

January - April 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,028,377	16.2	3,459,427	54.6	2,598,211	10.5	8,396,020	42.7	100.0	2.4	
Germany	661,359	16.1	2,288,543	50.6	1,555,536	9.5	5,109,992	36.5	60.9	2.2	
Total foreign countries	367,018	16.5	1,170,884	63.2	1,042,675	12.1	3,286,028	53.7	39.1	2.8	
Total Europe	290,963	13.1	900,552	57.5	824,302	10.5	2,494,297	50.5	75.9	2.8	
Europe											
United Kingdom	36,817	24.9	132,944	101.7	103,688	25.9	359,187	96.3	4.3	2.7	1
Netherlands	32,248	20.5	89,779	55.5	91,503	20.5	245,996	49.5	2.9	2.7	2
Italy	17,475	5.2	68,449	72.9	51,942	5.5	202,279	74.8	2.4	3.0	3
Poland	22,908	30.5	71,889	75.1	50,925	32.2	179,443	67.1	2.1	2.5	4
Spain	19,509	9.8	60,924	37.5	58,388	2.1	177,866	27.3	2.1	2.9	5
France	19,827	7.7	57,320	34.0	58,517	6.4	160,049	31.0	1.9	2.8	6
Switzerland	18,500	9.8	49,229	52.0	53,782	8.0	134,367	46.9	1.6	2.7	7
Denmark	21,002	-12.8	46,406	16.7	65,352	-12.9	131,486	11.6	1.6	2.8	8
Austria	11,746	20.4	36,013	58.3	30,875	14.3	89,855	47.0	1.1	2.5	9
Belgium	12,072	14.4	31,991	40.5	36,127	16.6	89,712	37.0	1.1	2.8	10
Sweden	13,715	32.8	28,940	69.3	39,518	31.5	78,786	64.0	0.9	2.7	11
Turkey	5,563	72.7	21,056	130.8	15,171	46.3	59,233	99.8	0.7	2.8	12
Ireland, Republic	5,293	25.0	18,891	63.1	14,933	25.6	51,158	52.9	0.6	2.7	13
Czech Republic	7,739	24.1	21,866	67.3	17,521	12.8	49,506	51.5	0.6	2.3	14
Norway	6,043	18.9	16,581	94.2	17,002	11.5	45,604	82.6	0.5	2.8	15
Russia	2,343	-5.0	10,536	62.9	7,844	19.1	37,508	82.5	0.4	3.6	16
Portugal	2,750	1.7	8,904	17.4	11,098	15.0	37,392	47.0	0.4	4.2	17
Finland	5,834	24.7	13,775	61.3	16,113	9.2	36,196	37.5	0.4	2.6	18
Ukraine	3,636	-34.4	15,763	-15.7	7,949	-44.0	35,769	-28.1	0.4	2.3	19
Greece	2,227	-33.6	10,334	6.2	7,056	-40.3	33,326	3.4	0.4	3.2	20
Romania	1,813	1.8	7,542	24.8	5,639	-19.0	24,155	11.9	0.3	3.2	21
Hungary	1,815	7.1	7,215	58.8	5,063	9.4	20,849	66.9	0.2	2.9	22
Latvia	1,661	6.4	6,759	52.6	4,593	13.7	18,916	69.8	0.2	2.8	23
Lithuania	1,770	9.0	5,814	41.2	4,716	22.7	15,893	49.0	0.2	2.7	24
Slovakia	1,172	28.8	4,200	78.3	3,556	9.1	13,115	24.7	0.2	3.1	25

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Croatia	1,546	142.7	4,640	215.9	4,067	114.4	12,645	171.5	0.2	2.7	26
Bulgaria	1,023	5.9	3,747	66.6	3,345	-19.1	12,308	5.1	0.1	3.3	27
Estonia	1,106	-10.2	3,849	42.9	2,951	-14.3	10,412	36.4	0.1	2.7	28
Iceland	1,339	5.8	3,147	27.7	4,426	-1.7	9,628	15.8	0.1	3.1	29
Luxembourg	1,216	16.8	3,355	37.4	3,619	13.6	9,291	23.6	0.1	2.8	30
Slovenia	1,112	72.9	2,877	88.9	3,460	38.8	8,807	24.0	0.1	3.1	31
Cyprus	430	-3.8	1,914	75.4	1,310	-20.6	5,895	60.8	0.1	3.1	32
Malta	208	20.2	871	63.4	632	-0.9	2,514	55.2	0.0	2.9	33
Other European countries	7,505	-0.5	33,032	101.1	21,621	8.1	95,151	102.3	1.1	2.9	

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	27,483	23.9	88,741	75.6	76,414	15.1	244,789	58.5	2.9	2.8	1
Brazil	3,712	32.7	12,948	83.9	11,319	16.5	41,643	57.7	0.5	3.2	2
Central America, Caribbean	2,752	25.1	9,036	70.8	8,395	14.4	28,030	61.0	0.3	3.1	3
Canada	2,976	57.5	8,835	118.1	9,251	52.8	26,932	94.1	0.3	3.0	4
Other North American countries	406	11.8	1,557	102.7	1,079	-1.2	4,236	41.3	0.1	2.7	
Other South American countries	5,384	12.6	20,453	67.2	15,218	-0.1	59,367	54.8	0.7	2.9	
Total America	42,713	24.8	141,570	77.2	121,676	15.0	404,997	59.8	4.8	2.9	
Israel	6,434	5.4	22,336	24.9	24,339	5.0	81,140	21.7	1.0	3.6	1
Arabic Gulf States	2,426	96.9	10,553	151.2	7,170	88.2	30,844	114.7	0.4	2.9	2
China, incl. Hongkong	3,348	187.1	10,073	229.7	7,307	147.0	24,317	193.3	0.3	2.4	3
India	1,765	17.4	6,688	62.6	5,680	-5.0	24,024	12.5	0.3	3.6	4
South Korea	1,218	76.5	5,886	219.7	3,793	6.8	19,138	151.1	0.2	3.3	5
Japan	1,180	162.2	5,195	326.5	2,954	126.0	13,480	289.7	0.2	2.6	6
Taiwan	571	101.1	2,078	155.9	1,719	127.4	6,095	174.5	0.1	2.9	7
Other Asian countries	6,683	46.6	26,140	96.2	17,490	14.5	72,594	57.6	0.9	2.8	
Total Asia	23,625	47.8	88,949	91.5	70,452	24.0	271,632	59.8	3.2	3.1	
Australia	3,522	147.5	12,966	306.3	10,992	154.2	39,686	303.2	0.5	3.1	1
New Zealand, Oceania	851	157.1	2,173	236.9	1,967	128.2	5,532	193.8	0.1	2.5	2
Total Australia, New Zealand, Oceania	4,373	149.3	15,139	294.7	12,959	149.9	45,218	285.7	0.5	3.0	
South Africa	337	-54.7	2,032	55.4	1,115	-51.9	6,427	45.2	0.1	3.2	
Other African countries	2,004	-1.5	11,294	73.5	6,500	-2.6	39,216	79.1	0.5	3.5	
No information on residence	3,003	-3.8	11,348	44.8	5,671	-24.9	24,241	22.9	0.3	2.1	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	5,109,992	36.5
United Kingdom	359,187	96.3
Netherlands	245,996	49.5
USA	244,789	58.5
Italy	202,279	74.8
Poland	179,443	67.1
Spain	177,866	27.3
France	160,049	31.0
Switzerland	134,367	46.9
Denmark	131,486	11.6

Bednights (percentage)

Domestic / International			
January - December 2022		January - April 2023	
Germany	61.8%	Germany	60.9%
International	38.2%	International	39.1%
Germany / Europe / Overseas			
January - December 2022		January - April 2023	
Germany	61.8%	Germany	60.9%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	29.7%
Overseas	10.2%	Overseas	9.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Apr.						Apr.	Jan.-Apr.	Apr.	Jan.-Apr.	Apr.	Apr.	Apr.
Total accommodations ²	8,396,020	42.7	5,109,992	36.5	3,286,028	53.7	59.9	48.9	ns	ns	144,084	ns	730
Total hotel properties	6,929,627	41.2	4,299,554	35.7	2,630,073	51.1	59.8	48.6	ns	ns	119,191	ns	549
Hotels	4,066,477	37.3	2,435,539	32.7	1,630,938	44.9	58.6	47.5	ns	ns	71,625	ns	218
Hotels (breakfast only)	2,731,483	47.3	1,781,017	40.3	950,466	62.6	61.8	50.4	ns	ns	45,034	ns	250
Guesthouses	15,716	110.5	8,738	91.4	6,978	140.5	57.1	44.4	ns	ns	311	ns	9
Boarding houses	115,951	35.2	74,260	26.6	41,691	53.7	55.4	44.1	ns	ns	2,221	ns	72
Other accommodations	1,466,393	50.5	810,438	40.6	655,955	64.9	60.4	50.9	ns	ns	24,893	ns	181
Camping sites	16,089	48.6	13,464	41.3	2,625	101.6	11.1	5.0	ns	ns	3,136	ns	9

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified