

January - March 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	949,735	51.6	2,430,697	79.7	2,228,721	38.4	5,798,526	64.2	100.0	2.4	
Germany	644,777	49.3	1,626,341	71.2	1,402,373	34.4	3,555,331	53.0	61.3	2.2	
Total foreign countries	304,958	56.5	804,356	99.8	826,348	45.6	2,243,195	85.7	38.7	2.8	
Total Europe	231,766	52.8	610,343	94.0	613,064	44.6	1,670,432	83.3	74.5	2.7	
Europe											
United Kingdom	36,966	86.2	96,052	163.8	96,000	79.7	255,333	153.7	4.4	2.7	1
Netherlands	19,444	60.9	57,568	85.8	51,201	49.8	154,500	74.5	2.7	2.7	2
Italy	17,634	50.2	50,867	121.4	49,482	50.5	149,980	125.5	2.6	2.9	3
Poland	16,595	75.9	48,982	108.5	42,884	64.2	128,525	86.6	2.2	2.6	4
Spain	15,217	28.8	41,380	55.9	42,399	17.0	119,363	44.5	2.1	2.9	5
France	13,853	19.2	37,587	54.3	34,917	13.9	101,638	51.3	1.8	2.7	6
Switzerland	12,234	52.3	30,744	97.8	30,426	50.5	80,647	93.6	1.4	2.6	7
Denmark	12,275	52.4	26,292	67.7	28,604	32.7	67,022	56.5	1.2	2.5	8
Austria	9,521	57.9	24,261	86.8	22,593	46.6	59,009	72.9	1.0	2.4	9
Belgium	8,635	43.6	19,936	63.3	22,679	30.4	53,623	55.5	0.9	2.7	10
Turkey	6,456	148.7	15,447	161.7	18,159	128.2	43,988	128.2	0.8	2.8	11
Sweden	6,461	75.0	15,216	124.9	15,643	72.6	39,243	118.2	0.7	2.6	12
Ireland, Republic	5,106	45.6	13,577	84.8	13,233	35.7	36,187	67.8	0.6	2.7	13
Czech Republic	5,761	69.1	14,144	106.9	12,792	55.4	31,854	85.9	0.5	2.3	14
Russia	2,759	124.5	8,184	104.5	9,979	110.5	29,691	112.7	0.5	3.6	15
Norway	4,569	124.5	10,522	204.4	11,734	105.8	28,592	193.8	0.5	2.7	16
Ukraine	3,924	-52.8	12,181	-7.4	9,007	-57.3	28,019	-21.3	0.5	2.3	17
Portugal	2,055	5.8	6,172	26.5	8,104	29.9	26,303	66.6	0.5	4.3	18
Greece	3,272	-9.5	8,113	27.3	10,237	-11.4	26,299	28.8	0.5	3.2	19
Finland	3,422	39.8	7,937	105.6	8,189	16.0	20,079	73.4	0.3	2.5	20
Romania	2,073	10.9	5,734	34.6	6,672	1.9	18,534	26.7	0.3	3.2	21
Hungary	2,029	49.7	5,387	89.1	5,817	46.2	15,758	100.4	0.3	2.9	22
Latvia	2,108	53.5	5,069	76.7	5,735	67.4	14,266	101.0	0.2	2.8	23
Lithuania	1,547	36.3	4,059	62.8	4,151	44.8	11,212	64.3	0.2	2.8	24
Slovakia	1,197	86.7	3,026	109.3	3,651	33.2	9,560	31.8	0.2	3.2	25

January - March 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,109	94.2	2,712	111.4	3,708	20.2	8,941	18.0	0.2	3.3	26
Croatia	1,823	346.8	3,081	270.3	4,754	259.9	8,551	209.8	0.1	2.8	27
Estonia	998	44.4	2,755	88.4	2,595	23.5	7,502	79.0	0.1	2.7	28
Luxembourg	894	39.7	2,139	52.7	2,205	17.3	5,672	31.1	0.1	2.7	29
Slovenia	738	61.1	1,773	101.5	2,289	11.7	5,362	16.3	0.1	3.0	30
Iceland	979	42.7	1,827	52.4	2,889	33.8	5,271	38.3	0.1	2.9	31
Cyprus	507	47.4	1,483	130.3	1,733	69.1	4,583	127.4	0.1	3.1	32
Malta	264	32.0	663	84.2	761	43.0	1,882	91.6	0.0	2.8	33
Other European countries	9,341	142.4	25,473	186.7	27,842	156.8	73,443	171.7	1.3	2.9	

January - March 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	25,620	72.8	61,229	116.0	69,499	54.5	168,284	91.2	2.9	2.7	1
Brazil	2,625	64.9	9,222	117.3	8,189	38.8	30,300	81.5	0.5	3.3	2
Central America, Caribbean	2,217	68.7	6,272	102.9	7,912	70.4	19,589	94.6	0.3	3.1	3
Canada	2,309	82.7	5,853	170.8	6,700	46.3	17,672	125.9	0.3	3.0	4
Other North American countries	383	206.4	1,113	174.8	870	152.2	3,087	62.0	0.1	2.8	
Other South American countries	4,308	29.5	15,052	102.0	12,354	30.7	44,098	90.8	0.8	2.9	
Total America	37,462	66.9	98,741	116.1	105,524	51.0	283,030	91.7	4.9	2.9	
Israel	5,767	-16.0	15,896	34.9	20,302	-20.4	56,778	30.6	1.0	3.6	1
Arabic Gulf States	4,327	220.3	8,110	173.2	11,438	150.0	23,639	123.9	0.4	2.9	2
India	2,049	88.0	4,903	87.9	7,404	21.2	18,309	19.1	0.3	3.7	3
China, incl. Hongkong	2,840	250.2	6,755	257.6	6,865	217.7	17,054	219.7	0.3	2.5	4
South Korea	1,080	141.6	4,666	305.4	3,781	87.5	15,342	276.9	0.3	3.3	5
Japan	1,510	252.8	4,011	422.3	4,060	275.2	10,519	388.8	0.2	2.6	6
Taiwan	517	161.1	1,502	184.5	1,423	144.1	4,371	198.6	0.1	2.9	7
Other Asian countries	7,693	108.9	19,381	121.2	24,752	79.4	54,967	78.6	0.9	2.8	
Total Asia	25,783	73.4	65,224	114.1	80,025	43.4	200,979	77.5	3.5	3.1	
Australia	2,533	176.2	9,452	434.6	7,269	174.3	28,704	420.2	0.5	3.0	1
New Zealand, Oceania	434	210.0	1,301	314.3	992	130.2	3,538	246.5	0.1	2.7	2
Total Australia, New Zealand, Oceania	2,967	180.7	10,753	416.5	8,261	168.1	32,242	393.1	0.6	3.0	
South Africa	505	70.6	1,687	199.1	1,667	74.9	5,298	151.2	0.1	3.1	
Other African countries	3,623	89.6	9,263	106.9	12,224	104.0	32,644	114.5	0.6	3.5	
No information on residence	2,852	9.5	8,345	76.9	5,583	-27.0	18,570	52.6	0.3	2.2	

*Compared to 2022

January - March 2023

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,555,331	53.0
United Kingdom	255,333	153.7
USA	168,284	91.2
Netherlands	154,500	74.5
Italy	149,980	125.5
Poland	128,525	86.6
Spain	119,363	44.5
France	101,638	51.3
Switzerland	80,647	93.6
Denmark	67,022	56.5

Bednights (percentage)

Domestic / International			
January - December 2022		January - March 2023	
Germany	61.8%	Germany	61.3%
International	38.2%	International	38.7%
Germany / Europe / Overseas			
January - December 2022		January - March 2023	
Germany	61.8%	Germany	61.3%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.8%
Overseas	10.2%	Overseas	9.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Mar.						Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.	Mar.	Mar.
Total accommodations ²	5,798,526	64.2	3,555,331	53.0	2,243,195	85.7	50.2	45.3	ns	ns	143,072	ns	727
Total hotel properties	4,793,258	63.8	2,997,516	53.1	1,795,742	85.3	49.5	44.8	ns	ns	119,184	ns	552
Hotels	2,807,167	58.3	1,696,564	48.6	1,110,603	75.8	48.3	43.8	ns	ns	71,245	ns	218
Hotels (breakfast only)	1,896,688	73.2	1,242,964	60.4	653,724	104.2	51.8	46.7	ns	ns	45,377	ns	251
Guesthouses	10,388	133.2	6,059	106.3	4,329	185.2	41.6	39.8	ns	ns	329	ns	10
Boarding houses	79,015	47.3	51,929	36.0	27,086	75.4	45.8	40.2	ns	ns	2,233	ns	73
Other accommodations	1,005,268	66.0	557,815	52.4	447,453	86.9	53.6	47.5	ns	ns	23,888	ns	175
Camping sites	5,827	87.3	5,083	80.0	744	159.2	3.3	2.5	ns	ns	2,820	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified