

January - November 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,060,677	4.8	11,725,209	5.2	2,394,768	6.3	28,233,491	3.2	100.0	2.4	
Germany	728,429	4.4	7,404,252	2.4	1,517,889	5.0	16,535,688	0.7	58.6	2.2	
Total foreign countries	332,248	5.7	4,320,957	10.4	876,879	8.6	11,697,803	7.0	41.4	2.7	
Total Europe	250,068	6.2	3,150,913	11.1	649,054	8.3	8,419,840	7.9	72.0	2.7	
Europe											
United Kingdom	39,454	4.6	473,105	12.5	105,187	10.0	1,264,126	11.6	4.5	2.7	1
Netherlands	21,434	12.8	322,327	17.4	55,355	17.4	852,979	10.7	3.0	2.6	2
Italy	18,559	15.6	232,407	18.8	51,659	22.0	678,605	17.3	2.4	2.9	3
Spain	20,958	19.5	221,975	15.2	57,890	23.9	652,707	15.4	2.3	2.9	4
Poland	23,115	18.4	261,564	14.9	49,629	12.6	581,795	4.6	2.1	2.2	5
France	14,864	-0.1	203,912	10.5	39,534	-1.3	574,982	9.3	2.0	2.8	6
Denmark	13,432	26.4	173,037	2.7	34,055	27.3	478,815	0.0	1.7	2.8	7
Switzerland	12,727	1.2	170,395	4.8	31,983	5.1	448,318	2.6	1.6	2.6	8
Austria	10,352	0.4	145,066	19.7	25,781	6.4	364,297	18.4	1.3	2.5	9
Sweden	6,818	-11.2	117,603	-2.1	18,020	-8.1	297,995	-3.7	1.1	2.5	10
Belgium	6,317	0.0	92,671	1.2	16,374	-7.7	250,520	-3.9	0.9	2.7	11
Turkey	7,262	12.0	78,733	33.7	19,886	10.8	214,917	28.3	0.8	2.7	12
Czech Republic	6,309	-7.2	75,500	2.8	13,468	-6.0	164,157	0.8	0.6	2.2	13
Norway	4,067	2.1	58,242	-2.8	10,860	8.8	156,759	-2.6	0.6	2.7	14
Ireland, Republic	5,336	4.4	59,918	6.6	13,288	0.3	156,069	2.9	0.6	2.6	15
Finland	3,371	-2.8	48,205	0.3	9,073	4.4	134,019	1.6	0.5	2.8	16
Greece	3,370	-0.1	37,830	56.3	9,676	1.8	117,418	53.6	0.4	3.1	17
Ukraine	3,693	-14.4	42,827	0.4	8,303	-8.7	93,412	-1.5	0.3	2.2	18
Portugal	3,162	30.4	30,309	15.3	8,656	31.8	86,902	-9.4	0.3	2.9	19
Romania	2,306	-14.3	26,442	7.8	6,599	-19.6	77,872	-1.3	0.3	2.9	20
Hungary	2,041	-18.4	28,556	16.7	5,309	-14.7	72,032	7.1	0.3	2.5	21
Lithuania	2,304	17.7	25,702	27.9	5,674	15.1	63,811	23.2	0.2	2.5	22
Russia	1,757	9.2	19,253	-16.5	4,961	-7.0	55,765	-30.0	0.2	2.9	23
Latvia	1,965	0.8	19,921	2.5	4,561	-11.4	52,851	-3.2	0.2	2.7	24
Croatia	879	11.7	19,467	66.7	2,366	9.5	52,565	55.9	0.2	2.7	25

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,431	20.7	16,650	21.3	3,284	12.2	42,448	15.4	0.2	2.5	26
Slovakia	1,154	-2.8	14,138	8.3	3,454	-1.4	40,491	7.7	0.1	2.9	27
Bulgaria	1,149	4.2	13,880	21.7	3,233	1.0	38,621	7.0	0.1	2.8	28
Iceland	1,123	-30.4	10,062	-5.0	4,027	1.3	33,888	2.9	0.1	3.4	29
Luxembourg	741	-8.0	11,192	7.0	1,982	-9.9	30,192	4.7	0.1	2.7	30
Slovenia	624	-4.0	9,469	5.7	1,694	-11.7	28,578	1.4	0.1	3.0	31
Cyprus	479	14.3	6,770	31.4	1,434	14.5	21,604	30.9	0.1	3.2	32
Malta	279	-7.0	2,963	22.5	765	-10.8	9,085	23.3	0.0	3.1	33
Other European countries	7,236	-15.1	80,822	-7.8	21,034	-9.6	231,245	-7.0	0.8	2.9	

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	29,319	-4.2	438,913	10.8	78,952	0.8	1,209,600	9.5	4.3	2.8	1
Brazil	3,218	-3.9	49,175	7.5	9,806	1.3	157,028	8.3	0.6	3.2	2
Canada	2,939	-0.6	47,692	10.1	8,445	-5.9	141,217	5.6	0.5	3.0	3
Central America, Caribbean	2,917	5.4	41,855	16.5	8,266	6.4	118,256	9.4	0.4	2.8	4
Other North American countries	300	-10.7	5,972	13.4	798	-19.4	16,238	13.1	0.1	2.7	
Other South American countries	3,963	-11.0	64,429	-0.2	11,671	-3.0	187,308	-1.2	0.7	2.9	
Total America	42,656	-4.1	648,036	9.6	117,938	0.2	1,829,647	7.9	6.5	2.8	
China, incl. Hongkong	4,843	16.2	78,489	51.8	11,308	29.3	190,283	39.3	0.7	2.4	1
Israel	5,272	196.0	55,012	-18.2	18,027	209.7	183,379	-24.5	0.6	3.3	2
India	2,538	10.9	32,557	27.0	8,932	34.2	103,759	27.2	0.4	3.2	3
Arabic Gulf States	3,034	31.5	33,734	-2.0	7,896	21.2	99,300	-4.8	0.4	2.9	4
South Korea	1,660	22.5	24,252	15.8	4,280	7.3	70,179	6.6	0.2	2.9	5
Japan	2,027	13.9	25,496	24.7	4,877	15.5	63,252	18.4	0.2	2.5	6
Taiwan	782	54.9	10,447	11.9	1,973	31.2	29,151	7.5	0.1	2.8	7
Other Asian countries	7,482	6.1	94,615	5.0	22,172	14.0	252,204	1.7	0.9	2.7	
Total Asia	27,638	30.1	354,602	10.9	79,465	39.6	991,507	3.3	3.5	2.8	
Australia	3,657	-12.7	69,083	-7.3	10,793	-13.4	206,451	-8.2	0.7	3.0	1
New Zealand, Oceania	628	4.0	11,058	2.6	1,906	24.4	31,570	5.7	0.1	2.9	2
Total Australia, New Zealand, Oceania	4,285	-10.6	80,141	-6.0	12,699	-9.2	238,021	-6.6	0.8	3.0	
South Africa	412	-9.3	7,178	5.6	1,412	5.5	22,579	5.1	0.1	3.1	
Other African countries	2,794	-8.5	32,955	4.0	7,933	-12.3	98,112	-6.5	0.3	3.0	
No information on residence	4,395	-7.3	47,132	11.9	8,378	-6.8	98,097	9.6	0.3	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	16,535,688	0.7
United Kingdom	1,264,126	11.6
USA	1,209,600	9.5
Netherlands	852,979	10.7
Italy	678,605	17.3
Spain	652,707	15.4
Poland	581,795	4.6
France	574,982	9.3
Denmark	478,815	0.0
Switzerland	448,318	2.6

Bednights (percentage)

Domestic / International			
January - December 2023		January - November 2024	
Germany	59.7%	Germany	58.6%
International	40.3%	International	41.4%
Germany / Europe / Overseas			
January - December 2023		January - November 2024	
Germany	59.7%	Germany	58.6%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	29.8%
Overseas	11.4%	Overseas	11.6%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms			
	Jan. - Nov.						Nov.	Jan.-Nov.	Nov.	Jan.-Nov.	Nov.	Nov.	
Total accommodations ²	28,233,491	3.2	16,535,688	0.7	11,697,803	7.0	54.5	57.2	ns	ns	146,423	ns	731
Total hotel properties	22,992,010	2.8	13,688,457	0.4	9,303,553	6.5	53.9	56.4	ns	ns	120,961	ns	544
Hotels	14,207,866	5.2	8,036,470	2.3	6,171,396	9.2	54.7	56.6	ns	ns	74,027	ns	222
Hotels (breakfast only)	8,373,835	-0.8	5,407,617	-2.0	2,966,218	1.4	53.1	56.4	ns	ns	44,625	ns	246
Guesthouses	55,845	-1.5	30,695	-4.9	25,150	3.0	55.8	53.1	ns	ns	319	ns	9
Boarding houses	354,464	-4.8	213,675	-7.7	140,789	0.1	45.9	51.5	ns	ns	1,990	ns	67
Other accommodations	5,241,481	5.4	2,847,231	2.4	2,394,250	9.3	57.3	60.8	ns	ns	25,462	ns	187
Camping sites	128,435	2.0	102,090	6.6	26,345	-12.5	3.1	12.3	ns	ns	2,820	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified