

January - July 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	633,366	22.3	1,486,274	-54.4	1,701,841	29.0	4,240,107	-45.9	100.0	2.9	
Germany	468,780	16.7	1,197,672	-47.3	1,196,688	21.4	3,234,701	-36.2	76.3	2.7	
Total foreign countries	164,586	41.8	288,602	-70.7	505,153	51.6	1,005,406	-63.7	23.7	3.5	
Total Europe	140,908	34.0	243,178	-68.2	428,306	42.5	812,746	-61.5	80.8	3.3	
Europe											
Poland	16,092	52.8	34,688	-34.2	42,025	72.0	110,102	-12.5	2.6	3.2	1
Denmark	27,396	20.0	30,454	-38.9	85,343	22.3	96,448	-32.5	2.3	3.2	2
Netherlands	18,525	21.0	25,743	-59.8	57,590	25.6	78,980	-54.6	1.9	3.1	3
France	8,469	28.9	15,017	-71.0	27,635	42.6	53,307	-63.0	1.3	3.5	4
Italy	6,955	152.8	13,060	-78.6	24,333	202.1	52,843	-71.5	1.2	4.0	5
Switzerland	10,405	8.3	16,407	-62.9	32,617	18.4	49,174	-57.6	1.2	3.0	6
Spain	5,494	26.4	11,518	-81.4	19,273	40.3	43,641	-76.7	1.0	3.8	7
Austria	7,124	40.8	15,057	-54.7	19,536	45.6	41,604	-48.9	1.0	2.8	8
United Kingdom	3,032	-41.8	6,987	-93.1	9,258	-35.4	28,860	-89.4	0.7	4.1	9
Czech Republic	5,683	79.8	9,533	-33.9	14,412	109.3	26,539	-18.0	0.6	2.8	10
Belgium	5,288	9.5	7,539	-68.0	16,710	14.1	22,815	-63.3	0.5	3.0	11
Romania	1,630	122.1	4,659	-31.6	5,613	143.4	19,580	-6.0	0.5	4.2	12
Russia	1,056	90.3	3,965	-89.9	3,906	94.9	17,632	-84.4	0.4	4.4	13
Sweden	5,162	111.2	6,727	-67.0	12,933	117.9	17,338	-67.6	0.4	2.6	14
Slovakia	849	119.4	2,245	-24.4	4,657	110.6	15,489	22.1	0.4	6.9	15
Ukraine	1,017	192.2	3,063	-79.7	3,237	175.7	13,303	-68.6	0.3	4.3	16
Bulgaria	513	35.0	1,643	-53.3	2,400	95.6	9,580	-13.8	0.2	5.8	17
Lithuania	1,473	101.2	2,736	-42.1	4,045	131.5	9,440	-22.0	0.2	3.5	18
Turkey	751	34.1	2,537	-80.7	2,352	58.6	8,889	-74.3	0.2	3.5	19
Slovenia	482	114.2	1,326	-40.7	2,226	194.8	8,240	23.5	0.2	6.2	20
Hungary	1,311	104.5	2,514	-60.6	3,652	108.9	8,018	-52.2	0.2	3.2	21
Norway	1,887	30.8	2,459	-78.5	5,220	39.1	6,978	-77.6	0.2	2.8	22
Greece	880	95.1	2,200	-76.4	2,636	100.6	6,922	-76.4	0.2	3.1	23
Ireland, Republic	995	121.6	1,613	-86.0	3,231	101.2	6,065	-82.4	0.1	3.8	24
Croatia	380	35.2	1,126	-56.0	1,353	-20.1	5,424	-44.5	0.1	4.8	25

January - July 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,169	104.7	2,227	-57.1	2,706	97.4	5,304	-61.0	0.1	2.4	26
Portugal	547	0.7	1,574	-81.6	1,640	2.2	4,962	-79.5	0.1	3.2	27
Finland	696	-18.8	1,467	-88.8	1,945	-18.2	4,297	-87.9	0.1	2.9	28
Estonia	802	55.1	1,496	-58.1	1,929	71.3	3,971	-57.4	0.1	2.7	29
Luxembourg	546	34.5	1,014	-71.5	1,709	45.0	3,021	-66.9	0.1	3.0	30
Iceland	644	455.2	795	-36.8	2,340	x	2,850	-25.1	0.1	3.6	31
Cyprus	214	92.8	421	-61.2	756	80.4	1,394	-63.6	0.0	3.3	32
Malta	120	71.4	318	-68.1	625	159.3	1,198	-60.8	0.0	3.8	33
Other European countries	3,321	54.6	9,050	-56.0	8,463	70.7	28,538	-50.0	0.7	3.2	

January - July 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	10,668	154.1	17,020	-73.2	32,276	161.5	57,441	-68.0	1.4	3.4	1
Brazil	286	2.9	654	-94.9	1,095	-14.5	5,678	-87.3	0.1	8.7	2
Canada	449	85.5	1,045	-83.9	1,845	172.1	5,266	-73.0	0.1	5.0	3
Central America, Caribbean	664	6.9	1,313	-79.7	1,967	7.5	5,207	-73.2	0.1	4.0	4
Other North American countries	121	x	204	-77.1	368	x	778	-69.3	0.0	3.8	
Other South American countries	793	91.1	1,723	-88.6	3,566	167.1	14,364	-68.9	0.3	8.3	
Total America	12,981	125.1	21,959	-79.2	41,117	134.7	88,734	-71.5	2.1	4.0	
Israel	2,757	x	4,328	-75.7	10,659	x	17,220	-73.3	0.4	4.0	1
Arabic Gulf States	1,137	181.4	2,356	-59.8	4,899	226.8	12,236	-43.8	0.3	5.2	2
India	435	173.6	1,361	-66.2	1,807	46.9	11,070	-24.1	0.3	8.1	3
China, incl. Hongkong	526	35.2	1,235	-89.2	1,416	60.5	4,368	-85.6	0.1	3.5	4
Japan	137	21.2	395	-94.9	609	87.4	2,186	-88.7	0.1	5.5	5
South Korea	157	248.9	383	-92.6	485	329.2	1,972	-87.8	0.0	5.1	6
Taiwan	63	85.3	143	-94.3	279	12.0	1,108	-83.3	0.0	7.7	7
Other Asian countries	3,268	194.4	6,864	-61.8	8,871	157.7	27,753	-50.1	0.7	4.0	
Total Asia	8,480	248.3	17,065	-76.5	29,025	242.2	77,913	-66.0	1.8	4.6	
Australia	239	56.2	642	-94.0	718	65.4	2,401	-92.8	0.1	3.7	1
New Zealand, Oceania	84	-49.1	204	-89.4	243	-41.2	666	-89.4	0.0	3.3	2
Total Australia, New Zealand, Oceania	323	1.6	846	-93.3	961	13.5	3,067	-92.2	0.1	3.6	
South Africa	62	-51.9	203	-90.1	327	18.1	1,662	-73.0	0.0	8.2	
Other African countries	990	76.8	2,826	-70.3	3,197	74.1	12,612	-64.1	0.3	4.5	
No information on residence	842	-50.6	2,525	-85.1	2,220	-41.0	8,672	-77.3	0.2	3.4	

*Compared to 2020

x: no valid data

**Percentage refers to overnight stays from abroad

January - July 2021

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,234,701	-36.2
Poland	110,102	-12.5
Denmark	96,448	-32.5
Netherlands	78,980	-54.6
USA	57,441	-68.0
France	53,307	-63.0
Italy	52,843	-71.5
Switzerland	49,174	-57.6
Spain	43,641	-76.7
Austria	41,604	-48.9

Bednights (percentage)

Domestic / International			
January - December 2020		January - July 2021	
Germany	69.7%	Germany	76.3%
International	30.3%	International	23.7%
Germany / Europe / Overseas			
January - December 2020		January - July 2021	
Germany	69.7%	Germany	76.3%
Europe (w/o Germany)	23.8%	Europe (w/o Germany)	19.1%
Overseas	6.5%	Overseas	4.6%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - June						June	Jan.-June	June	Jan.-June	June	June	June
Total accommodations ²	4,240,107	-45.9	3,234,701	-36.2	1,005,406	-63.7	40.7	17.5	ns	ns	135,496	ns	689
Total hotel properties	3,394,985	-47.7	2,648,325	-38.0	746,660	-66.4	40.3	16.4	ns	ns	114,886	57,122	539
Hotels	2,050,432	-46.8	1,566,447	-36.4	483,985	-65.2	41.2	16.4	ns	ns	70,910	35,633	214
Hotels (breakfast only)	1,256,701	-49.2	1,009,392	-40.6	247,309	-68.0	39.0	16.3	ns	ns	41,335	20,251	241
Guesthouses	5,693	-52.3	4,784	-40.6	909	-76.6	25.7	13.9	ns	ns	208	96	9
Boarding houses	82,159	-46.7	67,702	-34.2	14,457	-71.8	35.2	17.1	ns	ns	2,433	1,142	75
Other accommodations	845,122	-37.3	586,376	-26.3	258,746	-53.1	43.1	24.5	ns	ns	20,610	ns	150
Camping sites	31,585	-22.9	26,355	-27.0	5,230	7.4	23.6	7.6	ns	ns	3,080	770	8

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2020

** Number of accommodations available in reporting month

ns = not specified