

January - March 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	381,811	-65.6	2,313,988	-22.2	906,546	-65.7	5,419,459	-23.0	100.0	2.3	
Germany	269,650	-61.2	1,492,119	-19.6	595,764	-59.7	3,135,371	-19.6	57.9	2.1	
Total foreign countries	112,161	-73.0	821,869	-26.5	310,782	-73.3	2,284,088	-27.2	42.1	2.8	
Total Europe	85,893	-73.0	622,425	-27.0	232,864	-73.4	1,695,688	-27.8	74.2	2.7	
Europe											
United Kingdom	15,341	-68.7	93,397	-29.0	40,191	-69.8	250,502	-30.9	4.4	2.7	1
Italy	3,750	-89.5	57,171	-35.9	11,292	-89.7	173,184	-35.9	1.2	3.0	2
Spain	7,957	-73.6	55,469	-35.3	24,154	-74.1	167,623	-34.1	2.7	3.0	3
France	6,057	-72.4	43,597	-28.3	15,823	-72.6	119,917	-27.5	1.7	2.8	4
Netherlands	6,292	-67.8	44,926	-19.4	16,847	-68.1	118,158	-21.0	1.9	2.6	5
Russia	5,108	-62.6	38,328	-9.3	13,907	-63.7	108,565	-11.0	1.5	2.8	6
Poland	4,433	-67.6	35,867	-10.4	12,262	-57.1	82,743	-1.8	1.4	2.3	7
Switzerland	4,799	-74.0	30,976	-33.6	12,122	-74.0	79,521	-34.6	1.3	2.6	8
Denmark	2,922	-76.6	25,357	-26.9	7,994	-76.5	68,926	-26.3	0.9	2.7	9
Austria	4,185	-69.3	24,753	-27.8	10,705	-67.2	58,468	-28.3	1.2	2.4	10
Sweden	2,221	-79.1	17,596	-33.2	5,623	-79.4	46,495	-31.7	0.6	2.6	11
Belgium	2,470	-70.4	17,528	-15.7	5,883	-72.7	44,371	-17.5	0.6	2.5	12
Ukraine	2,253	-51.6	14,365	-1.7	6,353	-52.1	39,011	-3.7	0.7	2.7	13
Finland	2,032	-71.2	11,974	-36.3	5,600	-71.2	32,226	-38.0	0.6	2.7	14
Ireland, Republic	1,519	-70.9	10,785	-27.9	4,494	-69.9	31,253	-32.9	0.5	2.9	15
Turkey	1,449	-75.6	12,110	-18.0	3,552	-78.5	30,986	-22.8	0.4	2.6	16
Greece	1,110	-84.0	8,684	-47.2	3,611	-84.2	27,178	-49.8	0.4	3.1	17
Norway	1,446	-74.5	9,816	-34.7	3,988	-75.3	26,896	-36.3	0.4	2.7	18
Czech Republic	1,367	-75.1	10,113	-22.7	3,295	-71.7	22,637	-17.2	0.4	2.2	19
Portugal	937	-74.8	7,785	-21.6	2,845	-73.9	21,923	-25.4	0.3	2.8	20
Romania	768	-73.3	5,361	-34.7	2,219	-74.8	15,303	-39.6	0.2	2.9	21
Hungary	725	-78.8	5,362	-33.0	1,865	-78.7	13,962	-35.5	0.2	2.6	22
Latvia	571	-71.5	4,285	-25.3	1,512	-69.7	10,986	-19.9	0.2	2.6	23
Lithuania	510	-68.0	3,588	-22.2	1,319	-65.5	9,349	-17.3	0.1	2.6	24

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	445	-68.3	2,780	-22.3	1,696	-59.7	8,267	-19.5	0.2	3.0	25
Estonia	326	-69.0	2,835	-8.8	895	-68.0	7,574	-5.3	0.1	2.7	26
Luxembourg	341	-65.6	2,810	4.3	819	-69.0	6,929	-4.7	0.1	2.5	27
Slovakia	300	-72.8	2,146	-28.4	1,049	-66.9	6,626	-28.9	0.1	3.1	28
Croatia	225	-82.3	2,085	-28.8	602	-84.2	6,124	-31.1	0.1	2.9	29
Slovenia	308	-74.3	1,865	-36.0	917	-75.0	5,350	-37.1	0.1	2.9	30
Iceland	294	-72.2	1,103	-58.5	951	-73.3	3,360	-59.1	0.1	3.0	31
Cyprus	140	-77.6	937.0	-44.7	496	-75.9	3,257	-41.4	0.1	3.5	32
Malta	122	-61.4	892	6.7	337	-63.9	2,712	-1.6	0.0	3.0	33
Other European countries	3,170	-55.7	15,779	-5.5	7,646	-64.3	45,306	-8.5	0.8	2.9	

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	8,965	-71.0	56,656	-22.6	24,378	-71.8	157,261	-23.6	2.7	2.8	1
Brazil	1,383	-60.7	12,352	0.3	4,637	-62.1	41,531	-5.4	0.5	3.4	2
Canada	911	-74.5	6,147	-25.6	2,723	-75.6	18,371	-30.1	0.3	3.0	3
Central America, Caribbean	829	-61.8	5,528	-15.7	3,009	-62.5	16,421	-23.9	0.3	3.0	4
Other North American countries	105	-69.6	818	-17.5	299	-73.4	2,348	-23.2	0.0	2.9	
Other South American countries	1,869	-61.9	14,317	-11.4	5,812	-60.5	43,017	-14.3	0.6	3.0	
Total America	14,062	-69.0	95,818	-18.4	40,858	-69.4	278,949	-20.5	4.5	2.9	
Israel	734	-90.7	17,569	-25.2	2,668	-90.8	63,227	-26.8	0.3	3.6	1
China, incl. Hongkong	627	-91.4	10,749	-50.3	1,976	-88.0	28,725	-46.2	0.2	2.7	2
Arabic Gulf States	772	-78.0	5,228	-34.7	3,270	-70.9	19,176	-25.9	0.4	3.7	3
Japan	1,122	-71.3	7,623	-22.3	2,663	-73.5	18,590	-27.2	0.3	2.4	4
South Korea	363	-72.9	5,069	-12.4	1,313	-66.5	15,777	-5.0	0.1	3.1	5
India	483	-80.0	3,755	-31.1	1,972	-75.5	11,784	-32.4	0.2	3.1	6
Taiwan	269	-66.2	2,428	8.2	645	-70.2	5,850	-9.2	0.1	2.4	7
Other Asian countries	2,362	-75.0	15,782	-26.9	7,640	-74.1	45,260	-29.1	0.8	2.9	
Total Asia	6,732	-81.6	68,203	-30.4	22,147	-79.9	208,389	-29.5	2.4	3.1	
Australia	1,145	-58.3	10,375	-11.0	3,506	-59.1	32,276	-15.9	0.4	3.1	1
New Zealand, Oceania	220	-61.2	1,724	-15.4	661	-60.7	5,684	-7.5	0.1	3.3	2
Total Australia, New Zealand, Oceania	1,365	-58.8	12,099	-11.7	4,167	-59.4	37,960	-14.7	0.5	3.1	
South Africa	194	-77.1	1,865	-18.0	653	-76.3	5,567	-25.2	0.1	3.0	
Other African countries	1,229	-69.5	8,466	-14.6	3,901	-73.6	28,174	-19.3	0.4	3.3	
No information on residence	2,686	-63.2	12,993	-47.3	6,192	-63.2	29,361	-46.3	0.7	2.3	

*Compared to 2019

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,135,371	-19.6
United Kingdom	250,502	-30.9
Italy	173,184	-35.9
Spain	167,623	-34.1
USA	157,261	-23.6
France	119,917	-27.5
Netherlands	118,158	-21.0
Russia	108,565	-11.0
Poland	82,743	-1.8
Switzerland	79,521	-34.6

Bednights (percentage)

Domestic / International			
January - December 2019		January - March 2020	
Germany	54.6%	Germany	57.9%
International	45.4%	International	42.1%
Germany / Europe / Overseas			
January - December 2019		January - March 2020	
Germany	54.6%	Germany	57.9%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	31.2%
Overseas	12.9%	Overseas	10.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Mar.						Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.	Mar.	Mar.
Total accommodations ²	5,419,459	-23.0	3,135,371	-19.6	2,284,088	-27.2	22.6	41.6	ns	ns	150,594	ns	789
Total hotel properties	4,561,954	-23.2	2,712,998	-19.9	1,848,956	-27.6	21.4	41.7	ns	ns	126,228	ns	630
Hotels	2,764,239	-23.2	1,603,947	-19.5	1,160,292	-27.9	20.2	42.1	ns	ns	75,883	ns	245
Hotels (breakfast only)	1,695,080	-23.3	1,051,117	-20.6	643,963	-27.3	23.0	41.2	ns	ns	47,181	ns	283
Guesthouses	6,710	-22.5	4,101	-27.1	2,609	-14.1	21.2	29.9	ns	ns	259	ns	12
Boarding houses	95,925	-21.0	53,833	-18.4	42,092	-24.1	22.8	38.5	ns	ns	2,905	ns	90
Other accommodations	857,505	-21.8	422,373	-17.6	435,132	-25.4	29.4	41.4	ns	ns	24,366	ns	159
Camping sites	4,466	-20.8	4,047	-20.4	419	-24.9	1.6	1.9	ns	ns	3,020	ns	7

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2019

** Number of accommodations available in reporting month

ns = not specified