

January 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Total	81,126	-91.5			285,427	-87.0			100.0	3.5	
Germany	69,536	-88.9			227,412	-82.3			79.7	3.3	
Total foreign countries	11,590	-96.5			58,015	-93.7			20.3	5.0	
Total Europe	9,350	-96.1			42,988	-93.5			15.1	4.6	
Europe											
Poland	1,754	-88.1			7,899	-75.8			2.8	4.5	1
United Kingdom	615	-98.1			3,972	-95.5			1.4	6.5	2
France	644	-95.7			2,867	-93.1			1.0	4.5	3
Spain	571	-97.3			2,617	-96.0			0.9	4.6	4
Italy	524	-97.9			2,611	-96.5			0.9	5.0	5
Netherlands	554	-96.5			2,064	-95.0			0.7	3.7	6
Austria	602	-93.7			1,943	-91.0			0.7	3.2	7
Romania	295	-85.5			1,857	-68.2			0.7	6.3	8
Russia	261	-98.7			1,615	-97.2			0.6	6.2	9
Czech Republic	400	-89.2			1,524	-80.7			0.5	3.8	10
Switzerland	382	-96.9			1,353	-95.7			0.5	3.5	11
Ukraine	227	-96.5			1,152	-93.3			0.4	5.1	12
Bulgaria	103	-89.9			1,075	-63.5			0.4	10.4	13
Denmark	147	-98.3			1,045	-95.3			0.4	7.1	14
Slovenia	85	-88.4			850	-59.5			0.3	10.0	15
Greece	268	-91.7			705	-93.0			0.2	2.6	16
Slovakia	99	-88.2			674	-73.4			0.2	6.8	17
Croatia	79	-91.2			661	-77.5			0.2	8.4	18
Turkey	158	-97.0			647	-95.3			0.2	4.1	19
Belgium	152	-97.7			489	-97.0			0.2	3.2	20
Sweden	153	-97.7			477	-97.5			0.2	3.1	21
Ireland, Republic	84	-98.1			450	-96.6			0.2	5.4	22
Finland	123	-97.3			383	-96.9			0.1	3.1	23
Lithuania	99	-93.6			377	-91.0			0.1	3.8	24

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Norway	49	-98.7			323	-96.8			0.1	6.6	25
Hungary	80	-96.3			291	-94.9			0.1	3.6	26
Portugal	82	-97.0			273	-96.2			0.1	3.3	27
Estonia	56	-95.3			210	-93.4			0.1	3.8	28
Latvia	81	-96.2			171	-96.8			0.1	2.1	29
Luxembourg	40	-96.0			98	-96.0			0.0	2.5	30
Cyprus	9	x			58	-95.7			0.0	6.4	31
Malta	12	x			44	-96.4			0.0	3.7	32
Iceland	8	x			21	-97.8			0.0	2.6	33
Other European countries	554	-88.9			2,192	-86.1			0.8	4.0	

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	574	-97.5			3,262	-94.9			1.1	5.7	1
Brazil	63	-98.9			1,086	-94.6			0.4	17.2	2
Central America, Caribbean	59	-97.5			351	-94.0			0.1	5.9	3
Canada	46	-97.9			299	-95.3			0.1	6.5	4
Other North American countries	3	x			8	x			0.0	2.7	
Other South American countries	122	-97.9			1,296	-92.2			0.5	10.6	
Total America	867	-97.8			6,302	-94.5			2.2	7.3	
India	121	-91.7			1,112	-74.4			0.4	9.2	1
Arabic Gulf States	145	-93.4			935	-88.7			0.3	6.4	2
Israel	87	-99.1			670	-98.1			0.2	7.7	3
China, incl. Hongkong	146	-97.8			558	-96.7			0.2	3.8	4
South Korea	38	-98.6			244	-96.9			0.1	6.4	5
Japan	27	-99.0			229	-96.5			0.1	8.5	6
Taiwan	9	x			105	-96.2			0.0	11.7	7
Other Asian countries	370	-94.8			2,698	-86.6			0.9	7.3	
Total Asia	943	-97.2			6,551	-93.6			2.3	6.9	
									0.0		
Australia	65	-98.9			271	-98.6			0.1	4.2	1
New Zealand, Oceania	19	x			43	-98.2			0.0	2.3	2
Total Australia, New Zealand, Oceania	84	-98.7			314	-98.5			0.1	3.7	
South Africa	22	-96.8			170	-91.4			0.1	7.7	
Other African countries	211	-93.4			1,307	-88.2			0.5	6.2	
No information on residence	113	-97.3			383	-96.0			0.1	3.4	

*Compared to 2020

x: no valid data

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	227,412	-82.3
Poland	7,899	-75.8
United Kingdom	3,972	-95.5
USA	3,262	-94.9
France	2,867	-93.1
Spain	2,617	-96.0
Italy	2,611	-96.5
Netherlands	2,064	-95.0
Austria	1,943	-91.0
Romania	1,857	-68.2

Bednights (percentage)

Domestic / International			
January - December 2020		January 2021	
Germany	69.7%	Germany	79.7%
International	30.3%	International	20.3%
Germany / Europe / Overseas			
January - December 2020		January 2021	
Germany	69.7%	Germany	79.7%
Europe (w/o Germany)	23.8%	Europe (w/o Germany)	15.0%
Overseas	6.5%	Overseas	5.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy %		Available		Facilities**
							beds	rooms	beds	rooms	
	Jan.						Jan.		Jan.		Jan.
Total accommodations ²	285,427	-87.0	227,412	-82.3	58,015	-93.7	9.0	ns	104,695	ns	557
Total hotel properties	210,239	-88.8	176,245	-84.4	33,994	-95.5	7.7	ns	90,147	ns	447
Hotels	115,563	-90.2	93,861	-86.4	21,702	-95.5	7.2	ns	53,921	ns	159
Hotels (breakfast only)	87,905	-86.8	76,352	-81.7	11,553	-95.4	8.5	ns	33,859	ns	213
Guesthouses	490	-76.7	382	-67.5	108	-88.4	9.2	ns	171	ns	8
Boarding houses	6,281	-83.0	5,650	-72.9	631	-96.1	9.2	ns	2,196	ns	67
Other accommodations	75,188	-76.2	51,167	-66.1	24,021	-85.4	16.7	ns	14,548	ns	110
Camping sites	54	-95.8	54	-95.3	0	x	0.2	ns	1,120	ns	4

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2020

** Number of accommodations available in reporting month

ns = not specified

x: no valid data