

January - June 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,188,618	5.0	6,052,658	6.5	2,706,350	-1.8	14,359,781	3.9	100.0	2.4	
Germany	715,758	-5.6	3,874,754	3.0	1,510,459	-12.7	8,519,358	0.8	59.3	2.2	
Total foreign countries	472,860	26.3	2,177,904	13.4	1,195,891	16.4	5,840,423	8.8	40.7	2.7	
Total Europe	333,676	34.7	1,629,192	14.6	817,393	24.3	4,325,002	10.6	74.1	2.7	
Europe											
United Kingdom	48,268	13.9	236,575	10.4	128,641	15.3	637,285	10.8	4.4	2.7	1
Netherlands	36,290	75.6	173,477	21.6	86,327	54.9	456,471	14.6	3.2	2.6	2
Italy	17,053	15.6	119,482	23.6	44,287	7.7	337,018	19.8	2.3	2.8	3
Spain	19,715	15.9	107,953	17.3	53,950	13.5	315,587	18.2	2.2	2.9	4
Poland	30,333	54.4	142,239	23.6	61,146	30.4	312,922	9.2	2.2	2.2	5
France	17,345	15.2	107,844	16.9	42,914	8.5	299,719	16.3	2.1	2.8	6
Switzerland	23,843	41.0	90,425	9.8	53,796	33.0	230,500	5.3	1.6	2.5	7
Austria	32,455	176.0	83,559	38.0	80,516	149.0	206,631	33.4	1.4	2.5	8
Denmark	8,973	1.6	71,983	0.0	20,659	-10.4	195,563	-2.5	1.4	2.7	9
Sweden	12,174	-2.7	52,460	-4.0	28,967	-7.5	134,958	-6.7	0.9	2.6	10
Belgium	6,840	10.8	49,256	2.6	15,202	-9.2	132,061	-2.2	0.9	2.7	11
Turkey	7,706	17.0	41,975	27.9	20,735	13.3	119,742	29.8	0.8	2.9	12
Greece	2,257	19.4	25,778	84.6	6,646	5.0	80,856	79.0	0.6	3.1	13
Ireland, Republic	6,341	-3.1	31,236	4.2	15,170	-13.4	80,319	-0.8	0.6	2.6	14
Czech Republic	6,303	15.5	36,037	2.7	12,534	12.5	76,735	-1.2	0.5	2.1	15
Norway	5,338	10.5	26,526	-1.6	13,520	5.3	72,721	-2.2	0.5	2.7	16
Finland	6,400	8.6	24,070	-2.2	17,755	9.8	66,655	0.4	0.5	2.8	17
Ukraine	4,715	38.2	24,221	5.9	9,817	30.0	51,168	-0.4	0.4	2.1	18
Portugal	3,330	34.2	15,990	17.8	8,809	-4.3	46,615	-16.4	0.3	2.9	19
Romania	2,016	-13.9	13,262	10.3	5,790	-19.1	39,176	3.0	0.3	3.0	20
Croatia	9,767	753.0	14,262	104.8	23,819	642.7	36,718	93.1	0.3	2.6	21
Hungary	2,680	20.1	14,029	22.5	6,233	6.9	35,721	10.6	0.2	2.5	22
Lithuania	2,407	43.7	12,857	39.9	5,597	42.1	32,529	34.9	0.2	2.5	23
Russia	1,856	4.5	10,153	-30.0	4,970	-20.8	30,036	-41.3	0.2	3.0	24
Latvia	1,614	6.2	10,667	6.1	4,393	2.7	29,618	4.2	0.2	2.8	25

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,639	17.5	8,490	27.1	4,202	6.1	22,294	22.2	0.2	2.6	26
Bulgaria	1,699	57.6	7,895	33.5	4,218	21.5	21,561	11.2	0.2	2.7	27
Slovakia	1,318	28.7	7,086	12.5	3,432	20.7	19,343	2.0	0.1	2.7	28
Iceland	854	-27.4	5,588	0.8	2,510	-37.5	18,898	7.2	0.1	3.4	29
Luxembourg	1,118	8.2	6,086	10.7	2,491	-9.7	16,094	7.2	0.1	2.6	30
Slovenia	804	6.6	4,870	11.7	2,271	-6.8	15,356	12.4	0.1	3.2	31
Cyprus	683	28.6	3,554	24.9	1,878	13.4	11,194	27.2	0.1	3.1	32
Malta	310	19.2	1,571	17.7	1,232	20.9	5,252	26.1	0.0	3.3	33
Other European countries	9,232	30.5	47,736	-0.5	22,966	18.6	137,686	0.7	1.0	2.9	

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	57,892	5.4	204,106	11.4	157,352	1.4	555,958	8.8	3.9	2.7	1
Brazil	4,727	9.2	24,353	9.8	14,397	8.1	77,437	10.3	0.5	3.2	2
Canada	6,366	25.2	21,903	13.6	18,360	14.8	64,386	8.0	0.4	2.9	3
Central America, Caribbean	4,982	30.5	18,776	18.8	14,116	12.3	52,117	5.1	0.4	2.8	4
Other North American countries	736	72.0	2,697	8.6	2,117	80.2	7,083	5.2	0.0	2.6	
Other South American countries	6,553	2.7	32,587	-1.2	18,087	-1.7	93,870	-2.6	0.7	2.9	
Total America	81,256	8.4	304,422	10.3	224,429	3.6	850,851	7.2	5.9	2.8	
Israel	7,250	0.2	25,854	-28.8	24,268	2.1	85,240	-34.2	0.6	3.3	1
China, incl. Hongkong	7,822	52.7	32,482	68.9	17,071	30.2	74,598	53.8	0.5	2.3	2
India	3,434	23.0	15,758	29.9	9,939	13.4	48,951	20.1	0.3	3.1	3
Arabic Gulf States	3,477	-2.8	15,281	-12.2	9,943	-6.8	45,320	-10.4	0.3	3.0	4
South Korea	2,536	46.3	11,230	23.7	6,502	27.8	30,781	8.1	0.2	2.7	5
Japan	2,546	31.8	12,395	40.3	5,760	17.1	29,285	26.7	0.2	2.4	6
Taiwan	1,127	21.4	4,733	22.6	3,028	-10.9	12,336	3.6	0.1	2.6	7
Other Asian countries	10,396	14.6	47,966	8.3	25,274	-5.8	124,665	1.7	0.9	2.6	
Total Asia	38,588	19.1	165,699	9.6	101,785	5.4	451,176	-0.9	3.1	2.7	
Australia	9,937	-0.9	28,542	-1.1	28,714	-4.0	86,605	-1.2	0.6	3.0	1
New Zealand, Oceania	1,341	3.5	4,755	6.1	3,940	4.6	13,295	11.0	0.1	2.8	2
Total Australia, New Zealand, Oceania	11,278	-0.4	33,297	-0.1	32,654	-3.0	99,900	0.3	0.7	3.0	
South Africa	831	-0.2	3,470	2.3	2,422	-6.3	11,181	4.1	0.1	3.2	
Other African countries	2,738	-17.0	17,755	2.9	8,010	-36.5	52,312	-12.9	0.4	2.9	
No information on residence	4,493	17.4	24,069	32.5	9,198	23.2	50,001	31.0	0.3	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,519,358	0.8
United Kingdom	637,285	10.8
USA	555,958	8.8
Netherlands	456,471	14.6
Italy	337,018	19.8
Spain	315,587	18.2
Poland	312,922	9.2
France	299,719	16.3
Switzerland	230,500	5.3
Austria	206,631	33.4

Bednights (percentage)

Domestic / International			
January - December 2023		January - June 2024	
Germany	59.7%	Germany	59.3%
International	40.3%	International	40.7%
Germany / Europe / Overseas			
January - December 2023		January - June 2024	
Germany	59.7%	Germany	59.3%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	30.2%
Overseas	11.4%	Overseas	10.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Jun.						Jun.	Jan.-Jun.	Jun.	Jan.-Jun.	Jun.	Jun.	Jun.
Total accommodations ²	14,359,781	3.9	8,519,358	0.8	5,840,423	8.8	60.7	53.8	ns	ns	147,655	ns	735
Total hotel properties	11,674,192	2.9	7,055,955	-0.2	4,618,237	8.1	59.6	52.9	ns	ns	122,324	ns	551
Hotels	7,180,730	6.8	4,138,354	2.5	3,042,376	13.4	59.7	52.7	ns	ns	75,443	ns	227
Hotels (breakfast only)	4,280,383	-2.7	2,790,774	-3.6	1,489,609	-1.1	59.5	53.4	ns	ns	44,488	ns	247
Guesthouses	28,744	1.5	15,264	-6.2	13,480	12.0	62.2	50.9	ns	ns	317	ns	9
Boarding houses	184,335	-4.8	111,563	-8.9	72,772	2.3	58.9	48.8	ns	ns	2,076	ns	68
Other accommodations	2,685,589	8.6	1,463,403	6.2	1,222,186	11.6	66.0	58.2	ns	ns	25,331	ns	184
Camping sites	51,349	7.3	42,444	7.0	8,905	8.7	18.9	9.2	ns	ns	3,312	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified