

January - March 2022

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	626,325	423.5	1,352,322	370.9	1,608,312	324.2	3,529,649	268.7	100.0	2.6	
Germany	432,106	313.0	950,384	282.4	1,043,052	241.6	2,323,525	202.7	65.8	2.4	
Total foreign countries	194,219	x	401,938	x	565,260	x	1,206,124	x	34.2	3.0	
Total Europe	151,446	x	314,355	x	423,074	x	910,440	x	75.5	2.9	
Europe											
United Kingdom	19,897	x	36,457	x	53,485	x	100,683	x	2.9	2.8	1
Netherlands	12,089	x	30,983	x	34,129	x	88,501	x	2.5	2.9	2
Spain	11,756	x	26,485	x	36,204	x	82,555	x	2.3	3.1	3
Poland	9,453	277.7	23,517	284.8	25,911	151.8	68,662	167.5	1.9	2.9	4
France	11,604	x	24,335	x	30,684	x	67,213	x	1.9	2.8	5
Italy	11,713	x	22,947	x	32,743	x	66,361	x	1.9	2.9	6
Denmark	8,005	x	15,627	x	21,414	x	42,690	x	1.2	2.7	7
Switzerland	8,050	x	15,556	x	20,190	x	41,643	x	1.2	2.7	8
Ukraine	8,171	x	13,002	x	20,997	x	35,471	x	1.0	2.7	9
Belgium	6,007	x	12,201	x	17,360	x	34,443	x	1.0	2.8	10
Austria	6,035	x	12,993	x	15,392	431.7	34,103	384.8	1.0	2.6	11
Ireland, Republic	3,509	x	7,346	x	9,747	x	21,560	x	0.6	2.9	12
Greece	3,612	x	6,370	x	11,518	x	20,377	x	0.6	3.2	13
Turkey	2,605	x	5,911	x	7,945	x	19,262	x	0.5	3.3	14
Sweden	3,690	x	6,765	x	9,048	x	17,972	x	0.5	2.7	15
Czech Republic	3,432	x	6,862	x	8,265	x	17,166	348.2	0.5	2.5	16
Portugal	1,938	x	4,873	x	6,206	x	15,755	x	0.4	3.2	17
Romania	1,893	308.0	4,284	275.8	6,580	183.4	14,659	141.7	0.4	3.4	18
Russia	1,225	228.4	3,998	330.4	4,734	125.3	13,954	157.6	0.4	3.5	19
Finland	2,456	x	3,869	x	7,056	x	11,579	x	0.3	3.0	20
Norway	2,037	x	3,459	x	5,701	x	9,730	x	0.3	2.8	21
Hungary	1,339	x	2,833	x	3,954	473.0	7,838	396.1	0.2	2.8	22
Bulgaria	564	201.6	1,276	185.5	3,053	173.1	7,543	129.4	0.2	5.9	23
Slovakia	636	251.4	1,441	256.7	2,699	55.4	7,213	113.7	0.2	5.0	24
Latvia	1,365	x	2,860	x	3,379	x	7,050	x	0.2	2.5	25

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	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	1,128	x	2,486	x	2,829	120.2	6,787	211.3	0.2	2.7	26
Slovenia	454	260.3	876	163.9	2,041	112.6	4,601	65.6	0.1	5.3	27
Luxembourg	643	x	1,404	x	1,880	x	4,328	x	0.1	3.1	28
Estonia	686	x	1,457	x	2,085	x	4,176	x	0.1	2.9	29
Iceland	686	x	1,199	x	2,131	x	3,782	x	0.1	3.2	30
Croatia	414	452.0	838	261.2	1,398	246.9	2,837	50.1	0.1	3.4	31
Cyprus	344	x	644	x	1,025	x	2,015	x	0.1	3.1	32
Malta	199	x	359	x	531	x	981	408.3	0.0	2.7	33
Other European countries	3,811	298.2	8,842	340.6	10,760	124.7	26,950	208.7	0.8	3.0	

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	14,906	x	28,421	x	44,932	x	87,989	x	2.5	3.1	1
Brazil	1,586	x	4,238	x	5,888	x	16,683	x	0.5	3.9	2
Central America, Caribbean	1,312	x	3,089	x	4,623	x	10,049	x	0.3	3.3	3
Canada	1,271	x	2,168	x	4,580	x	7,823	x	0.2	3.6	4
Other North American countries	133	x	413	x	355	x	1,915	x	0.1	4.6	
Other South American countries	2,763	x	6,889	x	8,539	322.5	22,199	334.1	0.6	3.2	
Total America	21,971	x	45,218	x	68,917	x	146,658	x	4.2	3.2	
Israel	6,858	x	11,781	x	25,481	x	43,465	x	1.2	3.7	1
India	1,107	x	2,626	461.1	5,960	225.7	15,222	243.7	0.4	5.8	2
Arabic Gulf States	1,386	x	3,004	x	4,554	300.5	10,536	218.0	0.3	3.5	3
China, incl. Hongkong	801	x	1,879	x	2,152	x	5,325	389.9	0.2	2.8	4
South Korea	446	x	1,150	x	2,015	x	4,069	x	0.1	3.5	5
Japan	427	x	767	x	1,081	x	2,151	285.5	0.1	2.8	6
Taiwan	197	x	527	x	582	168.2	1,463	264.8	0.0	2.8	7
Other Asian countries	3,746	x	8,826	x	13,966	307.3	30,953	291.2	0.9	3.5	
Total Asia	14,968	x	30,560	x	55,791	x	113,184	467.4	3.2	3.7	
Australia	917	x	1,768	x	2,643	x	5,511	x	0.2	3.1	1
New Zealand, Oceania	140	300.0	314	375.8	431	x	1,021	x	0.0	3.3	2
Total Australia, New Zealand, Oceania	1,057	x	2,082	x	3,074	x	6,532	x	0.2	3.1	
South Africa	299	x	567	x	952	423.1	2,108	303.1	0.1	3.7	
Other African countries	1,949	453.7	4,514	479.5	5,969	301.7	15,196	270.5	0.4	3.4	
No information on residence	2,529	x	4,642	x	7,483	399.2	12,006	305.2	0.3	2.6	

*Compared to 2021

x: no valid data

**Percentage refers to overnight stays from abroad

January - March 2022

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,323,525	202.7
United Kingdom	100,683	x
Netherlands	88,501	x
USA	87,989	x
Spain	82,555	x
Poland	68,662	167.5
France	67,213	x
Italy	66,361	x
Israel	43,465	x
Denmark	42,690	x

Bednights (percentage)

Domestic / International			
January - December 2021		January - March 2022	
Germany	70.9%	Germany	65.8%
International	29.1%	International	34.2%
Germany / Europe / Overseas			
January - December 2021		January - March 2022	
Germany	70.9%	Germany	65.8%
Europe (w/o Germany)	23.3%	Europe (w/o Germany)	25.8%
Overseas	5.8%	Overseas	8.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Mar.						Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.	Mar.	Mar.
Total accommodations ²	3,529,649	268.7	2,323,525	202.7	1,206,124	x	37.7	29.0	ns	ns	137,963	ns	704
Total hotel properties	2,924,220	305.6	1,957,507	223.1	966,713	x	37.0	28.5	ns	ns	116,255	ns	549
Hotels	1,773,303	341.1	1,141,696	245.4	631,607	x	36.6	28.3	ns	ns	71,187	ns	217
Hotels (breakfast only)	1,092,791	271.1	774,644	205.9	318,147	x	38.1	29.0	ns	ns	42,551	ns	248
Guesthouses	4,496	140.3	2,978	77.1	1,518	x	26.1	19.8	ns	ns	249	ns	10
Boarding houses	53,630	136.6	38,189	86.8	15,441	x	32.1	26.9	ns	ns	2,268	ns	74
Other accommodations	605,429	156.3	366,018	126.4	239,411	221.2	41.3	32.0	ns	ns	21,708	ns	155
Camping sites	3,111	x	2,824	x	287	258.8	2.8	1.4	ns	ns	2,236	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2021

** Number of accommodations available in reporting month

ns = not specified

x: no valid data