

January - July 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,195,870	3.3	7,248,432	6.0	2,971,734	0.0	17,331,974	3.2	100.0	2.4	
Germany	667,276	-4.2	4,540,886	1.9	1,561,061	-5.2	10,078,686	-0.2	58.2	2.2	
Total foreign countries	528,594	14.6	2,707,546	13.7	1,410,673	6.4	7,253,288	8.4	41.8	2.7	
Total Europe	378,226	15.2	2,008,244	14.8	988,934	7.1	5,315,576	10.0	73.3	2.6	
Europe											
United Kingdom	66,026	48.3	302,681	16.9	162,159	30.9	799,649	14.4	4.6	2.6	1
Netherlands	38,904	35.9	212,498	24.0	93,762	14.9	550,388	14.7	3.2	2.6	2
Spain	28,186	33.0	136,171	20.3	80,911	28.8	396,567	20.2	2.3	2.9	3
Italy	20,174	18.3	139,681	22.8	59,424	12.7	396,552	18.7	2.3	2.8	4
Poland	23,232	0.6	165,596	19.9	52,513	-5.9	365,637	6.8	2.1	2.2	5
France	19,476	1.8	127,246	14.3	56,366	-2.1	355,988	12.9	2.1	2.8	6
Denmark	35,961	0.5	107,988	0.2	102,390	-2.1	298,016	-2.3	1.7	2.8	7
Switzerland	19,871	-0.5	110,333	7.8	55,322	-0.8	285,868	4.0	1.6	2.6	8
Austria	12,780	-0.3	96,479	31.5	32,638	-1.0	239,536	27.5	1.4	2.5	9
Sweden	22,997	-2.9	75,482	-3.6	55,664	-6.9	190,691	-6.7	1.1	2.5	10
Belgium	9,995	-7.8	59,261	0.7	28,095	-14.3	160,168	-4.5	0.9	2.7	11
Turkey	10,648	108.7	52,649	38.8	24,535	73.2	144,356	35.6	0.8	2.7	12
Norway	9,596	2.2	36,140	-0.6	25,773	1.0	98,566	-1.3	0.6	2.7	13
Ireland, Republic	6,851	9.6	38,095	5.1	18,067	0.8	98,422	-0.5	0.6	2.6	14
Czech Republic	7,580	-8.2	43,646	0.7	16,766	-12.0	93,540	-3.3	0.5	2.1	15
Finland	7,285	1.1	31,346	-1.5	21,364	0.2	88,014	0.4	0.5	2.8	16
Greece	2,229	45.3	28,010	80.7	6,904	36.3	87,766	74.7	0.5	3.1	17
Ukraine	3,859	5.5	28,117	6.0	8,119	0.7	59,378	-0.1	0.3	2.1	18
Portugal	2,507	7.9	18,491	16.3	7,035	-27.3	53,637	-18.0	0.3	2.9	19
Romania	2,718	23.1	16,007	12.5	7,335	-10.6	46,548	0.6	0.3	2.9	20
Hungary	3,323	22.0	17,360	22.5	8,051	7.1	43,781	10.0	0.3	2.5	21
Croatia	981	-27.8	15,357	84.5	3,076	-27.9	39,958	71.6	0.2	2.6	22
Lithuania	2,653	10.1	15,530	33.9	6,038	7.9	38,580	29.8	0.2	2.5	23
Russia	1,920	1.3	12,076	-26.4	5,336	-19.6	35,388	-38.8	0.2	2.9	24
Latvia	1,905	18.5	12,585	8.0	5,117	10.6	34,755	5.2	0.2	2.8	25

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,877	21.3	10,359	25.9	4,681	12.5	26,968	20.3	0.2	2.6	26
Bulgaria	1,370	23.1	9,270	31.9	3,839	13.0	25,409	11.6	0.1	2.7	27
Slovakia	1,534	8.4	8,621	11.8	4,646	22.1	23,996	5.4	0.1	2.8	28
Iceland	822	1.9	6,411	1.0	2,749	-2.0	21,649	6.0	0.1	3.4	29
Luxembourg	1,112	5.0	7,189	9.7	2,995	1.3	19,080	6.2	0.1	2.7	30
Slovenia	1,022	28.2	5,901	14.4	3,028	4.6	18,401	11.2	0.1	3.1	31
Cyprus	918	103.1	4,472	35.6	3,101	86.1	14,299	36.6	0.1	3.2	32
Malta	354	65.4	1,923	24.1	849	30.2	6,100	26.6	0.0	3.2	33
Other European countries	7,560	-8.0	55,273	-1.6	20,286	-13.4	157,925	-1.4	0.9	2.9	

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	56,652	12.1	260,942	11.6	157,091	6.6	713,463	8.4	4.1	2.7	1
Brazil	5,828	24.6	30,191	12.4	19,132	17.5	96,592	11.7	0.6	3.2	2
Canada	6,659	20.5	28,559	15.1	20,073	17.7	84,465	10.2	0.5	3.0	3
Central America, Caribbean	6,440	46.8	25,217	24.9	17,473	34.3	69,593	11.1	0.4	2.8	4
Other North American countries	843	24.0	3,536	11.8	2,409	41.5	9,492	12.6	0.1	2.7	
Other South American countries	7,583	8.8	40,171	0.6	22,573	6.2	116,447	-1.0	0.7	2.9	
Total America	84,005	15.4	388,616	11.4	238,751	10.2	1,090,052	7.9	6.3	2.8	
Israel	7,664	-17.3	33,548	-26.4	25,627	-26.3	110,927	-32.5	0.6	3.3	1
China, incl. Hongkong	11,935	90.8	44,413	74.3	26,277	53.5	100,882	53.8	0.6	2.3	2
India	3,356	48.3	19,136	32.9	10,830	51.9	59,789	24.8	0.3	3.1	3
Arabic Gulf States	4,208	-0.3	19,463	-10.0	12,585	-14.5	57,881	-11.4	0.3	3.0	4
South Korea	2,590	0.9	13,830	18.7	6,799	-12.3	37,607	3.8	0.2	2.7	5
Japan	2,357	24.7	14,755	37.6	5,696	4.2	34,987	22.5	0.2	2.4	6
Taiwan	1,163	2.7	5,897	18.1	3,480	-9.7	15,817	0.4	0.1	2.7	7
Other Asian countries	10,825	15.2	58,779	9.5	27,939	7.0	152,595	2.6	0.9	2.6	
Total Asia	44,098	19.2	209,821	11.5	119,233	1.9	570,485	-0.3	3.3	2.7	
Australia	11,763	-16.8	40,296	-6.3	34,822	-19.0	121,432	-7.0	0.7	3.0	1
New Zealand, Oceania	1,588	-5.1	6,341	3.0	4,439	-8.1	17,732	5.5	0.1	2.8	2
Total Australia, New Zealand, Oceania	13,351	-15.5	46,637	-5.1	39,261	-17.9	139,164	-5.6	0.8	3.0	
South Africa	837	8.0	4,321	3.7	2,633	12.1	13,822	5.6	0.1	3.2	
Other African countries	3,540	20.7	21,301	5.5	12,193	30.7	64,520	-7.1	0.4	3.0	
No information on residence	4,537	24.8	28,606	31.2	9,668	16.4	59,669	28.4	0.3	2.1	

*Compared to 2023

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	10,078,686	-0.2
United Kingdom	799,649	14.4
USA	713,463	8.4
Netherlands	550,388	14.7
Spain	396,567	20.2
Italy	396,552	18.7
Poland	365,637	6.8
France	355,988	12.9
Denmark	298,016	-2.3
Switzerland	285,868	4.0

Bednights (percentage)

Domestic / International			
January - December 2023		January - July 2024	
Germany	59.7%	Germany	58.2%
International	40.3%	International	41.8%
Germany / Europe / Overseas			
January - December 2023		January - July 2024	
Germany	59.7%	Germany	58.2%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	30.6%
Overseas	11.4%	Overseas	11.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - Jun.						Jun.	Jan.-Jun.	Jun.	Jan.-Jun.	Jun.	Jun.	
Total accommodations ²	17,331,974	3.2	10,078,686	-0.2	7,253,288	8.4	64.1	55.3	ns	ns	148,178	ns	738
Total hotel properties	14,089,014	2.3	8,326,412	-1.2	5,762,602	7.9	63.5	54.4	ns	ns	122,695	60,368	550
Hotels	8,680,493	5.7	4,884,874	1.2	3,795,619	12.1	64.0	54.4	ns	ns	75,656	37,742	227
Hotels (breakfast only)	5,151,938	-2.6	3,292,118	-4.2	1,859,820	0.3	62.9	54.8	ns	ns	44,639	21,438	246
Guesthouses	34,572	-0.2	18,152	-5.5	16,420	6.2	58.9	52.1	ns	ns	319	151	9
Boarding houses	222,011	-4.5	131,268	-9.1	90,743	3.2	58.4	50.2	ns	ns	2,081	1,037	68
Other accommodations	3,242,960	7.4	1,752,274	4.9	1,490,686	10.4	67.2	59.5	ns	ns	25,483	ns	188
Camping sites	78,024	-1.3	61,471	1.6	16,553	-10.8	25.9	11.8	ns	ns	3,328	832	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified