

January - March 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,028,731	8.3	2,637,228	8.5	2,478,277	11.2	6,261,629	8.0	100.0	2.4	
Germany	674,588	4.5	1,753,037	7.7	1,520,388	8.5	3,850,119	8.3	61.5	2.2	
Total foreign countries	354,143	16.3	884,191	10.0	957,889	15.9	2,411,510	7.5	38.5	2.7	
Total Europe	269,902	16.8	672,289	10.3	726,449	18.6	1,819,993	9.0	75.5	2.7	
Europe											
United Kingdom	40,809	10.2	101,994	6.1	108,442	12.8	272,842	6.8	4.4	2.7	1
Italy	21,857	23.2	58,827	15.4	61,585	23.6	168,899	12.3	2.7	2.9	2
Netherlands	23,854	22.9	62,952	9.4	60,182	17.6	165,270	7.0	2.6	2.6	3
Spain	20,886	36.9	52,941	27.8	63,774	50.0	157,017	31.4	2.5	3.0	4
Poland	18,733	12.9	52,869	7.9	43,607	1.7	124,762	-2.9	2.0	2.4	5
France	16,509	20.0	42,661	13.8	43,656	25.4	117,673	15.9	1.9	2.8	6
Denmark	16,775	47.3	31,807	25.2	49,919	80.1	90,242	36.5	1.4	2.8	7
Switzerland	14,172	16.0	32,153	4.6	35,465	16.8	82,520	2.4	1.3	2.6	8
Austria	11,581	21.6	28,439	17.2	29,943	32.7	69,383	17.6	1.1	2.4	9
Turkey	6,819	4.9	18,940	22.2	19,401	6.4	55,931	26.9	0.9	3.0	10
Belgium	9,203	6.8	20,418	2.5	24,096	6.4	54,616	1.9	0.9	2.7	11
Sweden	8,027	24.1	17,118	12.4	21,083	34.6	44,721	13.9	0.7	2.6	12
Ireland, Republic	5,177	1.0	14,262	4.9	13,982	5.4	38,000	4.9	0.6	2.7	13
Czech Republic	7,916	37.8	16,559	17.2	17,071	32.1	36,346	13.6	0.6	2.2	14
Greece	4,515	38.2	11,536	42.3	13,620	33.4	35,611	35.6	0.6	3.1	15
Norway	4,621	0.8	10,390	-1.4	12,965	10.4	29,007	1.4	0.5	2.8	16
Ukraine	4,315	11.5	12,322	1.6	8,857	0.6	26,023	-6.5	0.4	2.1	17
Portugal	2,871	40.9	7,533	22.4	8,867	9.5	23,444	-10.8	0.4	3.1	18
Finland	3,585	4.6	8,082	1.8	10,347	26.3	22,046	9.8	0.4	2.7	19
Romania	2,361	14.2	6,426	12.2	6,829	2.6	18,508	0.0	0.3	2.9	20
Hungary	2,461	20.5	6,145	13.8	6,568	12.4	16,364	3.7	0.3	2.7	21
Russia	1,718	-37.9	4,793	-41.5	5,159	-48.2	14,974	-49.5	0.2	3.1	22
Latvia	1,966	-8.0	4,982	-2.3	5,740	-0.9	13,875	-3.1	0.2	2.8	23
Lithuania	1,862	21.5	4,962	22.7	4,500	9.3	12,872	15.2	0.2	2.6	24
Iceland	1,068	11.3	2,607	44.2	3,857	36.8	9,408	80.9	0.2	3.6	25

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	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,390	24.0	3,211	17.9	3,671	-1.6	8,880	-0.9	0.1	2.8	26
Slovakia	1,457	21.5	3,186	5.2	3,964	8.6	8,810	-7.8	0.1	2.8	27
Estonia	1,143	15.9	3,030	10.5	2,922	14.4	7,801	4.6	0.1	2.6	28
Croatia	922	-49.8	2,335	-24.5	2,766	-42.1	6,524	-23.9	0.1	2.8	29
Slovenia	857	17.4	2,032	15.1	2,513	10.5	6,523	22.0	0.1	3.2	30
Luxembourg	969	8.4	2,454	14.7	2,428	10.1	6,423	13.2	0.1	2.6	31
Cyprus	683	34.4	1,669	12.5	2,127	22.6	5,539	20.8	0.1	3.3	32
Malta	347	31.4	743	12.1	1,019	33.9	2,208	17.3	0.0	3.0	33
Other European countries	8,473	-9.8	21,911	-14.2	25,524	-8.6	66,931	-9.0	1.1	3.1	

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	30,242	17.9	68,403	11.7	79,977	14.9	183,294	8.9	2.9	2.7	1
Brazil	3,270	23.9	10,271	11.2	9,553	16.3	33,423	10.2	0.5	3.3	2
Central America, Caribbean	3,061	37.3	7,769	23.6	9,031	13.5	21,204	8.0	0.3	2.7	3
Canada	2,605	12.5	6,199	5.8	7,713	15.0	19,002	7.5	0.3	3.1	4
Other North American countries	566	34.4	1,086	-5.6	1,332	41.7	2,626	-16.8	0.0	2.4	
Other South American countries	4,415	2.1	14,359	-4.7	12,520	0.9	42,678	-3.3	0.7	3.0	
Total America	44,159	17.5	108,087	9.3	120,126	13.5	302,227	6.7	4.8	2.8	
China, incl. Hongkong	4,499	60.1	12,412	84.6	10,594	55.3	30,442	79.0	0.5	2.5	1
Israel	3,684	-36.2	9,293	-41.6	11,964	-41.1	29,215	-48.6	0.5	3.1	2
India	3,026	46.3	6,600	34.1	9,479	27.4	21,892	19.3	0.3	3.3	3
Arabic Gulf States	3,189	-26.6	6,859	-15.6	10,686	-6.9	21,465	-9.3	0.3	3.1	4
South Korea	1,250	15.5	5,217	11.8	3,340	-11.7	14,926	-2.7	0.2	2.9	5
Japan	2,745	81.3	6,053	50.8	6,107	50.2	14,575	38.5	0.2	2.4	6
Taiwan	670	28.4	1,719	14.1	1,653	15.8	4,659	6.5	0.1	2.7	7
Other Asian countries	9,371	20.6	21,145	8.7	26,168	5.1	58,011	5.3	0.9	2.7	
Total Asia	28,434	9.9	69,298	6.1	79,991	-0.3	195,185	-3.0	3.1	2.8	
Australia	2,631	4.2	9,129	-3.3	7,746	6.7	28,651	-0.1	0.5	3.1	1
New Zealand, Oceania	464	2.0	1,653	25.0	1,263	23.9	4,412	23.8	0.1	2.7	2
Total Australia, New Zealand, Oceania	3,095	3.9	10,782	0.1	9,009	8.8	33,063	2.5	0.5	3.1	
South Africa	597	16.4	1,706	0.6	1,981	17.8	5,687	7.1	0.1	3.3	
Other African countries	3,594	-1.5	9,768	5.1	11,170	-9.2	29,739	-9.1	0.5	3.0	
No information on residence	4,362	52.9	12,261	46.9	9,163	64.1	25,616	37.9	0.4	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,850,119	8.3
United Kingdom	272,842	6.8
USA	183,294	8.9
Italy	168,899	12.3
Netherlands	165,270	7.0
Spain	157,017	31.4
Poland	124,762	-2.9
France	117,673	15.9
Denmark	90,242	36.5
Switzerland	82,520	2.4

Bednights (percentage)

Domestic / International			
January - December 2023		January - March 2024	
Germany	59.7%	Germany	61.5%
International	40.3%	International	38.5%
Germany / Europe / Overseas			
January - December 2023		January - March 2024	
Germany	59.7%	Germany	61.5%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	29.1%
Overseas	11.4%	Overseas	9.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Mar.						Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.	Mar.	Mar.
Total accommodations ²	6,261,629	8.0	3,850,119	8.3	2,411,510	7.5	54.7	47.4	ns	ns	145,993	ns	723
Total hotel properties	5,079,966	6.0	3,189,966	6.5	1,890,000	5.2	53.7	46.3	ns	ns	121,211	ns	546
Hotels	3,113,534	10.9	1,878,712	10.7	1,234,822	11.2	53.1	46.0	ns	ns	74,658	ns	225
Hotels (breakfast only)	1,877,562	-1.0	1,256,165	1.1	621,397	-5.0	55.0	47.2	ns	ns	44,176	ns	245
Guesthouses	11,906	14.6	6,566	8.4	5,340	23.4	56.8	43.2	ns	ns	301	ns	8
Boarding houses	76,964	-2.6	48,523	-6.4	28,441	4.4	47.8	40.8	ns	ns	2,076	ns	68
Other accommodations	1,181,663	17.6	660,153	18.3	521,510	16.7	59.3	52.6	ns	ns	24,782	ns	177
Camping sites	8,345	48.8	7,614	58.6	731	-9.3	6.2	3.2	ns	ns	2,960	ns	7

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified