

January - December 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	462,512	434.7	5,128,587	3.7	1,233,121	328.7	13,960,120	13.7	100.0	2.7	
Germany	315,091	326.1	3,848,192	5.2	776,663	240.6	9,898,879	15.7	70.9	2.6	
Total foreign countries	147,421	x	1,280,395	-0.7	456,458	x	4,061,241	9.1	29.1	3.2	
Total Europe	113,718	x	1,053,076	1.9	342,157	x	3,254,743	11.2	80.1	3.1	
Europe											
Netherlands	14,700	x	123,703	30.7	43,181	x	373,217	40.2	2.7	3.0	1
Denmark	7,609	x	106,920	53.2	21,616	x	332,947	63.3	2.4	3.1	2
Poland	8,859	345.2	102,401	14.8	23,128	200.3	290,422	33.0	2.1	2.8	3
France	10,475	x	78,816	14.1	31,084	x	252,760	24.8	1.8	3.2	4
Spain	11,241	x	68,128	-7.9	37,816	x	232,427	0.0	1.7	3.4	5
Italy	7,054	x	65,268	-10.4	22,728	x	226,166	-0.4	1.6	3.5	6
United Kingdom	7,396	x	68,083	-48.8	23,402	442.0	214,358	-42.7	1.5	3.1	7
Switzerland	5,155	x	68,439	3.1	15,170	x	199,750	10.0	1.4	2.9	8
Austria	3,871	452.2	53,430	6.5	10,060	354.8	145,463	14.4	1.0	2.7	9
Belgium	3,984	x	38,668	23.8	11,418	x	117,890	38.7	0.8	3.0	10
Sweden	3,209	x	34,186	22.9	8,951	x	92,230	27.1	0.7	2.7	11
Czech Republic	2,591	x	31,790	46.8	5,506	300.1	78,085	55.9	0.6	2.5	12
Ukraine	2,985	x	19,068	4.9	8,782	x	62,140	18.8	0.4	3.3	13
Romania	1,390	436.7	13,122	23.7	4,302	240.1	49,253	43.8	0.4	3.8	14
Russia	1,308	297.6	12,262	-71.6	4,687	193.7	46,046	-63.9	0.3	3.8	15
Turkey	2,473	x	12,957	-16.0	7,934	x	43,202	4.2	0.3	3.3	16
Ireland, Republic	1,514	x	13,166	-1.3	4,583	x	42,272	1.2	0.3	3.2	17
Greece	2,865	x	12,145	9.6	10,123	x	40,836	18.0	0.3	3.4	18
Norway	1,351	x	12,928	-0.4	3,998	x	37,488	4.3	0.3	2.9	19
Finland	2,119	x	12,101	-18.6	6,444	x	35,288	-12.2	0.3	2.9	20
Slovakia	336	309.8	5,801	31.3	2,178	164.0	33,151	70.0	0.2	5.7	21
Portugal	1,669	x	10,300	-1.3	5,501	x	32,913	8.2	0.2	3.2	22
Lithuania	1,200	x	9,133	39.9	3,048	x	26,703	52.7	0.2	2.9	23
Hungary	614	453.2	8,458	1.8	1,973	407.2	24,971	12.0	0.2	3.0	24
Bulgaria	441	198.0	4,773	-11.3	2,278	135.8	24,127	33.9	0.2	5.1	25

January - December 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,194	x	8,747	29.0	2,976	x	21,300	25.1	0.2	2.4	26
Slovenia	223	156.3	3,686	17.9	1,220	104.7	17,782	65.1	0.1	4.8	27
Luxembourg	525	x	5,109	0.6	1,703	x	16,076	13.6	0.1	3.1	28
Iceland	808	x	4,618	209.3	2,768	x	15,577	232.3	0.1	3.4	29
Estonia	579	x	5,307	13.5	1,576	x	14,103	17.2	0.1	2.7	30
Croatia	312	294.9	3,075	-16.2	1,057	46.6	11,907	-25.4	0.1	3.9	31
Cyprus	288	x	1,756	12.6	1,088	x	6,520	13.7	0.0	3.7	32
Malta	202	x	1,192	-8.4	716	x	4,190	4.9	0.0	3.5	33
Other European countries	3,178	327.7	33,540	8.1	9,162	209.2	93,183	7.7	0.7	2.8	

January - December 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	10,869	x	90,890	20.6	34,708	x	290,618	31.1	2.1	3.2	1
Brazil	1,781	x	7,042	-49.4	6,869	458.0	31,211	-40.4	0.2	4.4	2
Canada	737	x	7,093	-10.7	2,845	x	25,903	3.2	0.2	3.7	3
Central America, Caribbean	1,568	x	7,622	2.8	4,167	x	24,838	10.5	0.2	3.3	4
Other North American countries	157	x	1,009	-3.4	506	x	3,408	14.5	0.0	3.4	
Other South American countries	2,481	x	11,758	-30.9	7,371	x	48,944	-10.6	0.4	4.2	
Total America	17,593	x	125,414	2.2	56,466	x	424,922	12.0	3.0	3.4	
Israel	3,946	x	25,264	30.9	17,734	x	100,096	41.9	0.7	4.0	1
Arabic Gulf States	1,271	x	10,279	35.9	4,518	x	43,725	51.1	0.3	4.3	2
India	1,184	x	6,520	32.1	6,061	448.0	33,518	68.1	0.2	5.1	3
China, incl. Hongkong	821	x	5,108	-60.9	2,143	323.5	15,325	-55.8	0.1	3.0	4
South Korea	399	x	2,275	-59.1	1,057	x	7,773	-54.3	0.1	3.4	5
Japan	322	x	1,896	-77.1	853	249.6	7,260	-65.9	0.1	3.8	6
Taiwan	185	x	770	-71.1	508	229.9	3,177	-57.4	0.0	4.1	7
Other Asian countries	4,471	x	24,991	8.3	13,426	x	87,387	20.4	0.6	3.5	
Total Asia	12,599	x	77,103	-8.7	46,300	x	298,261	9.5	2.1	3.9	
Australia	560	x	2,858	-75.6	1,568	x	9,155	-74.9	0.1	3.2	1
New Zealand, Oceania	133	x	911	-57.6	433	x	2,818	-60.3	0.0	3.1	2
Total Australia, New Zealand, Oceania	693	x	3,769	-72.8	2,001	x	11,973	-72.5	0.1	3.2	
South Africa	110	478.9	1,301	-42.3	508	31.3	5,918	-20.6	0.0	4.5	
Other African countries	1,757	x	10,389	-11.1	6,959	191.7	41,604	-9.0	0.3	4.0	
No information on residence	951	311.7	9,343	-55.5	2,067	241.1	23,820	-50.6	0.2	2.5	

*Compared to 2020

x: no valid data

**Percentage refers to overnight stays from abroad

January - December 2021

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	9,898,879	15.7
Netherlands	373,217	40.2
Denmark	332,947	63.3
USA	290,618	31.1
Poland	290,422	33.0
France	252,760	24.8
Spain	232,427	0.0
Italy	226,166	-0.4
United Kingdom	214,358	-42.7
Switzerland	199,750	10.0

Bednights (percentage)

Domestic / International			
January - December 2020		January - December 2021	
Germany	69.7%	Germany	70.9%
International	30.3%	International	29.1%
Germany / Europe / Overseas			
January - December 2020		January - December 2021	
Germany	69.7%	Germany	70.9%
Europe (w/o Germany)	23.8%	Europe (w/o Germany)	23.3%
Overseas	6.5%	Overseas	5.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Dec.						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	13,960,120	13.7	9,898,879	15.7	4,061,241	9.1	29.0	30.6	ns	ns	138,171	ns	697
Total hotel properties	11,622,196	15.1	8,353,125	16.9	3,269,071	10.7	29.2	29.9	ns	ns	117,130	ns	547
Hotels	7,046,515	17.9	4,942,004	19.9	2,104,511	13.5	29.6	30.0	ns	ns	72,133	ns	218
Hotels (breakfast only)	4,335,587	12.1	3,228,494	13.7	1,107,093	7.6	28.9	30.2	ns	ns	42,410	ns	244
Guesthouses	15,428	-14.1	11,919	-10.1	3,509	-25.3	15.1	20.7	ns	ns	211	ns	9
Boarding houses	224,666	-5.9	170,708	-2.0	53,958	-16.4	25.0	26.2	ns	ns	2,376	ns	76
Other accommodations	2,337,924	7.3	1,545,754	9.9	792,170	2.6	27.8	34.4	ns	ns	21,041	ns	150
Camping sites	73,673	-9.4	62,506	-12.9	11,167	17.9	1.0	8.6	ns	ns	2,556	ns	7

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2020

** Number of accommodations available in reporting month

ns = not specified