

January - May 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,092,013	5.6	4,551,029	39.1	2,666,665	4.5	11,062,633	31.2	100.0	2.4	
Germany	716,796	0.4	3,005,028	34.5	1,613,973	-0.8	6,723,544	25.2	60.8	2.2	
Total foreign countries	375,217	17.1	1,546,001	48.9	1,052,692	13.9	4,339,089	41.7	39.2	2.8	
Total Europe	273,316	12.1	1,173,810	43.9	757,491	10.1	3,252,142	38.7	74.9	2.8	
Europe											
United Kingdom	39,035	28.0	171,958	78.4	104,179	27.7	463,403	75.2	4.2	2.7	1
Netherlands	32,448	17.1	122,145	43.0	96,983	17.3	342,773	38.7	3.1	2.8	2
Italy	13,537	-3.8	81,957	52.7	37,978	-2.4	240,176	55.3	2.2	2.9	3
Poland	23,547	37.2	95,421	63.9	60,381	28.9	239,787	55.5	2.2	2.5	4
Spain	14,120	3.4	75,040	29.5	41,627	2.9	219,505	21.8	2.0	2.9	5
France	19,912	4.5	77,230	24.9	58,036	3.5	218,099	22.4	2.0	2.8	6
Switzerland	16,249	3.8	65,476	36.3	44,152	6.8	178,543	34.4	1.6	2.7	7
Denmark	16,825	6.2	63,222	13.7	45,992	-2.7	177,499	7.5	1.6	2.8	8
Austria	12,788	13.0	48,822	43.3	32,402	10.8	122,432	35.5	1.1	2.5	9
Belgium	9,845	18.0	41,935	34.8	28,354	21.8	118,347	33.3	1.1	2.8	10
Sweden	13,181	25.0	42,124	52.4	34,528	23.5	113,316	49.1	1.0	2.7	11
Turkey	5,133	31.8	26,206	101.3	14,593	9.4	73,879	71.9	0.7	2.8	12
Czech Republic	7,764	35.4	29,629	57.5	16,968	26.9	66,506	44.5	0.6	2.2	13
Ireland, Republic	4,627	9.3	23,521	48.7	12,361	8.5	63,550	41.7	0.6	2.7	14
Norway	5,539	21.2	22,126	68.8	15,869	28.0	61,501	64.5	0.6	2.8	15
Finland	4,944	3.6	18,716	40.6	13,961	-0.4	50,179	24.3	0.5	2.7	16
Portugal	2,256	-5.7	11,144	11.7	9,311	28.7	46,613	42.7	0.4	4.2	17
Russia	2,193	-31.3	12,733	31.8	7,411	-30.8	44,938	43.7	0.4	3.5	18
Ukraine	3,767	-29.7	19,526	-18.8	8,188	-38.4	43,960	-30.3	0.4	2.3	19
Greece	1,751	-25.9	12,082	-0.1	5,542	-29.5	38,846	-3.1	0.4	3.2	20
Romania	2,118	-2.6	9,650	17.5	6,712	-14.2	30,839	4.9	0.3	3.2	21
Hungary	1,985	-10.0	9,197	36.3	5,568	-9.0	26,399	41.8	0.2	2.9	22
Latvia	1,791	27.0	8,543	46.3	5,267	36.2	24,161	61.0	0.2	2.8	23
Lithuania	1,699	6.5	7,514	31.5	4,279	-3.6	20,184	33.6	0.2	2.7	24
Slovakia	1,101	7.5	5,300	56.8	3,040	-9.0	16,153	16.6	0.1	3.0	25

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,055	4.0	4,815	47.6	3,526	-3.2	15,870	3.4	0.1	3.3	26
Croatia	1,158	40.0	5,797	152.5	3,103	11.9	15,747	111.9	0.1	2.7	27
Estonia	1,442	27.3	5,295	38.4	3,851	28.5	14,283	34.3	0.1	2.7	28
Iceland	1,212	-13.4	4,359	12.8	3,950	-19.2	13,595	3.0	0.1	3.1	29
Luxembourg	1,117	-6.1	4,473	23.2	2,964	-14.4	12,267	11.8	0.1	2.7	30
Slovenia	743	-13.0	3,619	52.3	2,430	-17.3	11,246	12.0	0.1	3.1	31
Cyprus	401	23.8	2,316	63.7	1,257	21.8	7,154	52.3	0.1	3.1	32
Malta	206	-19.5	1,076	36.4	640	-19.7	3,147	30.2	0.0	2.9	33
Other European countries	7,827	-1.9	40,843	67.3	22,088	5.6	117,245	72.6	1.1	2.9	

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	39,191	25.6	127,928	56.5	110,316	22.1	355,118	45.1	3.2	2.8	1
Brazil	4,895	43.8	17,841	70.8	15,257	28.3	56,897	48.6	0.5	3.2	2
Canada	5,337	39.1	14,166	79.6	16,590	30.7	43,514	63.8	0.4	3.1	3
Central America, Caribbean	2,942	47.1	11,975	64.2	9,004	57.5	37,021	60.1	0.3	3.1	4
Other North American countries	470	-4.1	2,020	60.6	1,263	3.4	5,481	29.9	0.0	2.7	
Other South American countries	6,120	32.2	26,566	57.5	18,557	20.7	77,905	45.0	0.7	2.9	
Total America	58,955	29.4	200,496	59.8	170,987	24.6	575,936	47.4	5.2	2.9	
Israel	6,813	4.2	29,144	19.3	24,620	4.0	105,790	17.1	1.0	3.6	1
Arabic Gulf States	3,267	49.9	13,820	116.6	9,068	22.1	39,919	83.2	0.4	2.9	2
China, incl. Hongkong	3,979	206.1	14,055	222.7	10,926	202.7	35,262	196.3	0.3	2.5	3
India	2,642	30.7	9,328	52.1	7,951	6.1	31,987	10.9	0.3	3.4	4
South Korea	1,456	37.4	7,343	153.1	4,251	-16.6	23,393	84.0	0.2	3.2	5
Japan	1,694	138.6	6,892	257.5	4,689	112.6	18,176	220.8	0.2	2.6	6
Taiwan	853	272.5	2,931	181.6	2,405	288.5	8,500	199.4	0.1	2.9	7
Other Asian countries	9,059	58.8	35,202	85.0	23,151	33.8	95,762	51.1	0.9	2.7	
Total Asia	29,763	50.7	118,715	79.3	87,061	29.1	358,789	51.1	3.2	3.0	
Australia	5,840	135.4	18,800	231.5	17,939	146.6	57,622	236.6	0.5	3.1	1
New Zealand, Oceania	1,006	145.4	3,180	201.4	2,676	156.3	8,213	180.6	0.1	2.6	2
Total Australia, New Zealand, Oceania	6,846	136.8	21,980	226.7	20,615	147.8	65,835	228.4	0.6	3.0	
South Africa	521	-10.8	2,553	34.9	1,726	-3.5	8,153	31.2	0.1	3.2	
Other African countries	2,680	18.4	13,963	59.2	8,317	0.2	47,498	57.3	0.4	3.4	
No information on residence	3,136	-44.0	14,484	7.8	6,495	-48.9	30,736	-5.2	0.3	2.1	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	6,723,544	25.2
United Kingdom	463,403	75.2
USA	355,118	45.1
Netherlands	342,773	38.7
Italy	240,176	55.3
Poland	239,787	55.5
Spain	219,505	21.8
France	218,099	22.4
Switzerland	178,543	34.4
Denmark	177,499	7.5

Bednights (percentage)

Domestic / International			
January - December 2022		January - May 2023	
Germany	61.8%	Germany	60.8%
International	38.2%	International	39.2%
Germany / Europe / Overseas			
January - December 2022		January - May 2023	
Germany	61.8%	Germany	60.8%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	29.4%
Overseas	10.2%	Overseas	9.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total	%*	Germany ¹	%*	International ¹	%*	Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
			Jan. - May				May	Jan.-May	May	Jan.-May	May	May	May
Total accommodations ²	11,062,633	31.2	6,723,544	25.2	4,339,089	41.7	59.0	51.1	ns	ns	144,949	ns	732
Total hotel properties	9,107,251	29.3	5,642,995	24.1	3,464,256	38.7	58.6	50.6	ns	ns	119,872	ns	550
Hotels	5,373,580	26.7	3,210,141	22.0	2,163,439	34.4	57.9	49.7	ns	ns	72,757	ns	221
Hotels (breakfast only)	3,558,670	33.3	2,323,279	27.2	1,235,391	46.6	59.8	52.3	ns	ns	44,640	ns	249
Guesthouses	21,668	99.8	11,871	81.0	9,797	128.4	61.7	48.1	ns	ns	311	ns	9
Boarding houses	153,333	25.6	97,704	19.5	55,629	38.0	55.8	46.4	ns	ns	2,164	ns	71
Other accommodations	1,955,382	40.6	1,080,549	31.0	874,833	54.6	61.3	53.1	ns	ns	25,077	ns	182
Camping sites	28,421	27.6	24,016	24.1	4,405	50.5	14.0	6.7	ns	ns	3,200	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified