

January 2022

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Total	321,663	297.7			868,615	205.4			100.0	2.7	
Germany	241,927	248.8			611,714	169.8			70.4	2.5	
Total foreign countries	79,736	x			256,901	345.2			29.6	3.2	
Total Europe	60,143	x			188,517	341.1			21.7	3.1	
Europe											
Netherlands	9,130	x			27,326	x			3.1	3.0	1
Poland	6,463	269.5			20,096	154.8			2.3	3.1	2
Spain	5,403	x			16,695	x			1.9	3.1	3
France	3,881	x			11,958	318.1			1.4	3.1	4
Italy	3,509	x			11,715	355.0			1.3	3.3	5
United Kingdom	3,527	480.1			11,096	181.3			1.3	3.1	6
Switzerland	2,632	x			8,082	x			0.9	3.1	7
Austria	2,798	364.8			7,937	308.7			0.9	2.8	8
Ukraine	2,326	x			7,151	x			0.8	3.1	9
Belgium	2,053	x			5,742	x			0.7	2.8	10
Turkey	1,532	x			5,203	x			0.6	3.4	11
Denmark	1,839	x			5,147	425.2			0.6	2.8	12
Russia	1,426	450.6			4,653	189.0			0.5	3.3	13
Sweden	1,238	x			3,984	x			0.5	3.2	14
Czech Republic	1,323	230.8			3,652	139.8			0.4	2.8	15
Ireland, Republic	1,131	x			3,635	x			0.4	3.2	16
Romania	1,084	267.5			3,484	87.6			0.4	3.2	17
Greece	928	247.6			3,140	348.6			0.4	3.4	18
Portugal	873	x			2,955	x			0.3	3.4	19
Bulgaria	303	197.1			2,067	93.2			0.2	6.8	20
Slovakia	350	253.5			2,024	200.3			0.2	5.8	21
Lithuania	645	x			1,976	424.1			0.2	3.1	22
Finland	566	367.8			1,889	406.4			0.2	3.3	23
Latvia	761	x			1,803	x			0.2	2.4	24
Hungary	673	x			1,607	452.2			0.2	2.4	25

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Norway	479	x			1,367	328.5			0.2	2.9	26
Estonia	376	x			1,042	396.2			0.1	2.8	27
Slovenia	176	107.1			1,025	20.6			0.1	5.8	28
Luxembourg	216	453.8			768	x			0.1	3.6	29
Croatia	220	178.5			716	8.5			0.1	3.3	30
Cyprus	140	x			476	x			0.1	3.4	31
Iceland	134	x			425	x			0.0	3.2	32
Malta	79	x			226	413.6			0.0	2.9	33
Other European countries	1,929	248.2			7,455	240.1			0.9	3.9	

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	5,426	x			17,935	451.5			2.1	3.3	1
Brazil	1,355	x			5,781	433.3			0.7	4.3	2
Central America, Caribbean	1,018	x			2,626	x			0.3	2.6	3
Canada	330	x			1,274	331.9			0.1	3.9	4
Other North American countries	118	x			332	x			0.0	2.8	
Other South American countries	1,945	x			6,123	374.3			0.7	3.1	
Total America	10,192	x			34,071	442.5			3.9	3.3	
Israel	1,264	x			4,903	x			0.6	3.9	1
India	715	490.9			4,615	315.0			0.5	6.5	2
Arabic Gulf States	716	393.8			2,994	220.2			0.3	4.2	3
China, incl. Hongkong	488	236.6			1,465	163.5			0.2	3.0	4
South Korea	340	x			1,019	326.4			0.1	3.0	5
Japan	151	459.3			473	106.6			0.1	3.1	6
Taiwan	156	x			461	339.0			0.1	3.0	7
Other Asian countries	2,847	x			9,787	264.2			1.1	3.4	
Total Asia	6,677	x			25,717	294.4			3.0	3.9	
									0.0		
Australia	411	x			1,336	396.7			0.2	3.3	1
New Zealand, Oceania	90	373.7			284	x			0.0	3.2	2
Total Australia, New Zealand, Oceania	501	496.4			1,620	419.2			0.2	3.2	
South Africa	95	331.8			414	143.5			0.0	4.4	
Other African countries	1,137	444.0			4,378	236.5			0.5	3.9	
No information on residence	991	x			2,184	470.2			0.3	2.2	

*Compared to 2021

x: no valid data

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	611,714	169.8
Netherlands	27,326	x
Poland	20,096	154.8
USA	17,935	451.5
Spain	16,695	x
France	11,958	318.1
Italy	11,715	355.0
United Kingdom	11,096	181.3
Switzerland	8,082	x
Austria	7,937	308.7

Bednights (percentage)

Domestic / International			
January - December 2021		January 2022	
Germany	70.9%	Germany	70.4%
International	29.1%	International	29.6%
Germany / Europe / Overseas			
January - December 2021		January 2022	
Germany	70.9%	Germany	70.4%
Europe (w/o Germany)	23.3%	Europe (w/o Germany)	21.7%
Overseas	5.8%	Overseas	7.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy %		Available		Facilities**
							beds	rooms	beds	rooms	
	Jan.						Jan.		Jan.		Jan.
Total accommodations ²	868,615	205.4	611,714	169.8	256,901	345.2	21.0	ns	135,111	ns	695
Total hotel properties	716,505	242.4	516,599	194.3	199,906	493.4	20.4	ns	114,286	ns	540
Hotels	429,292	272.3	302,295	222.9	126,997	485.2	20.2	ns	69,901	ns	212
Hotels (breakfast only)	271,554	211.5	202,735	167.0	68,819	x	20.9	ns	41,955	ns	245
Guesthouses	968	97.6	730	91.1	238	120.4	12.0	ns	260	ns	10
Boarding houses	14,691	133.9	10,839	91.8	3,852	x	21.9	ns	2,170	ns	73
Other accommodations	152,110	102.3	95,115	85.9	56,995	137.3	23.9	ns	20,825	ns	155
Camping sites	597	x	573	x	24	x	0.8	ns	2,476	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2021

** Number of accommodations available in reporting month

ns = not specified

x: no valid data