

January - February 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	975,191	2.8	1,932,156	3.7	2,311,693	3.4	4,512,883	2.7	100.0	2.3	
Germany	595,138	5.3	1,222,125	5.3	1,256,886	7.4	2,538,608	4.8	56.3	2.1	
Total foreign countries	380,053	-1.0	710,031	1.0	1,054,807	-1.0	1,974,275	0.1	43.7	2.8	
Total Europe	294,014	-1.3	536,682	0.4	803,816	-1.3	1,463,285	-0.7	74.1	2.7	
Europe											
United Kingdom	44,907	-7.9	78,074	-5.5	122,308	-9.6	210,041	-8.5	5.3	2.7	1
Italy	28,714	-7.7	53,429	-0.1	86,541	-3.6	161,933	0.9	3.7	3.0	2
Spain	25,978	-13.6	47,508	-14.6	77,884	-8.0	143,455	-10.8	3.4	3.0	3
France	22,403	-3.8	37,535	-3.4	62,595	-2.5	104,105	-3.5	2.7	2.8	4
Netherlands	22,603	8.6	38,633	6.8	60,353	7.9	101,315	4.8	2.6	2.6	5
Russia	13,626	13.3	33,237	16.2	37,669	10.6	94,703	13.2	1.6	2.8	6
Poland	16,679	16.6	31,449	19.5	37,843	18.6	70,507	26.7	1.6	2.2	7
Switzerland	13,895	-6.6	26,234	-7.0	36,039	-5.7	67,582	-9.8	1.6	2.6	8
Denmark	13,793	1.2	22,449	1.3	38,715	6.6	61,005	2.4	1.7	2.7	9
Austria	11,059	-3.9	20,585	-0.5	26,255	-2.8	47,794	-2.4	1.1	2.3	10
Sweden	8,690	0.9	15,367	-2.2	22,021	3.7	40,821	0.2	1.0	2.7	11
Belgium	8,326	18.0	15,055	20.9	22,222	20.7	38,481	19.6	1.0	2.6	12
Ukraine	5,713	11.4	12,116	21.6	15,397	11.3	32,666	19.9	0.7	2.7	13
Turkey	5,336	17.9	10,663	20.8	13,672	11.4	27,438	16.4	0.6	2.6	14
Ireland, Republic	4,771	-9.0	9,266	-4.8	13,647	-24.4	26,751	-15.4	0.6	2.9	15
Finland	5,344	-14.6	9,937	-15.3	14,420	-14.9	26,607	-18.2	0.6	2.7	16
Greece	4,350	-20.6	7,580	-20.4	13,575	-24.4	23,591	-24.6	0.6	3.1	17
Norway	4,703	-12.3	8,380	-10.5	12,742	-16.0	22,924	-12.1	0.6	2.7	18
Czech Republic	5,029	15.5	8,747	15.1	11,449	23.9	19,330	22.9	0.5	2.2	19
Portugal	4,149	19.5	6,848	10.4	11,864	14.7	19,078	3.3	0.5	2.8	20
Romania	2,559	-15.7	4,590	-14.0	7,236	-23.8	13,073	-20.9	0.3	2.8	21
Hungary	2,497	-2.6	4,633	0.9	6,366	-9.8	12,079	-6.2	0.3	2.6	22
Latvia	1,589	-14.3	3,714	-0.5	4,086	-4.5	9,471	8.6	0.2	2.6	23
Lithuania	1,521	3.9	3,079	2.1	3,861	3.5	8,032	7.4	0.2	2.6	24

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	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,314	11.3	2,505	21.8	3,511	20.3	6,671	28.2	0.2	2.7	25
Bulgaria	1,319	9.3	2,337	7.5	3,627	6.1	6,573	8.4	0.2	2.8	26
Luxembourg	1,470	46.1	2,470	45.0	3,669	33.2	6,112	32.1	0.2	2.5	27
Slovakia	1,023	0.5	1,861	-1.8	3,486	8.4	6,020	-2.1	0.2	3.2	28
Croatia	971	14.9	1,866	12.4	2,600	0.5	5,538	9.1	0.1	3.0	29
Slovenia	823	-23.7	1,556	-9.2	2,324	-26.2	4,421	-8.4	0.1	2.8	30
Cyprus	428	-30.5	797.0	-25.4	1,423	-26.7	2,761	-21.2	0.1	3.5	31
Iceland	459	-40.8	810	-49.4	1,437	-40.3	2,410	-48.3	0.1	3.0	32
Malta	381	47.1	772	48.5	1,152	35.4	2,377	30.4	0.0	3.1	33
Other European countries	7,592	45.1	12,600	32.2	21,827	37.7	37,620	33.7	0.9	3.0	

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	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	24,991	11.7	47,695	12.7	68,326	8.6	132,912	11.1	3.0	2.8	1
Brazil	5,258	29.9	10,965	24.8	16,836	22.0	36,888	16.5	0.7	3.4	2
Canada	3,010	13.6	5,242	11.7	9,412	4.0	15,783	4.4	0.4	3.0	3
Central America, Caribbean	2,379	1.4	4,706	7.3	7,610	-0.3	13,441	-0.8	0.3	2.9	4
Other North American countries	343	7.2	715	10.7	985	8.2	2,059	6.6	0.0	2.9	
Other South American countries	6,702	8.2	12,450	10.8	20,674	7.0	37,209	4.9	0.9	3.0	
Total America	42,683	12.5	81,773	13.4	123,843	9.0	238,292	9.6	5.4	2.9	
Israel	7,322	0.5	16,840	8.0	25,802	2.7	60,566	5.3	1.1	3.6	1
China, incl. Hongkong	3,581	-56.2	10,122	-29.5	9,819	-53.0	26,749	-27.6	0.4	2.6	2
Japan	3,715	7.8	6,502	10.4	9,475	1.7	15,928	2.8	0.4	2.4	3
Arabic Gulf States	2,251	-7.7	4,452	-1.0	7,556	0.0	15,854	8.3	0.3	3.6	4
South Korea	1,952	5.0	4,707	5.8	6,552	14.4	14,469	14.0	0.3	3.1	5
India	1,820	8.6	3,272	7.7	5,460	4.2	9,812	4.8	0.2	3.0	6
Taiwan	1,018	41.8	2,161	49.2	2,453	14.0	5,207	21.7	0.1	2.4	7
Other Asian countries	6,270	8.0	13,422	10.4	17,462	7.1	37,626	9.7	0.8	2.8	
Total Asia	27,929	-11.1	61,478	0.1	84,579	-8.4	186,211	0.5	3.7	3.0	
Australia	3,404	21.2	9,229	3.6	9,859	9.9	28,767	-3.5	0.4	3.1	1
New Zealand, Oceania	722	3.7	1,503	2.2	2,613	19.4	5,020	12.5	0.1	3.3	2
Total Australia, New Zealand, Oceania	4,126	17.7	10,732	3.4	12,472	11.7	33,787	-1.4	0.5	3.1	
South Africa	983	7.9	1,671	17.2	2,948	9.8	4,914	5.0	0.1	2.9	
Other African countries	4,049	13.8	7,236	23.1	13,165	10.5	24,276	20.5	0.6	3.4	
No information on residence	6,269	-27.7	10,459	-39.7	13,984	-27.1	23,510	-37.9	0.6	2.2	

*Compared to 2019

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,538,608	4.8
United Kingdom	210,041	-8.5
Italy	161,933	0.9
Spain	143,455	-10.8
USA	132,912	11.1
France	104,105	-3.5
Netherlands	101,315	4.8
Russia	94,703	13.2
Poland	70,507	26.7
Switzerland	67,582	-9.8

Bednights (percentage)

Domestic / International			
January - December 2019		January - February 2020	
Germany	54.6%	Germany	56.3%
International	45.4%	International	43.7%
Germany / Europe / Overseas			
January - December 2019		January - February 2020	
Germany	54.6%	Germany	56.3%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	32.4%
Overseas	12.9%	Overseas	11.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Feb.					Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.
Total accommodations ²	4,512,883	2.7	2,538,608	4.8	1,974,275	0.1	52.9	50.0	kA	kA	150,792	kA	791
Total hotel properties	3,840,026	3.3	2,225,952	5.0	1,614,074	1.0	53.3	50.7	kA	kA	126,543	kA	634
Hotels	2,359,360	4.2	1,337,716	6.7	1,021,644	1.1	53.6	51.7	kA	kA	75,941	kA	245
Hotels (breakfast only)	1,397,200	1.8	843,004	2.7	554,196	0.6	53.1	49.4	kA	kA	47,441	kA	287
Guesthouses	5,138	-6.3	3,113	-11.7	2,025	3.4	40.1	34.1	kA	kA	261	kA	12
Boarding houses	78,328	2.8	42,119	2.5	36,209	3.1	49.7	45.5	kA	kA	2,900	kA	90
Other accommodations	672,857	-0.7	312,656	3.3	360,201	-3.9	50.8	46.6	kA	kA	24,249	kA	157
Camping sites	3,178	21.1	2,873	20.9	305	22.5	2.6	2.1	kA	kA	2,500	kA	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2019

** Number of accommodations available in reporting month

ns = not specified