

January - August 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,041,287	-0.1	7,879,963	20.8	2,774,771	-1.0	19,564,596	15.6	100.0	2.5	
Germany	614,370	-8.4	5,071,490	16.2	1,520,337	-9.1	11,617,473	10.3	59.4	2.3	
Total foreign countries	426,917	14.8	2,808,473	30.0	1,254,434	10.8	7,947,123	24.4	40.6	2.8	
Total Europe	311,501	10.9	2,060,904	25.1	920,908	8.7	5,754,678	21.0	72.4	2.8	
Europe											
United Kingdom	40,163	30.4	299,043	50.1	112,697	28.3	811,742	48.1	4.1	2.7	1
Netherlands	32,593	-3.1	203,900	19.4	99,697	-5.7	579,744	15.2	3.0	2.8	2
Italy	32,124	21.3	145,866	31.0	107,513	19.5	441,605	30.9	2.3	3.0	3
Spain	27,248	12.7	140,486	16.5	91,936	11.2	421,799	9.8	2.2	3.0	4
Poland	30,142	33.7	168,287	46.7	76,410	31.5	418,924	41.8	2.1	2.5	5
France	23,061	10.9	134,426	15.5	75,525	9.7	390,742	13.7	2.0	2.9	6
Denmark	14,461	13.3	122,264	9.1	44,190	16.3	349,363	4.9	1.8	2.9	7
Switzerland	14,009	-13.1	116,345	15.6	39,949	-11.9	314,720	13.5	1.6	2.7	8
Sweden	12,335	11.4	90,633	28.5	31,898	12.4	236,338	27.0	1.2	2.6	9
Austria	12,278	0.5	85,662	18.3	32,926	-2.4	220,751	14.2	1.1	2.6	10
Belgium	9,635	12.1	68,491	22.5	30,578	15.4	198,322	22.3	1.0	2.9	11
Turkey	4,479	56.1	42,401	94.8	12,614	51.0	119,041	70.7	0.6	2.8	12
Czech Republic	8,385	2.6	51,735	26.8	20,026	-0.9	116,775	18.1	0.6	2.3	13
Ireland, Republic	5,474	1.3	41,711	21.2	14,976	-0.2	113,879	18.0	0.6	2.7	14
Norway	4,641	-1.4	40,986	18.6	12,790	-2.0	112,680	15.9	0.6	2.7	15
Finland	3,966	9.2	35,785	21.2	11,227	6.7	98,912	11.6	0.5	2.8	16
Portugal	2,729	8.5	18,622	6.2	8,573	-4.7	73,985	27.1	0.4	4.0	17
Ukraine	4,404	-0.7	30,938	-12.4	9,924	-4.9	69,372	-24.1	0.4	2.2	18
Russia	1,693	-60.8	18,093	-14.5	5,551	-68.6	63,371	-19.4	0.3	3.5	19
Greece	1,586	15.3	17,084	1.0	5,477	8.7	55,714	-1.8	0.3	3.3	20
Romania	2,541	39.3	16,771	16.8	7,916	19.7	54,164	4.9	0.3	3.2	21
Hungary	2,796	41.5	16,972	28.3	7,796	49.5	47,610	30.3	0.2	2.8	22
Latvia	1,983	36.4	13,640	28.6	5,498	40.1	38,543	38.9	0.2	2.8	23
Lithuania	2,577	42.8	14,173	21.5	7,054	43.2	36,769	17.1	0.2	2.6	24
Slovakia	1,536	26.5	9,248	28.0	4,346	3.9	27,105	5.9	0.1	2.9	25

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,045	64.6	8,071	36.6	3,389	44.0	26,166	5.0	0.1	3.2	26
Croatia	803	27.9	9,126	116.3	2,742	16.6	26,021	82.4	0.1	2.9	27
Estonia	1,370	43.9	9,598	27.0	3,554	35.6	25,964	25.7	0.1	2.7	28
Iceland	811	2.9	7,160	7.2	2,814	3.5	23,240	1.8	0.1	3.2	29
Luxembourg	1,066	-14.2	7,621	7.8	3,197	-13.9	21,166	0.1	0.1	2.8	30
Slovenia	890	15.1	6,047	22.9	2,976	-1.5	19,531	0.9	0.1	3.2	31
Cyprus	561	39.6	3,858	43.4	1,963	29.8	12,428	32.2	0.1	3.2	32
Malta	137	-34.4	1,686	-6.7	402	-40.7	5,219	-5.6	0.0	3.1	33
Other European countries	7,979	-23.2	64,175	22.6	22,784	-22.2	182,973	26.3	0.9	2.9	

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	37,143	6.4	270,883	32.8	103,126	-0.3	761,321	24.5	3.9	2.8	1
Brazil	3,929	11.6	30,790	39.6	12,638	6.3	99,151	28.0	0.5	3.2	2
Canada	5,109	19.2	29,923	46.7	15,735	12.6	92,389	36.9	0.5	3.1	3
Central America, Caribbean	3,605	19.1	23,797	39.6	9,796	16.2	72,409	35.4	0.4	3.0	4
Other South American countries	6,504	-1.6	46,447	29.5	19,006	-8.1	136,648	20.2	0.7	2.9	
Other North American countries	506	5.9	3,669	36.7	1,341	18.0	9,773	23.0	0.0	2.7	
Total America	56,796	7.5	405,509	34.3	161,642	1.3	1,171,691	25.8	6.0	2.9	
Israel	8,519	5.8	54,098	7.3	31,801	0.4	196,104	2.8	1.0	3.6	1
China, incl. Hongkong	7,417	233.9	32,898	227.3	17,282	175.6	82,895	199.5	0.4	2.5	2
Arabic Gulf States	4,263	36.0	25,885	69.4	13,563	41.1	78,877	56.1	0.4	3.0	3
India	2,364	19.7	16,759	37.3	7,516	20.3	55,415	11.0	0.3	3.3	4
South Korea	3,101	52.4	14,748	88.0	9,501	25.8	45,741	50.8	0.2	3.1	5
Japan	2,598	87.3	13,323	140.1	6,849	79.4	35,421	128.4	0.2	2.7	6
Taiwan	1,187	95.6	6,180	148.2	3,036	85.9	18,794	190.3	0.1	3.0	7
Other Asian countries	8,601	40.9	62,300	63.8	23,677	27.2	172,405	39.8	0.9	2.8	
Total Asia	38,050	49.1	226,191	59.4	113,225	32.5	685,652	38.7	3.5	3.0	
Australia	11,003	81.7	53,998	132.4	32,969	79.8	163,604	134.7	0.8	3.0	1
New Zealand, Oceania	1,474	47.8	7,628	124.3	4,268	56.6	21,079	131.6	0.1	2.8	2
Total Australia, New Zealand, Oceania	12,477	76.9	61,626	131.4	37,237	76.8	184,683	134.3	0.9	3.0	
South Africa	572	0.9	4,739	16.0	1,797	6.1	14,890	15.2	0.1	3.1	
Other African countries	2,765	15.3	22,946	42.5	8,729	-25.1	78,147	30.8	0.4	3.4	
No information on residence	4,756	92.1	26,558	12.8	10,896	100.6	57,382	5.8	0.3	2.2	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	11,617,473	10.3
United Kingdom	811,742	48.1
USA	761,321	24.5
Netherlands	579,744	15.2
Italy	441,605	30.9
Spain	421,799	9.8
Poland	418,924	41.8
France	390,742	13.7
Denmark	349,363	4.9
Switzerland	314,720	13.5

Bednights (percentage)

Domestic / International			
January - December 2022		January - August 2023	
Germany	61.8%	Germany	59.4%
International	38.2%	International	40.6%
Germany / Europe / Overseas			
January - December 2022		January - August 2023	
Germany	61.8%	Germany	59.4%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	29.4%
Overseas	10.2%	Overseas	11.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Aug.						Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	Aug.
Total accommodations ²	19,564,596	15.6	11,617,473	10.3	7,947,123	24.4	60.5	55.6	ns	ns	146,932	ns	736
Total hotel properties	16,028,484	13.8	9,680,634	9.0	6,347,850	22.1	60.1	55.1	ns	ns	121,365	ns	550
Hotels	9,582,461	13.2	5,540,412	7.8	4,042,049	21.6	59.7	54.6	ns	ns	74,137	ns	223
Hotels (breakfast only)	6,137,893	14.6	3,952,659	10.5	2,185,234	23.0	61.1	56.2	ns	ns	44,760	ns	249
Guesthouses	40,167	91.0	21,884	76.6	18,283	111.8	54.2	53.9	ns	ns	328	ns	9
Boarding houses	267,963	9.7	165,679	5.8	102,284	16.8	53.9	50.8	ns	ns	2,140	ns	69
Other accommodations	3,536,112	24.4	1,936,839	17.3	1,599,273	34.4	62.7	57.7	ns	ns	25,567	ns	186
Camping sites	102,944	3.7	76,633	-0.6	26,311	18.8	23.8	14.3	ns	ns	3,232	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified