

January - May 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,168,064	7.2	4,863,773	6.9	2,837,188	6.4	11,653,031	5.3	100.0	2.4	
Germany	734,375	2.8	3,158,720	5.2	1,662,189	3.1	7,008,649	4.3	60.1	2.2	
Total foreign countries	433,689	15.6	1,705,053	10.3	1,174,999	11.5	4,644,382	7.0	39.9	2.7	
Total Europe	321,053	17.7	1,295,518	10.4	863,913	14.0	3,507,447	7.8	75.5	2.7	
Europe											
United Kingdom	43,726	11.9	188,306	9.5	118,244	13.3	508,638	9.7	4.4	2.7	1
Netherlands	39,305	21.6	137,171	12.4	111,538	15.1	370,109	8.0	3.2	2.7	2
Italy	19,642	45.3	102,435	25.0	52,385	37.7	292,737	21.9	2.5	2.9	3
Spain	18,565	31.5	88,239	17.6	54,281	30.3	261,639	19.2	2.2	3.0	4
France	24,629	24.1	90,496	17.3	71,910	23.9	256,787	17.7	2.2	2.8	5
Poland	35,033	48.8	111,889	17.3	78,366	29.7	251,689	5.0	2.2	2.2	6
Switzerland	17,292	6.6	66,579	1.7	45,751	3.6	176,690	-1.0	1.5	2.7	7
Denmark	15,328	-8.7	63,006	-0.3	40,993	-10.9	174,893	-1.5	1.5	2.8	8
Austria	12,846	0.6	51,097	4.7	32,760	0.8	126,093	2.9	1.1	2.5	9
Belgium	9,936	1.8	42,413	1.4	27,262	-3.4	116,854	-1.2	1.0	2.8	10
Sweden	11,648	-11.5	40,284	-4.3	30,089	-12.9	105,981	-6.5	0.9	2.6	11
Turkey	7,827	51.7	34,268	30.6	21,537	46.8	98,989	33.8	0.8	2.9	12
Greece	7,890	352.9	23,524	94.8	25,528	361.1	74,220	91.1	0.6	3.2	13
Ireland, Republic	5,370	18.1	24,895	6.2	13,167	7.3	65,155	2.7	0.6	2.6	14
Czech Republic	6,907	-11.2	29,722	0.3	14,766	-13.2	64,176	-3.6	0.6	2.2	15
Norway	5,128	-7.3	21,188	-4.2	14,372	-9.6	59,176	-3.8	0.5	2.8	16
Finland	4,904	-1.0	17,670	-5.6	13,342	-4.5	48,900	-2.6	0.4	2.8	17
Ukraine	3,512	-5.2	19,501	0.2	7,681	-4.8	41,333	-5.7	0.4	2.1	18
Portugal	2,509	14.0	12,663	14.2	6,717	-27.2	37,814	-18.7	0.3	3.0	19
Romania	2,263	5.4	11,235	16.1	7,523	11.3	33,343	8.0	0.3	3.0	20
Hungary	2,368	17.9	11,335	22.9	5,930	5.2	29,462	11.3	0.3	2.6	21
Lithuania	2,336	37.7	10,451	39.1	5,940	38.9	26,937	33.5	0.2	2.6	22
Latvia	2,090	17.5	9,055	6.2	5,906	12.5	25,231	4.5	0.2	2.8	23
Russia	1,796	-18.0	8,298	-34.8	5,304	-28.1	25,070	-44.2	0.2	3.0	24
Estonia	1,847	28.9	6,850	29.6	4,701	21.9	18,090	26.6	0.2	2.6	25

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,567	45.8	6,182	27.9	4,264	19.6	17,310	8.8	0.1	2.8	26
Iceland	1,137	-6.7	4,734	8.5	3,587	-9.4	16,388	20.5	0.1	3.5	27
Slovakia	1,273	18.5	5,771	9.4	3,841	28.1	15,919	-1.2	0.1	2.8	28
Luxembourg	1,250	12.9	4,968	11.3	3,613	22.5	13,603	11.0	0.1	2.7	29
Slovenia	1,029	41.0	4,069	12.8	3,523	46.4	13,091	16.6	0.1	3.2	30
Croatia	1,129	-4.2	4,491	-22.8	3,271	4.2	12,885	-18.4	0.1	2.9	31
Cyprus	719	80.2	2,871	24.1	2,414	93.7	9,316	30.4	0.1	3.2	32
Malta	203	-1.0	1,261	17.3	966	51.2	4,020	27.8	0.0	3.2	33
Other European countries	8,049	2.0	38,601	-5.6	22,441	0.9	114,909	-2.1	1.0	3.0	

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	45,789	15.9	146,210	14.0	126,648	14.3	398,588	12.1	3.4	2.7	1
Brazil	5,341	8.8	19,625	9.9	16,788	9.9	63,044	10.8	0.5	3.2	2
Canada	5,607	4.4	15,535	9.4	16,505	-1.1	46,014	5.5	0.4	3.0	3
Central America, Caribbean	3,326	12.6	13,793	15.1	8,824	-2.2	37,999	2.6	0.3	2.8	4
Other North American countries	457	-9.5	1,961	-4.6	1,250	-6.5	4,966	-10.6	0.0	2.5	
Other South American countries	6,873	11.7	26,049	-2.1	19,703	5.6	75,812	-2.8	0.7	2.9	
Total America	67,393	13.5	223,173	11.1	189,718	10.4	626,423	8.6	5.4	2.8	
Israel	4,994	-26.0	18,600	-36.0	16,349	-33.4	60,964	-42.3	0.5	3.3	1
China, incl. Hongkong	6,953	72.5	24,661	74.8	15,620	41.5	57,530	62.6	0.5	2.3	2
India	3,311	24.8	12,324	32.0	9,923	24.5	39,010	21.9	0.3	3.2	3
Arabic Gulf States	2,311	-29.4	11,804	-14.6	6,559	-27.6	35,377	-11.4	0.3	3.0	4
South Korea	2,015	38.1	8,692	18.3	5,511	29.5	24,277	3.8	0.2	2.8	5
Japan	2,126	24.6	9,849	42.7	5,053	7.4	23,525	29.3	0.2	2.4	6
Taiwan	998	16.7	3,606	22.9	2,420	0.5	9,308	9.5	0.1	2.6	7
Other Asian countries	8,728	-3.9	37,572	6.7	21,789	-6.0	99,398	3.8	0.9	2.6	
Total Asia	31,436	5.5	127,108	7.0	83,224	-4.6	349,389	-2.7	3.0	2.7	
Australia	5,866	-0.2	18,605	-1.2	17,967	-0.3	57,891	0.3	0.5	3.1	1
New Zealand, Oceania	1,040	3.0	3,414	7.2	3,066	14.4	9,355	13.9	0.1	2.7	2
Total Australia, New Zealand, Oceania	6,906	0.3	22,019	0.0	21,033	1.6	67,246	2.0	0.6	3.1	
South Africa	530	0.6	2,639	3.1	1,638	-5.4	8,759	7.4	0.1	3.3	
Other African countries	2,823	5.9	15,020	7.7	7,758	-6.5	44,315	-6.7	0.4	3.0	
No information on residence	3,548	18.6	19,576	36.5	7,715	19.1	40,803	32.8	0.4	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	7,008,649	4.3
United Kingdom	508,638	9.7
USA	398,588	12.1
Netherlands	370,109	8.0
Italy	292,737	21.9
Spain	261,639	19.2
France	256,787	17.7
Poland	251,689	5.0
Switzerland	176,690	-1.0
Denmark	174,893	-1.5

Bednights (percentage)

Domestic / International			
January - December 2023		January - May 2024	
Germany	59.7%	Germany	60.1%
International	40.3%	International	39.9%
Germany / Europe / Overseas			
January - December 2023		January - May 2024	
Germany	59.7%	Germany	60.1%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	30.1%
Overseas	11.4%	Overseas	9.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - May						May	Jan.-May	May	Jan.-May	May	May	May
Total accommodations ²	11,653,031	5.3	7,008,649	4.3	4,644,382	7.0	61.6	52.4	ns	ns	147,772	ns	734
Total hotel properties	9,487,629	4.2	5,825,176	3.3	3,662,453	5.7	61.5	51.5	ns	ns	122,498	ns	551
Hotels	5,829,889	8.5	3,420,082	6.6	2,409,807	11.3	61.8	51.3	ns	ns	75,465	ns	227
Hotels (breakfast only)	3,487,245	-2.0	2,301,377	-0.9	1,185,868	-4.0	61.1	52.2	ns	ns	44,649	ns	247
Guesthouses	22,825	5.3	12,104	2.0	10,721	9.4	56.7	48.6	ns	ns	317	ns	9
Boarding houses	147,670	-3.7	91,613	-6.2	56,057	0.8	58.3	46.8	ns	ns	2,067	ns	68
Other accommodations	2,165,402	10.7	1,183,473	9.5	981,929	12.3	62.6	56.6	ns	ns	25,274	ns	183
Camping sites	32,576	11.9	28,103	13.7	4,473	1.5	17.7	7.1	ns	ns	3,252	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified