

January - June 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,172,533	-1.3	5,941,123	-1.8	2,691,681	-0.6	13,942,485	-2.9	100.0	2.3	
Germany	766,306	7.2	3,863,752	-0.3	1,643,332	8.9	8,376,257	-1.7	60.1	2.2	
Total foreign countries	406,227	-14.3	2,077,371	-4.7	1,048,349	-12.5	5,566,228	-4.7	39.9	2.7	
Total Europe	273,759	-18.2	1,503,875	-7.7	690,579	-15.7	4,003,326	-7.5	71.9	2.7	
Europe											
United Kingdom	42,698	-11.7	223,901	-5.4	109,894	-14.7	598,504	-6.1	4.3	2.7	1
Netherlands	24,039	-34.0	133,109	-23.3	62,414	-27.8	352,364	-22.8	2.5	2.6	2
Spain	18,456	-6.5	111,481	3.2	52,099	-3.6	324,183	2.7	2.3	2.9	3
Italy	14,648	-14.2	105,497	-11.7	40,624	-8.5	312,024	-7.4	2.2	3.0	4
France	17,235	-0.2	106,684	-1.0	44,760	4.5	300,840	0.4	2.2	2.8	5
Poland	26,768	-12.1	129,427	-9.1	52,111	-15.1	278,435	-11.1	2.0	2.2	6
Switzerland	16,873	-29.3	80,105	-11.4	42,888	-20.3	212,991	-7.6	1.5	2.7	7
Denmark	11,596	28.6	73,099	1.5	28,658	38.3	198,262	1.3	1.4	2.7	8
Austria	12,519	-61.6	59,461	-29.0	30,751	-61.9	148,579	-28.2	1.1	2.5	9
Sweden	13,224	8.4	53,526	2.0	30,467	4.9	135,733	0.5	1.0	2.5	10
Belgium	8,408	22.7	50,345	2.2	20,654	35.8	130,315	-1.3	0.9	2.6	11
Turkey	9,460	22.3	45,645	8.7	26,487	27.3	129,425	8.0	0.9	2.8	12
Ireland, Republic	5,494	-13.5	30,304	-3.0	14,024	-7.8	77,771	-3.2	0.6	2.6	13
Czech Republic	6,162	-2.7	35,744	-0.9	12,654	0.6	77,111	0.4	0.6	2.2	14
Finland	6,922	8.3	24,490	1.8	18,487	4.2	66,448	-0.3	0.5	2.7	15
Greece	2,343	3.7	19,549	-24.2	7,161	7.7	61,429	-24.0	0.4	3.1	16
Norway	5,031	-6.1	22,156	-16.5	12,492	-8.1	58,621	-19.5	0.4	2.6	17
Portugal	2,571	-22.7	17,400	8.9	7,104	-19.2	49,689	6.6	0.4	2.9	18
Ukraine	3,827	-19.5	21,247	-12.4	7,920	-20.1	46,357	-9.6	0.3	2.2	19
Romania	2,417	18.3	14,044	5.7	6,474	11.1	38,823	-1.0	0.3	2.8	20
Hungary	2,374	-11.7	13,550	-3.5	6,457	3.4	34,179	-4.3	0.2	2.5	21
Lithuania	1,992	-17.9	11,312	-12.2	4,556	-18.8	27,990	-14.0	0.2	2.5	22
Russia	1,623	-12.7	9,427	-7.2	4,534	-9.1	27,007	-10.1	0.2	2.9	23
Luxembourg	1,221	10.1	9,036	48.7	3,082	24.2	22,654	40.8	0.2	2.5	24
Bulgaria	1,473	-13.6	8,443	6.9	4,032	-4.6	22,096	2.4	0.2	2.6	25

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,380	-15.2	9,019	-15.6	3,027	-31.4	21,611	-27.1	0.2	2.4	26
Estonia	1,707	4.7	8,387	-1.1	4,204	0.2	21,416	-3.9	0.2	2.6	27
Slovakia	1,363	3.3	7,063	-0.3	3,649	6.1	21,180	9.5	0.2	3.0	28
Croatia	1,190	-88.0	6,009	-58.2	3,590	-85.0	16,738	-54.6	0.1	2.8	29
Iceland	695	-18.7	4,860	-13.0	2,322	-7.6	15,927	-15.7	0.1	3.3	30
Slovenia	753	-7.4	4,689	-3.9	2,151	-6.0	13,065	-15.0	0.1	2.8	31
Cyprus	688	0.7	3,668	3.2	2,107	12.0	11,832	5.7	0.1	3.2	32
Malta	333	8.1	1,796	14.5	833	-32.3	4,579	-12.8	0.0	2.5	33
Other European countries	6,276	-31.8	49,402	3.5	17,912	-21.8	145,148	5.5	1.0	2.9	

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	56,593	-2.6	212,728	4.1	156,148	-1.0	568,058	2.1	4.1	2.7	1
Brazil	3,957	-16.5	21,585	-11.4	11,985	-16.9	67,161	-13.3	0.5	3.1	2
Canada	5,396	-15.2	21,468	-2.0	16,099	-12.3	64,097	-0.5	0.5	3.0	3
Central America, Caribbean	3,600	-27.8	15,739	-16.2	10,285	-27.2	44,582	-14.5	0.3	2.8	4
Other North American countries	426	-41.8	2,331	-13.4	1,278	-39.6	6,211	-12.3	0.0	2.7	
Other South American countries	6,681	1.9	32,568	-0.1	18,258	0.9	92,562	-1.4	0.7	2.8	
Total America	76,653	-5.9	306,419	0.6	214,053	-4.8	842,671	-1.0	6.0	2.8	
Israel	4,569	-37.2	30,944	19.5	14,138	-41.9	102,277	19.9	0.7	3.3	1
China, incl. Hongkong	9,948	27.2	42,110	29.7	21,755	27.4	94,812	27.1	0.7	2.3	2
India	3,900	12.8	16,854	6.8	11,704	17.7	56,076	14.5	0.4	3.3	3
Arabic Gulf States	5,764	67.0	16,840	10.4	12,131	22.3	44,546	-1.7	0.3	2.6	4
South Korea	2,127	-16.5	11,223	-0.2	5,799	-11.2	32,917	6.8	0.2	2.9	5
Japan	2,544	-0.2	11,635	-6.2	6,341	10.0	28,617	-2.3	0.2	2.5	6
Taiwan	1,209	7.2	5,070	7.1	2,984	-1.5	12,982	5.2	0.1	2.6	7
Other Asian countries	8,013	-22.8	47,958	0.0	22,844	-9.6	132,803	6.5	1.0	2.8	
Total Asia	38,074	-1.4	182,634	10.2	97,696	-4.1	505,030	11.9	3.6	2.8	
Australia	7,748	-22.0	26,760	-6.2	21,907	-23.7	79,295	-8.4	0.6	3.0	1
New Zealand, Oceania	1,332	-0.5	4,414	-7.1	3,699	-6.1	11,916	-10.4	0.1	2.7	2
Total Australia, New Zealand, Oceania	9,080	-19.4	31,174	-6.3	25,606	-21.6	91,211	-8.7	0.7	2.9	
South Africa	1,055	24.9	3,988	14.5	2,843	17.0	11,926	6.6	0.1	3.0	
Other African countries	3,012	9.8	19,446	9.5	7,933	-1.1	55,103	5.3	0.4	2.8	
No information on residence	4,594	2.2	29,835	24.0	9,639	4.8	56,961	13.9	0.4	1.9	

*Compared to 2024

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,376,257	-1.7
United Kingdom	598,504	-6.1
USA	568,058	2.1
Netherlands	352,364	-22.8
Spain	324,183	2.7
Italy	312,024	-7.4
France	300,840	0.4
Poland	278,435	-11.1
Switzerland	212,991	-7.6
Denmark	198,262	1.3

Bednights (percentage)

Domestic / International			
January - December 2024		January - June 2025	
Germany	58.2%	Germany	60.1%
International	41.8%	International	39.9%
Germany / Europe / Overseas			
January - December 2024		January - June 2025	
Germany	58.2%	Germany	60.1%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	28.7%
Overseas	11.7%	Overseas	11.2%

**Statistics of bednights
Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
	Jan. - Jun.						Jun.	Jan.-Jun.	Jun.	Jan.-Jun.	Jun.	Jun.	Jun.
Total accommodations ²	13,942,485	-2.9	8,376,257	-1.7	5,566,228	-4.7	61.0	52.8	ns	ns	146,072	ns	722
Total hotel properties	11,404,763	-2.3	7,046,140	-0.1	4,358,623	-5.7	60.7	52.4	ns	ns	120,470	ns	535
Hotels	6,970,321	-2.9	4,108,105	-0.7	2,862,216	-6.0	61.1	52.5	ns	ns	73,650	ns	219
Hotels (breakfast only)	4,227,714	-1.2	2,810,601	0.7	1,417,113	-4.9	60.3	52.5	ns	ns	44,326	ns	241
Guesthouses	26,157	-9.0	15,174	-0.6	10,983	-18.5	56.7	45.9	ns	ns	310	ns	8
Boarding houses	180,571	-2.1	112,260	0.6	68,311	-6.2	54.2	46.8	ns	ns	2,184	ns	67
Other accommodations	2,537,722	-5.5	1,330,117	-9.1	1,207,605	-1.2	62.8	54.6	ns	ns	25,602	ns	187
Camping sites	48,166	-6.2	39,826	-6.2	8,340	-6.3	18.8	9.2	ns	ns	3,268	ns	10

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified