

January 2024

Berlin

MARKETS	ARRIVALS		BEDNIGHTS		SHARE	DURATION	RANK Overn.
	Jan.		Jan.		Jan.	of STAY	
	total	% *	total	% *	%	days	
Total	732,528	7.6	1,718,957	4.5	100.0	2.3	
Germany	509,988	8.6	1,099,369	5.9	64.0	2.2	
Total foreign countries	222,540	5.5	619,588	2.1	36.0	2.8	
Total Europe	164,386	7.3	457,520	5.2	26.6	2.8	
Europe							
United Kingdom	24,004	6.0	63,777	6.2	3.7	2.7	1
Italy	14,327	14.2	43,985	10.0	2.6	3.1	2
Spain	14,189	24.4	42,325	22.5	2.5	3.0	3
Netherlands	14,377	-6.9	40,350	-9.4	2.3	2.8	4
Poland	14,551	4.6	35,012	-8.1	2.0	2.4	5
France	10,709	23.4	30,777	30.8	1.8	2.9	6
Switzerland	7,719	-1.1	21,199	-3.7	1.2	2.7	7
Turkey	5,503	32.1	16,654	40.7	1.0	3.0	8
Austria	6,693	9.0	15,791	3.4	0.9	2.4	9
Denmark	4,732	22.8	13,760	35.4	0.8	2.9	10
Belgium	4,310	2.5	11,339	-1.2	0.7	2.6	11
Sweden	3,864	1.3	10,627	0.4	0.6	2.8	12
Ireland, Republic	3,849	3.1	10,191	1.1	0.6	2.6	13
Greece	2,798	58.2	8,754	50.9	0.5	3.1	14
Ukraine	3,917	-10.9	8,515	-15.8	0.5	2.2	15
Norway	2,656	6.8	7,697	6.9	0.4	2.9	16
Czech Republic	2,980	0.4	6,648	-2.4	0.4	2.2	17
Portugal	1,854	17.5	5,810	-28.1	0.3	3.1	18
Russia	1,510	-43.4	4,970	-50.2	0.3	3.3	19
Romania	1,672	13.8	4,821	-1.2	0.3	2.9	20
Finland	1,754	-9.5	4,457	-9.9	0.3	2.5	21
Lithuania	1,453	33.8	4,066	36.2	0.2	2.8	22
Latvia	1,499	1.6	3,881	-10.8	0.2	2.6	23
Hungary	1,471	11.5	3,862	-7.8	0.2	2.6	24
Iceland	775	162.7	3,619	333.4	0.2	4.7	25

January 2024

Berlin

MARKETS	ARRIVALS		BEDNIGHTS		SHARE	DURATION	RANK Overn.
	Jan.		Jan.		Jan.	of STAY	
	total	% *	total	% *	%	days	
Estonia	1,014	31.3	2,534	12.3	0.1	2.5	26
Bulgaria	746	5.5	2,154	-2.2	0.1	2.9	27
Slovakia	645	-15.6	2,017	-21.9	0.1	3.1	28
Slovenia	566	71.0	1,858	82.3	0.1	3.3	29
Cyprus	469	7.8	1,683	38.0	0.1	3.6	30
Luxembourg	618	5.5	1,653	7.3	0.1	2.7	31
Croatia	554	0.7	1,493	-7.7	0.1	2.7	32
Malta	172	4.2	552	19.7	0.0	3.2	33
Other European countries	6,436	-8.4	20,689	6.3	1.2	3.2	

January 2024

Berlin

MARKETS	ARRIVALS		BEDNIGHTS		SHARE	DURATION	RANK Overn.
	Jan.		Jan.		Jan.	of STAY	
	total	% *	total	% *	%	days	
OVERSEAS							
USA	16,782	3.5	45,883	4.1	2.7	2.7	1
Brazil	3,641	3.8	12,257	3.4	0.7	3.4	2
Central America, Caribbean	2,486	23.9	5,857	3.6	0.3	2.4	3
Canada	1,518	8.4	4,217	6.8	0.2	2.8	4
Other North American countries	308	12.8	727	-0.1	0.0	2.4	
Other South American countries	4,504	-7.3	13,578	-5.8	0.8	3.0	
Total America	29,239	3.5	82,519	2.3	4.8	2.8	
China, incl. Hongkong	3,394	104.7	7,833	85.7	0.5	2.3	1
Israel	2,377	-52.5	7,610	-59.5	0.4	3.2	2
South Korea	1,995	11.0	5,432	4.8	0.3	2.7	3
India	1,417	4.8	4,836	-1.9	0.3	3.4	4
Arabic Gulf States	1,543	20.4	4,344	-9.6	0.3	2.8	5
Japan	1,200	42.2	2,814	43.5	0.2	2.3	6
Taiwan	456	-17.5	1,163	-23.3	0.1	2.6	7
Other Asian countries	6,132	7.4	16,219	6.2	0.9	2.6	
Total Asia	18,514	1.7	50,251	-11.3	2.9	2.7	
					0.0		
Australia	4,376	-2.9	13,815	-1.7	0.8	3.2	1
New Zealand, Oceania	624	25.8	1,688	18.2	0.1	2.7	2
Total Australia, New Zealand, Oceania	5,000	-0.1	15,503	0.1	0.9	3.1	
South Africa	361	21.5	1,227	14.2	0.1	3.4	
Other African countries	2,427	9.5	7,484	-11.6	0.4	3.1	
No information on residence	2,613	-32.4	5,084	-46.6	0.3	1.9	

*Compared to 2023

January 2024

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,099,369	5.9
United Kingdom	63,777	6.2
USA	45,883	4.1
Italy	43,985	10.0
Spain	42,325	22.5
Netherlands	40,350	-9.4
Poland	35,012	-8.1
France	30,777	30.8
Switzerland	21,199	-3.7
Turkey	16,654	40.7

Bednights (percentage)

Domestic / International			
January - December 2023		January 2024	
Germany	59.7%	Germany	64.0%
International	40.3%	International	36.0%
Germany / Europe / Overseas			
January - December 2023		January 2024	
Germany	59.7%	Germany	64.0%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	26.6%
Overseas	11.4%	Overseas	9.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹		International ¹		Occupancy %		Available		Facilities**
			total	%*	total	%*	beds	rooms	beds	rooms	
			Jan.				Jan.		Jan.		Jan.
Total accommodations ²	1,718,957	4.5	1,099,369	5.9	619,588	2.1	38.3	ns	145,321	ns	721
Total hotel properties	1,385,556	0.3	907,666	2.1	477,890	-2.8	37.3	ns	120,475	ns	545
Hotels	861,099	5.9	544,372	7.5	316,727	3.3	37.4	ns	74,411	ns	224
Hotels (breakfast only)	501,104	-7.9	347,897	-5.0	153,207	-13.7	37.4	ns	43,649	ns	243
Guesthouses	2,388	54.9	1,463	79.5	925	27.2	25.9	ns	297	ns	8
Boarding houses	20,965	-5.4	13,934	-9.6	7,031	4.0	32.2	ns	2,118	ns	70
Other accommodations	333,401	26.3	191,703	28.7	141,698	23.2	43.5	ns	24,846	ns	176
Camping sites	1,108	-10.0	1,048	-3.8	60	-57.7	1.3	ns	2,820	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2023

** Number of accommodations available in reporting month

ns = not specified