

January - February 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	856,104	-2.6	1,608,083	0.0	1,984,118	-4.0	3,708,385	-2.0	100.0	2.3	
Germany	543,193	-4.8	1,059,664	-1.7	1,148,018	-7.0	2,223,154	-4.6	59.9	2.1	
Total foreign countries	312,911	1.3	548,419	3.5	836,100	0.5	1,485,231	2.2	40.1	2.7	
Total Europe	233,129	-2.4	402,175	-0.1	619,752	-2.3	1,077,604	-1.5	72.6	2.7	
Europe											
United Kingdom	36,820	-1.4	63,058	3.1	99,179	-1.1	168,109	2.3	4.5	2.7	1
Italy	20,221	-10.9	34,319	-7.2	61,422	-2.7	105,646	-1.6	2.8	3.1	2
Spain	18,522	3.4	33,414	4.2	53,250	5.4	96,150	3.1	2.6	2.9	3
Poland	21,599	9.9	36,908	8.1	48,272	4.4	85,507	5.4	2.3	2.3	4
Netherlands	19,661	-20.6	33,161	-15.2	49,020	-24.2	84,704	-19.4	2.3	2.6	5
France	17,075	9.4	28,137	7.6	47,188	9.4	78,879	6.6	2.1	2.8	6
Switzerland	9,645	-7.6	17,316	-3.7	24,897	-5.0	45,640	-3.0	1.2	2.6	7
Turkey	6,753	1.6	14,117	16.5	19,303	-2.5	41,217	12.8	1.1	2.9	8
Denmark	9,913	-2.8	14,910	-0.8	26,369	0.4	39,075	-3.1	1.1	2.6	9
Austria	8,551	-15.8	14,397	-14.6	20,714	-12.1	34,898	-11.5	0.9	2.4	10
Belgium	6,140	-10.9	10,663	-4.9	15,153	-20.7	25,577	-16.2	0.7	2.4	11
Ireland, Republic	5,346	0.7	9,172	1.0	13,077	-5.4	23,346	-2.8	0.6	2.5	12
Sweden	5,037	-3.9	8,935	-1.7	12,556	-2.5	22,904	-3.1	0.6	2.6	13
Czech Republic	5,875	3.9	9,474	9.6	12,513	-0.4	20,641	7.1	0.6	2.2	14
Greece	4,034	-4.6	6,412	-8.7	12,895	-2.0	20,561	-6.5	0.6	3.2	15
Ukraine	3,513	-15.9	6,912	-13.7	7,959	-9.4	15,750	-8.2	0.4	2.3	16
Portugal	2,862	2.2	5,396	15.7	8,564	-1.7	15,749	8.0	0.4	2.9	17
Finland	2,940	6.5	4,678	4.0	7,621	4.8	12,143	3.8	0.3	2.6	18
Norway	2,727	-11.9	4,691	-18.7	7,075	-14.1	12,120	-24.4	0.3	2.6	19
Romania	2,407	0.9	4,180	2.8	6,682	-2.1	11,883	1.7	0.3	2.8	20
Lithuania	1,996	22.5	3,936	27.0	5,276	24.6	10,280	22.8	0.3	2.6	21
Hungary	2,269	2.6	3,976	7.9	5,953	0.5	10,119	3.3	0.3	2.5	22
Russia	1,602	2.6	2,959	-3.8	4,545	-6.1	8,852	-9.8	0.2	3.0	23
Bulgaria	1,826	69.9	2,709	48.8	4,829	60.2	7,164	37.5	0.2	2.6	24
Latvia	1,408	-7.9	2,688	-10.9	3,226	-24.8	6,447	-20.7	0.2	2.4	25

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	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,299	19.1	2,022	16.9	3,869	33.6	6,219	28.3	0.2	3.1	26
Estonia	1,075	21.6	1,932	2.4	2,824	20.1	5,099	4.5	0.1	2.6	27
Croatia	1,012	16.7	1,615	14.3	2,548	12.6	4,115	9.5	0.1	2.5	28
Cyprus	619	19.7	1,215	23.2	2,005	16.7	4,040	18.4	0.1	3.3	29
Luxembourg	740	-15.1	1,272	-14.3	2,004	-14.7	3,418	-14.4	0.1	2.7	30
Slovenia	721	15.4	1,096	-6.7	2,148	1.4	3,236	-19.3	0.1	3.0	31
Iceland	508	-33.3	799	-48.1	1,545	-19.9	2,361	-57.5	0.1	3.0	32
Malta	240	7.1	468	18.2	586	-7.7	1,173	-1.3	0.0	2.5	33
Other European countries	8,173	15.4	15,238	13.4	24,685	18.2	44,582	7.7	1.2	2.9	

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	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	23,947	11.5	44,731	17.2	62,450	9.0	119,813	16.0	3.2	2.7	1
Brazil	3,129	-7.9	6,798	-2.9	9,983	-13.6	22,563	-5.5	0.6	3.3	2
Canada	2,312	7.7	3,777	5.1	7,806	11.2	12,082	7.0	0.3	3.2	3
Central America, Caribbean	1,936	-13.0	4,230	-10.2	5,699	-9.6	12,060	-0.9	0.3	2.9	4
Other North American countries	445	117.1	817	57.1	1,013	85.9	2,100	62.3	0.1	2.6	
Other South American countries	4,843	-10.8	9,343	-6.0	14,333	-12.7	27,456	-9.0	0.7	2.9	
Total America	36,612	5.0	69,696	9.0	101,284	2.2	196,074	7.7	5.3	2.8	
Israel	4,247	29.6	8,186	45.9	12,849	32.1	26,708	54.8	0.7	3.3	1
China, incl. Hongkong	5,736	25.0	10,406	31.5	13,363	10.7	24,149	21.7	0.7	2.3	2
India	2,130	-1.5	3,827	7.1	7,549	0.2	14,673	18.2	0.4	3.8	3
South Korea	2,310	13.8	4,392	10.7	7,509	21.6	13,496	16.5	0.4	3.1	4
Arabic Gulf States	2,135	-0.3	3,812	3.9	5,974	-5.9	11,165	3.6	0.3	2.9	5
Japan	2,066	-3.1	3,231	-2.3	5,093	-9.3	8,249	-2.6	0.2	2.6	6
Taiwan	699	19.7	1,366	30.2	1,919	5.0	3,726	24.0	0.1	2.7	7
Other Asian countries	6,673	18.7	12,619	7.2	17,827	14.9	34,519	8.4	0.9	2.7	
Total Asia	25,996	15.3	47,839	17.1	72,083	11.2	136,685	18.7	3.7	2.9	
Australia	2,248	-0.8	6,805	4.7	7,610	7.7	22,192	6.2	0.6	3.3	1
New Zealand, Oceania	359	-39.6	889	-25.2	917	-38.3	2,426	-23.0	0.1	2.7	2
Total Australia, New Zealand, Oceania	2,607	-8.8	7,694	0.1	8,527	-0.3	24,618	2.3	0.7	3.2	
South Africa	806	8.0	1,134	2.3	2,515	1.6	3,545	-4.3	0.1	3.1	
Other African countries	3,966	5.5	6,840	10.8	12,067	8.8	20,574	10.8	0.6	3.0	
No information on residence	9,795	86.0	13,041	65.1	19,872	75.2	26,131	58.8	0.7	2.0	

*Compared to 2024

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,223,154	-4.6
United Kingdom	168,109	2.3
USA	119,813	16.0
Italy	105,646	-1.6
Spain	96,150	3.1
Poland	85,507	5.4
Netherlands	84,704	-19.4
France	78,879	6.6
Switzerland	45,640	-3.0
Turkey	41,217	12.8

Bednights (percentage)

Domestic / International			
January - December 2024		January - February 2025	
Germany	58.2%	Germany	59.9%
International	41.8%	International	40.1%
Germany / Europe / Overseas			
January - December 2024		January - February 2025	
Germany	58.2%	Germany	59.9%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	29.1%
Overseas	11.7%	Overseas	11.0%

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Feb.						Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.	Feb.
Total accommodations ²	3,708,385	-2.0	2,223,154	-4.6	1,485,231	2.2	48.8	43.5	ns	ns	145,270	ns	721
Total hotel properties	3,022,119	-1.3	1,880,312	-3.0	1,141,807	1.5	47.8	42.8	ns	ns	120,222	ns	538
Hotels	1,842,397	-2.3	1,099,741	-4.3	742,656	0.9	47.3	42.9	ns	ns	73,561	ns	219
Hotels (breakfast only)	1,126,240	0.2	749,769	-0.8	376,471	2.2	48.7	43.0	ns	ns	44,230	ns	242
Guesthouses	6,461	-2.2	3,737	5.4	2,724	-11.0	47.5	35.6	ns	ns	319	ns	9
Boarding houses	47,021	1.6	27,065	-7.8	19,956	17.9	46.0	39.0	ns	ns	2,112	ns	68
Other accommodations	686,266	-4.8	342,842	-12.5	343,424	4.4	53.8	46.7	ns	ns	25,048	ns	183
Camping sites	2,615	0.2	2,279	-7.6	336	133.3	2.1	1.8	ns	ns	2,420	ns	5

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified