

January - December 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	994,761	5.6	12,717,390	5.2	2,380,931	6.2	30,607,084	3.4	100.0	2.4	
Germany	596,737	2.6	7,998,741	2.4	1,288,672	3.0	17,819,124	0.9	58.2	2.2	
Total foreign countries	398,024	10.5	4,718,649	10.4	1,092,259	10.2	12,787,960	7.3	41.8	2.7	
Total Europe	291,717	7.7	3,442,235	10.8	795,168	6.8	9,213,751	7.8	72.1	2.7	
Europe											
United Kingdom	48,889	9.4	522,300	12.2	138,178	8.5	1,402,835	11.3	4.6	2.7	1
Netherlands	27,735	6.2	350,067	16.4	77,063	6.2	930,157	10.3	3.0	2.7	2
Italy	23,376	14.8	255,606	18.3	68,715	17.2	746,721	17.2	2.4	2.9	3
Spain	25,798	5.6	247,644	14.0	80,290	4.6	732,756	14.0	2.4	3.0	4
Poland	26,945	7.9	288,348	14.2	51,886	2.4	633,489	4.4	2.1	2.2	5
France	18,830	5.2	222,679	10.0	53,002	5.6	627,658	8.9	2.1	2.8	6
Denmark	14,480	13.3	187,538	3.5	39,169	7.3	518,014	0.6	1.7	2.8	7
Switzerland	13,044	-3.0	183,454	4.2	36,525	2.2	484,779	2.5	1.6	2.6	8
Austria	8,362	-0.6	153,449	18.4	20,180	-0.5	384,521	17.2	1.3	2.5	9
Sweden	7,843	14.2	125,438	-1.2	20,332	8.4	318,324	-3.0	1.0	2.5	10
Belgium	7,210	5.9	99,854	1.5	18,718	0.6	269,150	-3.7	0.9	2.7	11
Turkey	9,652	22.4	88,381	32.4	27,870	20.0	242,870	27.3	0.8	2.7	12
Czech Republic	5,478	13.6	80,920	3.4	11,630	13.8	175,587	1.5	0.6	2.2	13
Ireland, Republic	5,434	-3.0	65,382	5.7	15,275	1.6	171,333	2.8	0.6	2.6	14
Norway	4,058	7.5	62,302	-2.2	11,433	5.4	168,214	-2.1	0.5	2.7	15
Finland	3,609	3.6	51,812	0.5	10,272	0.0	144,285	1.5	0.5	2.8	16
Greece	4,916	12.9	42,782	49.8	16,532	14.7	134,088	47.6	0.4	3.1	17
Ukraine	4,405	2.3	47,199	0.5	9,750	-0.5	103,047	-1.5	0.3	2.2	18
Portugal	4,124	16.1	34,427	15.3	12,361	5.8	99,258	-7.8	0.3	2.9	19
Romania	2,407	8.5	28,847	7.8	6,682	0.8	84,552	-1.1	0.3	2.9	20
Hungary	1,928	10.2	30,489	16.3	4,753	8.1	76,771	7.2	0.3	2.5	21
Lithuania	3,175	55.6	28,892	30.5	7,811	52.7	71,673	26.0	0.2	2.5	22
Russia	1,553	-14.5	20,788	-16.5	4,785	-18.2	60,506	-29.2	0.2	2.9	23
Latvia	2,132	14.9	22,047	3.6	5,484	7.2	58,352	-2.3	0.2	2.6	24
Croatia	640	3.9	20,093	63.5	1,820	4.2	54,352	53.3	0.2	2.7	25

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,212	7.4	17,873	20.3	3,060	2.9	45,544	14.5	0.1	2.5	26
Slovakia	857	1.5	14,962	7.6	2,461	7.8	42,823	7.4	0.1	2.9	27
Bulgaria	1,144	10.1	15,018	20.7	3,180	6.2	41,782	6.9	0.1	2.8	28
Iceland	897	-9.3	10,958	-5.4	3,226	-11.8	37,112	1.5	0.1	3.4	29
Luxembourg	831	3.4	12,001	6.5	2,254	-4.9	32,381	3.8	0.1	2.7	30
Slovenia	561	-2.9	10,035	5.3	1,770	-1.3	30,349	1.2	0.1	3.0	31
Cyprus	1,174	26.9	7,942	30.7	4,130	35.0	25,736	31.6	0.1	3.2	32
Malta	381	1.3	3,347	19.7	1,215	1.4	10,288	20.1	0.0	3.1	33
Other European countries	8,637	-7.0	89,361	-7.8	23,356	-1.5	254,444	-6.6	0.8	2.8	

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	37,699	19.7	476,564	11.4	102,654	17.8	1,311,646	10.1	4.3	2.8	1
Brazil	4,402	6.7	53,577	7.4	14,127	6.2	171,104	8.1	0.6	3.2	2
Canada	2,830	24.3	50,497	10.7	8,191	19.5	149,286	6.2	0.5	3.0	3
Central America, Caribbean	3,264	3.4	45,114	15.5	8,863	3.4	127,095	9.0	0.4	2.8	4
Other North American countries	286	-26.9	6,253	10.6	808	-28.2	17,032	10.1	0.1	2.7	
Other South American countries	4,361	5.4	68,778	0.1	13,021	8.3	200,276	-0.7	0.7	2.9	
Total America	52,842	15.9	700,783	10.1	147,664	14.5	1,976,439	8.4	6.5	2.8	
Israel	7,141	170.3	62,250	-11.0	26,978	205.0	210,656	-16.3	0.7	3.4	1
China, incl. Hongkong	5,747	20.9	84,282	49.3	13,135	25.6	203,421	38.3	0.7	2.4	2
India	2,864	20.5	35,419	26.5	7,773	13.9	111,521	26.2	0.4	3.1	3
Arabic Gulf States	3,305	36.6	37,030	0.5	8,830	17.4	108,105	-3.3	0.4	2.9	4
South Korea	2,499	5.9	26,760	14.9	6,295	7.7	76,504	6.7	0.2	2.9	5
Japan	3,075	10.7	28,589	23.1	6,800	11.7	70,030	17.7	0.2	2.4	6
Taiwan	788	3.5	11,232	11.3	1,986	4.0	31,115	7.2	0.1	2.8	7
Other Asian countries	10,382	20.4	104,966	6.3	27,886	24.0	280,001	3.5	0.9	2.7	
Total Asia	35,801	34.0	390,528	12.7	99,683	42.4	1,091,353	6.0	3.6	2.8	
Australia	8,825	9.3	77,926	-5.6	27,084	6.1	233,581	-6.7	0.8	3.0	1
New Zealand, Oceania	1,059	2.1	12,128	2.7	2,916	-1.7	34,491	5.1	0.1	2.8	2
Total Australia, New Zealand, Oceania	9,884	8.5	90,054	-4.6	30,000	5.3	268,072	-5.4	0.9	3.0	
South Africa	674	19.9	7,856	6.8	2,125	17.1	24,732	6.1	0.1	3.1	
Other African countries	3,446	9.5	36,385	4.4	9,490	11.2	107,503	-5.2	0.4	3.0	
No information on residence	3,660	-10.5	50,808	9.9	8,129	-7.0	106,110	8.0	0.3	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	17,819,124	0.9
United Kingdom	1,402,835	11.3
USA	1,311,646	10.1
Netherlands	930,157	10.3
Italy	746,721	17.2
Spain	732,756	14.0
Poland	633,489	4.4
France	627,658	8.9
Denmark	518,014	0.6
Switzerland	484,779	2.5

Bednights (percentage)

Domestic / International			
January - December 2023		January - December 2024	
Germany	59.7%	Germany	58.6%
International	40.3%	International	41.4%
Germany / Europe / Overseas			
January - December 2023		January - December 2024	
Germany	59.7%	Germany	58.6%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	29.8%
Overseas	11.4%	Overseas	11.6%

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Dec.					Dec.		Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	30,607,084	3.4	17,819,124	0.9	12,787,960	7.3	52.7	56.8	ns	ns	146,216	ns	725
Total hotel properties	24,975,885	3.0	14,791,638	0.6	10,184,247	6.6	53.0	56.1	ns	ns	121,180	ns	543
Hotels	15,466,208	5.3	8,697,705	2.3	6,768,503	9.4	54.9	56.4	ns	ns	73,953	ns	221
Hotels (breakfast only)	9,068,993	-0.5	5,831,274	-1.6	3,237,719	1.6	50.3	55.8	ns	ns	44,938	ns	246
Guesthouses	60,526	0.1	33,237	-4.2	27,289	5.8	47.3	52.6	ns	ns	319	ns	9
Boarding houses	380,158	-4.8	229,422	-8.0	150,736	0.5	42.3	50.8	ns	ns	1,970	ns	67
Other accommodations	5,631,199	5.6	3,027,486	2.3	2,603,713	9.8	51.2	60.0	ns	ns	25,036	ns	182
Camping sites	130,479	2.2	103,607	6.5	26,872	-11.7	2.7	11.7	ns	ns	2,420	ns	5

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified