

January - December 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,011,621	1.7	12,375,208	-2.7	2,336,479	-1.9	29,443,291	-3.8	100.0	2.4	
Germany	611,010	2.4	7,889,249	-1.4	1,272,070	-1.3	17,341,084	-2.7	58.9	2.2	
Total foreign countries	400,611	0.6	4,485,959	-4.9	1,064,409	-2.5	12,102,207	-5.4	41.1	2.7	
Total Europe	294,680	1.0	3,201,333	-7.0	777,835	-2.2	8,521,254	-7.5	70.4	2.7	
Europe											
United Kingdom	46,847	-4.2	471,407	-9.7	134,022	-3.0	1,274,558	-9.1	4.3	2.7	1
Netherlands	32,217	16.2	293,534	-16.1	83,901	8.9	786,422	-15.5	2.7	2.7	2
Spain	23,891	-7.4	243,099	-1.8	72,156	-10.1	711,481	-2.9	2.4	2.9	3
Italy	22,841	-2.3	221,751	-13.2	63,590	-7.5	652,897	-12.6	2.2	2.9	4
France	20,425	8.5	223,514	0.4	54,900	3.6	629,932	0.4	2.1	2.8	5
Poland	26,920	-0.1	272,871	-5.4	50,110	-3.4	578,111	-8.7	2.0	2.1	6
Denmark	13,028	-10.0	177,688	-5.3	34,640	-11.6	490,674	-5.3	1.7	2.8	7
Switzerland	13,248	1.6	165,703	-9.7	33,782	-7.5	439,854	-9.3	1.5	2.7	8
Austria	9,043	8.1	126,877	-17.3	21,354	5.8	315,850	-17.9	1.1	2.5	9
Sweden	7,970	1.6	123,004	-1.9	20,026	-1.5	307,250	-3.5	1.0	2.5	10
Turkey	10,703	10.9	95,937	8.5	28,232	1.3	263,499	8.5	0.9	2.7	11
Belgium	8,290	15.0	103,037	3.2	19,795	5.8	262,684	-2.4	0.9	2.5	12
Ireland, Republic	5,923	9.0	62,556	-4.3	15,766	3.2	163,612	-4.5	0.6	2.6	13
Czech Republic	5,431	-0.9	74,606	-7.8	10,783	-7.3	161,209	-8.2	0.5	2.2	14
Finland	4,243	17.6	52,355	1.0	12,015	17.0	144,154	-0.1	0.5	2.8	15
Norway	3,704	-8.7	53,787	-13.7	10,051	-12.1	140,898	-16.2	0.5	2.6	16
Greece	5,538	12.7	37,823	-11.6	18,463	11.7	118,313	-11.8	0.4	3.1	17
Ukraine	5,379	22.1	45,774	-3.0	17,157	76.0	108,870	5.7	0.4	2.4	18
Portugal	4,047	-1.9	35,631	3.5	12,106	-2.1	100,999	1.8	0.3	2.8	19
Romania	2,884	19.8	32,047	11.1	7,553	13.0	86,478	2.3	0.3	2.7	20
Hungary	1,863	-3.4	28,499	-6.5	4,569	-3.9	73,222	-4.6	0.2	2.6	21
Russia	1,657	6.7	19,431	-6.5	4,346	-9.2	55,250	-8.7	0.2	2.8	22
Lithuania	2,143	-32.5	22,198	-23.2	4,847	-37.9	52,556	-26.7	0.2	2.4	23
Bulgaria	1,363	19.1	17,179	14.4	3,825	20.3	45,191	8.2	0.2	2.6	24
Slovakia	1,241	44.8	15,215	1.7	3,157	28.3	43,946	2.6	0.1	2.9	25
Latvia	1,488	-30.2	17,315	-21.5	3,563	-35.0	41,168	-29.4	0.1	2.4	26

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	821	-32.3	15,867	-11.2	2,032	-33.6	40,830	-10.4	0.1	2.6	27
Luxembourg	954	14.8	14,985	24.9	2,416	7.2	38,962	20.3	0.1	2.6	28
Croatia	932	45.6	11,471	-42.9	2,473	35.9	32,734	-39.8	0.1	2.9	29
Iceland	686	-23.5	9,002	-17.8	2,267	-29.7	29,528	-20.4	0.1	3.3	30
Slovenia	609	8.6	9,582	-4.5	1,829	3.3	28,343	-6.6	0.1	3.0	31
Cyprus	1,171	-0.3	8,158	2.7	3,739	-9.5	26,677	3.7	0.1	3.3	32
Malta	409	7.3	3,716	11.0	1,313	8.1	10,098	-1.8	0.0	2.7	33
Other European countries	6,771	-21.6	95,714	7.1	17,057	-27.0	265,004	4.2	0.9	2.8	

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MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	33,901	-10.1	470,884	-1.2	90,680	-11.7	1,282,317	-2.2	4.4	2.7	1
Canada	2,593	-8.4	50,804	0.6	8,087	-1.3	159,066	6.6	0.5	3.1	2
Brazil	4,973	13.0	50,009	-6.7	14,799	4.8	154,960	-9.4	0.5	3.1	3
Central America, Caribbean	3,359	2.9	37,665	-16.5	8,448	-4.7	107,440	-15.5	0.4	2.9	4
Other North American countries	426	49.0	5,481	-12.3	1,125	39.2	15,209	-10.7	0.1	2.8	
Other South American countries	4,521	3.7	70,596	2.6	12,430	-4.5	207,628	3.7	0.7	2.9	
Total America	49,773	-5.8	685,439	-2.2	135,569	-8.2	1,926,620	-2.5	6.5	2.8	
China, incl. Hongkong	7,713	34.2	95,545	13.4	16,947	29.0	232,780	14.4	0.8	2.4	1
Israel	6,617	-7.3	69,625	11.8	24,230	-10.2	230,692	9.5	0.8	3.3	2
India	3,508	22.5	37,160	4.9	11,500	47.9	122,728	10.0	0.4	3.3	3
Arabic Gulf States	4,184	26.6	36,034	-2.7	9,468	7.2	99,303	-8.1	0.3	2.8	4
South Korea	2,569	2.8	25,486	-4.8	6,087	-3.3	75,937	-0.7	0.3	3.0	5
Japan	3,080	0.2	27,650	-3.3	6,663	-2.0	70,225	0.3	0.2	2.5	6
Taiwan	1,060	34.5	12,034	7.1	2,544	28.1	31,985	2.8	0.1	2.7	7
Other Asian countries	10,463	0.8	109,233	4.1	28,629	2.7	298,102	6.5	1.0	2.7	
Total Asia	39,194	9.5	412,767	5.7	106,068	6.4	1,161,752	6.5	3.9	2.8	
Australia	8,161	-7.5	72,175	-7.4	23,775	-12.2	213,627	-8.5	0.7	3.0	1
New Zealand, Oceania	963	-9.1	10,647	-12.2	2,786	-4.5	29,210	-15.3	0.1	2.7	2
Total Australia, New Zealand, Oceania	9,124	-7.7	82,822	-8.0	26,561	-11.5	242,837	-9.4	0.8	2.9	
South Africa	748	11.0	7,891	0.4	2,068	-2.7	24,059	-2.7	0.1	3.0	
Other African countries	3,674	6.6	39,580	8.8	9,613	1.3	113,872	5.9	0.4	2.9	
No information on residence	3,418	-6.6	56,127	10.5	6,695	-17.6	111,813	5.4	0.4	2.0	

*Compared to 2024

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	17,341,084	-2.7
USA	1,282,317	-2.2
United Kingdom	1,274,558	-9.1
Netherlands	786,422	-15.5
Spain	711,481	-2.9
Italy	652,897	-12.6
France	629,932	0.4
Poland	578,111	-8.7
Denmark	490,674	-5.3
Switzerland	439,854	-9.3

Bednights (percentage)

Domestic / International			
January - December 2024		January - December 2025	
Germany	58.2%	Germany	58.9%
International	41.8%	International	41.1%
Germany / Europe / Overseas			
January - December 2024		January - December 2025	
Germany	58.2%	Germany	58.9%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	28.9%
Overseas	11.7%	Overseas	12.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Dec.					Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.
Total accommodations ²	29,443,291	-3.8	17,341,084	-2.7	12,102,207	-5.4	52.8	55.5	ns	ns	143,152	ns	701
Total hotel properties	24,276,967	-2.8	14,659,029	-0.9	9,617,938	-5.6	53.8	55.4	ns	ns	119,085	ns	522
Hotels	14,894,393	-3.7	8,591,497	-1.2	6,302,896	-6.9	54.9	55.7	ns	ns	73,154	ns	215
Hotels (breakfast only)	8,946,162	-1.4	5,799,893	-0.5	3,146,269	-2.8	52.4	55.3	ns	ns	43,622	ns	237
Guesthouses	56,780	-6.2	32,330	-2.7	24,450	-10.4	34.1	49.8	ns	ns	310	ns	8
Boarding houses	379,632	-0.1	235,309	2.6	144,323	-4.3	47.5	49.4	ns	ns	1,999	ns	62
Other accommodations	5,166,324	-8.3	2,682,055	-11.4	2,484,269	-4.6	47.8	55.8	ns	ns	24,067	ns	179
Camping sites	117,827	-9.7	92,067	-11.1	25,760	-4.1	3.5	11.1	ns	ns	2,420	ns	5

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified