

January - September 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Sep.		Jan.-Sep.		Sep.		Jan.-Sep.		Jan.-Sep.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,255,442	2.8	10,437,757	3.2	3,035,656	2.6	25,756,379	3.9	100.0	2.5	
Germany	773,183	7.0	6,284,493	4.1	1,709,975	7.6	13,947,700	4.3	54.2**	2.2	
Total foreign countries	482,259	-3.4	4,153,264	1.8	1,325,681	-3.2	11,808,679	3.5	45.8**	2.8	
Total Europe	312,536	-3.9	2,988,849	5.8	826,291	-3.7	8,386,209	7.7	71.0	2.8	
Europe											
United Kingdom	48,025	-6.5	428,586	-7.5	128,249	-8.0	1,190,955	-6.8	10.1	2.8	1
Spain	28,277	0.3	288,999	14.8	85,441	3.3	908,153	18.1	7.7	3.1	2
Italy	21,178	-12.4	271,618	11.9	62,260	-11.4	855,853	13.8	7.2	3.2	3
Netherlands	25,113	5.6	228,858	4.7	67,846	5.4	649,036	7.7	5.5	2.8	4
France	19,952	-10.9	204,759	6.7	50,598	-11.0	589,602	9.4	5.0	2.9	5
Switzerland	20,070	-9.9	174,716	-3.3	51,345	-9.9	469,563	-3.7	4.0	2.7	6
Denmark	17,245	-3.4	162,699	-1.0	47,003	-2.3	466,737	1.3	4.0	2.9	7
Russia	13,096	-1.5	131,635	17.9	32,192	-6.3	354,612	19.3	3.0	2.7	8
Sweden	13,913	-0.3	131,221	13.3	35,585	2.3	345,066	15.5	2.9	2.6	9
Poland	15,377	-5.9	152,208	11.8	32,717	-7.1	320,468	11.6	2.7	2.1	10
Austria	14,437	-3.8	125,837	5.9	34,776	-4.6	316,017	6.5	2.7	2.5	11
Finland	7,323	8.6	77,726	29.2	19,922	14.2	224,258	31.1	1.9	2.9	12
Belgium	8,449	-5.7	79,472	2.8	21,826	-1.8	220,845	5.9	1.9	2.8	13
Norway	10,201	-6.0	66,237	-1.5	25,405	-5.6	184,370	0.0	1.6	2.8	14
Ireland, Republic	5,040	6.1	44,735	-0.3	13,911	5.1	133,996	3.3	1.1	3.0	15
Ukraine	4,624	5.3	45,086	50.5	12,329	12.2	121,384	50.9	1.0	2.7	16
Turkey	4,968	0.4	42,270	-7.2	12,475	-10.9	112,591	-9.8	1.0	2.7	17
Czech Republic	5,822	-28.0	52,034	-1.1	12,371	-30.8	111,788	-1.7	0.9	2.1	18
Greece	1,878	-13.3	33,418	15.5	5,505	-19.0	109,934	20.8	0.9	3.3	19
Portugal	2,845	2.9	30,993	15.7	7,830	9.8	88,204	16.1	0.7	2.8	20
Romania	2,500	-8.8	24,511	5.6	7,380	-13.6	74,244	13.1	0.6	3.0	21
Hungary	2,460	-32.7	24,723	-7.6	6,108	-32.7	65,452	-8.9	0.6	2.6	22
Latvia	1,638	5.5	16,652	12.2	4,191	18.4	42,994	28.8	0.4	2.6	23
Slovakia	1,139	-36.0	11,200	-3.7	3,224	-26.0	34,036	10.0	0.3	3.0	24

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	Sep.		Jan.-Sep.		Sep.		Jan.-Sep.		Jan.-Sep.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	933	-11.2	9,388	-4.2	2,917	-17.2	33,409	3.0	0.3	3.6	25
Luxembourg	1,431	10.6	11,923	6.5	3,635	4.5	33,115	7.7	0.3	2.8	26
Lithuania	1,305	-1.8	14,317	12.1	2,927	-1.6	33,068	14.8	0.3	2.3	27
Estonia	1,283	49.7	12,247	33.4	2,941	52.6	30,674	34.1	0.3	2.5	28
Bulgaria	1,210	11.7	10,167	0.9	3,297	10.5	29,248	-6.5	0.2	2.9	29
Slovenia	1,103	-14.0	9,132	12.1	3,244	-9.9	27,866	21.7	0.2	3.1	30
Croatia	939	-20.3	8,896	-0.2	2,462	-32.2	26,902	0.5	0.2	3.0	31
Cyprus	509	49.7	5,260.0	27.2	2,622	150.7	19,686	36.8	0.2	3.7	32
Malta	380	84.5	3,076	24.4	1,209	45.1	10,211	33.9	0.1	3.3	33
Other European countries	7,873	72.8	54,250	27.9	20,548	70.9	151,872	24.2	1.3	2.8	

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	Sep.		Jan.-Sep.		Sep.		Jan.-Sep.		Jan.-Sep.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	56,492	13.8	377,600	6.5	159,597	14.3	1,100,440	10.5	9.3	2.9	1
Brazil	8,131	9.3	54,639	3.0	27,692	12.4	189,176	6.1	1.6	3.5	2
Canada	6,874	-2.1	46,233	1.8	21,044	2.3	145,531	5.1	1.2	3.1	3
Central America, Caribbean	5,050	-4.1	30,959	-18.1	15,321	-4.8	92,390	-17.8	0.8	3.0	4
Other North American countries	973	30.1	5,371	-6.8	2,798	33.2	15,470	-4.7	0.1	2.9	
Other South American countries	8,485	-3.6	64,978	-6.5	25,727	-3.2	197,377	-5.4	1.7	3.0	
Total America	86,005	9.0	579,780	2.4	252,179	9.8	1,740,384	5.5	14.7	3.0	
Israel	7,616	-17.1	72,088	-15.9	28,132	-19.9	269,820	-15.1	2.3	3.7	1
China, incl. Hongkong	19,395	-2.5	104,067	-4.2	54,232	-5.4	252,773	-3.8	2.1	2.4	2
Arabic Gulf States	3,454	-5.0	30,062	-4.0	10,837	-6.0	101,110	-6.4	0.9	3.4	3
Japan	6,695	-0.8	38,683	0.9	18,127	-7.3	98,934	1.1	0.8	2.6	4
South Korea	4,538	20.4	25,209	2.6	17,404	33.9	74,254	7.1	0.6	2.9	5
India	3,582	-6.3	25,052	-0.1	9,854	-7.8	71,446	-2.9	0.6	2.9	6
Taiwan	2,383	11.5	12,709	10.7	6,776	-1.8	33,976	4.7	0.3	2.7	7
Other Asian countries	11,194	5.6	82,404	6.8	31,492	3.6	234,349	6.1	2.0	2.8	
Total Asia	58,857	-1.6	390,274	-3.0	176,854	-4.2	1,136,662	-3.9	9.6	2.9	
Australia	11,017	-1.7	71,893	1.2	34,093	0.2	220,610	3.2	1.9	3.1	1
New Zealand, Oceania	1,559	4.3	10,661	3.3	4,776	9.4	31,415	8.4	0.3	2.9	2
Total Australia, New Zealand, Oceania	12,576	-1.0	82,554	1.5	38,869	1.2	252,025	3.9	2.1	3.1	
South Africa	1,228	13.3	7,742	-3.0	3,611	6.3	23,752	-8.4	0.2	3.1	
Other African countries	3,565	18.1	28,057	3.3	10,546	7.3	95,807	2.6	0.8	3.4	
No information on residence	7,492	-59.8	76,008	-55.8	17,331	-62.3	173,840	-59.5	1.5	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	13,947,700	4.3
United Kingdom	1,190,955	-6.8
USA	1,100,440	10.5
Spain	908,153	18.1
Italy	855,853	13.8
Netherlands	649,036	7.7
France	589,602	9.4
Switzerland	469,563	-3.7
Denmark	466,737	1.3
Russia	354,612	19.3

Bednights (percentage)

Domestic / International			
January - December 2018		January - September 2019	
Germany	54.1%	Germany	54.2%
International	45.9%	International	45.8%
Germany / Europe / Overseas			
January - December 2018		January - September 2019	
Germany	54.1%	Germany	54.2%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	32.5%
Overseas	14.0%	Overseas	13.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Sep.					Sep.	Jan.-Sep.	Sep.	Jan.-Sep.	Sep.	Jan.-Sep.	Sep.	Sep.
Total accommodations ²	25,756,379	3.9	13,947,700	4.3	11,808,679	3.5	66.9	63.4	ns	ns	150,633	ns	799
Total hotel properties	21,503,862	3.4	11,804,149	4.2	9,699,713	2.5	66.5	63.2	ns	ns	125,798	ns	635
Hotels	13,046,192	2.9	6,840,110	4.0	6,206,082	1.6	66.0	64.1	ns	ns	75,160	ns	244
Hotels (breakfast only)	7,974,856	4.4	4,705,075	4.5	3,269,781	4.2	67.4	62.4	ns	ns	47,489	ns	291
Guesthouses	30,347	-0.2	19,064	-0.9	11,283	1.0	49.2	42.3	ns	ns	261	ns	12
Boarding houses	452,467	4.0	239,900	4.7	212,567	3.2	67.3	57.4	ns	ns	2,888	ns	88
Other accommodations	4,252,517	6.4	2,143,551	5.0	2,108,966	7.9	68.9	64.1	ns	ns	24,835	ns	164
Camping sites	119,670	10.3	85,533	14.0	34,137	2.0	10.1	12.0	ns	ns	4,104	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified