

January 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	January				January				Jan.	of STAY	
	total	% *			total	% *			%	days	
Total	805,847	5.1			1,887,418	2.5			100.0	2.3	
Germany	521,222	4.2			1,086,895	1.1			57,6**	2.1	
Total foreign countries	284,625	6.7			800,523	4.3			42,4**	2.8	
Total Europe	207,392	8.9			569,363	6.1			71.1	2.7	
Europe											
United Kingdom	36,994	14.0			99,984	11.9			12.5	2.7	1
Italy	20,548	8.0			67,032	4.7			8.4	3.3	2
Spain	18,902	23.2			55,284	14.3			6.9	2.9	3
Netherlands	14,749	14.1			40,675	20.1			5.1	2.8	4
Russia	12,232	8.0			35,514	5.1			4.4	2.9	5
France	12,467	9.5			31,639	2.4			4.0	2.5	6
Switzerland	11,428	2.5			31,337	-4.1			3.9	2.7	7
Austria	7,831	-4.7			19,565	-4.9			2.4	2.5	8
Poland	9,681	-11.3			19,522	-6.7			2.4	2.0	9
Denmark	6,875	-5.1			17,629	-11.6			2.2	2.6	10
Sweden	6,290	-2.1			17,517	-5.3			2.2	2.8	11
Belgium	6,885	-1.3			16,880	0.5			2.1	2.5	12
Greece	4,078	35.5			13,742	34.5			1.7	3.4	13
Ireland, Republic	4,644	24.5			13,250	25.3			1.7	2.9	14
Norway	4,057	-6.9			11,429	-12.4			1.4	2.8	15
Turkey	4,258	-5.8			10,845	-17.7			1.4	2.5	16
Finland	3,555	-7.4			10,173	-19.0			1.3	2.9	17
Romania	2,210	115.4			6,349	109.0			0.8	2.9	18
Portugal	2,343	37.7			6,166	24.6			0.8	2.6	19
Czech Republic	2,801	2.0			5,653	-2.2			0.7	2.0	20
Ukraine	1,836	32.2			4,447	15.5			0.6	2.4	21
Hungary	1,509	44.5			4,071	39.1			0.5	2.7	22
Latvia	1,549	18.2			3,651	24.7			0.5	2.4	23
Lithuania	1,164	17.6			2,937	23.6			0.4	2.5	24

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	January				January				Jan.	of STAY	
	total	% *			total	% *			%	days	
Bulgaria	934	52.9			2,418	43.3			0.3	2.6	25
Slovakia	736	-25.1			2,188	-21.8			0.3	3.0	26
Croatia	566	24.4			1,728	30.2			0.2	3.1	27
Luxembourg	603	-2.4			1,532	0.2			0.2	2.5	28
Estonia	576	8.7			1,493	3.8			0.2	2.6	29
Iceland	438	5.3			1,270	0.6			0.2	2.9	30
Cyprus	342	2.7			1,218	5.8			0.2	3.6	31
Malta	331	95.9			1,196	54.1			0.1	3.6	32
Slovenia	384	-3.5			1,042	-15.8			0.1	2.7	33
Other European countries	3,596	25.4			9,987	19.7			1.2	2.8	

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	January				January				Jan.	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	17,316	6.4			49,711	8.9			6.2	2.9	1
Brazil	4,779	7.4			17,484	9.6			2.2	3.7	2
Canada	1,694	18.3			4,904	19.3			0.6	2.9	3
Central America, Caribbean	1,662	28.8			4,236	22.5			0.5	2.5	4
Other North American countries	371	13.8			995	10.8			0.1	2.7	
Other South American countries	5,107	2.0			16,599	9.2			2.1	3.3	
Total America	30,929	7.5			93,929	10.2			11.7	3.0	
Israel	7,761	1.0			28,067	-2.8			3.5	3.6	1
China, incl. Hongkong	5,823	25.8			13,802	3.4			1.7	2.4	2
Arabic Gulf States	2,081	-11.4			7,881	-26.8			1.0	3.8	3
South Korea	2,314	7.0			5,655	2.7			0.7	2.4	4
Japan	2,194	14.6			5,168	2.6			0.6	2.4	5
India	1,041	21.2			2,931	13.5			0.4	2.8	6
Taiwan	513	8.5			1,556	29.1			0.2	3.0	7
Other Asian countries	4,888	14.6			13,930	2.8			1.7	2.8	
Total Asia	26,615	9.4			78,990	-2.3			9.9	3.0	
Australia	5,288	2.3			17,740	-0.3			2.2	3.4	1
New Zealand, Oceania	754	16.0			2,197	21.9			0.3	2.9	2
Total Australia, New Zealand, Oceania	6,042	3.9			19,937	1.7			2.5	3.3	
South Africa	371	-23.5			1,171	-18.6			0.1	3.2	
Other African countries	1,741	-27.9			6,123	-34.3			0.8	3.5	
No information on residence	11,535	-19.9			31,010	-9.4			3.9	2.7	

*Compared to 2015

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,086,895	1.1
United Kingdom	99,984	11.9
Italy	67,032	4.7
Spain	55,284	14.3
USA	49,711	8.9
Netherlands	40,675	20.1
Russland	35,514	5.1
France	31,639	2.4
Switzerland	31,337	-4.1
Israel	28,067	-2.8

Bednights (percentage)

Domestic / International			
January - December 2016		January 2017	
Germany	54.4%	Germany	57.6%
International	45.6%	International	42.4%
Germany / Europe / Overseas			
January - December 2016		January 2017	
Germany	54.4%	Germany	57.6%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	30.2%
Overseas	13.6%	Overseas	12.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January						Jan.		Jan.		Jan.	Jan.	Jan.
Total accommodations ²	1,887,418	2.5	1,086,895	1.1	800,523	4.3	43.9		ns		139,440	ns	772
Total hotel properties	1,625,291	3.2	967,017	2.2	658,274	4.7	44.7		ns		117,637	ns	634
Hotels	1,022,607	2.8	592,332	3.0	430,275	2.4	45.4		ns		72,888	ns	236
Hotels (breakfast only)	569,222	4.4	355,871	1.7	213,351	9.3	44.1		ns		41,742	ns	300
Guesthouses	2,094	-4.0	1,393	1.4	701	-13.1	25.9		ns		261	ns	11
Boarding houses	31,368	-2.9	17,421	-9.9	13,947	7.6	37.1		ns		2,746	ns	87
Other accommodations	262,127	-1.9	119,878	-6.9	142,249	2.7	39.4		ns		21,803	ns	138
Camping sites	942	117.1	896	157.5	46	-46.5	1.4		ns		2,180	ns	5

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2015

** Number of accommodations available in reporting month

ns = not specified