

January - October 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,272,467	4.8	11,710,642	3.3	3,119,253	4.2	28,875,775	4.0	100.0	2.5	
Germany	795,813	7.9	7,080,917	4.5	1,803,704	8.6	15,752,025	4.8	54.6**	2.2	
Total foreign countries	476,654	0.0	4,629,725	1.6	1,315,549	-1.2	13,123,750	3.0	45.4**	2.8	
Total Europe	348,054	0.6	3,336,461	5.2	941,822	-0.4	9,327,381	6.8	71.1	2.8	
Europe											
United Kingdom	48,958	-6.8	477,537	-7.4	136,904	-5.2	1,327,794	-6.6	10.1	2.8	1
Spain	24,680	-3.7	313,621	13.1	69,110	-8.7	977,164	15.7	7.4	3.1	2
Italy	21,369	-5.8	292,968	10.4	57,290	-9.5	913,143	12.0	7.0	3.1	3
Netherlands	30,473	3.1	259,317	4.5	87,213	1.1	736,252	6.9	5.6	2.8	4
France	24,157	-5.4	228,862	5.2	67,385	-4.9	656,900	7.7	5.0	2.9	5
Denmark	25,307	-2.4	187,972	-1.2	76,235	-1.1	542,911	1.0	4.1	2.9	6
Switzerland	22,477	-11.9	197,173	-4.4	62,037	-12.6	531,570	-4.8	4.1	2.7	7
Russia	16,022	17.3	147,647	17.9	41,123	14.4	395,719	18.7	3.0	2.7	8
Sweden	17,279	7.7	148,475	12.6	45,449	9.2	390,491	14.7	3.0	2.6	9
Austria	15,431	-3.7	141,282	4.7	37,964	-5.5	354,003	5.1	2.7	2.5	10
Poland	15,287	10.9	167,459	11.7	32,094	11.9	352,509	11.6	2.7	2.1	11
Finland	8,883	-1.4	86,628	25.2	25,676	-0.4	249,958	27.0	1.9	2.9	12
Belgium	9,179	9.8	88,643	3.5	23,714	15.4	244,554	6.8	1.9	2.8	13
Norway	12,267	-2.7	78,491	-1.7	31,926	-0.3	216,275	-0.1	1.6	2.8	14
Ireland, Republic	4,756	2.7	49,496	0.0	13,472	0.9	147,477	3.0	1.1	3.0	15
Ukraine	6,075	11.2	51,138	44.4	16,260	9.2	137,609	44.4	1.0	2.7	16
Czech Republic	8,942	40.9	60,975	3.4	19,244	46.2	131,029	3.3	1.0	2.1	17
Turkey	4,362	39.3	46,670	-4.2	10,704	33.0	123,334	-7.1	0.9	2.6	18
Greece	2,635	-6.8	36,046	13.5	7,884	-11.2	117,822	18.0	0.9	3.3	19
Portugal	2,465	-7.5	33,451	13.6	6,249	-12.7	94,445	13.6	0.7	2.8	20
Romania	2,516	-13.7	27,020	3.4	7,509	-20.8	81,732	8.8	0.6	3.0	21
Hungary	2,944	-13.1	27,629	-8.3	7,310	-17.3	72,724	-9.9	0.6	2.6	22
Latvia	1,745	-4.4	18,328	10.0	4,488	5.3	47,390	25.9	0.4	2.6	23
Slovakia	1,317	6.5	12,514	-2.7	3,345	7.5	37,376	9.8	0.3	3.0	24

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	1,299	-33.9	10,668	-9.3	3,928	-40.0	37,298	-4.3	0.3	3.5	25
Lithuania	1,712	25.0	16,029	13.4	3,833	22.0	36,901	15.5	0.3	2.3	26
Luxembourg	1,436	30.0	13,355	8.6	3,627	32.9	36,738	9.8	0.3	2.8	27
Estonia	1,437	53.7	13,679	35.2	3,588	55.1	34,254	36.0	0.3	2.5	28
Bulgaria	1,167	-3.0	11,351	0.6	3,489	7.4	32,754	-5.2	0.2	2.9	29
Slovenia	1,236	-3.2	10,357	9.9	3,563	3.1	31,418	19.2	0.2	3.0	30
Croatia	1,433	2.7	10,327	0.2	3,710	-13.0	30,609	-1.4	0.2	3.0	31
Cyprus	389	14.1	5,651.0	26.2	1,518	29.2	21,211	36.3	0.2	3.8	32
Malta	225	4.2	3,301	22.8	605	-4.6	10,816	30.9	0.1	3.3	33
Other European countries	8,194	66.8	62,401	31.8	23,376	67.3	175,201	28.6	1.3	2.8	

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	39,362	-0.6	417,001	5.8	116,334	-0.3	1,216,832	9.4	9.3	2.9	1
Brazil	7,218	43.5	61,819	6.4	24,442	34.7	213,553	8.7	1.6	3.5	2
Canada	5,335	0.7	51,548	1.6	16,841	-1.4	162,360	4.4	1.2	3.1	3
Central America, Caribbean	3,135	-6.1	34,087	-17.1	9,785	-7.0	102,173	-16.9	0.8	3.0	4
Other North American countries	555	16.1	5,921	-5.1	1,489	10.2	16,951	-3.6	0.1	2.9	
Other South American countries	6,728	3.6	71,708	-5.7	19,350	-5.7	216,742	-5.4	1.7	3.0	
Total America	62,333	3.5	642,084	2.5	188,241	2.2	1,928,611	5.1	14.7	3.0	
Israel	7,717	0.8	79,723	-14.6	27,959	-0.7	297,659	-14.0	2.3	3.7	1
China, incl. Hongkong	13,721	11.8	118,287	-2.1	32,695	8.0	286,002	-2.4	2.2	2.4	2
Arabic Gulf States	3,013	12.1	33,051	-2.8	9,885	12.3	110,956	-5.0	0.8	3.4	3
Japan	5,267	27.7	43,945	3.5	12,023	12.1	110,953	2.2	0.8	2.5	4
South Korea	2,565	25.4	27,823	4.5	7,574	26.5	81,861	8.7	0.6	2.9	5
India	3,298	3.5	28,324	0.2	9,632	-3.7	81,036	-3.0	0.6	2.9	6
Taiwan	1,706	45.9	14,409	13.9	3,840	10.6	37,804	5.2	0.3	2.6	7
Other Asian countries	10,285	14.1	92,722	7.6	26,809	6.5	261,213	6.2	2.0	2.8	
Total Asia	47,572	12.9	438,284	-1.4	130,417	6.4	1,267,484	-2.9	9.7	2.9	
Australia	7,131	-0.6	78,953	1.0	22,066	-3.7	242,575	2.5	1.8	3.1	1
New Zealand, Oceania	1,063	14.4	11,718	4.1	3,353	23.4	34,756	9.6	0.3	3.0	2
Total Australia, New Zealand, Oceania	8,194	1.1	90,671	1.4	25,419	-0.8	277,331	3.4	2.1	3.1	
South Africa	672	1.5	8,416	-2.7	2,038	-5.3	25,792	-8.1	0.2	3.1	
Other African countries	3,212	3.8	31,259	3.4	10,378	-2.9	106,171	2.0	0.8	3.4	
No information on residence	6,617	-60.3	82,550	-56.2	17,234	-57.6	190,980	-59.4	1.5	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	15,752,025	4.8
United Kingdom	1,327,794	-6.6
USA	1,216,832	9.4
Spain	977,164	15.7
Italy	913,143	12.0
Netherlands	736,252	6.9
France	656,900	7.7
Denmark	542,911	1.0
Switzerland	531,570	-4.8
Russia	395,719	18.7

Bednights (percentage)

Domestic / International			
January - December 2018		January - October 2019	
Germany	54.1%	Germany	54.6%
International	45.9%	International	45.4%
Germany / Europe / Overseas			
January - December 2018		January - October 2019	
Germany	54.1%	Germany	54.6%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	32.3%
Overseas	14.0%	Overseas	13.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Oct.					Oct.	Jan.-Oct.	Oct.	Jan.-Oct.	Oct.	Oct.	Oct.	Oct.
Total accommodations ²	28,875,775	4.0	15,752,025	4.8	13,123,750	3.0	66.6	63.7	ns	ns	150,688	ns	794
Total hotel properties	24,122,545	3.5	13,335,879	4.7	10,786,666	2.1	67.1	63.6	ns	ns	125,913	ns	632
Hotels	14,613,332	3.1	7,711,513	4.7	6,901,819	1.3	67.1	64.4	ns	ns	75,323	ns	243
Hotels (breakfast only)	8,965,115	4.3	5,330,380	4.7	3,634,735	3.7	67.4	62.9	ns	ns	47,437	ns	289
Guesthouses	33,918	-1.6	21,104	-3.4	12,814	1.4	44.5	42.5	ns	ns	259	ns	12
Boarding houses	510,180	4.5	272,882	5.5	237,298	3.5	64.4	58.2	ns	ns	2,894	ns	88
Other accommodations	4,753,230	6.1	2,416,146	5.3	2,337,084	7.0	64.1	64.1	ns	ns	24,775	ns	162
Camping sites	127,655	10.1	92,100	13.8	35,555	1.4	7.9	11.5	ns	ns	3,620	ns	9

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified