

January - July 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,158,171	3.3	6,839,482	24.7	2,973,961	0.0	16,792,384	18.9	100.0	2.5	
Germany	698,246	-1.0	4,459,180	20.7	1,651,678	-4.9	10,102,635	14.0	60.2	2.3	
Total foreign countries	459,925	10.6	2,380,302	33.0	1,322,283	6.8	6,689,749	27.3	39.8	2.8	
Total Europe	327,608	5.6	1,748,767	28.0	922,247	2.0	4,832,273	23.6	72.2	2.8	
Europe											
United Kingdom	44,385	26.7	258,757	53.7	123,442	27.8	698,606	51.7	4.2	2.7	1
Netherlands	28,534	-7.7	171,222	24.9	81,334	-11.6	479,775	20.7	2.9	2.8	2
Poland	23,068	27.2	138,121	49.9	55,684	25.7	342,370	44.2	2.0	2.5	3
Italy	17,052	-0.8	113,736	34.0	52,718	0.9	334,081	35.0	2.0	2.9	4
Spain	21,195	-5.5	113,241	17.4	62,866	-13.4	329,933	9.4	2.0	2.9	5
France	19,102	10.0	111,328	16.5	57,546	9.1	315,194	14.7	1.9	2.8	6
Denmark	35,764	7.7	107,782	8.5	104,563	2.5	305,120	3.4	1.8	2.8	7
Switzerland	19,928	1.1	102,284	21.0	55,716	-2.3	274,692	18.4	1.6	2.7	8
Sweden	23,612	17.6	78,234	31.5	59,655	16.6	204,321	29.6	1.2	2.6	9
Austria	12,767	-7.4	73,331	21.8	32,851	-12.6	187,701	17.7	1.1	2.6	10
Belgium	10,750	15.9	58,770	24.2	32,502	12.4	167,475	23.5	1.0	2.8	11
Turkey	5,098	63.8	37,918	100.6	14,171	44.8	106,432	73.4	0.6	2.8	12
Norway	9,371	-10.0	36,324	21.6	25,504	-13.8	99,872	18.6	0.6	2.7	13
Ireland, Republic	6,249	-11.3	36,233	24.9	17,907	-10.1	98,890	21.3	0.6	2.7	14
Czech Republic	8,240	-4.0	43,335	32.8	19,010	-5.4	96,699	23.0	0.6	2.2	15
Finland	7,198	7.0	31,814	22.9	21,305	1.8	87,676	12.3	0.5	2.8	16
Portugal	2,316	-1.2	15,886	5.8	9,642	19.3	65,381	32.8	0.4	4.1	17
Ukraine	3,676	1.4	26,552	-14.0	8,181	-12.5	59,568	-26.5	0.4	2.2	18
Russia	1,876	-53.3	16,381	-2.7	6,626	-62.6	57,807	-5.1	0.3	3.5	19
Greece	1,531	-0.5	15,495	-0.3	5,050	-1.7	50,222	-2.8	0.3	3.2	20
Romania	2,205	-8.4	14,227	13.5	8,198	-3.0	46,238	2.7	0.3	3.3	21
Hungary	2,727	23.5	14,179	26.0	7,509	21.7	39,807	27.1	0.2	2.8	22
Latvia	1,603	-9.1	11,653	27.4	4,619	-1.5	33,037	38.6	0.2	2.8	23
Lithuania	2,413	-4.6	11,600	17.7	5,609	-14.7	29,730	12.3	0.2	2.6	24
Croatia	1,355	116.5	8,320	131.6	4,261	100.0	23,273	95.3	0.1	2.8	25

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,106	20.7	7,019	33.1	3,381	-6.7	22,762	0.8	0.1	3.2	26
Slovakia	1,414	-10.9	7,711	28.2	3,806	-16.0	22,761	6.3	0.1	3.0	27
Estonia	1,548	3.3	8,229	24.5	4,159	4.8	22,408	24.3	0.1	2.7	28
Iceland	804	-0.5	6,346	7.7	2,819	3.4	20,441	1.7	0.1	3.2	29
Luxembourg	1,057	-18.2	6,553	12.5	2,957	-23.8	17,968	3.0	0.1	2.7	30
Slovenia	802	-13.1	5,162	24.4	2,963	-9.4	16,623	1.8	0.1	3.2	31
Cyprus	452	-2.4	3,297	44.1	1,666	-6.4	10,465	32.7	0.1	3.2	32
Malta	214	-64.7	1,549	-3.1	652	-66.1	4,817	-0.6	0.0	3.1	33
Other European countries	8,196	0.9	56,178	33.8	23,375	3.6	160,128	38.5	1.0	2.9	

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	50,430	15.7	233,613	38.2	147,178	12.5	657,968	29.5	3.9	2.8	1
Brazil	4,671	5.9	26,856	44.9	16,264	6.1	86,500	31.9	0.5	3.2	2
Canada	5,511	30.7	24,798	53.9	17,015	23.6	76,618	43.1	0.5	3.1	3
Central America, Caribbean	4,365	6.9	20,170	43.9	12,956	-0.7	62,558	38.9	0.4	3.1	4
Other North American countries	676	23.8	3,159	43.2	1,666	15.8	8,396	23.3	0.0	2.7	
Other South American countries	6,955	3.7	39,931	36.5	21,227	0.3	117,620	26.5	0.7	2.9	
Total America	72,608	14.2	348,527	39.9	216,306	10.6	1,009,660	30.8	6.0	2.9	
Israel	9,250	-15.0	45,563	7.6	34,730	-18.1	164,239	3.3	1.0	3.6	1
China, incl. Hongkong	6,230	244.4	25,457	225.1	17,052	230.9	65,545	206.2	0.4	2.6	2
Arabic Gulf States	4,219	26.8	21,622	78.0	14,849	26.6	65,438	59.9	0.4	3.0	3
India	2,251	13.5	14,383	40.5	6,985	3.7	47,755	9.4	0.3	3.3	4
South Korea	2,551	56.0	11,631	100.2	7,693	44.2	36,180	58.8	0.2	3.1	5
Japan	1,884	48.7	10,719	157.5	5,453	69.9	28,560	144.3	0.2	2.7	6
Taiwan	1,126	133.6	4,987	164.8	3,851	233.4	15,755	225.4	0.1	3.2	7
Other Asian countries	9,361	37.3	53,660	68.0	26,036	19.9	148,647	42.0	0.9	2.8	
Total Asia	36,872	30.8	188,022	61.6	116,649	19.7	572,119	39.9	3.4	3.0	
Australia	14,077	110.2	42,939	150.0	42,833	120.3	130,455	153.9	0.8	3.0	1
New Zealand, Oceania	1,660	103.7	6,140	155.4	4,793	121.5	16,774	163.0	0.1	2.7	2
Total Australia, New Zealand, Oceania	15,737	109.5	49,079	150.6	47,626	120.5	147,229	154.9	0.9	3.0	
South Africa	772	2.0	4,164	18.4	2,362	-4.8	13,106	16.7	0.1	3.1	
Other African countries	2,925	6.4	20,172	47.2	9,319	-9.7	69,406	44.3	0.4	3.4	
No information on residence	3,403	14.8	21,571	2.4	7,774	21.9	45,956	-5.8	0.3	2.1	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	10,102,635	14.0
United Kingdom	698,606	51.7
USA	657,968	29.5
Netherlands	479,775	20.7
Poland	342,370	44.2
Italy	334,081	35.0
Spain	329,933	9.4
France	315,194	14.7
Denmark	305,120	3.4
Switzerland	274,692	18.4

Bednights (percentage)

Domestic / International			
January - December 2022		January - July 2023	
Germany	61.8%	Germany	60.2%
International	38.2%	International	39.8%
Germany / Europe / Overseas			
January - December 2022		January - July 2023	
Germany	61.8%	Germany	60.2%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.7%
Overseas	10.2%	Overseas	11.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Jul.						Jul.	Jan.-Jul.	Jul.	Jan.-Jul.	Jul.	Jul.	Jul.
Total accommodations ²	16,792,384	18.9	10,102,635	14.0	6,689,749	27.3	65.4	54.8	ns	ns	145,158	ns	730
Total hotel properties	13,772,633	17.0	8,432,913	12.8	5,339,720	24.3	65.3	54.4	ns	ns	119,974	59,159	546
Hotels	8,213,949	16.0	4,831,618	11.8	3,382,331	22.7	66.0	53.8	ns	ns	72,951	36,522	220
Hotels (breakfast only)	5,291,605	18.4	3,437,647	14.2	1,853,958	27.2	64.5	55.5	ns	ns	44,558	21,440	248
Guesthouses	34,658	95.7	19,201	83.7	15,457	113.1	63.8	53.9	ns	ns	328	150	9
Boarding houses	232,421	14.3	144,447	10.1	87,974	22.0	58.5	50.4	ns	ns	2,137	1,047	69
Other accommodations	3,019,751	28.5	1,669,722	20.2	1,350,029	40.5	66.0	57.0	ns	ns	25,184	ns	184
Camping sites	79,059	11.8	60,499	6.3	18,560	34.4	31.1	12.8	ns	ns	3,232	808	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified