

January - September 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Sept.		Jan.-Sept.		Sept.		Jan.-Sept.		Jan.-Sept.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,158,942	9.5	9,038,970	19.2	2,799,949	6.9	22,365,428	14.4	100.0	2.5	
Germany	752,626	8.3	5,823,918	15.1	1,688,314	4.6	13,304,066	9.5	59.5	2.3	
Total foreign countries	406,316	11.8	3,215,052	27.3	1,111,635	10.6	9,061,362	22.6	40.5	2.8	
Total Europe	260,848	5.8	2,321,786	22.6	686,960	5.2	6,443,252	19.1	71.1	2.8	
Europe											
United Kingdom	41,772	20.2	340,870	45.7	111,778	22.3	924,052	44.5	4.1	2.7	1
Netherlands	22,928	5.5	226,760	17.8	61,767	10.6	641,461	14.7	2.9	2.8	2
Italy	16,342	0.0	162,146	27.0	46,660	2.7	488,255	27.5	2.2	3.0	3
Spain	17,662	5.9	158,123	15.2	49,632	5.3	471,527	9.3	2.1	3.0	4
Poland	21,725	33.3	190,098	45.1	50,424	25.7	469,579	39.9	2.1	2.5	5
France	16,280	-2.7	150,753	13.3	42,395	-2.0	433,287	12.0	1.9	2.9	6
Denmark	13,702	-1.4	135,969	7.9	36,770	3.1	386,275	4.8	1.7	2.8	7
Switzerland	16,388	-4.7	132,720	12.6	42,809	0.3	357,621	11.7	1.6	2.7	8
Sweden	10,980	16.2	101,651	27.1	26,470	14.1	262,909	25.7	1.2	2.6	9
Austria	12,611	9.3	98,252	17.0	31,005	7.2	251,759	13.3	1.1	2.6	10
Belgium	8,839	10.2	77,314	20.9	23,465	11.5	221,745	21.1	1.0	2.9	11
Turkey	5,043	10.5	47,433	80.1	15,229	10.3	134,225	60.7	0.6	2.8	12
Czech Republic	7,848	16.1	59,676	25.5	16,672	7.1	133,625	16.8	0.6	2.2	13
Norway	6,061	-10.4	47,041	13.8	15,230	-11.8	127,907	11.7	0.6	2.7	14
Ireland, Republic	4,883	19.7	46,578	21.0	12,451	17.6	126,368	18.0	0.6	2.7	15
Finland	4,022	-11.9	39,789	16.7	10,684	-9.5	109,620	9.2	0.5	2.8	16
Portugal	2,562	-0.5	21,198	5.4	7,363	-23.4	81,500	20.1	0.4	3.8	17
Ukraine	3,318	7.2	34,293	-10.7	7,185	-7.8	76,648	-22.8	0.3	2.2	18
Russia	1,676	-59.0	19,755	-21.7	5,200	-63.8	68,552	-26.3	0.3	3.5	19
Romania	2,333	15.9	19,124	16.8	7,219	9.1	61,482	5.5	0.3	3.2	20
Greece	1,636	-27.2	18,723	-2.3	4,766	-37.1	60,532	-5.8	0.3	3.2	21
Hungary	2,402	11.4	19,351	25.7	6,509	15.2	54,093	28.2	0.2	2.8	22
Latvia	1,743	31.9	15,396	29.1	4,747	32.2	43,320	38.2	0.2	2.8	23
Lithuania	2,030	16.1	16,228	21.0	4,853	4.1	41,683	15.6	0.2	2.6	24
Slovakia	1,315	-2.7	10,577	23.3	3,540	-11.8	30,657	3.5	0.1	2.9	25

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	Sept.		Jan.-Sept.		Sept.		Jan.-Sept.		Jan.-Sept.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,083	9.3	9,163	32.8	3,325	4.6	29,507	5.0	0.1	3.2	26
Estonia	1,282	35.8	10,892	28.1	3,243	39.5	29,223	27.2	0.1	2.7	27
Croatia	762	-9.4	9,899	95.6	2,421	-6.4	28,477	69.0	0.1	2.9	28
Iceland	849	-32.4	8,002	0.9	2,493	-27.8	25,747	-2.0	0.1	3.2	29
Luxembourg	1,028	-15.3	8,637	4.3	2,745	-15.6	23,926	-2.0	0.1	2.8	30
Slovenia	1,208	-15.9	7,251	14.1	3,795	-18.2	23,324	-2.8	0.1	3.2	31
Cyprus	490	17.5	4,353	40.1	1,478	6.3	13,933	29.1	0.1	3.2	32
Malta	268	10.7	1,953	-4.7	785	9.0	6,001	-3.9	0.0	3.1	33
Other European countries	7,777	-15.5	71,818	16.7	21,852	-9.3	204,432	21.0	0.9	2.8	

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	Sept.		Jan.-Sept.		Sept.		Jan.-Sept.		Jan.-Sept.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	57,814	13.1	328,641	28.9	160,088	9.9	921,165	21.6	4.1	2.8	1
Brazil	6,455	26.3	37,232	37.0	20,356	21.2	119,478	26.7	0.5	3.2	2
Canada	5,886	10.5	35,799	39.1	18,088	13.2	110,419	32.3	0.5	3.1	3
Central America, Caribbean	5,589	19.6	29,390	35.3	16,275	15.4	88,697	31.3	0.4	3.0	4
Other North American countries	759	41.6	4,413	37.0	2,223	58.2	11,962	27.9	0.1	2.7	
Other South American countries	7,365	11.1	53,769	26.5	22,553	12.1	159,146	18.9	0.7	3.0	
Total America	83,868	14.3	489,244	30.3	239,583	11.9	1,410,867	23.1	6.3	2.9	
Israel	7,474	-1.7	61,566	6.1	26,902	0.1	223,044	2.5	1.0	3.6	1
China, incl. Hongkong	8,691	200.9	41,603	221.5	30,280	238.4	113,237	209.2	0.5	2.7	2
Arabic Gulf States	3,368	6.1	29,270	58.6	9,544	-1.4	88,773	47.4	0.4	3.0	3
India	3,325	11.6	20,099	32.3	9,561	3.2	65,069	10.0	0.3	3.2	4
South Korea	2,987	38.8	17,740	77.4	10,752	6.6	56,523	39.8	0.3	3.2	5
Japan	3,239	65.0	16,568	120.6	8,514	41.5	43,944	104.2	0.2	2.7	6
Taiwan	1,441	117.7	7,619	141.7	3,980	92.5	22,778	166.7	0.1	3.0	7
Other Asian countries	10,513	32.3	72,851	58.4	28,699	18.7	201,162	36.4	0.9	2.8	
Total Asia	41,038	39.7	267,316	56.1	128,232	32.0	814,530	37.7	3.6	3.0	
Australia	9,932	59.7	64,010	117.3	29,762	61.5	193,635	119.7	0.9	3.0	1
New Zealand, Oceania	1,509	101.2	9,153	120.5	4,359	88.5	25,483	123.2	0.1	2.8	2
Total Australia, New Zealand, Oceania	11,441	64.1	73,163	117.7	34,121	64.5	219,118	120.1	1.0	3.0	
South Africa	1,035	14.0	5,773	15.6	3,299	26.7	18,192	17.2	0.1	3.2	
Other African countries	2,909	10.9	25,854	38.1	8,505	2.2	86,699	27.3	0.4	3.4	
No information on residence	5,177	35.6	31,916	16.7	10,935	22.7	68,704	8.8	0.3	2.2	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Deutschland	13,304,066	9.5
Vereinigtes Königreich	924,052	44.5
USA	921,165	21.6
Niederlande	641,461	14.7
Italien	488,255	27.5
Spanien	471,527	9.3
Polen	469,579	39.9
Frankreich	433,287	12.0
Dänemark	386,275	4.8
Schweiz	357,621	11.7

Bednights (percentage)

Domestic / International			
January - December 2022		January - September 2023	
Germany	61.8%	Germany	59.5%
International	38.2%	International	40.5%
Germany / Europe / Overseas			
January - December 2022		January - September 2023	
Germany	61.8%	Germany	59.5%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.8%
Overseas	10.2%	Overseas	11.7%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Sept.					Sept.	Jan.-Sept.	Sept.	Jan.-Sept.	Sept.	Sept.	Sept.	Sept.
Total accommodations ²	22,365,428	14.4	13,304,066	9.5	9,061,362	22.6	63.1	56.4	ns	ns	147,400	ns	733
Total hotel properties	18,308,534	12.7	11,056,233	8.1	7,252,301	20.5	62.4	56.0	ns	ns	121,783	ns	550
Hotels	10,986,054	12.6	6,332,549	7.1	4,653,505	20.8	62.6	55.5	ns	ns	74,649	ns	223
Hotels (breakfast only)	6,969,206	12.9	4,508,918	9.4	2,460,288	19.7	62.2	56.9	ns	ns	44,668	ns	248
Guesthouses	46,741	91.9	25,768	80.8	20,973	107.4	67.4	55.5	ns	ns	325	ns	9
Boarding houses	306,533	7.5	188,998	4.1	117,535	13.5	60.3	51.9	ns	ns	2,141	ns	70
Other accommodations	4,056,894	23.0	2,247,833	16.8	1,809,061	31.7	66.2	58.7	ns	ns	25,617	ns	183
Camping sites	115,427	4.0	86,851	-0.1	28,576	18.4	12.4	14.1	ns	ns	3,232	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified