

January - June 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,257,941	4.4	6,433,688	4.4	2,963,856	3.9	15,299,382	4.2	100.0	2.4	
Germany	771,659	3.4	3,962,601	4.3	1,663,567	0.8	8,517,181	3.6	55.7**	2.1	
Total foreign countries	486,282	6.0	2,471,087	4.7	1,300,289	8.2	6,782,201	5.1	44.3**	2.7	
Total Europe	306,978	5.5	1,752,166	4.1	802,436	8.6	4,738,278	4.5	69.9	2.7	
Europe											
United Kingdom	56,594	0.2	300,624	2.5	152,878	5.8	815,102	3.3	12.0	2.7	1
Italy	22,287	13.0	146,691	1.1	61,768	22.1	435,073	2.5	6.4	3.0	2
Spain	29,682	20.3	146,338	6.0	85,473	23.0	423,860	5.1	6.2	2.9	3
Netherlands	21,526	-0.6	136,350	6.3	57,371	2.7	366,359	4.5	5.4	2.7	4
France	18,509	-9.8	123,400	3.2	47,559	-5.3	338,838	4.5	5.0	2.7	5
Switzerland	22,166	4.5	113,092	5.4	56,326	6.3	301,122	5.6	4.4	2.7	6
Denmark	12,950	9.7	93,343	8.8	33,190	9.8	256,037	7.5	3.8	2.7	7
Russia	11,565	17.8	72,846	17.9	28,641	16.7	196,018	17.2	2.9	2.7	8
Austria	13,784	1.4	73,949	2.8	34,279	2.4	181,867	2.1	2.7	2.5	9
Poland	15,593	24.5	86,137	17.1	30,699	24.5	179,899	22.1	2.7	2.1	10
Sweden	12,630	-6.0	63,953	-12.5	31,245	-4.9	165,312	-12.4	2.4	2.6	11
Belgium	7,163	-10.5	48,636	-13.8	17,039	-12.3	129,628	-14.0	1.9	2.7	12
Norway	7,265	5.0	37,162	-1.5	19,571	8.3	102,744	-0.3	1.5	2.8	13
Finland	8,177	-5.5	36,231	-3.3	22,787	-1.8	100,119	-2.5	1.5	2.8	14
Turkey	4,861	-14.9	31,303	2.4	13,075	-13.1	84,185	6.1	1.2	2.7	15
Ireland, Republic	5,594	5.3	27,546	1.1	15,618	7.7	78,106	3.1	1.2	2.8	16
Greece	2,415	39.5	21,738	-1.1	7,128	40.1	67,122	-2.9	1.0	3.1	17
Czech Republic	6,022	44.5	30,267	22.7	11,354	27.4	63,597	22.2	0.9	2.1	18
Portugal	2,917	4.7	17,443	0.1	7,983	14.9	49,907	5.4	0.7	2.9	19
Ukraine	3,226	45.7	17,049	47.3	8,864	64.8	47,434	60.7	0.7	2.8	20
Hungary	2,934	25.3	17,220	32.0	7,704	44.1	46,213	42.1	0.7	2.7	21
Romania	2,701	-3.2	15,003	-7.3	7,556	-2.5	41,956	-6.9	0.6	2.8	22
Bulgaria	1,156	6.7	6,946	3.9	3,215	-6.6	23,025	20.6	0.3	3.3	23
Iceland	1,081	7.5	6,923	6.7	3,708	13.3	22,499	6.2	0.3	3.2	24

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,523	2.2	9,635	5.0	3,197	5.5	21,802	7.0	0.3	2.3	25
Slovakia	1,193	7.2	7,213	16.4	3,033	10.8	19,340	17.5	0.3	2.7	26
Luxembourg	1,416	-1.2	6,877	6.7	3,664	-2.7	18,600	10.6	0.3	2.7	27
Lithuania	1,503	18.8	7,931	9.1	3,036	10.1	18,385	11.9	0.3	2.3	28
Croatia	1,157	29.0	5,876	27.2	3,491	41.6	16,851	18.9	0.2	2.9	29
Estonia	924	-16.0	6,050	15.4	2,264	-11.6	15,205	21.3	0.2	2.5	30
Slovenia	1,016	66.8	4,948	28.6	2,623	76.6	13,053	25.6	0.2	2.6	31
Cyprus	402	43.6	2,395.0	22.9	1,454	66.4	8,255	26.0	0.1	3.4	32
Malta	234	-6.4	1,459	-29.4	744	-0.9	4,682	-27.3	0.1	3.2	33
Other European countries	4,812	10.0	29,592	-7.3	13,899	13.4	86,083	-4.2	1.3	2.9	

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	Jun.		Jan.-Jun.		Jun.		Jan.-Jun.		Jan.-Jun.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	58,206	1.7	202,174	2.2	162,434	2.1	558,644	1.3	8.2	2.8	1
Brazil	6,350	-8.8	30,597	-2.4	20,849	-4.5	103,124	-1.0	1.5	3.4	2
Canada	6,450	1.8	24,975	5.7	19,677	5.3	77,800	10.0	1.1	3.1	3
Central America, Caribbean	5,609	57.4	22,882	63.9	16,728	95.1	68,341	79.3	1.0	3.0	4
Other North American countries	814	-18.6	3,372	-11.1	2,373	-54.3	9,448	-30.4	0.1	2.8	
Other South American countries	10,029	5.1	41,218	4.6	29,473	6.5	124,012	4.8	1.8	3.0	
Total America	87,458	3.3	325,218	4.9	251,534	4.3	941,369	5.0	13.9	2.9	
Israel	10,339	1.4	53,048	-3.4	37,501	5.3	193,112	-0.1	2.8	3.6	1
China, incl. Hongkong	15,324	9.2	55,761	4.2	34,912	10.0	126,630	3.8	1.9	2.3	2
Japan	4,442	-4.0	21,918	5.0	11,059	-1.6	53,916	6.3	0.8	2.5	3
Arabic Gulf States	3,285	30.0	16,244	-0.2	9,575	18.9	53,895	-2.6	0.8	3.3	4
India	4,225	15.0	14,553	5.0	12,503	27.0	42,471	11.8	0.6	2.9	5
South Korea	2,689	-0.7	11,456	-3.7	6,512	7.5	30,412	5.7	0.4	2.7	6
Taiwan	1,430	21.7	5,344	9.4	3,771	29.7	14,642	11.5	0.2	2.7	7
Other Asian countries	10,575	30.3	46,367	12.7	28,988	39.5	130,654	15.9	1.9	2.8	
Total Asia	52,309	11.1	224,691	3.4	144,821	14.7	645,732	5.2	9.5	2.9	
Australia	9,681	-14.2	30,804	-5.1	29,298	-11.8	95,390	-3.5	1.4	3.1	1
New Zealand, Oceania	1,580	5.3	4,891	-4.9	4,524	8.5	13,539	-6.6	0.2	2.8	2
Total Australia, New Zealand, Oceania	11,261	-11.9	35,695	-5.1	33,822	-9.6	108,929	-3.9	1.6	3.1	
South Africa	1,351	39.1	5,148	19.1	4,655	47.2	17,138	26.3	0.3	3.3	
Other African countries	2,732	15.1	17,148	14.9	8,750	34.0	57,240	14.4	0.8	3.3	
No information on residence	24,193	21.6	111,021	19.7	54,271	10.8	273,515	17.2	4.0	2.5	

*Compared to 2017

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,517,181	3.6
United Kingdom	815,102	3.3
USA	558,644	1.3
Italy	435,073	2.5
Spain	423,860	5.1
Netherlands	366,359	4.5
France	338,838	4.5
Switzerland	301,122	5.6
Denmark	256,037	7.5
Russia	196,018	17.2

Bednights (percentage)

Domestic / International			
January - December 2017		January - June 2018	
Germany	55.1%	Germany	55.7%
International	44.9%	International	44.3%
Germany / Europe / Overseas			
January - December 2017		January - June 2018	
Germany	55.1%	Germany	55.7%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.0%
Overseas	14.1%	Overseas	13.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
							Jun.	Jan.-Jun.	Jun.	Jan.-Jun.	Jun.	Jun.	Jun.
Jan. - Jun. 2018													
Total accommodations ²	15,299,382	4.2	8,517,181	3.6	6,782,201	5.1	67.0	57.9	ns	ns	146,769	ns	790
Total hotel properties	12,855,911	4.1	7,258,276	3.3	5,597,635	5.1	66.5	57.7	ns	ns	123,761	ns	641
Hotels	7,838,660	3.0	4,242,807	2.9	3,595,853	3.3	66.8	58.6	ns	ns	74,442	ns	243
Hotels (breakfast only)	4,728,946	5.6	2,856,840	3.8	1,872,106	8.4	66.6	56.9	ns	ns	46,149	ns	295
Guesthouses	18,761	-0.7	12,270	-3.6	6,491	5.3	45.5	39.3	ns	ns	265	ns	11
Boarding houses	269,544	10.3	146,359	9.6	123,185	11.0	60.5	50.9	ns	ns	2,905	ns	92
Other accommodations	2,443,471	4.9	1,258,905	4.8	1,184,566	4.9	69.5	58.9	ns	ns	23,008	ns	149
Camping sites	40,700	-2.8	30,684	-5.6	10,016	7.0	10.7	6.8	ns	ns	4,572	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2017

** Number of accommodations available in reporting month

ns = not specified