

January - October 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	347,263	-72.7	4,744,538	-59.5	908,093	-70.9	11,633,131	-59.7	100.0	2.5	
Germany	282,157	-64.6	3,483,526	-50.8	704,223	-61.0	8,043,086	-48.9	69.1	2.3	
Total foreign countries	65,106	-86.3	1,261,012	-72.8	203,870	-84.5	3,590,045	-72.6	30.9	2.8	
Total Europe	55,696	-84.0	1,010,074	-69.7	169,906	-82.0	2,825,116	-69.7	78.7	2.8	
Europe											
United Kingdom	8,607	-82.4	131,052	-72.6	25,725	-81.2	363,900	-72.6	3.1	2.8	1
Netherlands	2,982	-90.2	93,483	-64.0	8,671	-90.1	262,348	-64.4	2.3	2.8	2
Spain	2,592	-89.5	72,731	-76.8	9,914	-85.7	225,183	-77.0	1.9	3.1	3
Italy	2,780	-87.0	71,864	-75.5	10,052	-82.4	220,934	-75.8	1.9	3.1	4
Denmark	4,916	-80.6	69,445	-63.1	15,320	-79.9	201,936	-62.8	1.7	2.9	5
Poland	7,460	-51.4	84,617	-49.5	18,354	-43.1	200,519	-43.1	1.7	2.4	6
France	3,177	-86.8	67,673	-70.4	10,489	-84.4	195,256	-70.3	1.7	2.9	7
Switzerland	5,199	-76.9	65,321	-66.9	16,347	-73.6	177,568	-66.6	1.5	2.7	8
Russia	1,010	-93.7	42,389	-71.3	3,923	-90.5	123,615	-68.8	1.1	2.9	9
Austria	3,131	-79.8	48,670	-65.6	8,238	-78.3	122,548	-65.4	1.1	2.5	10
Belgium	1,061	-88.5	30,879	-65.2	3,189	-86.6	83,826	-65.7	0.7	2.7	11
Sweden	1,882	-89.1	27,505	-81.5	4,985	-89.0	71,480	-81.7	0.6	2.6	12
Ukraine	782	-87.1	17,350	-66.1	2,575	-84.1	49,248	-64.2	0.4	2.8	13
Czech Republic	905	-90.0	20,822	-65.9	2,560	-86.8	47,073	-64.1	0.4	2.3	14
Ireland, Republic	388	-91.9	13,170	-73.4	1,582	-88.3	40,685	-72.4	0.3	3.1	15
Turkey	587	-86.7	15,034	-67.8	1,811	-83.3	39,676	-67.9	0.3	2.6	16
Finland	404	-95.5	14,723	-83.0	1,138	-95.6	39,624	-84.2	0.3	2.7	17
Norway	319	-97.4	12,870	-83.6	1,121	-96.5	35,317	-83.7	0.3	2.7	18
Greece	464	-82.4	10,861	-69.9	1,350	-82.9	33,621	-71.5	0.3	3.1	19
Romania	993	-60.5	9,792	-63.8	3,011	-59.8	30,212	-63.0	0.3	3.1	20
Portugal	492	-80.1	10,247	-69.4	1,643	-73.8	29,644	-68.6	0.3	2.9	21
Hungary	415	-86.0	8,085	-70.8	1,054	-85.7	21,525	-70.4	0.2	2.7	22
Slovakia	329	-75.0	4,084	-67.4	1,552	-53.5	17,060	-54.4	0.1	4.2	23
Latvia	381	-78.1	6,610	-63.9	801	-82.1	16,564	-65.0	0.1	2.5	24

January - October 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	377	-77.9	6,211	-61.2	1,161	-69.6	16,319	-55.8	0.1	2.6	25
Bulgaria	566	-51.0	5,081	-55.2	1,774	-48.6	16,095	-50.8	0.1	3.2	26
Croatia	300	-79.1	3,442	-66.7	1,110	-70.2	14,524	-52.6	0.1	4.2	27
Luxembourg	292	-79.8	5,008	-62.5	1,037	-71.5	13,647	-62.9	0.1	2.7	28
Estonia	207	-85.5	4,581	-66.5	462	-87.1	11,680	-65.9	0.1	2.5	29
Slovenia	226	-81.7	2,960	-71.4	1,088	-69.5	9,179	-70.8	0.1	3.1	30
Cyprus	116	-70.2	1,531.0	-72.9	571	-62.4	5,407	-74.5	0.0	3.5	31
Iceland	61	-95.3	1,480	-86.1	247	-93.7	4,590	-87.7	0.0	3.1	32
Malta	73	-67.6	1,281	-61.2	238	-60.7	3,923	-63.7	0.0	3.1	33
Other European countries	2,222	-72.8	29,222	-53.2	6,813	-70.8	80,390	-54.1	0.7	2.8	

January - October 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	2,838	-92.8	74,060	-82.2	9,741	-91.7	213,814	-82.4	1.8	2.9	1
Brazil	316	-95.6	13,769	-77.7	1,936	-92.1	49,887	-76.6	0.4	3.6	2
Canada	415	-92.3	7,824	-84.8	1,551	-90.8	24,324	-85.0	0.2	3.1	3
Central America, Caribbean	244	-92.3	7,269	-78.7	939	-90.4	21,845	-78.6	0.2	3.0	4
Other North American countries	76	-85.6	1,057	-82.1	207	-85.4	3,030	-82.1	0.0	2.9	
Other South American countries	551	-91.8	16,827	-76.5	2,008	-89.6	52,306	-75.9	0.4	3.1	
Total America	4,440	-92.9	120,806	-81.2	16,382	-91.3	365,206	-81.1	3.1	3.0	
Israel	594	-92.3	19,089	-76.1	2,296	-91.8	69,249	-76.7	0.6	3.6	1
China, incl. Hongkong	423	-96.9	12,831	-89.2	1,063	-96.8	33,907	-88.1	0.3	2.6	2
Arabic Gulf States	545	-81.9	7,319	-77.9	2,246	-77.3	27,302	-75.4	0.2	3.7	3
Japan	117	-97.8	8,262	-81.2	482	-96.0	20,803	-81.3	0.2	2.5	4
India	237	-92.9	4,735	-83.3	1,318	-86.5	17,919	-77.9	0.2	3.8	5
South Korea	94	-96.3	5,539	-80.1	195	-97.4	16,884	-79.4	0.1	3.0	6
Taiwan	32	-98.1	2,638	-81.7	112	-97.1	7,155	-81.1	0.1	2.7	7
Other Asian countries	1,255	-87.8	22,055	-76.2	4,151	-84.5	68,160	-73.9	0.6	3.1	
Total Asia	3,297	-93.1	82,468	-81.2	11,863	-90.9	261,379	-79.4	2.2	3.2	
Australia	222	-96.9	11,521	-85.4	644	-97.1	35,748	-85.3	0.3	3.1	1
New Zealand, Oceania	78	-92.6	2,119	-81.9	271	-91.9	6,963	-80.0	0.1	3.3	2
Total Australia, New Zealand, Oceania	300	-96.4	13,640	-85.0	915	-96.4	42,711	-84.6	0.4	3.1	
South Africa	76	-88.8	2,223	-73.6	328	-84.0	6,884	-73.3	0.1	3.1	
Other African countries	578	-82.0	11,254	-64.0	2,666	-74.3	41,829	-60.6	0.4	3.7	
No information on residence	719	-87.8	20,547	-74.9	1,810	-88.2	46,920	-75.2	0.4	2.3	

*Compared to 2019

January - October 2020

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,043,086	-48.9
United Kingdom	363,900	-72.6
Netherlands	262,348	-64.4
Spain	225,183	-77.0
Italy	220,934	-75.8
USA	213,814	-82.4
Denmark	201,936	-62.8
Poland	200,519	-43.1
France	195,256	-70.3
Switzerland	177,568	-66.6

Bednights (percentage)

Domestic / International			
January - December 2019		January - October 2020	
Germany	54.6%	Germany	69.1%
International	45.4%	International	30.9%
Germany / Europe / Overseas			
January - December 2019		January - October 2020	
Germany	54.6%	Germany	69.1%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	24.3%
Overseas	12.9%	Overseas	6.6%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
		%*	total	%*	total	%*							
	Jan. - Oct.						Oct.	Jan.-Oct.	Oct.	Jan. Oct.	Oct.	Oct.	Oct.
Total accommodations ²	11,633,131	-59.7	8,043,086	-48.9	3,590,045	-72.6	20.5	29.8	ns	ns	144,109	ns.	744
Total hotel properties	9,624,988	-60.1	6,754,204	-49.4	2,870,784	-73.4	19.8	29.4	ns	ns	122,642	ns.	592
Hotels	5,723,218	-60.8	3,918,914	-49.2	1,804,304	-73.9	19.5	29.4	ns	ns	74,774	ns.	230
Hotels (breakfast only)	3,661,753	-59.2	2,662,860	-50.1	998,893	-72.5	20.4	29.6	ns	ns	44,954	ns.	268
Guesthouses	16,749	-50.6	12,247	-42.0	4,502	-64.8	20.0	24.1	ns	ns	210	ns.	11
Boarding houses	223,268	-56.2	160,183	-41.3	63,085	-73.4	21.0	28.4	ns	ns	2,704	ns.	83
Other accommodations	2,008,143	-57.8	1,288,882	-46.7	719,261	-69.2	24.4	32.1	ns	ns	21,467	ns.	152
Camping sites	80,520	-36.9	71,071	-22.8	9,449	-73.4	3.5	7.9	ns	ns	3,580	ns.	9

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2019

** Number of accommodations available in reporting month

ns = not specified