

January - February 2024

Berlin

| MARKETS                        | ARRIVALS       |             |                  |            | BEDNIGHTS        |             |                  |            | SHARE        | DURATION   | RANK<br>Overn. |
|--------------------------------|----------------|-------------|------------------|------------|------------------|-------------|------------------|------------|--------------|------------|----------------|
|                                | Feb.           |             | Jan.-Feb.        |            | Feb.             |             | Jan.-Feb.        |            | Jan.-Feb.    | of STAY    |                |
|                                | total          | % *         | total            | % *        | total            | % *         | total            | % *        | %            | days       |                |
| <b>Total</b>                   | <b>879,281</b> | <b>9.8</b>  | <b>1,608,580</b> | <b>8.6</b> | <b>2,066,686</b> | <b>7.4</b>  | <b>3,783,387</b> | <b>6.0</b> | <b>100.0</b> | <b>2.4</b> |                |
| <b>Germany</b>                 | <b>570,397</b> | <b>11.4</b> | <b>1,078,563</b> | <b>9.9</b> | <b>1,235,327</b> | <b>10.8</b> | <b>2,330,393</b> | <b>8.2</b> | <b>61.6</b>  | <b>2.2</b> |                |
| <b>Total foreign countries</b> | <b>308,884</b> | <b>7.1</b>  | <b>530,017</b>   | <b>6.1</b> | <b>831,359</b>   | <b>2.6</b>  | <b>1,452,994</b> | <b>2.6</b> | <b>38.4</b>  | <b>2.7</b> |                |
| <b>Total Europe</b>            | <b>238,776</b> | <b>5.9</b>  | <b>402,298</b>   | <b>6.3</b> | <b>633,677</b>   | <b>1.8</b>  | <b>1,092,618</b> | <b>3.3</b> | <b>75.2</b>  | <b>2.7</b> |                |
| <b>Europe</b>                  |                |             |                  |            |                  |             |                  |            |              |            |                |
| United Kingdom                 | 37,344         | 2.5         | 61,201           | 3.6        | 100,384          | 1.1         | 164,452          | 3.2        | 4.3          | 2.7        | 1              |
| Italy                          | 22,733         | 9.9         | 37,007           | 11.4       | 63,265           | 4.5         | 107,469          | 6.9        | 2.8          | 2.9        | 2              |
| Netherlands                    | 24,682         | 8.8         | 39,020           | 2.4        | 63,706           | 8.4         | 104,154          | 0.8        | 2.8          | 2.7        | 3              |
| Spain                          | 17,882         | 21.2        | 32,024           | 22.4       | 50,469           | 19.0        | 93,176           | 21.1       | 2.5          | 2.9        | 4              |
| Poland                         | 19,657         | 6.4         | 34,146           | 5.4        | 46,234           | -2.7        | 81,153           | -5.2       | 2.1          | 2.4        | 5              |
| France                         | 15,605         | 3.6         | 26,155           | 10.2       | 43,142           | -0.1        | 74,039           | 11.0       | 2.0          | 2.8        | 6              |
| Switzerland                    | 10,419         | -2.7        | 17,966           | -2.9       | 26,175           | -7.2        | 47,019           | -6.4       | 1.2          | 2.6        | 7              |
| Denmark                        | 10,205         | 0.4         | 15,038           | 7.3        | 26,290           | -7.0        | 40,344           | 5.0        | 1.1          | 2.7        | 8              |
| Austria                        | 10,149         | 18.1        | 16,848           | 14.3       | 23,549           | 11.4        | 39,431           | 8.3        | 1.0          | 2.3        | 9              |
| Turkey                         | 6,644          | 37.7        | 12,119           | 34.8       | 19,788           | 41.4        | 36,526           | 41.4       | 1.0          | 3.0        | 10             |
| Belgium                        | 6,899          | -2.8        | 11,226           | -0.7       | 19,141           | -1.7        | 30,563           | -1.2       | 0.8          | 2.7        | 11             |
| Ireland, Republic              | 5,328          | 12.4        | 9,104            | 7.5        | 13,872           | 7.8         | 24,069           | 4.9        | 0.6          | 2.6        | 12             |
| Sweden                         | 5,247          | 6.2         | 9,095            | 3.9        | 12,886           | -1.0        | 23,641           | 0.2        | 0.6          | 2.6        | 13             |
| Greece                         | 4,232          | 37.8        | 7,023            | 45.1       | 13,162           | 28.3        | 21,997           | 37.0       | 0.6          | 3.1        | 14             |
| Czech Republic                 | 5,657          | 4.5         | 8,643            | 3.1        | 12,557           | 2.5         | 19,266           | 1.1        | 0.5          | 2.2        | 15             |
| Ukraine                        | 4,179          | 8.2         | 8,007            | -3.0       | 8,788            | -1.3        | 17,168           | -9.7       | 0.5          | 2.1        | 16             |
| Norway                         | 3,106          | -10.4       | 5,779            | -2.9       | 8,262            | -14.4       | 16,065           | -4.7       | 0.4          | 2.8        | 17             |
| Portugal                       | 2,799          | 10.2        | 4,660            | 13.2       | 8,710            | -13.9       | 14,576           | -19.9      | 0.4          | 3.1        | 18             |
| Finland                        | 2,779          | 7.8         | 4,515            | 0.0        | 7,325            | 5.5         | 11,751           | -1.2       | 0.3          | 2.6        | 19             |
| Romania                        | 2,376          | 8.4         | 4,055            | 10.8       | 6,778            | -2.9        | 11,629           | -2.0       | 0.3          | 2.9        | 20             |
| Russia                         | 1,552          | -43.7       | 3,066            | -43.5      | 4,808            | -50.6       | 9,785            | -50.4      | 0.3          | 3.2        | 21             |
| Hungary                        | 2,191          | 7.5         | 3,664            | 9.1        | 5,861            | 1.9         | 9,734            | -2.1       | 0.3          | 2.7        | 22             |
| Lithuania                      | 1,626          | 14.0        | 3,096            | 23.2       | 4,226            | 3.7         | 8,365            | 18.5       | 0.2          | 2.7        | 23             |
| Latvia                         | 1,528          | 2.9         | 3,015            | 1.8        | 4,283            | 2.5         | 8,130            | -4.7       | 0.2          | 2.7        | 24             |
| Iceland                        | 759            | 37.3        | 1,536            | 81.1       | 1,908            | 23.3        | 5,530            | 132.2      | 0.1          | 3.6        | 25             |

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| MARKETS                  | ARRIVALS |       |           |       | BEDNIGHTS |       |           |       | SHARE     | DURATION | RANK<br>Overn. |
|--------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
|                          | Feb.     |       | Jan.-Feb. |       | Feb.      |       | Jan.-Feb. |       | Jan.-Feb. | of STAY  |                |
|                          | total    | % *   | total     | % *   | total     | % *   | total     | % *   | %         | days     |                |
| Bulgaria                 | 1,061    | 18.4  | 1,807     | 12.7  | 2,929     | -3.3  | 5,123     | -2.1  | 0.1       | 2.8      | 26             |
| Estonia                  | 885      | -10.2 | 1,888     | 7.5   | 2,357     | -11.1 | 4,885     | -0.4  | 0.1       | 2.6      | 27             |
| Slovakia                 | 1,092    | 2.5   | 1,730     | -5.4  | 2,899     | -12.9 | 4,849     | -17.9 | 0.1       | 2.8      | 28             |
| Slovenia                 | 623      | -11.5 | 1,173     | 13.3  | 2,114     | 2.9   | 4,006     | 30.4  | 0.1       | 3.4      | 29             |
| Luxembourg               | 870      | 32.0  | 1,483     | 19.1  | 2,346     | 21.7  | 3,991     | 15.1  | 0.1       | 2.7      | 30             |
| Croatia                  | 867      | 22.5  | 1,413     | 12.3  | 2,262     | 3.8   | 3,758     | -1.0  | 0.1       | 2.7      | 31             |
| Cyprus                   | 518      | -4.3  | 987       | 1.1   | 1,725     | 5.8   | 3,419     | 20.0  | 0.1       | 3.5      | 32             |
| Malta                    | 224      | -4.3  | 396       | -0.8  | 635       | -3.8  | 1,189     | 6.1   | 0.0       | 3.0      | 33             |
| Other European countries | 7,058    | -22.5 | 13,413    | -16.9 | 20,841    | -20.3 | 41,366    | -9.3  | 1.1       | 3.1      |                |

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| MARKETS                                      | ARRIVALS |       |           |       | BEDNIGHTS |       |           |       | SHARE     | DURATION | RANK<br>Overn. |
|----------------------------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
|                                              | Feb.     |       | Jan.-Feb. |       | Feb.      |       | Jan.-Feb. |       | Jan.-Feb. | of STAY  |                |
|                                              | total    | % *   | total     | % *   | total     | % *   | total     | % *   | %         | days     |                |
| <b>OVERSEAS</b>                              |          |       |           |       |           |       |           |       |           |          |                |
| USA                                          | 21,511   | 10.9  | 38,202    | 7.3   | 57,387    | 4.9   | 103,414   | 4.7   | 2.7       | 2.7      | 1              |
| Brazil                                       | 3,403    | 10.2  | 7,006     | 6.2   | 11,567    | 12.8  | 23,882    | 8.0   | 0.6       | 3.4      | 2              |
| Central America, Caribbean                   | 2,227    | 8.7   | 4,709     | 16.1  | 6,310     | 4.8   | 12,177    | 4.3   | 0.3       | 2.6      | 3              |
| Canada                                       | 2,154    | 0.5   | 3,602     | 1.6   | 7,030     | 0.1   | 11,301    | 3.0   | 0.3       | 3.1      | 4              |
| Other North American countries               | 211      | -53.8 | 526       | -27.9 | 569       | -61.8 | 1,318     | -40.6 | 0.0       | 2.5      |                |
| Other South American countries               | 5,430    | -7.7  | 9,942     | -7.5  | 16,412    | -5.3  | 30,160    | -5.0  | 0.8       | 3.0      |                |
| <b>Total America</b>                         | 34,936   | 5.8   | 63,987    | 4.4   | 99,275    | 2.5   | 182,252   | 2.7   | 4.8       | 2.8      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| China, incl. Hongkong                        | 4,584    | 103.1 | 7,907     | 102.0 | 12,008    | 101.1 | 19,790    | 94.2  | 0.5       | 2.5      | 1              |
| Israel                                       | 3,277    | -36.1 | 5,609     | -44.6 | 9,745     | -45.0 | 17,267    | -52.7 | 0.5       | 3.1      | 2              |
| India                                        | 2,165    | 44.1  | 3,576     | 25.3  | 7,537     | 26.2  | 12,419    | 13.9  | 0.3       | 3.5      | 3              |
| South Korea                                  | 2,034    | 13.7  | 3,971     | 10.7  | 6,191     | -2.9  | 11,600    | 0.3   | 0.3       | 2.9      | 4              |
| Arabic Gulf States                           | 2,138    | -14.5 | 3,667     | -3.1  | 6,338     | -14.3 | 10,770    | -11.7 | 0.3       | 2.9      | 5              |
| Japan                                        | 2,132    | 28.7  | 3,307     | 32.2  | 5,612     | 24.8  | 8,464     | 31.0  | 0.2       | 2.6      | 6              |
| Taiwan                                       | 573      | 32.6  | 1,038     | 5.4   | 1,783     | 24.6  | 2,962     | 0.5   | 0.1       | 2.9      | 7              |
| Other Asian countries                        | 5,633    | -5.8  | 11,785    | 0.8   | 15,539    | 4.0   | 31,873    | 5.5   | 0.8       | 2.7      |                |
| <b>Total Asia</b>                            | 22,536   | 6.1   | 40,860    | 3.6   | 64,753    | 0.7   | 115,145   | -4.8  | 3.0       | 2.8      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| Australia                                    | 2,267    | -5.9  | 6,499     | -6.1  | 7,064     | -4.3  | 20,904    | -2.5  | 0.6       | 3.2      | 1              |
| New Zealand, Oceania                         | 596      | 60.6  | 1,191     | 37.4  | 1,484     | 32.7  | 3,147     | 23.6  | 0.1       | 2.6      | 2              |
| <b>Total Australia, New Zealand, Oceania</b> | 2,863    | 2.9   | 7,690     | -1.2  | 8,548     | 0.6   | 24,051    | 0.3   | 0.6       | 3.1      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| South Africa                                 | 746      | -15.7 | 1,109     | -6.2  | 2,475     | -3.2  | 3,706     | 2.1   | 0.1       | 3.3      |                |
| Other African countries                      | 3,761    | 9.8   | 6,175     | 9.5   | 11,090    | -7.2  | 18,573    | -9.0  | 0.5       | 3.0      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| No information on residence                  | 5,266    | 223.7 | 7,898     | 43.8  | 11,541    | 232.3 | 16,649    | 28.2  | 0.4       | 2.1      |                |

\*Compared to 2023

January - February 2024

Berlin

**Top-10- Bednights in Berlin  
by country of origin (YTD)**

| Country of origin | total     | %*   |
|-------------------|-----------|------|
| Germany           | 2,330,393 | 8.2  |
| United Kingdom    | 164,452   | 3.2  |
| Italy             | 107,469   | 6.9  |
| Netherlands       | 104,154   | 0.8  |
| USA               | 103,414   | 4.7  |
| Spain             | 93,176    | 21.1 |
| Poland            | 81,153    | -5.2 |
| France            | 74,039    | 11.0 |
| Switzerland       | 47,019    | -6.4 |
| Denmark           | 40,344    | 5.0  |

**Bednights (percentage)**

| Domestic / International    |       |                         |       |
|-----------------------------|-------|-------------------------|-------|
| January - December 2023     |       | January - February 2024 |       |
| Germany                     | 59.7% | Germany                 | 61.6% |
| International               | 40.3% | International           | 38.4% |
|                             |       |                         |       |
| Germany / Europe / Overseas |       |                         |       |
| January - December 2023     |       | January - February 2024 |       |
| Germany                     | 59.7% | Germany                 | 61.6% |
| Europe (w/o Germany)        | 28.9% | Europe (w/o Germany)    | 28.9% |
| Overseas                    | 11.4% | Overseas                | 9.5%  |

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

| Type of accommodation             | Total<br>total | %*   | Germany <sup>1</sup><br>total | %*   | International <sup>1</sup><br>total | %*    | Occupancy %<br>beds |           | Occupancy %<br>rooms |           | Available<br>beds rooms |      | Facilities** |
|-----------------------------------|----------------|------|-------------------------------|------|-------------------------------------|-------|---------------------|-----------|----------------------|-----------|-------------------------|------|--------------|
|                                   | Jan. - Feb.    |      |                               |      |                                     |       | Feb.                | Jan.-Feb. | Feb.                 | Jan.-Feb. | Feb.                    | Feb. | Feb.         |
| Total accommodations <sup>2</sup> | 3,783,387      | 6.0  | 2,330,393                     | 8.2  | 1,452,994                           | 2.6   | 49.2                | 43.6      | ns                   | ns        | 144,752                 | ns   | 714          |
| Total hotel properties            | 3,063,335      | 3.3  | 1,938,318                     | 6.2  | 1,125,017                           | -1.3  | 48.0                | 42.5      | ns                   | ns        | 120,300                 | ns   | 541          |
| Hotels                            | 1,885,891      | 8.3  | 1,149,838                     | 10.9 | 736,053                             | 4.5   | 47.6                | 42.3      | ns                   | ns        | 74,166                  | ns   | 223          |
| Hotels (breakfast only)           | 1,124,534      | -3.9 | 755,557                       | 0.3  | 368,977                             | -11.4 | 49.1                | 43.1      | ns                   | ns        | 43,745                  | ns   | 242          |
| Guesthouses                       | 6,604          | 7.4  | 3,545                         | -3.7 | 3,059                               | 24.1  | 46.6                | 36.2      | ns                   | ns        | 312                     | ns   | 8            |
| Boarding houses                   | 46,306         | -2.1 | 29,378                        | -5.9 | 16,928                              | 5.2   | 42.7                | 37.2      | ns                   | ns        | 2,077                   | ns   | 68           |
| Other accommodations              | 720,052        | 18.9 | 392,075                       | 19.5 | 327,977                             | 18.2  | 55.0                | 49.0      | ns                   | ns        | 24,452                  | ns   | 173          |
| Camping sites                     | 2,859          | -3.6 | 2,715                         | 6.0  | 144                                 | -64.4 | 2.1                 | 1.7       | ns                   | ns        | 2,820                   | ns   | 6            |

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2023

\*\* Number of accommodations available in reporting month

ns = not specified