

January - August 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,117,970	7.4	8,365,901	6.2	2,895,963	4.3	20,225,322	3.4	100.0	2.4	
Germany	674,909	9.9	5,215,481	2.8	1,604,326	5.6	11,681,513	0.6	57.8	2.2	
Total foreign countries	443,061	3.7	3,150,420	12.2	1,291,637	2.8	8,543,809	7.5	42.2	2.7	
Total Europe	323,210	3.7	2,331,263	13.1	952,480	3.2	6,267,178	8.9	73.4	2.7	
Europe											
United Kingdom	42,808	6.4	345,501	15.5	123,291	8.9	922,800	13.6	4.6	2.7	1
Netherlands	31,447	-3.3	243,910	19.7	94,302	-5.4	644,586	11.2	3.2	2.6	2
Italy	36,118	12.7	175,771	20.6	123,012	14.4	519,448	17.6	2.6	3.0	3
Spain	28,429	4.4	164,582	17.2	97,813	6.3	494,280	17.2	2.4	3.0	4
Poland	31,463	4.1	197,052	17.0	73,821	-3.7	439,482	4.8	2.2	2.2	5
France	23,396	1.2	150,644	12.0	77,671	2.6	433,644	10.9	2.1	2.9	6
Denmark	14,048	-2.9	121,988	-0.2	41,569	-6.2	339,426	-2.9	1.7	2.8	7
Switzerland	13,722	-2.0	124,047	6.6	39,129	-2.3	324,968	3.2	1.6	2.6	8
Austria	14,226	16.1	110,697	29.3	38,358	16.5	277,855	25.9	1.4	2.5	9
Sweden	12,449	0.6	87,932	-3.0	31,812	-0.6	222,488	-5.9	1.1	2.5	10
Belgium	9,765	1.5	69,017	0.8	29,291	-4.1	189,410	-4.5	0.9	2.7	11
Turkey	6,358	42.3	59,000	39.2	17,037	35.5	161,364	35.6	0.8	2.7	12
Ireland, Republic	5,557	1.8	43,651	4.7	16,414	9.3	114,835	0.8	0.6	2.6	13
Czech Republic	8,925	5.3	52,540	1.4	20,483	1.4	113,963	-2.6	0.6	2.2	14
Norway	4,683	1.0	40,817	-0.4	13,155	2.9	111,713	-0.9	0.6	2.7	15
Finland	4,093	3.7	35,440	-0.9	11,484	2.1	99,487	0.6	0.5	2.8	16
Greece	2,086	31.3	30,094	76.1	7,649	38.3	95,405	71.1	0.5	3.2	17
Ukraine	4,127	-7.1	32,240	4.1	10,660	6.4	70,032	0.8	0.3	2.2	18
Portugal	2,968	8.2	21,463	15.2	8,906	2.1	62,549	-15.6	0.3	2.9	19
Romania	2,903	13.4	18,912	12.6	8,770	9.4	55,346	2.0	0.3	2.9	20
Hungary	3,054	10.1	20,417	20.5	8,002	3.0	51,773	8.8	0.3	2.5	21
Lithuania	2,961	13.8	18,490	30.2	7,319	2.9	45,997	24.9	0.2	2.5	22
Croatia	965	18.6	16,318	78.6	3,553	27.9	43,409	66.6	0.2	2.7	23
Russia	1,874	11.6	13,944	-22.9	5,313	-4.0	40,699	-35.8	0.2	2.9	24
Latvia	2,056	3.0	14,642	7.2	5,460	-1.2	40,219	4.3	0.2	2.7	25

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,707	23.5	12,068	25.6	4,440	24.4	31,412	20.9	0.2	2.6	26
Slovakia	1,559	0.6	10,186	10.0	5,013	15.0	29,006	7.0	0.1	2.8	27
Bulgaria	945	-10.3	10,220	26.5	3,056	-10.2	28,468	8.7	0.1	2.8	28
Iceland	603	-25.0	7,013	-2.0	2,034	-28.1	23,678	1.8	0.1	3.4	29
Luxembourg	1,287	22.1	8,479	11.4	4,016	25.0	23,101	9.1	0.1	2.7	30
Slovenia	756	-14.7	6,652	10.1	2,377	-20.1	20,759	6.3	0.1	3.1	31
Cyprus	802	41.7	5,274	36.5	2,764	38.9	17,063	37.0	0.1	3.2	32
Malta	274	101.5	2,197	30.4	807	102.3	6,907	32.4	0.0	3.1	33
Other European countries	4,796	-38.9	60,065	-6.2	13,699	-38.8	171,606	-6.0	0.8	2.9	

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	43,576	17.5	304,550	12.5	121,754	18.3	835,178	9.7	4.1	2.7	1
Brazil	4,193	7.1	34,385	11.7	13,298	5.5	109,880	10.9	0.5	3.2	2
Canada	5,201	2.0	33,772	12.9	15,720	0.3	100,193	8.5	0.5	3.0	3
Central America, Caribbean	4,133	14.5	29,341	23.3	11,272	14.9	80,842	11.6	0.4	2.8	4
Other North American countries	689	40.3	4,225	15.6	1,989	52.2	11,481	17.9	0.1	2.7	
Other South American countries	6,514	0.8	46,677	0.6	19,227	1.5	135,656	-0.7	0.7	2.9	
Total America	64,306	13.5	452,950	11.7	183,260	13.7	1,273,230	8.7	6.3	2.8	
Israel	6,518	-23.4	40,059	-25.9	21,982	-31.0	132,862	-32.3	0.7	3.3	1
China, incl. Hongkong	8,233	10.8	52,656	60.0	18,454	6.4	119,355	43.9	0.6	2.3	2
Arabic Gulf States	4,396	2.7	23,862	-7.9	13,305	-4.4	71,173	-10.2	0.4	3.0	3
India	2,765	16.2	21,897	30.5	9,007	18.4	68,782	23.9	0.3	3.1	4
South Korea	2,881	-7.2	16,706	13.2	8,386	-12.0	45,974	0.4	0.2	2.8	5
Japan	2,733	5.0	17,492	31.2	7,309	6.6	42,297	19.4	0.2	2.4	6
Taiwan	1,222	3.1	7,115	15.2	4,032	32.6	19,831	5.5	0.1	2.8	7
Other Asian countries	8,763	1.4	67,540	8.3	23,396	-1.4	175,980	2.0	0.9	2.6	
Total Asia	37,511	-1.6	247,327	9.3	105,871	-7.0	676,254	-1.5	3.3	2.7	
Australia	8,947	-19.3	49,231	-9.0	25,953	-21.9	147,345	-10.1	0.7	3.0	1
New Zealand, Oceania	1,642	10.2	7,984	4.4	4,855	12.6	22,590	6.9	0.1	2.8	2
Total Australia, New Zealand, Oceania	10,589	-15.8	57,215	-7.3	30,808	-18.0	169,935	-8.1	0.8	3.0	
South Africa	563	-1.4	4,880	3.0	1,861	3.4	15,679	5.3	0.1	3.2	
Other African countries	2,846	3.0	24,145	5.2	8,446	-3.8	72,955	-6.7	0.4	3.0	
No information on residence	4,036	-18.2	32,640	22.1	8,911	-21.0	68,578	18.7	0.3	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	11,681,513	0.6
United Kingdom	922,800	13.6
USA	835,178	9.7
Netherlands	644,586	11.2
Italy	519,448	17.6
Spain	494,280	17.2
Poland	439,482	4.8
France	433,644	10.9
Denmark	339,426	-2.9
Switzerland	324,968	3.2

Bednights (percentage)

Domestic / International			
January - December 2023		January - August 2024	
Germany	59.7%	Germany	57.8%
International	40.3%	International	42.2%
Germany / Europe / Overseas			
January - December 2023		January - August 2024	
Germany	59.7%	Germany	57.8%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	31.0%
Overseas	11.4%	Overseas	11.2%

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Aug.						Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	Aug.
Total accommodations ²	20,225,322	3.4	11,681,513	0.6	8,543,809	7.5	62.5	56.2	ns	ns	148,065	ns	738
Total hotel properties	16,463,147	2.7	9,662,534	-0.2	6,800,613	7.1	62.5	55.5	ns	ns	122,725	ns	551
Hotels	10,150,847	5.9	5,665,513	2.3	4,485,334	10.9	62.7	55.4	ns	ns	75,636	ns	227
Hotels (breakfast only)	6,016,894	-1.9	3,824,435	-3.2	2,192,459	0.3	62.6	55.8	ns	ns	44,717	ns	247
Guesthouses	39,121	-2.6	20,544	-6.1	18,577	1.6	46.0	51.3	ns	ns	319	ns	9
Boarding houses	256,285	-4.4	152,042	-8.3	104,243	1.9	53.9	50.7	ns	ns	2,053	ns	68
Other accommodations	3,762,175	6.4	2,018,979	4.2	1,743,196	9.0	62.7	59.9	ns	ns	25,340	ns	187
Camping sites	105,856	2.4	82,452	7.0	23,404	-11.0	27.1	13.9	ns	ns	3,328	ns	11

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified