

January - April 2024

Berlin

| MARKETS                        | ARRIVALS         |            |                  |            | BEDNIGHTS        |             |                  |            | SHARE        | DURATION   | RANK<br>Overn. |
|--------------------------------|------------------|------------|------------------|------------|------------------|-------------|------------------|------------|--------------|------------|----------------|
|                                | Apr.             |            | Jan.-Apr.        |            | Apr.             |             | Jan.-Apr.        |            | Jan.-Apr.    | of STAY    |                |
|                                | total            | % *        | total            | % *        | total            | % *         | total            | % *        | %            | days       |                |
| <b>Total</b>                   | <b>1,058,427</b> | <b>3.0</b> | <b>3,696,043</b> | <b>6.9</b> | <b>2,553,154</b> | <b>-1.7</b> | <b>8,815,278</b> | <b>5.0</b> | <b>100.0</b> | <b>2.4</b> |                |
| <b>Germany</b>                 | <b>671,814</b>   | <b>1.6</b> | <b>2,424,399</b> | <b>6.0</b> | <b>1,498,319</b> | <b>-3.7</b> | <b>5,346,664</b> | <b>4.6</b> | <b>60.7</b>  | <b>2.2</b> |                |
| <b>Total foreign countries</b> | <b>386,613</b>   | <b>5.4</b> | <b>1,271,644</b> | <b>8.6</b> | <b>1,054,835</b> | <b>1.1</b>  | <b>3,468,614</b> | <b>5.5</b> | <b>39.3</b>  | <b>2.7</b> |                |
| <b>Total Europe</b>            | <b>301,222</b>   | <b>3.5</b> | <b>974,234</b>   | <b>8.2</b> | <b>820,167</b>   | <b>-0.5</b> | <b>2,642,105</b> | <b>5.9</b> | <b>76.2</b>  | <b>2.7</b> |                |
| <b>Europe</b>                  |                  |            |                  |            |                  |             |                  |            |              |            |                |
| United Kingdom                 | 42,188           | 14.7       | 144,501          | 8.7        | 116,391          | 12.2        | 390,025          | 8.6        | 4.4          | 2.7        | 1              |
| Netherlands                    | 34,961           | 8.7        | 97,915           | 9.2        | 93,395           | 2.3         | 258,666          | 5.2        | 2.9          | 2.6        | 2              |
| Italy                          | 23,852           | 36.7       | 82,683           | 20.8       | 70,914           | 36.7        | 239,985          | 18.7       | 2.7          | 2.9        | 3              |
| Spain                          | 16,721           | -14.3      | 69,670           | 14.4       | 50,026           | -14.3       | 207,252          | 16.5       | 2.4          | 3.0        | 4              |
| France                         | 23,170           | 16.9       | 65,834           | 14.9       | 66,794           | 14.1        | 184,469          | 15.2       | 2.1          | 2.8        | 5              |
| Poland                         | 23,814           | 4.0        | 76,716           | 6.7        | 48,316           | -5.1        | 173,122          | -3.5       | 2.0          | 2.3        | 6              |
| Denmark                        | 15,961           | -24.0      | 47,773           | 3.0        | 43,909           | -32.8       | 134,153          | 2.0        | 1.5          | 2.8        | 7              |
| Switzerland                    | 17,188           | -7.1       | 49,341           | 0.2        | 48,519           | -9.8        | 131,039          | -2.5       | 1.5          | 2.7        | 8              |
| Austria                        | 9,765            | -17.0      | 38,206           | 6.0        | 23,855           | -23.2       | 93,242           | 3.6        | 1.1          | 2.4        | 9              |
| Belgium                        | 12,075           | -0.8       | 32,494           | 1.3        | 34,994           | -3.9        | 89,611           | -0.4       | 1.0          | 2.8        | 10             |
| Turkey                         | 7,467            | 33.8       | 26,431           | 25.4       | 21,467           | 41.0        | 77,454           | 30.6       | 0.9          | 2.9        | 11             |
| Sweden                         | 11,536           | -15.9      | 28,667           | -1.0       | 31,148           | -21.2       | 75,924           | -3.6       | 0.9          | 2.6        | 12             |
| Ireland, Republic              | 5,256            | -0.8       | 19,519           | 3.3        | 13,967           | -6.7        | 51,968           | 1.5        | 0.6          | 2.7        | 13             |
| Czech Republic                 | 6,179            | -20.1      | 22,807           | 4.3        | 12,890           | -26.6       | 49,393           | -0.3       | 0.6          | 2.2        | 14             |
| Greece                         | 4,030            | 81.2       | 15,594           | 50.9       | 12,892           | 83.3        | 48,584           | 45.9       | 0.6          | 3.1        | 15             |
| Norway                         | 5,666            | -6.3       | 16,059           | -3.2       | 15,745           | -7.5        | 44,758           | -1.9       | 0.5          | 2.8        | 16             |
| Finland                        | 4,684            | -19.7      | 12,767           | -7.3       | 13,465           | -16.5       | 35,512           | -1.9       | 0.4          | 2.8        | 17             |
| Ukraine                        | 3,550            | -2.3       | 15,947           | 1.2        | 7,465            | -6.1        | 33,597           | -6.1       | 0.4          | 2.1        | 18             |
| Portugal                       | 2,618            | -4.2       | 10,154           | 14.2       | 7,639            | -30.6       | 31,086           | -16.7      | 0.4          | 3.1        | 19             |
| Romania                        | 2,530            | 40.3       | 8,962            | 19.0       | 7,270            | 29.6        | 25,786           | 6.9        | 0.3          | 2.9        | 20             |
| Hungary                        | 2,799            | 54.5       | 8,945            | 24.0       | 7,121            | 41.1        | 23,486           | 12.7       | 0.3          | 2.6        | 21             |
| Lithuania                      | 3,088            | 74.4       | 8,079            | 38.9       | 7,994            | 69.1        | 20,932           | 31.6       | 0.2          | 2.6        | 22             |
| Russia                         | 1,716            | -26.9      | 6,510            | -38.2      | 4,793            | -39.0       | 19,769           | -47.3      | 0.2          | 3.0        | 23             |
| Latvia                         | 1,928            | 16.6       | 6,961            | 3.1        | 5,325            | 16.5        | 19,316           | 2.2        | 0.2          | 2.8        | 24             |
| Estonia                        | 1,946            | 75.3       | 4,984            | 29.4       | 5,528            | 86.1        | 13,351           | 28.0       | 0.2          | 2.7        | 25             |

January - April 2024

Berlin

| MARKETS                  | ARRIVALS |       |           |       | BEDNIGHTS |       |           |       | SHARE     | DURATION | RANK<br>Overn. |
|--------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
|                          | Apr.     |       | Jan.-Apr. |       | Apr.      |       | Jan.-Apr. |       | Jan.-Apr. | of STAY  |                |
|                          | total    | % *   | total     | % *   | total     | % *   | total     | % *   | %         | days     |                |
| Bulgaria                 | 1,362    | 31.5  | 4,604     | 22.4  | 4,074     | 20.5  | 13,029    | 5.5   | 0.1       | 2.8      | 26             |
| Iceland                  | 993      | -25.8 | 3,600     | 14.4  | 3,379     | -23.9 | 12,787    | 32.6  | 0.1       | 3.6      | 27             |
| Slovakia                 | 1,268    | 8.3   | 4,470     | 6.5   | 3,180     | -10.5 | 12,030    | -8.3  | 0.1       | 2.7      | 28             |
| Luxembourg               | 1,265    | 3.9   | 3,719     | 10.8  | 3,568     | -1.7  | 9,991     | 7.4   | 0.1       | 2.7      | 29             |
| Slovenia                 | 1,015    | -8.6  | 3,047     | 5.9   | 3,063     | -11.7 | 9,586     | 8.7   | 0.1       | 3.1      | 30             |
| Croatia                  | 1,012    | -34.5 | 3,349     | -27.8 | 3,056     | -24.8 | 9,585     | -24.2 | 0.1       | 2.9      | 31             |
| Cyprus                   | 484      | 12.3  | 2,158     | 12.7  | 1,388     | 5.8   | 6,932     | 17.6  | 0.1       | 3.2      | 32             |
| Malta                    | 316      | 52.7  | 1,059     | 21.7  | 840       | 34.4  | 3,048     | 21.6  | 0.0       | 2.9      | 33             |
| Other European countries | 8,819    | 17.8  | 30,709    | -7.0  | 25,797    | 19.3  | 92,637    | -2.6  | 1.1       | 3.0      |                |

January - April 2024

Berlin

| MARKETS                                      | ARRIVALS |       |           |       | BEDNIGHTS |       |           |       | SHARE     | DURATION | RANK<br>Overn. |
|----------------------------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
|                                              | Apr.     |       | Jan.-Apr. |       | Apr.      |       | Jan.-Apr. |       | Jan.-Apr. | of STAY  |                |
|                                              | total    | % *   | total     | % *   | total     | % *   | total     | % *   | %         | days     |                |
| <b>OVERSEAS</b>                              |          |       |           |       |           |       |           |       |           |          |                |
| USA                                          | 31,993   | 16.4  | 100,396   | 13.1  | 88,375    | 15.6  | 271,669   | 11.0  | 3.1       | 2.7      | 1              |
| Brazil                                       | 4,047    | 9.1   | 14,320    | 10.6  | 12,833    | 13.4  | 46,260    | 11.1  | 0.5       | 3.2      | 2              |
| Canada                                       | 3,721    | 25.3  | 9,922     | 12.4  | 10,480    | 13.4  | 29,486    | 9.5   | 0.3       | 3.0      | 3              |
| Central America, Caribbean                   | 2,719    | -1.1  | 10,488    | 16.1  | 7,980     | -4.8  | 29,184    | 4.2   | 0.3       | 2.8      | 4              |
| Other North American countries               | 409      | 2.5   | 1,510     | -2.6  | 1,038     | -2.2  | 3,716     | -11.9 | 0.0       | 2.5      |                |
| Other South American countries               | 4,861    | -9.6  | 19,229    | -6.0  | 13,457    | -11.5 | 56,170    | -5.4  | 0.6       | 2.9      |                |
| <b>Total America</b>                         | 47,750   | 11.9  | 155,865   | 10.1  | 134,163   | 10.3  | 436,485   | 7.8   | 5.0       | 2.8      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| Israel                                       | 4,367    | -32.1 | 13,671    | -38.8 | 15,444    | -36.6 | 44,706    | -44.9 | 0.5       | 3.3      | 1              |
| China, incl. Hongkong                        | 5,301    | 58.2  | 17,715    | 75.8  | 11,471    | 56.6  | 41,915    | 72.2  | 0.5       | 2.4      | 2              |
| India                                        | 2,403    | 36.3  | 9,009     | 34.7  | 7,167     | 25.9  | 29,065    | 20.9  | 0.3       | 3.2      | 3              |
| Arabic Gulf States                           | 2,595    | 7.0   | 9,460     | -10.4 | 7,203     | 0.4   | 28,682    | -7.0  | 0.3       | 3.0      | 4              |
| South Korea                                  | 1,465    | 20.2  | 6,682     | 13.5  | 3,858     | 1.6   | 18,783    | -1.9  | 0.2       | 2.8      | 5              |
| Japan                                        | 1,690    | 42.9  | 7,743     | 49.0  | 3,915     | 32.2  | 18,490    | 37.1  | 0.2       | 2.4      | 6              |
| Taiwan                                       | 887      | 55.3  | 2,606     | 25.4  | 2,226     | 29.5  | 6,888     | 13.0  | 0.1       | 2.6      | 7              |
| Other Asian countries                        | 7,644    | 14.3  | 28,837    | 10.3  | 19,401    | 10.8  | 77,539    | 6.8   | 0.9       | 2.7      |                |
| <b>Total Asia</b>                            | 26,352   | 11.5  | 95,723    | 7.6   | 70,685    | 0.2   | 266,068   | -2.1  | 3.0       | 2.8      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| Australia                                    | 3,608    | 2.6   | 12,741    | -1.7  | 11,451    | 4.2   | 40,108    | 1.1   | 0.5       | 3.1      | 1              |
| New Zealand, Oceania                         | 723      | -15.1 | 2,376     | 9.3   | 1,894     | -4.0  | 6,306     | 13.9  | 0.1       | 2.7      | 2              |
| <b>Total Australia, New Zealand, Oceania</b> | 4,331    | -0.8  | 15,117    | -0.1  | 13,345    | 3.0   | 46,414    | 2.6   | 0.5       | 3.1      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| South Africa                                 | 407      | 20.8  | 2,113     | 4.0   | 1,474     | 32.2  | 7,161     | 11.4  | 0.1       | 3.4      |                |
| Other African countries                      | 2,434    | 22.1  | 12,214    | 8.3   | 6,815     | 5.4   | 36,579    | -6.6  | 0.4       | 3.0      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| No information on residence                  | 4,117    | 37.1  | 16,378    | 44.3  | 8,186     | 44.3  | 33,802    | 39.4  | 0.4       | 2.1      |                |

\*Compared to 2023

January - April 2024

Berlin

**Top-10- Bednights in Berlin  
by country of origin (YTD)**

| Country of origin      | total     | %*   |
|------------------------|-----------|------|
| Deutschland            | 5,346,664 | 4.6  |
| Vereinigtes Königreich | 390,025   | 8.6  |
| USA                    | 271,669   | 11.0 |
| Niederlande            | 258,666   | 5.2  |
| Italien                | 239,985   | 18.7 |
| Spanien                | 207,252   | 16.5 |
| Frankreich             | 184,469   | 15.2 |
| Polen                  | 173,122   | -3.5 |
| Dänemark               | 134,153   | 2.0  |
| Schweiz                | 131,039   | -2.5 |

**Bednights (percentage)**

| Domestic / International    |       |                      |       |
|-----------------------------|-------|----------------------|-------|
| January - December 2023     |       | January - April 2024 |       |
| Germany                     | 59.7% | Germany              | 60.7% |
| International               | 40.3% | International        | 39.3% |
|                             |       |                      |       |
| Germany / Europe / Overseas |       |                      |       |
| January - December 2023     |       | January - April 2024 |       |
| Germany                     | 59.7% | Germany              | 60.7% |
| Europe (w/o Germany)        | 28.9% | Europe (w/o Germany) | 29.9% |
| Overseas                    | 11.4% | Overseas             | 9.4%  |

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

| Type of accommodation             | Total<br>total | %*   | Germany <sup>1</sup><br>total | %*   | International <sup>1</sup><br>total | %*    | Occupancy %<br>beds |           | Occupancy %<br>rooms |           | Available<br>beds rooms |      | Facilities** |
|-----------------------------------|----------------|------|-------------------------------|------|-------------------------------------|-------|---------------------|-----------|----------------------|-----------|-------------------------|------|--------------|
|                                   | Jan. - Apr.    |      |                               |      |                                     |       | Apr.                | Jan.-Apr. | Apr.                 | Jan.-Apr. | Apr.                    | Apr. | Apr.         |
| Total accommodations <sup>2</sup> | 8,815,278      | 5.0  | 5,346,664                     | 4.6  | 3,468,614                           | 5.5   | 57.8                | 50.0      | ns                   | ns        | 146,972                 | ns   | 732          |
| Total hotel properties            | 7,157,771      | 3.3  | 4,436,770                     | 3.2  | 2,721,001                           | 3.4   | 56.9                | 49.0      | ns                   | ns        | 121,825                 | ns   | 551          |
| Hotels                            | 4,384,794      | 7.8  | 2,605,187                     | 6.9  | 1,779,607                           | 9.1   | 56.4                | 48.6      | ns                   | ns        | 75,050                  | ns   | 226          |
| Hotels (breakfast only)           | 2,645,421      | -3.1 | 1,754,023                     | -1.5 | 891,398                             | -6.2  | 57.9                | 49.8      | ns                   | ns        | 44,369                  | ns   | 247          |
| Guesthouses                       | 17,251         | 9.8  | 9,111                         | 4.3  | 8,140                               | 16.7  | 56.2                | 46.5      | ns                   | ns        | 317                     | ns   | 9            |
| Boarding houses                   | 110,305        | -4.8 | 68,449                        | -7.8 | 41,856                              | 0.4   | 53.3                | 43.9      | ns                   | ns        | 2,089                   | ns   | 69           |
| Other accommodations              | 1,657,507      | 13.1 | 909,894                       | 12.4 | 747,613                             | 14.0  | 62.4                | 55.0      | ns                   | ns        | 25,147                  | ns   | 181          |
| Camping sites                     | 14,775         | -0.1 | 12,908                        | 4.0  | 1,867                               | -21.6 | 6.7                 | 4.1       | ns                   | ns        | 3,188                   | ns   | 9            |

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2023

\*\* Number of accommodations available in reporting month

ns = not specified