

January - December 2010

Berlin

MARKETS	ARRIVALS				OVERNIGHTS				SHARE**	DURATION	RANK Overn.
	December		Jan.-December		December		Jan.-December		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	648,030	0.4	9,051,430	9.5	1,387,189	-2.8	20,795,643	10.2	100.0	2.1	
Germany	408,085	-1.0	5,777,183	7.3	785,829	-3.7	12,288,477	7.7	59.1**	1.9	
Total foreign countries	239,945	2.9	3,274,247	13.7	601,360	-1.6	8,507,166	14.1	40.9**	2.5	
Total Europe	190,297	-0.3	2,462,300	11.6	478,454	-4.9	6,440,949	12.7	75.7**	2.5	
Europe											
Italy	22,750	-11.7	279,108	10.7	64,848	-11.2	830,915	15.2	9.8	2.9	1
United Kingdom	25,180	0.7	329,841	14.3	62,816	-1.9	813,544	15.9	9.6	2.5	2
Netherlands	24,254	-7.2	244,660	2.5	62,993	-12.3	652,034	3.5	7.7	2.6	3
Spain	14,018	-2.1	212,655	10.6	39,817	-8.9	639,519	11.5	7.5	2.8	4
Denmark	14,684	-11.6	187,769	1.8	38,064	-10.4	500,903	3.0	5.9	2.6	5
France	12,884	-4.6	185,187	17.5	31,848	-9.9	484,520	20.2	5.7	2.5	6
Switzerland	11,130	7.0	155,992	7.8	25,853	1.5	391,132	11.1	4.6	2.3	7
Sweden	7,120	-4.9	112,433	8.4	16,360	-11.7	272,292	6.2	3.2	2.3	8
Austria	6,932	1.9	108,962	14.1	14,806	-8.7	261,436	15.4	3.1	2.1	9
Russia	10,130	44.0	93,852	31.4	24,365	44.4	237,347	32.5	2.8	2.4	10
Norway	4,869	30.4	81,099	39.2	11,943	20.0	195,897	35.2	2.3	2.5	11
Belgium	5,030	4.6	72,027	9.2	11,927	1.6	180,400	9.7	2.1	2.4	12
Poland	6,291	4.1	81,341	20.5	10,778	6.0	159,290	18.2	1.9	1.7	13
Greece	3,968	-36.1	42,807	-20.0	12,506	-41.3	133,776	-17.4	1.6	3.2	14
Finland	4,525	38.5	49,307	30.8	11,699	35.9	128,553	32.1	1.5	2.6	15
Ireland, Republic	2,648	-0.5	33,746	2.5	6,738	-6.3	90,494	6.0	1.1	2.5	16
Turkey	1,484	37.5	23,552	34.7	3,095	22.2	54,972	32.1	0.6	2.1	17
Portugal	1,212	5.4	19,741	18.4	3,125	-11.0	54,052	21.1	0.6	2.6	18
Czech Republic	1,773	25.1	25,641	18.4	3,360	21.7	53,295	20.2	0.6	1.9	19
Hungary	746	19.0	13,462	12.8	1,835	44.8	35,296	17.4	0.4	2.5	20
Luxembourg	869	-10.9	11,397	13.8	2,156	-11.9	28,470	14.3	0.3	2.5	21
Romania	908	78.4	9,994	-7.0	1,930	57.2	24,215	-1.2	0.3	2.1	22
Ukraine	646	53.4	8,599	22.5	1,507	24.2	21,402	23.2	0.3	2.3	23
Iceland	306	-4.7	5,695	29.6	847	-22.9	16,419	29.3	0.2	2.8	24

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	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	866	77.5	7,564	44.7	1,734	106.9	16,281	56.2	0.2	2.0	25
Latvia	795	14.9	7,342	3.8	1,544	4.5	16,012	5.2	0.2	1.9	26
Slovenia	346	-14.1	6,271	10.0	804	-2.9	15,923	12.4	0.2	2.3	27
Bulgaria	414	5.6	5,990	24.2	961	2.5	14,220	11.0	0.2	2.3	28
Slovakia	279	39.5	5,085	26.5	577	23.6	11,811	21.4	0.1	2.1	29
Estonia	225	-16.4	3,991	22.8	475	-25.0	8,847	11.8	0.1	2.1	30
Cyprus	233	42.1	2,689	30.9	540	18.7	7,205	28.1	0.1	2.3	31
Malta	152	34.5	1,338	13.6	474	49.5	3,613	21.3	0.0	3.1	32
Other european countries	2,630	39.7	33,163	16.6	6,129	34.5	86,864	8.7	1.0	2.3	

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	December		Jan.-December		December		Jan.-December		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	14,164	10.2	261,319	9.6	33,247	7.8	635,672	8.6	7.5	2.3	1
Brazil	2,596	30.1	42,020	51.4	7,733	40.4	120,984	51.0	1.4	3.0	2
Canada	1,603	6.8	39,523	12.3	4,023	-1.4	105,144	15.1	1.2	2.5	3
Central America, Caribic	715	-24.3	18,521	37.7	2,030	-22.8	46,015	30.8	0.5	2.8	4
Other Southamerican countries	1,518	16.3	30,553	13.7	3,492	1.5	83,968	16.3	1.0	2.3	
Total America	20,596	10.8	391,936	14.7	50,525	8.7	991,783	14.7	11.7	2.5	
Israel	3,433	4.3	62,287	31.6	10,514	10.2	194,132	26.9	2.3	3.1	1
Japan	4,096	35.4	50,434	16.9	8,309	31.9	109,388	7.1	1.3	2.0	2
China, incl. Hongkong	2,926	19.7	45,376	32.5	6,550	11.0	103,181	25.6	1.2	2.2	3
Arabic Gulf States	717	-7.4	18,420	5.7	1,926	-7.5	52,721	11.6	0.6	2.7	4
India	683	99.1	11,025	42.8	1,372	50.1	26,153	21.6	0.3	2.0	5
South Korea	456	59.4	10,207	14.1	1,117	79.6	22,724	24.0	0.3	2.4	6
Taiwan	274	86.4	4,833	44.9	678	64.2	12,526	45.2	0.1	2.5	7
Other Asian countries	2,547	4.2	38,110	24.3	5,906	1.2	99,842	21.2	1.2	2.3	
Total Asia	15,132	18.6	240,692	24.8	36,372	15.1	620,667	20.4	7.3	2.4	
Australia	4,582	17.3	56,836	25.2	13,457	19.4	159,958	26.4	1.9	2.9	1
New Zealand, Oceania	508	14.2	7,512	10.4	1,227	-3.8	19,988	8.1	0.2	2.4	2
Total Australia, New Zealand, Oceania	5,090	17.0	64,348	23.3	14,684	17.0	179,946	24.1	2.1	2.9	
South Africa	423	17.5	6,156	37.2	1,294	20.6	17,719	24.1	0.2	3.1	
Other African countries	1,085	23.3	17,083	16.6	3,378	28.4	49,813	13.4	0.6	3.1	
No information on residence	7,322	37.4	91,732	34.6	16,653	20.6	206,289	31.4	2.4	2.3	

*Compared to 2009

**Share of total overnights, otherwise share of international overnights

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Commentary

**Top-10- Overnight stays in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	12,288,477	7.7
Italy	830,915	15.2
UK	813,544	15.9
Netherlands	652,034	3.5
Spain	639,519	11.5
USA	635,672	8.6
Denmark	500,903	3.0
France	484,520	20.2
Switzerland	391,132	11.1
Sweden	272,292	6.2

Overnight stays (percentage)

Domestic / International			
January - December 2009		January - December 2010	
Germany	60.5%	Germany	59.1%
International	39.5%	International	40.9%
Germany / Europe / Overseas			
January - December 2009		January - December 2010	
Germany	60.5%	Germany	59.1%
Europe (w/o Germany)	30.3%	Europe (w/o Germany)	31.0%
Overseas	9.2%	Overseas	9.9%

Statistics of overnight stays
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - December					Dec.		Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	
Total accommodations ²	20,795,643	10.2	12,288,477	7.7	8,507,166	14.1	40.0	51.0	NS	NS	112,387	NS	747
Total hotel properties	17,256,295	10.9	10,291,842	8.5	6,964,453	14.7	41.3	50.9	NS	NS	94,135	NS	605
Hotels	11,016,213	10.0	6,411,212	7.5	4,605,001	13.8	43.2	51.5	NS	NS	59,436	NS	203
Hotels (breakfast only)	6,411,212	12.4	3,618,344	10.1	2,236,349	16.3	39.3	51.5	NS	NS	31,605	NS	297
Guesthouses	21,907	13.1	19,780	11.0	2,127	36.3	23.2	22.8	NS	NS	241	NS	11
Boarding houses	363,482	14.4	242,506	11.7	120,976	20.4	26.0	35.4	NS	NS	2,853	NS	94
Other accommodations	3,539,348	6.8	1,996,635	3.7	1,542,713	11.3	33.0	51.4	NS	NS	18,252	NS	142
Camping sites	88,822	-27.6	45,898	-31.2	42,924	-23.3	0.4	10.0	NS	NS	1,700	NS	4

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2009

** Number of accommodations available in reporting month

NS = not specified