

January - October 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,163,270	6.3	10,662,578	5.2	2,849,988	4.5	25,833,076	2.9	100.0	2.4	
Germany	762,255	7.1	6,675,014	2.1	1,758,210	5.4	15,015,963	0.3	58.1	2.2	
Total foreign countries	401,015	4.8	3,987,564	10.8	1,091,778	2.9	10,817,113	6.9	41.9	2.7	
Total Europe	291,702	4.9	2,900,042	11.5	784,206	3.0	7,768,386	7.8	71.8	2.7	
Europe											
United Kingdom	43,455	3.4	433,486	13.2	118,170	4.2	1,158,430	11.7	4.5	2.7	1
Netherlands	33,403	17.1	300,739	17.7	91,777	12.4	797,154	10.2	3.1	2.7	2
Italy	18,007	3.3	213,813	19.1	50,674	5.8	626,795	16.9	2.4	2.9	3
Spain	17,534	2.6	201,013	14.7	48,614	2.3	594,796	14.6	2.3	3.0	4
France	18,918	0.5	188,960	11.4	52,727	-0.2	535,222	10.1	2.1	2.8	5
Poland	19,553	9.4	238,432	14.6	42,098	-0.9	532,118	3.9	2.1	2.2	6
Denmark	22,685	3.7	159,419	1.0	65,798	0.4	444,155	-1.7	1.7	2.8	7
Switzerland	16,668	-3.5	157,622	5.0	47,918	-2.0	416,183	2.3	1.6	2.6	8
Austria	11,952	-5.3	134,650	21.4	31,170	-1.8	338,344	19.3	1.3	2.5	9
Sweden	12,892	20.1	110,745	-1.5	33,641	25.0	279,895	-3.5	1.1	2.5	10
Belgium	8,390	6.4	86,342	1.3	22,215	4.5	234,113	-3.7	0.9	2.7	11
Turkey	6,107	22.6	71,449	36.4	16,103	4.7	194,959	30.4	0.8	2.7	12
Czech Republic	8,921	28.6	69,158	3.8	19,607	32.6	150,627	1.5	0.6	2.2	13
Norway	7,036	-20.7	54,152	-3.1	18,521	-19.5	145,827	-3.4	0.6	2.7	14
Ireland, Republic	5,182	14.5	54,548	6.7	13,751	14.1	142,696	3.1	0.6	2.6	15
Finland	4,895	2.9	44,837	0.5	13,865	2.4	124,974	1.5	0.5	2.8	16
Greece	2,294	8.1	34,474	65.5	6,741	4.2	107,796	61.0	0.4	3.1	17
Ukraine	3,818	-5.2	39,118	2.0	8,237	-8.5	85,096	-0.7	0.3	2.2	18
Portugal	2,774	4.6	27,143	13.7	7,429	-5.6	78,229	-12.5	0.3	2.9	19
Romania	2,404	-11.8	24,211	10.8	7,373	-19.7	71,505	1.2	0.3	3.0	20
Hungary	2,772	6.0	26,535	20.8	6,955	0.5	66,777	9.5	0.3	2.5	21
Lithuania	2,965	53.8	23,436	29.2	7,161	38.4	58,257	24.4	0.2	2.5	22
Russia	1,893	10.3	17,493	-18.5	5,358	-6.8	50,740	-31.7	0.2	2.9	23
Croatia	1,074	7.9	18,594	70.7	3,211	4.3	50,222	59.2	0.2	2.7	24
Latvia	1,787	-15.1	17,951	2.7	4,498	-26.8	48,276	-2.4	0.2	2.7	25

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,692	3.0	15,205	21.2	4,264	-7.8	39,119	15.5	0.2	2.6	26
Slovakia	1,307	1.6	12,999	9.5	3,649	8.0	37,081	8.8	0.1	2.9	27
Bulgaria	1,206	6.5	12,728	23.6	3,317	-1.5	35,380	7.6	0.1	2.8	28
Iceland	1,038	6.5	8,948	-0.3	3,346	4.5	29,889	3.3	0.1	3.3	29
Luxembourg	1,028	0.9	10,450	8.2	2,756	1.8	28,203	5.9	0.1	2.7	30
Slovenia	890	-15.0	8,858	6.7	2,638	-9.5	26,924	2.5	0.1	3.0	31
Malta	219	32.7	2,694	27.1	523	3.4	8,352	28.3	0.0	3.1	32
Cyprus	449	22.7	6,294	33.0	1,328	2.2	20,178	32.3	0.1	3.2	33
Other European countries	6,494	-11.3	73,546	-7.0	18,773	-10.3	210,074	-6.8	0.8	2.9	

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	42,583	15.2	409,306	12.0	120,051	14.3	1,129,636	10.1	4.4	2.8	1
Brazil	4,929	-4.3	45,983	8.5	15,706	-0.9	147,188	8.8	0.6	3.2	2
Canada	4,531	-0.8	44,763	10.9	14,011	-2.1	132,810	6.5	0.5	3.0	3
Central America, Caribbean	3,444	-8.3	38,942	17.5	10,005	-13.7	110,007	9.7	0.4	2.8	4
Other North American countries	533	0.6	5,674	15.1	1,203	-16.6	15,445	15.6	0.1	2.7	
Other South American countries	6,287	-0.2	60,448	0.6	17,742	-3.5	175,602	-1.1	0.7	2.9	
Total America	62,307	8.8	605,116	10.7	178,718	7.2	1,710,688	8.5	6.6	2.8	
China, incl. Hongkong	7,073	19.5	73,642	54.9	15,593	7.2	178,973	40.0	0.7	2.4	1
Israel	4,372	12.3	49,694	-24.1	15,370	10.0	165,157	-30.3	0.6	3.3	2
India	3,293	1.5	30,021	28.6	10,127	3.1	94,855	26.6	0.4	3.2	3
Arabic Gulf States	2,685	-6.2	30,695	-4.5	8,360	-7.1	91,340	-6.6	0.4	3.0	4
South Korea	2,140	16.0	22,595	15.4	5,765	7.7	65,903	6.5	0.3	2.9	5
Japan	2,294	10.4	23,488	25.8	5,820	11.2	58,425	18.7	0.2	2.5	6
Taiwan	815	-32.0	9,665	9.5	2,230	-20.4	27,183	6.2	0.1	2.8	7
Other Asian countries	8,652	-14.7	87,118	4.9	23,769	-12.8	229,971	0.6	0.9	2.6	
Total Asia	31,324	0.4	326,918	9.5	87,034	-1.1	911,807	1.0	3.5	2.8	
Australia	6,318	1.3	65,394	-7.0	18,829	0.2	195,528	-8.0	0.8	3.0	1
New Zealand, Oceania	1,037	3.4	10,423	2.5	2,951	5.1	29,619	4.6	0.1	2.8	2
Total Australia, New Zealand, Oceania	7,355	1.6	75,817	-5.8	21,780	0.9	225,147	-6.5	0.9	3.0	
South Africa	701	25.2	6,766	6.7	2,025	4.5	21,187	5.1	0.1	3.1	
Other African countries	3,005	8.8	30,168	5.3	8,602	-5.9	90,179	-5.9	0.3	3.0	
No information on residence	4,621	-15.7	42,737	14.3	9,413	-20.5	89,719	11.4	0.3	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	15,015,963	0.3
United Kingdom	1,158,430	11.7
USA	1,129,636	10.1
Netherlands	797,154	10.2
Italy	626,795	16.9
Spain	594,796	14.6
France	535,222	10.1
Poland	532,118	3.9
Denmark	444,155	-1.7
Switzerland	416,183	2.3

Bednights (percentage)

Domestic / International			
January - December 2023		January - October 2024	
Germany	59.7%	Germany	58.1%
International	40.3%	International	41.9%
Germany / Europe / Overseas			
January - December 2023		January - October 2024	
Germany	59.7%	Germany	58.1%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	30.1%
Overseas	11.4%	Overseas	11.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Oct.					Oct.	Jan.-Oct.	Oct.	Jan.-Oct.	Oct.	Oct.	Oct.	Oct.
Total accommodations ²	25,833,076	2.9	15,015,963	0.3	10,817,113	6.9	62.4	57.4	ns	ns	146,893	ns	729
Total hotel properties	21,028,094	2.5	12,405,788	-0.1	8,622,306	6.5	61.7	56.6	ns	ns	121,426	ns	546
Hotels	12,987,446	5.1	7,264,475	1.8	5,722,971	9.6	62.9	56.8	ns	ns	74,276	ns	223
Hotels (breakfast only)	7,662,961	-1.4	4,917,913	-2.5	2,745,048	0.8	59.8	56.7	ns	ns	44,830	ns	247
Guesthouses	50,502	-2.2	27,248	-5.1	23,254	1.5	58.6	52.8	ns	ns	319	ns	9
Boarding houses	327,185	-4.7	196,152	-7.7	131,033	0.2	55.7	52.0	ns	ns	2,001	ns	67
Other accommodations	4,804,982	5.0	2,610,175	2.3	2,194,807	8.5	66.1	61.2	ns	ns	25,467	ns	183
Camping sites	125,786	1.6	99,685	6.1	26,101	-12.5	8.9	13.1	ns	ns	3,108	ns	9

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified