

January - August 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	845,532	38.4	2,328,548	-39.8	2,339,018	45.8	6,566,861	-30.5	100.0	2.8	
Germany	649,458	31.3	1,843,663	-33.4	1,721,507	36.8	4,944,410	-21.8	75.3	2.7	
Total foreign countries	196,074	68.5	484,885	-56.0	617,511	78.8	1,622,451	-48.0	24.7	3.3	
Total Europe	165,395	57.6	408,522	-53.1	513,412	65.9	1,325,205	-45.3	81.7	3.2	
Europe											
Poland	18,124	40.4	52,829	-19.5	46,637	55.0	156,863	0.6	2.4	3.0	1
Netherlands	22,155	26.2	47,798	-41.4	68,516	25.6	147,213	-35.5	2.2	3.1	2
Denmark	13,465	61.1	43,568	-25.1	41,083	64.3	136,302	-18.8	2.1	3.1	3
France	13,586	58.1	28,662	-52.6	46,683	64.8	100,154	-42.0	1.5	3.5	4
Italy	12,273	152.9	25,361	-61.5	44,887	184.5	97,812	-51.4	1.5	3.9	5
Switzerland	10,970	42.7	27,459	-47.1	33,179	47.3	82,452	-40.5	1.3	3.0	6
Spain	9,726	119.9	21,306	-67.9	35,352	117.3	79,200	-61.2	1.2	3.7	7
Austria	9,872	40.5	24,993	-37.9	27,764	46.3	69,467	-30.8	1.1	2.8	8
United Kingdom	8,458	-15.9	15,391	-86.2	27,525	-14.6	56,142	-81.6	0.9	3.6	9
Belgium	7,049	109.5	14,522	-46.0	23,404	132.8	45,980	-36.3	0.7	3.2	10
Czech Republic	5,963	61.4	15,535	-14.3	14,442	79.9	40,982	1.5	0.6	2.6	11
Sweden	5,265	80.6	12,036	-48.4	13,457	84.0	30,771	-49.4	0.5	2.6	12
Romania	1,813	98.8	6,512	-15.7	6,926	127.9	26,551	11.2	0.4	4.1	13
Russia	1,350	72.6	5,321	-86.8	4,091	56.4	21,735	-81.2	0.3	4.1	14
Ukraine	2,290	241.3	5,360	-65.9	7,125	318.9	20,447	-53.7	0.3	3.8	15
Slovakia	921	119.3	3,164	-6.6	4,453	206.7	19,952	41.1	0.3	6.3	16
Lithuania	1,712	173.0	4,445	-16.9	4,815	203.8	14,256	4.1	0.2	3.2	17
Turkey	1,214	104.4	3,752	-72.7	4,294	160.4	13,186	-63.6	0.2	3.5	18
Hungary	1,492	92.3	4,021	-43.9	4,469	96.3	12,496	-34.5	0.2	3.1	19
Bulgaria	573	36.1	2,209	-43.9	2,802	86.4	12,385	-1.8	0.2	5.6	20
Ireland, Republic	1,861	227.1	3,471	-71.2	6,265	203.5	12,333	-66.2	0.2	3.6	21
Norway	1,501	96.2	3,971	-67.5	4,381	102.9	11,362	-65.8	0.2	2.9	22
Greece	1,204	163.5	3,403	-65.3	4,068	201.8	11,005	-64.1	0.2	3.2	23
Slovenia	552	159.2	1,896	-22.6	1,918	225.1	10,177	40.2	0.2	5.4	24
Portugal	1,205	120.7	2,761	-69.6	3,943	107.6	8,885	-66.0	0.1	3.2	25

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,432	109.7	3,658	-37.7	3,531	143.5	8,834	-41.3	0.1	2.4	26
Croatia	388	29.3	1,531	-46.4	1,800	5.4	7,253	-36.8	0.1	4.7	27
Finland	911	29.2	2,373	-82.9	2,674	42.5	6,962	-81.3	0.1	2.9	28
Estonia	855	46.2	2,354	-43.4	2,312	68.4	6,284	-41.2	0.1	2.7	29
Luxembourg	952	90.0	1,968	-51.6	3,079	109.9	6,101	-42.4	0.1	3.1	30
Iceland	495	390.1	1,291	-4.9	1,737	370.7	4,595	10.1	0.1	3.6	31
Cyprus	382	103.2	803	-36.9	1,562	171.2	2,956	-32.9	0.0	3.7	32
Malta	207	105.0	524	-52.3	725	129.4	1,919	-43.1	0.0	3.7	33
Other European countries	5,179	98.4	14,274	-38.4	13,513	86.8	42,193	-34.4	0.6	3.0	

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	15,077	276.0	32,223	-52.3	47,466	256.8	105,021	-45.5	1.6	3.3	1
Canada	932	129.6	1,975	-71.4	3,183	114.5	8,452	-59.7	0.1	4.3	2
Central America, Caribbean	775	188.1	2,086	-69.1	2,485	261.2	7,690	-61.7	0.1	3.7	3
Brazil	395	14.8	1,054	-92.0	1,557	2.2	7,255	-84.4	0.1	6.9	4
Other North American countries	122	103.3	326	-65.6	340	100.0	1,118	-58.7	0.0	3.4	
Other South American countries	1,185	127.0	2,918	-81.3	4,519	154.2	18,918	-60.6	0.3	6.5	
Total America	18,486	229.5	40,582	-63.4	59,550	214.3	148,454	-55.1	2.3	3.7	
Israel	2,600	x	6,942	-61.5	10,659	x	27,936	-57.2	0.4	4.0	1
Arabic Gulf States	1,774	271.1	4,142	-34.7	7,820	385.1	20,068	-14.2	0.3	4.8	2
India	697	228.8	2,069	-51.2	2,525	144.0	13,646	-12.6	0.2	6.6	3
China, incl. Hongkong	763	46.2	2,020	-83.1	1,971	65.6	6,353	-79.8	0.1	3.1	4
Japan	323	104.4	718	-91.0	1,024	110.7	3,210	-83.8	0.0	4.5	5
South Korea	259	89.1	642	-87.9	1,084	262.5	3,056	-81.4	0.0	4.8	6
Taiwan	103	98.1	246	-90.4	350	60.6	1,458	-78.7	0.0	5.9	7
Other Asian countries	2,466	87.2	9,375	-51.4	9,544	142.1	37,395	-37.2	0.6	4.0	
Total Asia	8,985	190.0	26,154	-65.4	34,977	269.5	113,122	-52.5	1.7	4.3	
Australia	375	19.4	1,018	-90.7	1,177	12.5	3,579	-89.6	0.1	3.5	1
New Zealand, Oceania	131	151.9	335	-83.1	400	105.1	1,066	-83.6	0.0	3.2	2
Total Australia, New Zealand, Oceania	506	38.3	1,353	-89.6	1,577	27.1	4,645	-88.6	0.1	3.4	
South Africa	168	257.4	373	-82.2	477	215.9	2,145	-66.0	0.0	5.8	
Other African countries	1,269	116.9	4,111	-59.3	4,426	130.4	17,116	-53.8	0.3	4.2	
No information on residence	1,265	-26.4	3,790	-79.7	3,092	-28.9	11,764	-72.3	0.2	3.1	

*Compared to 2020

x: no valid data

**Percentage refers to overnight stays from abroad

January - August 2021

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	4,944,410	-21.8
Poland	156,863	0.6
Netherlands	147,213	-35.5
Denmark	136,302	-18.8
USA	105,021	-45.5
France	100,154	-42.0
Italy	97,812	-51.4
Switzerland	82,452	-40.5
Spain	79,200	-61.2
Austria	69,467	-30.8

Bednights (percentage)

Domestic / International			
January - December 2020		January - August 2021	
Germany	69.7%	Germany	75.3%
International	30.3%	International	24.7%
Germany / Europe / Overseas			
January - December 2020		January - August 2021	
Germany	69.7%	Germany	75.3%
Europe (w/o Germany)	23.8%	Europe (w/o Germany)	20.2%
Overseas	6.5%	Overseas	4.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Aug.						Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	Aug.
Total accommodations ²	6,566,861	-30.5	4,944,410	-21.8	1,622,451	-48.0	53.9	23.0	ns	ns	139,930	ns	707
Total hotel properties	5,372,579	-31.2	4,115,436	-22.5	1,257,143	-49.7	54.6	22.0	ns	ns	118,325	ns	551
Hotels	3,257,640	-29.8	2,445,704	-20.4	811,936	-48.3	54.7	22.1	ns	ns	72,272	ns	217
Hotels (breakfast only)	1,993,282	-32.9	1,570,995	-25.2	422,287	-51.4	55.3	22.0	ns	ns	43,356	ns	247
Guesthouses	8,212	-40.0	6,881	-28.1	1,331	-67.7	35.6	17.1	ns	ns	228	ns	10
Boarding houses	113,445	-37.6	91,856	-26.5	21,589	-62.1	42.7	20.4	ns	ns	2,469	ns	77
Other accommodations	1,194,282	-27.0	828,974	-18.6	365,308	-40.8	49.9	28.8	ns	ns	21,605	ns	156
Camping sites	48,863	-27.0	40,547	-31.1	8,316	3.1	17.7	9.5	ns	ns	3,156	ns	9

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2020

** Number of accommodations available in reporting month

ns = not specified