

January - November 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,010,815	11.8	11,143,940	16.5	2,252,043	6.4	27,346,788	12.0	100.0	2.5	
Germany	696,657	12.9	7,231,277	13.0	1,444,463	8.3	16,415,853	7.9	60.0	2.3	
Total foreign countries	314,158	9.6	3,912,663	23.4	807,580	3.1	10,930,935	18.7	40.0	2.8	
Total Europe	235,396	7.6	2,835,892	19.0	599,437	2.4	7,805,195	15.5	71.4	2.8	
Europe											
United Kingdom	37,741	15.2	420,688	39.3	95,887	11.3	1,133,418	37.6	4.1	2.7	1
Netherlands	19,159	1.0	274,660	13.7	47,572	-4.7	771,103	10.6	2.8	2.8	2
Italy	16,013	16.3	195,603	25.2	42,223	8.4	578,321	24.2	2.1	3.0	3
Spain	17,443	22.3	192,649	14.8	46,109	20.2	565,170	9.1	2.1	2.9	4
Poland	19,465	5.9	227,505	37.9	44,374	-4.5	556,518	32.2	2.0	2.4	5
France	14,826	-0.1	184,428	10.7	39,900	-1.1	526,079	9.6	1.9	2.9	6
Denmark	10,622	-4.3	168,487	5.9	26,759	-9.3	478,596	2.7	1.8	2.8	7
Switzerland	12,688	-13.6	162,757	7.3	30,621	-15.7	437,313	6.6	1.6	2.7	8
Sweden	7,668	-5.0	120,106	21.6	19,666	-14.2	309,590	19.4	1.1	2.6	9
Austria	10,298	8.8	121,191	15.3	24,225	10.3	307,762	11.7	1.1	2.5	10
Belgium	6,311	1.5	91,542	17.1	17,744	-1.1	260,808	17.4	1.0	2.8	11
Turkey	6,468	52.9	58,860	72.1	17,909	43.7	167,457	56.9	0.6	2.8	12
Czech Republic	6,773	0.4	73,413	16.9	14,315	-6.8	162,780	8.9	0.6	2.2	13
Norway	3,970	-10.3	59,883	11.7	10,001	-19.2	160,920	7.9	0.6	2.7	14
Ireland, Republic	5,093	1.8	56,206	16.9	13,242	-1.4	151,683	14.2	0.6	2.7	15
Finland	3,482	2.4	48,075	13.9	8,748	3.7	131,934	8.0	0.5	2.7	16
Portugal	2,444	9.6	26,314	6.4	6,600	-26.3	95,991	11.0	0.4	3.6	17
Ukraine	4,295	14.7	42,644	-6.8	9,053	3.9	94,746	-18.7	0.3	2.2	18
Russia	1,667	-42.7	23,123	-27.6	5,456	-48.0	79,739	-31.8	0.3	3.4	19
Romania	2,688	28.9	24,537	20.4	8,195	25.4	78,866	10.8	0.3	3.2	20
Greece	3,350	55.1	24,185	1.5	9,452	42.3	76,411	-3.0	0.3	3.2	21
Hungary	2,473	65.3	24,436	29.5	6,154	35.6	67,158	28.4	0.2	2.7	22
Latvia	1,960	26.7	19,446	29.4	5,179	19.8	54,618	34.6	0.2	2.8	23
Lithuania	1,942	36.9	20,084	20.5	4,881	27.0	51,726	15.1	0.2	2.6	24
Slovakia	1,200	10.1	13,072	21.0	3,533	12.1	37,612	3.5	0.1	2.9	25

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,196	46.2	13,738	30.5	2,945	28.3	36,816	27.3	0.1	2.7	26
Bulgaria	1,081	30.2	11,380	31.9	3,130	8.2	36,010	4.9	0.1	3.2	27
Croatia	774	-6.2	11,664	73.8	2,129	-5.0	33,678	55.6	0.1	2.9	28
Iceland	1,620	12.7	10,595	-0.9	3,992	-4.8	32,939	-7.3	0.1	3.1	29
Luxembourg	789	7.8	10,448	3.3	2,151	1.3	28,791	-3.0	0.1	2.8	30
Slovenia	655	5.8	8,960	16.2	1,928	9.5	28,200	-0.1	0.1	3.1	31
Cyprus	413	35.9	5,146	36.5	1,239	29.1	16,485	27.4	0.1	3.2	32
Malta	302	55.7	2,421	-1.1	864	60.9	7,373	0.1	0.0	3.0	33
Other European countries	8,527	5.8	87,646	9.0	23,261	14.7	248,584	15.2	0.9	2.8	

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	30,696	24.4	396,279	26.0	78,369	12.6	1,104,448	19.4	4.0	2.8	1
Brazil	3,343	12.2	45,736	34.4	9,678	4.7	145,007	24.6	0.5	3.2	2
Canada	2,960	11.6	43,337	33.3	8,963	18.3	133,675	29.3	0.5	3.1	3
Central America, Caribbean	2,779	29.9	35,930	34.3	7,782	12.5	108,087	29.1	0.4	3.0	4
Other North American countries	336	16.7	5,264	31.3	990	46.9	14,351	24.7	0.1	2.7	
Other South American countries	4,443	3.5	64,554	21.6	12,005	-3.2	189,615	14.7	0.7	2.9	
Total America	44,557	20.3	591,100	27.1	117,787	10.7	1,695,183	20.6	6.2	2.9	
Israel	1,811	-70.8	67,309	-4.9	5,891	-72.9	243,014	-8.1	0.9	3.6	1
China, incl. Hongkong	4,159	128.3	51,704	202.9	8,737	93.2	136,588	189.2	0.5	2.6	2
Arabic Gulf States	2,292	29.6	34,420	52.7	6,653	13.5	104,408	41.3	0.4	3.0	3
India	2,301	21.9	25,643	30.4	6,700	5.0	81,609	10.7	0.3	3.2	4
South Korea	1,350	14.7	20,932	65.3	3,983	-6.3	65,849	32.2	0.2	3.1	5
Japan	1,730	46.9	20,394	97.4	4,144	40.0	53,347	84.2	0.2	2.6	6
Taiwan	495	9.0	9,323	125.1	1,485	20.1	27,092	139.3	0.1	2.9	7
Other Asian countries	7,053	12.7	90,090	50.0	19,442	15.9	247,942	33.6	0.9	2.8	
Total Asia	21,191	2.2	319,815	47.2	57,035	-10.5	959,849	30.6	3.5	3.0	
Australia	4,195	24.9	74,490	99.1	12,461	26.2	224,960	101.8	0.8	3.0	1
New Zealand, Oceania	600	5.3	10,772	98.2	1,524	-7.0	29,849	96.9	0.1	2.8	2
Total Australia, New Zealand, Oceania	4,795	22.1	85,262	99.0	13,985	21.5	254,809	101.2	0.9	3.0	
South Africa	444	0.5	6,787	11.7	1,305	4.4	21,457	13.4	0.1	3.2	
Other African countries	3,049	8.9	31,686	28.7	9,085	-5.4	104,953	18.5	0.4	3.3	
No information on residence	4,726	72.2	42,121	28.3	8,946	67.1	89,489	19.4	0.3	2.1	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	16,415,853	7.9
United Kingdom	1,133,418	37.6
USA	1,104,448	19.4
Netherlands	771,103	10.6
Italy	578,321	24.2
Spain	565,170	9.1
Poland	556,518	32.2
France	526,079	9.6
Denmark	478,596	2.7
Switzerland	437,313	6.6

Bednights (percentage)

Domestic / International			
January - December 2022		January - November 2023	
Germany	61.8%	Germany	60.0%
International	38.2%	International	40.0%
Germany / Europe / Overseas			
January - December 2022		January - November 2023	
Germany	61.8%	Germany	60.0%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.6%
Overseas	10.2%	Overseas	11.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Nov.						Nov.	Jan.-Nov.	Nov.	Jan.-Nov.	Nov.	Nov.	Nov.
Total accommodations ²	27,346,788	12.0	16,415,853	7.9	10,930,935	18.7	51.8	56.3	ns	ns	144,773	ns	723
Total hotel properties	22,376,606	10.1	13,637,315	6.3	8,739,291	16.8	51.5	55.8	ns	ns	120,249	ns	544
Hotels	13,504,720	10.8	7,855,963	6.1	5,648,757	18.0	51.7	55.5	ns	ns	74,145	ns	222
Hotels (breakfast only)	8,442,864	9.0	5,517,448	6.4	2,925,416	14.4	51.4	56.5	ns	ns	43,686	ns	243
Guesthouses	56,676	89.0	32,261	85.3	24,415	94.0	51.9	54.5	ns	ns	325	ns	9
Boarding houses	372,346	5.5	231,643	2.3	140,703	11.3	46.4	51.7	ns	ns	2,093	ns	70
Other accommodations	4,970,182	21.3	2,778,538	17.1	2,191,644	27.1	53.5	58.8	ns	ns	24,524	ns	179
Camping sites	125,868	2.4	95,772	-1.3	30,096	16.5	2.5	12.7	ns	ns	2,820	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified