

January - November 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,179,068	3.9	12,890,851	3.4	2,649,977	4.4	31,527,106	4.0	100.0	2.4	
Germany	776,068	6.1	7,858,091	4.7	1,563,389	6.1	17,317,071	4.9	54.9**	2.2	
Total foreign countries	403,000	0.1	5,032,760	1.4	1,086,588	2.2	14,210,035	2.9	45.1**	2.8	
Total Europe	309,439	1.9	3,646,201	5.0	816,424	3.7	10,144,072	6.5	71.4	2.8	
Europe											
United Kingdom	44,330	-6.3	521,883	-7.3	115,212	-7.1	1,442,952	-6.6	10.2	2.8	1
Spain	25,214	-3.4	338,843	11.7	74,772	-0.6	1,051,993	14.4	7.4	3.1	2
Italy	29,271	4.7	322,262	9.9	84,950	6.5	998,065	11.5	7.0	3.1	3
Netherlands	20,629	5.0	279,965	4.5	55,831	10.6	792,090	7.2	5.6	2.8	4
France	22,170	15.2	251,024	6.0	57,515	12.6	714,407	8.1	5.0	2.8	5
Denmark	15,253	2.2	203,213	-0.9	40,577	10.8	583,306	1.6	4.1	2.9	6
Switzerland	17,865	-2.0	215,036	-4.2	44,009	-4.2	575,534	-4.8	4.1	2.7	7
Russia	16,044	4.8	163,718	16.5	42,878	7.1	438,648	17.5	3.1	2.7	8
Sweden	10,925	-17.6	159,404	9.9	29,609	-13.1	420,059	12.1	3.0	2.6	9
Poland	17,439	15.9	184,949	12.1	35,939	22.0	388,614	12.5	2.7	2.1	10
Austria	13,832	3.4	155,148	4.6	32,884	1.1	386,956	4.8	2.7	2.5	11
Finland	6,133	-4.5	92,788	22.7	15,849	-0.7	265,865	24.9	1.9	2.9	12
Belgium	8,183	6.6	96,835	3.7	21,176	7.4	265,766	6.8	1.9	2.7	13
Norway	6,183	-14.8	84,681	-2.8	16,603	-9.1	232,881	-0.8	1.6	2.8	14
Ireland, Republic	5,436	-3.0	54,951	-0.3	14,827	-0.9	162,355	2.7	1.1	3.0	15
Ukraine	6,118	23.9	57,232	41.8	16,120	25.4	153,690	42.1	1.1	2.7	16
Czech Republic	5,998	11.8	67,041	4.2	13,450	23.0	144,598	4.9	1.0	2.2	17
Turkey	5,414	54.3	52,140	-0.1	13,623	60.4	137,074	-3.0	1.0	2.6	18
Greece	3,871	-18.4	39,912	9.4	12,092	-12.7	129,910	14.2	0.9	3.3	19
Portugal	3,495	18.8	36,951	14.1	9,571	23.9	104,038	14.5	0.7	2.8	20
Romania	2,815	-14.0	29,833	1.5	8,655	-8.2	90,367	6.9	0.6	3.0	21
Hungary	2,545	-2.2	30,188	-7.8	6,510	-4.6	79,288	-9.4	0.6	2.6	22
Latvia	2,101	7.1	20,427	9.7	5,154	24.8	52,522	25.7	0.4	2.6	23
Iceland	1,475	-28.5	12,141	-12.2	4,748	-24.5	42,041	-7.1	0.3	3.5	24

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	1,817	35.5	17,843	15.3	3,825	24.1	40,715	16.3	0.3	2.3	25
Slovakia	1,007	-2.1	13,520	-2.7	3,135	15.3	40,507	10.2	0.3	3.0	26
Luxembourg	1,255	9.3	14,617	8.7	3,168	10.3	39,923	9.8	0.3	2.7	27
Estonia	1,480	40.3	15,153	35.6	3,462	55.6	37,701	37.5	0.3	2.5	28
Bulgaria	1,342	3.8	12,680	0.8	3,618	11.2	36,333	-3.8	0.3	2.9	29
Slovenia	878	-7.1	11,237	8.4	2,520	-1.0	33,942	17.5	0.2	3.0	30
Croatia	1,083	-2.0	11,413	0.0	2,858	-8.0	33,488	-1.9	0.2	2.9	31
Cyprus	424	8.7	6,075.0	24.8	1,159	-15.6	22,370	32.1	0.2	3.7	32
Malta	339	13.4	3,640	21.9	1,099	18.3	11,915	29.6	0.1	3.3	33
Other European countries	7,075	11.9	69,458	29.5	19,026	13.2	194,159	26.9	1.4	2.8	

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	29,012	4.2	446,207	5.7	82,108	7.5	1,299,851	9.3	9.1	2.9	1
Brazil	4,139	31.7	65,973	7.7	13,655	25.2	227,247	9.6	1.6	3.4	2
Canada	3,432	-5.3	55,005	1.2	9,955	-10.7	172,361	3.4	1.2	3.1	3
Central America, Caribbean	2,185	-29.6	36,287	-18.0	7,146	-22.3	109,361	-17.2	0.8	3.0	4
Other North American countries	248	-26.0	6,143	-6.6	666	-18.4	17,549	-4.6	0.1	2.9	
Other South American countries	4,249	11.8	75,925	-4.9	12,404	13.4	229,049	-4.6	1.6	3.0	
Total America	43,265	3.4	685,540	2.6	125,934	5.5	2,055,418	5.2	14.5	3.0	
Israel	8,100	-11.4	87,853	-14.3	29,994	-4.7	327,765	-13.2	2.3	3.7	1
China, incl. Hongkong	8,223	-1.0	126,567	-2.0	21,719	1.2	307,755	-2.1	2.2	2.4	2
Japan	4,579	29.1	48,578	5.6	8,859	8.9	119,947	2.8	0.8	2.5	3
Arabic Gulf States	2,569	9.6	35,625	-2.0	8,734	11.2	119,717	-4.0	0.8	3.4	4
India	2,135	8.7	30,489	0.9	6,911	25.1	88,056	-1.2	0.6	2.9	5
South Korea	1,991	22.4	29,813	5.6	5,203	15.2	87,063	9.0	0.6	2.9	6
Taiwan	986	64.3	15,403	16.2	2,256	12.8	40,083	5.7	0.3	2.6	7
Other Asian countries	8,419	12.9	101,158	8.0	23,574	24.3	284,768	7.5	2.0	2.8	
Total Asia	37,002	5.8	475,486	-0.8	107,250	7.3	1,375,154	-2.1	9.7	2.9	
Australia	3,715	-16.2	82,713	0.1	11,679	-11.0	254,286	1.8	1.8	3.1	1
New Zealand, Oceania	694	3.6	12,409	4.1	1,952	6.5	36,700	9.4	0.3	3.0	2
Total Australia, New Zealand, Oceania	4,409	-13.6	95,122	0.6	13,631	-8.9	290,986	2.7	2.0	3.1	
South Africa	494	6.7	8,914	-2.2	1,564	16.1	27,364	-7.0	0.2	3.1	
Other African countries	3,461	24.8	34,721	5.2	11,208	19.4	117,389	3.4	0.8	3.4	
No information on residence	4,930	-64.6	86,776	-57.1	10,577	-65.8	199,652	-60.2	1.4	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	17,317,071	4.9
United Kingdom	1,442,952	-6.6
USA	1,299,851	9.3
Spain	1,051,993	14.4
Italy	998,065	11.5
Netherlands	792,090	7.2
France	714,407	8.1
Denmark	583,306	1.6
Switzerland	575,534	-4.8
Russia	438,648	17.5

Bednights (percentage)

Domestic / International			
January - December 2018		January - November 2019	
Germany	54.1%	Germany	54.9%
International	45.9%	International	45.1%
Germany / Europe / Overseas			
January - December 2018		January - November 2019	
Germany	54.1%	Germany	54.9%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	32.2%
Overseas	14.0%	Overseas	12.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total %*		Germany ¹ total %*		International ¹ total %*		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Nov.						Nov.	Jan.-Nov.	Nov.	Jan.-Nov.	Nov.	Nov.	
	Nov.	Nov.	Nov.	Nov.	Nov.	Nov.	Nov.	Nov.	Nov.	Nov.	Nov.		
Total accommodations ²	31,527,106	4.0	17,317,071	4.9	14,210,035	2.9	58.8	63.3	ns	ns	150,107	ns	790
Total hotel properties	26,379,934	3.5	14,710,684	4.7	11,669,250	2.1	59.9	63.3	ns	ns	125,647	ns	632
Hotels	15,981,133	3.0	8,520,345	4.8	7,460,788	1.1	60.6	64.0	ns	ns	75,225	ns	243
Hotels (breakfast only)	9,805,434	4.4	5,868,243	4.7	3,937,191	3.9	59.2	62.5	ns	ns	47,290	ns	289
Guesthouses	37,286	-1.0	22,981	-4.5	14,305	5.3	43.6	42.6	ns	ns	257	ns	12
Boarding houses	556,081	5.0	299,115	5.8	256,966	4.0	53.3	57.7	ns	ns	2,875	ns	88
Other accommodations	5,147,172	6.4	2,606,387	5.9	2,540,785	6.9	53.3	63.1	ns	ns	24,460	ns	158
Camping sites	130,847	11.2	94,923	15.2	35,924	1.6	3.3	10.9	ns	ns	3,420	ns	8

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified