

January 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Total	678,888	111.8			1,641,796	89.0			100.0	2.4	
Germany	468,879	95.0			1,037,441	70.0			63.2	2.2	
Total foreign countries	210,009	162.0			604,355	133.7			36.8	2.9	
Total Europe	152,357	152.1			432,875	128.4			26.4	2.8	
Europe											
United Kingdom	22,547	539.3			59,796	435.8			3.6	2.7	1
Netherlands	15,406	67.4			44,429	61.0			2.7	2.9	2
Italy	12,470	255.8			39,772	239.9			2.4	3.2	3
Poland	13,709	110.5			37,570	85.5			2.3	2.7	4
Spain	11,336	108.0			34,397	104.2			2.1	3.0	5
France	8,621	122.2			23,352	95.6			1.4	2.7	6
Switzerland	7,780	193.9			21,964	170.7			1.3	2.8	7
Austria	6,153	118.8			15,336	91.0			0.9	2.5	8
Turkey	4,184	173.3			11,846	128.7			0.7	2.8	9
Belgium	4,210	102.8			11,545	98.9			0.7	2.7	10
Sweden	3,789	204.1			10,524	163.2			0.6	2.8	11
Denmark	3,862	106.4			10,197	94.3			0.6	2.6	12
Ukraine	4,358	86.6			10,034	40.1			0.6	2.3	13
Russia	2,666	87.4			10,015	115.7			0.6	3.8	14
Ireland, Republic	3,697	224.0			9,997	173.3			0.6	2.7	15
Portugal	1,558	78.5			8,051	172.7			0.5	5.2	16
Norway	2,458	408.9			7,141	414.5			0.4	2.9	17
Czech Republic	2,971	122.4			6,819	84.3			0.4	2.3	18
Greece	1,746	89.4			5,747	85.0			0.4	3.3	19
Finland	1,910	236.3			4,889	158.3			0.3	2.6	20
Romania	1,457	34.8			4,848	39.5			0.3	3.3	21
Latvia	1,463	92.8			4,332	141.1			0.3	3.0	22
Hungary	1,310	92.9			4,175	157.1			0.3	3.2	23
Lithuania	1,121	69.3			3,054	51.0			0.2	2.7	24
Slovakia	750	112.5			2,555	24.6			0.2	3.4	25

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Estonia	763	101.9			2,224	114.3			0.1	2.9	26
Bulgaria	702	134.8			2,197	7.8			0.1	3.1	27
Croatia	543	191.9			1,607	152.3			0.1	3.0	28
Luxembourg	585	167.1			1,538	97.9			0.1	2.6	29
Cyprus	435	210.7			1,220	156.3			0.1	2.8	30
Slovenia	335	88.2			1,025	-0.4			0.1	3.1	31
Iceland	289	112.5			813	77.5			0.0	2.8	32
Malta	161	103.8			445	96.9			0.0	2.8	33
Other European countries	7,012	264.1			19,421	159.9			1.2	2.8	

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	16,249	195.3			44,157	142.4			2.7	2.7	1
Brazil	3,523	158.1			11,908	104.7			0.7	3.4	2
Central America, Caribbean	1,999	96.6			5,624	108.6			0.3	2.8	3
Canada	1,409	315.6			3,968	206.6			0.2	2.8	4
Other North American countries	273	131.4			728	119.3			0.0	2.7	
Other South American countries	4,821	146.7			14,297	132.2			0.9	3.0	
Total America	28,274	174.6			80,682	133.8			4.9	2.9	
Israel	4,970	291.0			18,627	278.3			1.1	3.7	1
South Korea	1,779	420.2			5,138	397.9			0.3	2.9	2
India	1,360	88.1			4,943	6.1			0.3	3.6	3
Arabic Gulf States	1,290	77.7			4,936	59.0			0.3	3.8	4
China, incl. Hongkong	1,658	237.0			4,239	187.6			0.3	2.6	5
Japan	843	458.3			1,959	314.2			0.1	2.3	6
Taiwan	553	273.6			1,517	260.3			0.1	2.7	7
Other Asian countries	5,652	97.6			15,090	53.4			0.9	2.7	
Total Asia	18,105	169.7			56,449	117.7			3.4	3.1	
									0.0		
Australia	4,479	989.8			14,005	948.3			0.9	3.1	1
New Zealand, Oceania	489	437.4			1,404	392.6			0.1	2.9	2
Total Australia, New Zealand, Oceania	4,968	891.6			15,409	851.2			0.9	3.1	
South Africa	291	206.3			1,068	156.7			0.1	3.7	
Other African countries	2,198	95.6			8,406	90.7			0.5	3.8	
No information on residence	3,816	283.9			9,466	330.5			0.6	2.5	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,037,441	70.0
United Kingdom	59,796	435.8
Netherlands	44,429	61.0
USA	44,157	142.4
Italy	39,772	239.9
Poland	37,570	85.5
Spain	34,397	104.2
France	23,352	95.6
Switzerland	21,964	170.7
Israel	18,627	278.3

Bednights (percentage)

Domestic / International			
January - December 2022		January 2023	
Germany	61.8%	Germany	63.2%
International	38.2%	International	36.8%
Germany / Europe / Overseas			
January - December 2022		January 2023	
Germany	61.8%	Germany	63.2%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	26.3%
Overseas	10.2%	Overseas	10.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy %		Available		Facilities**
							beds	rooms	beds	rooms	
	Jan.						Jan.		Jan.		Jan.
Total accommodations ²	1,641,796	89.0	1,037,441	70.0	604,355	133.7	37.5	ns	141,477	ns	716
Total hotel properties	1,381,870	92.9	890,813	72.9	491,057	144.1	37.6	ns	118,882	ns	553
Hotels	814,862	89.6	508,241	68.4	306,621	139.7	36.9	ns	71,361	ns	221
Hotels (breakfast only)	543,293	100.6	366,345	81.4	176,948	156.8	38.9	ns	45,083	ns	250
Guesthouses	1,542	59.3	815	11.6	727	205.5	23.1	ns	233	ns	9
Boarding houses	22,173	49.0	15,412	42.3	6,761	66.9	33.1	ns	2,205	ns	73
Other accommodations	259,926	70.5	146,628	54.3	113,298	97.2	37.0	ns	22,595	ns	163
Camping sites	1,231	106.2	1,089	90.1	142	491.7	1.7	ns	2,400	ns	5

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified