

January - December 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	941,615	9.7	12,086,441	15.9	2,241,581	6.1	29,589,443	11.5	100.0	2.4	
Germany	581,556	9.7	7,813,659	12.8	1,250,637	6.5	17,667,959	7.9	59.7	2.3	
Total foreign countries	360,059	9.7	4,272,782	22.1	990,944	5.7	11,921,484	17.5	40.3	2.8	
Total Europe	270,854	11.3	3,106,809	18.3	744,400	8.9	8,549,346	14.9	71.7	2.8	
Europe											
United Kingdom	44,693	19.4	465,341	37.1	127,301	18.6	1,260,463	35.4	4.3	2.7	1
Netherlands	26,114	1.4	300,621	12.4	72,566	1.0	843,255	9.6	2.8	2.8	2
Spain	24,439	24.0	217,183	15.9	76,725	20.0	642,508	10.4	2.2	3.0	3
Italy	20,359	14.3	216,009	24.1	58,640	11.4	637,074	23.0	2.2	2.9	4
Poland	24,970	14.6	252,531	35.2	50,693	6.4	606,899	29.5	2.1	2.4	5
France	17,900	11.0	202,385	10.7	50,202	5.5	576,424	9.2	1.9	2.8	6
Denmark	12,785	10.2	181,276	6.2	36,491	14.5	515,087	3.5	1.7	2.8	7
Switzerland	13,454	-6.6	176,104	6.0	35,755	-5.0	472,879	5.6	1.6	2.7	8
Sweden	6,867	-2.7	126,985	20.0	18,749	-1.7	328,289	17.9	1.1	2.6	9
Austria	8,414	4.7	129,614	14.5	20,274	2.2	328,031	11.0	1.1	2.5	10
Belgium	6,810	18.4	98,356	17.2	18,613	19.5	279,419	17.6	0.9	2.8	11
Turkey	7,883	37.2	66,757	67.1	23,220	38.3	190,717	54.4	0.6	2.9	12
Czech Republic	4,821	-11.4	78,258	14.7	10,221	-9.9	173,018	7.6	0.6	2.2	13
Norway	3,774	-14.8	63,671	9.7	10,849	-15.2	171,754	6.0	0.6	2.7	14
Ireland, Republic	5,602	12.1	61,828	16.5	15,032	3.8	166,719	13.1	0.6	2.7	15
Finland	3,484	-1.6	51,545	12.7	10,268	1.5	142,144	7.4	0.5	2.8	16
Portugal	3,553	26.8	29,848	8.4	11,688	-2.3	107,645	9.3	0.4	3.6	17
Ukraine	4,306	-6.4	46,969	-6.8	9,802	-10.3	104,590	-18.0	0.4	2.2	18
Greece	4,355	64.2	28,563	7.9	14,409	56.5	90,875	3.3	0.3	3.2	19
Romania	2,218	24.1	26,758	20.7	6,632	17.3	85,506	11.3	0.3	3.2	20
Russia	1,816	-34.4	24,881	-28.3	5,852	-43.7	85,470	-32.9	0.3	3.4	21
Hungary	1,750	15.7	26,214	28.6	4,398	-7.9	71,624	25.5	0.2	2.7	22
Latvia	1,855	11.8	21,290	27.6	5,117	4.1	59,703	31.2	0.2	2.8	23
Lithuania	2,041	43.5	22,140	22.4	5,114	40.6	56,889	17.1	0.2	2.6	24
Slovakia	844	5.1	13,903	19.8	2,282	-5.3	39,864	2.9	0.1	2.9	25

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,129	47.6	14,857	31.6	2,973	51.2	39,771	28.7	0.1	2.7	26
Bulgaria	1,039	38.7	12,441	32.7	2,995	16.9	39,075	5.9	0.1	3.1	27
Iceland	989	-22.8	11,578	-3.3	3,657	-16.7	36,578	-8.4	0.1	3.2	28
Croatia	616	-4.3	12,293	67.2	1,746	-10.5	35,455	50.3	0.1	2.9	29
Luxembourg	804	18.4	11,268	4.4	2,370	23.6	31,210	-1.2	0.1	2.8	30
Slovenia	578	4.5	9,533	15.3	1,794	0.6	29,985	-0.1	0.1	3.1	31
Cyprus	925	39.1	6,077	37.1	3,060	23.0	19,558	26.8	0.1	3.2	32
Malta	376	-5.1	2,795	-1.8	1,198	-7.6	8,565	-1.2	0.0	3.1	33
Other European countries	9,291	15.4	96,937	9.6	23,714	15.4	272,303	15.2	0.9	2.8	

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	31,497	12.5	427,697	24.8	87,113	9.7	1,191,482	18.6	4.0	2.8	1
Brazil	4,126	19.3	49,867	33.0	13,304	17.5	158,316	24.0	0.5	3.2	2
Canada	2,276	3.8	45,609	31.4	6,855	11.0	140,537	28.3	0.5	3.1	3
Central America, Caribbean	3,156	17.5	39,074	32.8	8,572	11.3	116,645	27.6	0.4	3.0	4
Other North American countries	391	-28.6	5,655	24.1	1,125	-11.3	15,476	21.2	0.1	2.7	
Other South American countries	4,138	1.6	68,703	20.2	12,028	-8.3	201,665	13.0	0.7	2.9	
Total America	45,584	11.3	636,605	25.8	128,997	8.4	1,824,121	19.6	6.2	2.9	
Israel	2,642	-74.6	69,921	-13.9	8,845	-79.1	251,789	-17.9	0.9	3.6	1
China, incl. Hongkong	4,754	64.2	56,468	182.8	10,459	58.4	147,055	173.2	0.5	2.6	2
Arabic Gulf States	2,419	-1.5	36,854	47.4	7,522	-2.2	111,791	37.1	0.4	3.0	3
India	2,376	26.3	28,007	30.0	6,826	3.9	88,393	10.1	0.3	3.2	4
South Korea	2,360	-11.1	23,297	52.1	5,844	-19.4	71,700	25.7	0.2	3.1	5
Japan	2,779	73.9	23,223	94.7	6,088	57.9	59,515	81.4	0.2	2.6	6
Taiwan	761	18.5	10,094	111.0	1,910	22.0	29,021	125.2	0.1	2.9	7
Other Asian countries	8,624	4.6	98,715	44.5	22,485	4.4	270,438	30.6	0.9	2.7	
Total Asia	26,715	-13.2	346,579	39.7	69,979	-28.2	1,029,702	23.7	3.5	3.0	
Australia	8,071	24.8	82,557	88.1	25,517	31.3	250,476	91.3	0.8	3.0	1
New Zealand, Oceania	1,037	26.2	11,813	88.8	2,966	30.3	32,823	88.3	0.1	2.8	2
Total Australia, New Zealand, Oceania	9,108	25.0	94,370	88.2	28,483	31.2	283,299	91.0	1.0	3.0	
South Africa	562	-1.9	7,359	10.6	1,814	7.5	23,305	13.1	0.1	3.2	
Other African countries	3,148	4.9	34,838	26.2	8,534	-19.8	113,446	14.3	0.4	3.3	
No information on residence	4,088	89.5	46,222	32.1	8,737	118.0	98,265	24.5	0.3	2.1	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Deutschland	17,667,959	7.9
Vereinigtes Königreich	1,260,463	35.4
USA	1,191,482	18.6
Niederlande	843,255	9.6
Spanien	642,508	10.4
Italien	637,074	23.0
Polen	606,899	29.5
Frankreich	576,424	9.2
Dänemark	515,087	3.5
Schweiz	472,879	5.6

Bednights (percentage)

Domestic / International			
January - December 2022		January - December 2023	
Germany	61.8%	Germany	59.7%
International	38.2%	International	40.3%
Germany / Europe / Overseas			
January - December 2022		January - December 2023	
Germany	61.8%	Germany	59.7%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.9%
Overseas	10.2%	Overseas	11.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Dec.						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	29,589,443	11.5	17,667,959	7.9	11,921,484	17.5	50.2	55.8	ns	ns	144,310	ns	718
Total hotel properties	24,258,002	9.7	14,707,787	6.1	9,550,215	15.7	50.8	55.4	ns	ns	119,811	ns	541
Hotels	14,686,696	10.5	8,498,251	6.1	6,188,445	17.2	51.8	55.2	ns	ns	73,680	ns	220
Hotels (breakfast only)	9,111,403	8.3	5,925,464	6.0	3,185,939	12.8	49.5	55.9	ns	ns	43,670	ns	242
Guesthouses	60,474	89.3	34,691	89.3	25,783	89.3	37.8	53.0	ns	ns	325	ns	9
Boarding houses	399,429	5.4	249,381	2.8	150,048	10.0	41.4	50.8	ns	ns	2,136	ns	70
Other accommodations	5,331,441	20.9	2,960,172	17.4	2,371,269	25.5	47.7	57.9	ns	ns	24,499	ns	177
Camping sites	127,691	2.2	97,255	-1.4	30,436	15.7	2.1	11.8	ns	ns	2,820	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified