

January - March 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	981,600	-4.6	2,590,625	-1.8	2,278,129	-8.1	5,987,936	-4.4	100.0	2.3	
Germany	643,028	-4.6	1,704,380	-2.8	1,376,471	-9.4	3,603,164	-6.4	60.2	2.1	
Total foreign countries	338,572	-4.6	886,245	0.1	901,658	-6.1	2,384,772	-1.2	39.8	2.7	
Total Europe	252,227	-6.8	655,497	-2.6	668,710	-8.2	1,749,296	-4.0	73.4	2.7	
Europe											
United Kingdom	39,888	-3.0	103,117	0.8	106,174	-2.8	274,712	0.4	4.6	2.7	1
Italy	21,671	-0.9	56,084	-4.7	64,413	4.3	170,271	0.7	2.8	3.0	2
Spain	20,516	-1.8	54,018	2.0	59,874	-6.4	156,228	-0.6	2.6	2.9	3
Netherlands	18,934	-20.6	52,159	-17.1	47,332	-21.4	132,202	-20.0	2.2	2.5	4
Poland	19,413	3.4	56,481	6.8	42,243	-3.2	128,070	2.6	2.1	2.3	5
France	16,876	2.2	45,105	5.7	48,236	10.5	127,413	8.3	2.1	2.8	6
Switzerland	12,232	-13.7	29,615	-7.9	30,306	-14.5	76,083	-7.8	1.3	2.6	7
Turkey	8,605	25.7	22,757	20.0	24,387	25.3	65,713	17.4	1.1	2.9	8
Denmark	10,016	-40.3	24,958	-21.5	26,292	-47.3	65,419	-27.5	1.1	2.6	9
Austria	9,176	-20.8	23,619	-17.0	21,864	-27.0	56,896	-18.0	1.0	2.4	10
Belgium	8,220	-10.7	18,912	-7.4	20,503	-14.9	46,158	-15.5	0.8	2.4	11
Sweden	6,533	-18.7	15,489	-9.6	16,017	-24.2	39,022	-12.9	0.7	2.5	12
Greece	5,409	19.1	11,842	2.4	16,828	22.8	37,446	4.9	0.6	3.2	13
Ireland, Republic	5,184	0.1	14,401	1.0	13,671	-2.2	37,156	-2.2	0.6	2.6	14
Czech Republic	5,292	-33.7	14,802	-11.0	11,537	-33.0	32,269	-11.6	0.5	2.2	15
Portugal	3,077	7.1	8,487	12.6	8,295	-6.5	24,089	2.7	0.4	2.8	16
Ukraine	3,745	-14.7	10,637	-14.2	7,977	-11.0	23,790	-9.0	0.4	2.2	17
Norway	3,348	-27.6	8,049	-22.6	8,959	-30.9	21,080	-27.3	0.4	2.6	18
Finland	3,333	-7.1	8,011	-0.9	8,880	-14.2	21,035	-4.6	0.4	2.6	19
Romania	2,873	21.4	7,067	9.9	8,062	17.9	20,098	8.5	0.3	2.8	20
Hungary	2,259	-8.2	6,234	1.4	5,663	-13.8	15,745	-3.8	0.3	2.5	21
Lithuania	1,936	2.4	5,899	18.2	4,674	2.4	15,001	15.9	0.3	2.5	22
Russia	1,721	0.1	4,672	-2.5	4,826	-6.5	13,676	-8.7	0.2	2.9	23
Latvia	2,336	15.8	5,023	-0.2	5,692	-2.8	12,152	-13.1	0.2	2.4	24
Bulgaria	1,762	24.0	4,478	38.1	4,523	20.7	11,703	30.7	0.2	2.6	25

January - March 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,085	-26.3	3,114	-2.7	3,457	-13.7	9,712	9.7	0.2	3.1	26
Estonia	1,510	31.2	3,451	13.6	3,445	17.0	8,573	9.6	0.1	2.5	27
Croatia	1,075	16.3	2,703	15.7	3,059	10.4	7,201	10.3	0.1	2.7	28
Cyprus	752	9.3	1,965	17.4	2,407	12.9	6,432	16.0	0.1	3.3	29
Iceland	1,047	-2.0	1,848	-29.1	3,149	-18.4	5,515	-41.4	0.1	3.0	30
Luxembourg	770	-20.5	2,035	-17.1	2,015	-17.0	5,424	-15.6	0.1	2.7	31
Slovenia	740	-13.7	1,835	-9.7	2,135	-15.0	5,353	-17.9	0.1	2.9	32
Malta	354	2.0	823	10.8	956	-6.2	2,137	-3.2	0.0	2.6	33
Other European countries	10,539	24.7	25,807	17.9	30,859	21.3	75,522	13.0	1.3	2.9	

January - March 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	31,401	3.8	76,119	11.3	80,086	0.1	199,847	9.0	3.3	2.6	1
Brazil	2,918	-10.8	9,713	-5.5	8,795	-8.0	31,338	-6.2	0.5	3.2	2
Canada	2,939	12.7	6,727	8.5	8,054	4.4	20,187	6.2	0.3	3.0	3
Central America, Caribbean	2,397	-21.7	6,626	-14.7	6,890	-23.7	18,954	-10.6	0.3	2.9	4
Other North American countries	330	-43.2	1,144	3.9	926	-33.1	3,019	12.7	0.1	2.6	
Other South American countries	4,395	-0.7	13,749	-4.3	12,289	-2.1	39,783	-6.9	0.7	2.9	
Total America	44,380	0.4	114,078	5.5	117,040	-2.6	313,128	3.6	5.2	2.7	
Israel	4,937	33.6	13,162	41.5	15,774	31.3	42,654	45.8	0.7	3.2	1
China, incl. Hongkong	6,006	33.4	16,438	32.4	12,904	21.8	37,127	22.0	0.6	2.3	2
India	2,904	-4.2	6,723	1.8	10,841	14.3	25,441	16.2	0.4	3.8	3
Arabic Gulf States	2,479	-22.4	6,304	-8.2	7,091	-33.7	18,269	-14.9	0.3	2.9	4
South Korea	1,376	10.1	5,777	10.7	4,283	28.3	17,810	19.3	0.3	3.1	5
Japan	2,572	-6.3	5,809	-4.0	6,203	1.6	14,444	-0.9	0.2	2.5	6
Taiwan	675	0.7	2,046	19.0	1,592	-3.9	5,328	14.3	0.1	2.6	7
Other Asian countries	9,549	1.4	22,218	4.8	28,120	6.9	62,782	8.0	1.0	2.8	
Total Asia	30,498	7.0	78,477	13.1	86,808	8.3	223,855	14.6	3.7	2.9	
Australia	2,646	0.4	9,464	3.6	7,279	-6.1	29,510	3.0	0.5	3.1	1
New Zealand, Oceania	589	26.9	1,481	-10.4	1,445	14.4	3,888	-11.9	0.1	2.6	2
Total Australia, New Zealand, Oceania	3,235	4.4	10,945	1.5	8,724	-3.2	33,398	1.0	0.6	3.1	
South Africa	644	7.9	1,781	4.4	2,122	7.1	5,676	-0.2	0.1	3.2	
Other African countries	3,534	-2.0	10,380	6.1	10,331	-7.7	31,006	4.2	0.5	3.0	
No information on residence	4,054	-7.1	15,087	23.0	7,923	-13.5	28,413	10.9	0.5	1.9	

*Compared to 2024

January - March 2025

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,603,164	-6.4
United Kingdom	274,712	0.4
USA	199,847	9.0
Italy	170,271	0.7
Spain	156,228	-0.6
Netherlands	132,202	-20.0
Poland	128,070	2.6
France	127,413	8.3
Switzerland	76,083	-7.8
Turkey	65,713	17.4

Bednights (percentage)

Domestic / International			
January - December 2024		January - March 2025	
Germany	58.2%	Germany	60.2%
International	41.8%	International	39.8%
Germany / Europe / Overseas			
January - December 2024		January - March 2025	
Germany	58.2%	Germany	60.2%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	29.2%
Overseas	11.7%	Overseas	10.6%

**Statistics of bednights
Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
							Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.	Mar.	Mar.
Total accommodations ²	5,987,936	-4.4	3,603,164	-6.4	2,384,772	-1.2	50.5	45.9	ns	ns	145,437	ns	721
Total hotel properties	4,874,370	-4.1	3,040,006	-4.7	1,834,364	-3.0	49.7	45.2	ns	ns	120,083	ns	537
Hotels	2,962,821	-4.9	1,775,214	-5.5	1,187,607	-4.0	49.4	45.1	ns	ns	73,176	ns	219
Hotels (breakfast only)	1,824,292	-2.8	1,212,673	-3.5	611,619	-1.6	50.6	45.7	ns	ns	44,394	ns	241
Guesthouses	11,283	-5.2	6,852	4.4	4,431	-17.0	48.3	40.1	ns	ns	322	ns	9
Boarding houses	75,974	-1.3	45,267	-6.7	30,707	8.0	42.7	40.3	ns	ns	2,191	ns	68
Other accommodations	1,113,566	-5.7	563,158	-14.5	550,408	5.4	54.0	49.3	ns	ns	25,354	ns	184
Camping sites	5,741	-31.2	5,010	-34.2	731	0.0	3.6	2.5	ns	ns	2,820	ns	6

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified