

January - July 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,152,475	-3.6	7,092,437	-2.1	2,918,007	-1.7	16,858,432	-2.7	100.0	2.4	
Germany	674,299	1.1	4,536,391	-0.1	1,593,435	2.2	9,966,015	-1.1	59.1	2.2	
Total foreign countries	478,176	-9.5	2,556,046	-5.6	1,324,572	-6.0	6,892,417	-5.0	40.9	2.7	
Total Europe	338,308	-10.5	1,842,527	-8.2	919,820	-6.9	4,924,190	-7.3	71.4	2.7	
Europe											
United Kingdom	44,240	-33.0	268,136	-11.4	124,416	-23.2	722,917	-9.6	4.3	2.7	1
Netherlands	28,319	-27.1	161,445	-24.0	75,882	-19.0	428,382	-22.2	2.5	2.7	2
Spain	28,411	0.9	139,925	2.8	80,603	-0.3	404,869	2.1	2.4	2.9	3
Italy	19,323	-4.1	124,827	-10.6	57,750	-2.6	369,797	-6.7	2.2	3.0	4
France	21,133	8.5	127,787	0.4	61,988	10.0	362,810	1.9	2.2	2.8	5
Poland	24,111	3.8	153,636	-7.2	52,605	0.1	331,219	-9.4	2.0	2.2	6
Denmark	35,634	-0.8	108,783	0.8	102,345	0.1	300,758	1.0	1.8	2.8	7
Switzerland	16,419	-17.3	96,550	-12.5	45,335	-18.0	258,394	-9.6	1.5	2.7	8
Sweden	22,351	-2.8	75,919	0.6	53,707	-3.5	189,510	-0.6	1.1	2.5	9
Austria	12,048	-5.7	71,489	-25.9	31,455	-3.5	180,032	-24.8	1.1	2.5	10
Belgium	10,573	5.9	60,914	2.8	27,936	-0.4	158,249	-1.2	0.9	2.6	11
Turkey	10,261	-3.6	55,951	6.3	27,978	14.2	157,509	9.1	0.9	2.8	12
Ireland, Republic	6,468	-5.6	36,752	-3.5	17,058	-5.6	94,807	-3.7	0.6	2.6	13
Czech Republic	7,607	0.8	43,365	-0.6	17,008	1.8	94,181	0.7	0.6	2.2	14
Finland	7,508	3.0	32,020	2.1	21,171	-0.9	87,675	-0.4	0.5	2.7	15
Norway	7,952	-17.1	30,108	-16.7	21,084	-18.2	79,718	-19.1	0.5	2.6	16
Greece	2,407	8.1	21,950	-21.6	7,857	14.0	69,256	-21.1	0.4	3.2	17
Portugal	2,833	12.8	20,239	9.4	7,838	11.3	57,552	7.3	0.3	2.8	18
Ukraine	3,781	-1.9	25,038	-10.9	9,731	19.9	56,108	-5.5	0.3	2.2	19
Romania	3,065	12.7	17,120	6.9	7,704	4.6	46,545	-0.1	0.3	2.7	20
Hungary	3,256	-2.1	16,818	-3.1	8,877	10.4	43,089	-1.6	0.3	2.6	21
Russia	1,773	-7.4	11,221	-7.0	5,538	3.8	32,584	-7.9	0.2	2.9	22
Lithuania	2,016	-24.0	13,329	-14.2	4,448	-27.5	32,449	-16.1	0.2	2.4	23
Bulgaria	1,644	19.6	10,095	8.8	4,610	20.0	26,725	5.2	0.2	2.6	24
Estonia	1,656	-11.9	10,046	-3.0	4,465	-4.7	25,889	-4.0	0.2	2.6	25

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Luxembourg	1,103	-1.1	10,138	41.0	3,087	2.9	25,740	34.9	0.2	2.5	26
Slovakia	1,503	-2.4	8,567	-0.7	4,427	-4.7	25,621	6.8	0.2	3.0	27
Latvia	1,338	-29.8	10,358	-17.7	3,316	-35.2	24,936	-28.3	0.1	2.4	28
Croatia	901	-7.8	6,903	-55.0	2,665	-10.4	19,355	-51.4	0.1	2.8	29
Iceland	692	-15.7	5,552	-13.4	2,235	-18.5	18,162	-16.1	0.1	3.3	30
Slovenia	858	-15.6	5,557	-5.7	2,675	-11.1	15,765	-14.2	0.1	2.8	31
Cyprus	853	-7.1	4,523	1.1	2,884	-7.0	14,718	2.9	0.1	3.3	32
Malta	357	0.8	2,153	12.0	1,181	39.1	5,760	-5.6	0.0	2.7	33
Other European countries	5,914	-21.7	55,313	0.1	17,961	-11.4	163,109	3.3	1.0	2.9	

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	54,481	-3.9	267,153	2.4	153,258	-2.4	721,099	1.1	4.3	2.7	1
Brazil	4,825	-17.2	26,403	-12.5	15,612	-18.4	82,737	-14.3	0.5	3.1	2
Canada	5,538	-17.0	27,012	-5.5	17,775	-11.5	81,884	-3.1	0.5	3.0	3
Central America, Caribbean	4,389	-31.8	20,125	-20.2	12,382	-29.0	56,953	-18.1	0.3	2.8	4
Other North American countries	562	-33.3	2,894	-18.2	1,769	-26.6	7,982	-15.9	0.0	2.8	
Other South American countries	8,025	5.9	40,593	1.1	26,053	15.5	118,659	1.9	0.7	2.9	
Total America	77,820	-7.4	384,180	-1.1	226,849	-5.0	1,069,314	-1.9	6.3	2.8	
Israel	7,007	-8.5	37,943	13.1	22,423	-12.3	124,678	12.4	0.7	3.3	1
China, incl. Hongkong	9,808	-17.9	51,920	16.9	25,047	-4.7	119,870	18.8	0.7	2.3	2
India	3,658	9.1	20,527	7.3	10,846	0.3	67,133	12.3	0.4	3.3	3
Arabic Gulf States	3,675	-12.7	20,514	5.4	11,452	-8.9	55,995	-3.2	0.3	2.7	4
South Korea	2,597	0.5	13,834	0.1	7,113	4.9	40,073	6.6	0.2	2.9	5
Japan	2,386	1.1	14,018	-5.0	6,809	19.5	35,423	1.2	0.2	2.5	6
Taiwan	1,648	42.2	6,723	14.1	4,896	41.4	17,862	13.1	0.1	2.7	7
Other Asian countries	10,127	-6.4	58,031	-1.3	27,954	0.1	160,642	5.3	1.0	2.8	
Total Asia	40,906	-7.2	223,510	6.5	116,540	-2.2	621,676	9.0	3.7	2.8	
Australia	11,109	-5.5	37,876	-6.0	32,778	-5.8	112,092	-7.7	0.7	3.0	1
New Zealand, Oceania	1,471	-7.4	5,883	-7.2	3,988	-10.2	15,895	-10.4	0.1	2.7	2
Total Australia, New Zealand, Oceania	12,580	-5.7	43,759	-6.1	36,766	-6.3	127,987	-8.0	0.8	2.9	
South Africa	783	-6.0	4,769	10.5	2,632	0.1	14,554	5.3	0.1	3.1	
Other African countries	3,436	-2.9	22,881	7.4	11,888	-2.4	67,000	3.9	0.4	2.9	
No information on residence	4,343	-4.2	34,420	20.3	10,077	4.3	67,696	13.5	0.4	2.0	

*Compared to 2024

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	9,966,015	-1.1
United Kingdom	722,917	-9.6
USA	721,099	1.1
Netherlands	428,382	-22.2
Spain	404,869	2.1
Italy	369,797	-6.7
France	362,810	1.9
Poland	331,219	-9.4
Denmark	300,758	1.0
Switzerland	258,394	-9.6

Bednights (percentage)

Domestic / International			
January - December 2024		January - July 2025	
Germany	58.2%	Germany	59.1%
International	41.8%	International	40.9%
Germany / Europe / Overseas			
January - December 2024		January - July 2025	
Germany	58.2%	Germany	59.1%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	29.2%
Overseas	11.7%	Overseas	11.7%

**Statistics of bednights
Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - Jul.						Jul.	Jan.-Jul.	Jul.	Jan.-Jul.	Jul.	Jul.	Jul.
Total accommodations ²	16,858,432	-2.7	9,966,015	-1.1	6,892,417	-5.0	64.5	54.5	ns	ns	145,013	•	722
Total hotel properties	13,806,829	-2.0	8,383,318	0.7	5,423,511	-5.9	64.3	54.1	ns	ns	120,612	59,238	535
Hotels	8,450,637	-2.6	4,889,244	0.1	3,561,393	-6.2	64.9	54.3	ns	ns	73,724	36,648	219
Hotels (breakfast only)	5,105,003	-0.9	3,342,207	1.6	1,762,796	-5.2	63.8	54.2	ns	ns	44,385	21,342	241
Guesthouses	32,438	-6.2	18,063	-0.5	14,375	-12.5	65.4	48.7	ns	ns	310	145	8
Boarding houses	218,751	-1.5	133,804	1.9	84,947	-6.4	56.3	48.2	ns	ns	2,193	1,103	67
Other accommodations	3,051,603	-5.9	1,582,697	-9.7	1,468,906	-1.5	65.2	56.1	ns	ns	24,401	•	187
Camping sites	69,591	-10.6	54,343	-11.4	15,248	-7.9	21.1	11.1	ns	ns	3,268	817	10

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified