

January - June 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,131,732	3.9	5,680,577	30.2	2,744,188	1.3	13,806,142	23.9	100.0	2.4	
Germany	759,258	0.6	3,762,193	25.9	1,723,738	-1.8	8,445,358	18.5	61.2	2.2	
Total foreign countries	372,474	11.1	1,918,384	39.7	1,020,450	6.9	5,360,784	33.4	38.8	2.8	
Total Europe	246,525	2.7	1,419,877	34.5	653,198	-0.8	3,905,581	30.0	72.9	2.8	
Europe											
United Kingdom	42,098	13.9	214,088	60.5	110,559	11.4	574,131	57.8	4.2	2.7	1
Netherlands	20,601	-0.8	142,623	34.3	55,455	-4.9	398,154	30.3	2.9	2.8	2
Poland	19,606	23.9	115,016	55.4	46,768	20.1	286,576	48.4	2.1	2.5	3
Italy	14,645	4.5	96,581	42.7	40,858	0.7	281,086	44.0	2.0	2.9	4
Spain	16,787	4.6	91,823	24.1	46,872	-3.7	266,394	16.4	1.9	2.9	5
France	14,931	-8.9	92,099	17.7	39,067	-10.6	257,148	15.9	1.9	2.8	6
Switzerland	16,872	0.6	82,314	27.0	40,306	-4.4	218,849	25.1	1.6	2.7	7
Denmark	8,776	-16.7	71,962	8.8	22,869	-17.9	200,379	3.8	1.5	2.8	8
Austria	11,750	-4.8	60,556	30.5	32,289	2.2	154,803	26.9	1.1	2.6	9
Sweden	12,387	5.3	54,496	38.3	30,972	1.6	144,323	35.6	1.0	2.6	10
Belgium	6,176	-10.9	48,022	26.2	16,694	-6.8	134,921	26.5	1.0	2.8	11
Turkey	6,547	136.4	32,780	107.6	18,203	111.6	92,160	78.6	0.7	2.8	12
Ireland, Republic	6,451	4.9	29,892	36.1	17,237	3.0	80,699	31.1	0.6	2.7	13
Czech Republic	5,465	4.5	35,105	46.0	11,150	-10.8	77,694	32.7	0.6	2.2	14
Norway	4,804	-24.2	26,925	38.5	12,767	-25.9	74,300	36.1	0.5	2.8	15
Finland	5,855	0.1	24,579	28.3	16,027	-4.6	66,221	15.8	0.5	2.7	16
Portugal	2,471	-8.3	13,560	7.0	9,167	8.2	55,698	35.4	0.4	4.1	17
Ukraine	3,396	6.5	22,861	-16.1	7,484	-12.9	51,321	-28.4	0.4	2.2	18
Russia	1,779	-43.8	14,508	13.1	6,288	-47.5	51,193	18.4	0.4	3.5	19
Greece	1,877	-1.9	13,950	-0.4	6,307	-2.1	45,147	-3.0	0.3	3.2	20
Romania	2,335	22.3	12,015	18.7	7,137	-0.5	38,021	3.9	0.3	3.2	21
Hungary	2,226	-3.2	11,446	26.5	5,818	-11.1	32,285	28.3	0.2	2.8	22
Latvia	1,526	-1.4	10,056	36.1	4,292	3.7	28,434	48.5	0.2	2.8	23
Lithuania	1,672	3.6	9,184	25.4	3,917	-18.1	24,098	21.2	0.2	2.6	24
Bulgaria	1,076	-1.6	5,911	35.7	3,450	-4.1	19,359	2.2	0.1	3.3	25

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Croatia	1,145	70.9	6,962	134.7	3,207	36.1	18,990	94.1	0.1	2.7	26
Slovakia	1,023	-2.2	6,296	42.3	2,842	-6.2	18,953	12.2	0.1	3.0	27
Estonia	1,398	9.1	6,684	30.9	3,961	15.3	18,251	29.8	0.1	2.7	28
Iceland	1,177	-3.4	5,542	9.1	4,017	-3.8	17,622	1.4	0.1	3.2	29
Luxembourg	1,033	14.5	5,496	21.2	2,758	6.9	15,010	10.7	0.1	2.7	30
Slovenia	747	-11.9	4,353	35.0	2,411	-20.3	13,634	4.4	0.1	3.1	31
Cyprus	532	29.8	2,846	55.9	1,658	17.6	8,801	44.1	0.1	3.1	32
Malta	260	28.1	1,335	34.6	1,019	100.6	4,165	42.4	0.0	3.1	33
Other European countries	7,101	-24.8	48,011	41.8	19,372	-22.7	136,761	47.0	1.0	2.8	

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	54,682	25.1	182,916	45.8	154,353	16.5	509,987	35.2	3.7	2.8	1
Brazil	4,299	16.8	22,156	56.8	13,205	10.4	70,124	39.5	0.5	3.2	2
Canada	5,052	25.8	19,253	61.8	15,849	20.3	59,457	49.6	0.4	3.1	3
Central America, Caribbean	3,773	42.8	15,760	58.7	12,432	40.3	49,468	54.6	0.4	3.1	4
Other North American countries	429	6.7	2,484	49.6	1,176	2.2	6,731	25.3	0.0	2.7	
Other South American countries	6,314	10.9	32,911	45.9	18,199	0.5	96,199	33.9	0.7	2.9	
Total America	74,549	24.0	275,480	48.4	215,214	15.9	791,966	37.4	5.7	2.9	
Israel	7,225	2.7	36,305	15.4	23,741	-9.5	129,477	11.1	0.9	3.6	1
Arabic Gulf States	3,589	47.3	17,415	97.5	10,681	44.3	50,596	73.3	0.4	2.9	2
China, incl. Hongkong	5,110	206.5	19,216	219.1	13,081	200.4	48,459	198.1	0.4	2.5	3
India	2,776	31.0	12,115	46.8	8,694	7.5	40,701	10.2	0.3	3.4	4
South Korea	1,743	36.7	9,089	117.6	5,062	7.0	28,460	63.1	0.2	3.1	5
Japan	1,922	98.8	8,826	204.9	4,912	74.4	23,102	172.4	0.2	2.6	6
Taiwan	931	158.6	3,864	175.8	3,402	301.2	11,906	222.9	0.1	3.1	7
Other Asian countries	9,005	47.8	44,231	76.1	26,674	36.1	122,466	47.6	0.9	2.8	
Total Asia	32,301	47.1	151,061	71.4	96,247	29.9	455,167	46.1	3.3	3.0	
Australia	9,883	105.6	28,718	174.0	29,448	98.7	87,156	172.9	0.6	3.0	1
New Zealand, Oceania	1,282	140.1	4,466	181.1	3,713	188.5	11,929	183.1	0.1	2.7	2
Total Australia, New Zealand, Oceania	11,165	109.0	33,184	175.0	33,161	105.9	99,085	174.1	0.7	3.0	
South Africa	830	-4.5	3,389	22.7	2,574	1.8	10,733	22.7	0.1	3.2	
Other African countries	3,276	50.3	17,225	57.3	12,576	65.5	60,053	58.9	0.4	3.5	
No information on residence	3,828	-17.8	18,168	0.4	7,480	-25.1	38,199	-10.0	0.3	2.1	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,445,358	18.5
United Kingdom	574,131	57.8
USA	509,987	35.2
Netherlands	398,154	30.3
Poland	286,576	48.4
Italy	281,086	44.0
Spain	266,394	16.4
France	257,148	15.9
Switzerland	218,849	25.1
Denmark	200,379	3.8

Bednights (percentage)

Domestic / International			
January - December 2022		January - June 2023	
Germany	61.8%	Germany	61.2%
International	38.2%	International	38.8%
Germany / Europe / Overseas			
January - December 2022		January - June 2023	
Germany	61.8%	Germany	61.2%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.3%
Overseas	10.2%	Overseas	10.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			total	%*	total	%*							
			Jan. - Jun.				Jun.	Jan.-Jun.	Jun.	Jan.-Jun.	Jun.	Jun.	Jun.
Total accommodations ²	13,806,142	23.9	8,445,358	18.5	5,360,784	33.4	62.6	53.0	ns	ns	145,940	ns	735
Total hotel properties	11,344,720	22.0	7,072,152	17.4	4,272,568	30.5	62.2	52.5	ns	ns	120,790	ns	551
Hotels	6,721,650	20.1	4,038,432	15.8	2,683,218	27.2	61.7	51.7	ns	ns	73,550	ns	222
Hotels (breakfast only)	4,401,093	24.8	2,894,945	19.6	1,506,148	36.3	62.9	54.0	ns	ns	44,761	ns	249
Guesthouses	28,310	101.2	16,274	88.5	12,036	121.3	71.4	52.1	ns	ns	310	ns	9
Boarding houses	193,667	19.6	122,501	13.7	71,166	31.3	62.1	49.0	ns	ns	2,169	ns	71
Other accommodations	2,461,422	33.4	1,373,206	24.5	1,088,216	46.5	64.5	55.1	ns	ns	25,150	ns	184
Camping sites	47,852	16.4	39,660	13.0	8,192	36.4	19.3	9.2	ns	ns	3,232	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified