

January - May 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,188,046	1.8	5,173,061	4.4	2,851,667	4.0	12,328,273	4.2	100.0	2.4	
Germany	725,512	-1.8	3,191,207	4.5	1,598,066	-0.2	6,853,823	4.3	55.6**	2.1	
Total foreign countries	462,534	8.2	1,981,854	4.2	1,253,601	9.7	5,474,450	4.2	44.4**	2.8	
Total Europe	320,369	10.8	1,442,890	3.6	858,746	12.8	3,930,276	3.5	71.8	2.7	
Europe											
United Kingdom	53,768	15.6	243,458	2.9	143,050	19.8	660,841	2.5	12.1	2.7	1
Italy	20,116	10.2	124,315	-0.9	56,384	15.3	373,149	-0.2	6.8	3.0	2
Spain	22,190	4.7	116,555	2.8	60,509	1.6	338,044	1.3	6.2	2.9	3
Netherlands	29,070	17.8	114,449	7.3	83,915	20.7	307,866	4.4	5.6	2.7	4
France	24,682	9.4	104,547	5.5	70,765	14.0	290,877	6.1	5.3	2.8	5
Switzerland	22,501	7.9	90,799	5.4	59,748	10.1	244,459	5.3	4.5	2.7	6
Denmark	17,564	7.6	80,266	8.5	49,331	7.8	222,561	7.1	4.1	2.8	7
Russia	12,592	11.2	61,162	17.7	34,069	12.3	167,205	17.2	3.1	2.7	8
Poland	18,743	37.8	70,507	15.5	40,501	44.0	149,020	21.4	2.7	2.1	9
Austria	15,354	9.5	60,076	3.0	37,585	7.4	147,346	1.9	2.7	2.5	10
Sweden	15,013	-5.0	51,271	-14.1	38,727	-5.9	134,009	-14.0	2.4	2.6	11
Belgium	9,317	0.6	41,427	-14.5	24,573	-3.8	112,425	-14.4	2.1	2.7	12
Norway	6,830	0.8	29,813	-3.2	19,029	2.5	82,929	-2.5	1.5	2.8	13
Finland	7,062	-3.0	28,027	-2.7	19,431	-2.3	77,268	-2.8	1.4	2.8	14
Turkey	5,268	1.8	26,432	6.4	13,756	5.9	71,075	10.6	1.3	2.7	15
Ireland, Republic	4,464	18.7	21,965	0.1	12,886	24.2	62,542	2.1	1.1	2.8	16
Greece	2,457	19.5	19,320	-4.6	7,347	22.7	59,987	-6.3	1.1	3.1	17
Czech Republic	5,516	22.9	24,224	18.2	11,602	25.2	52,205	21.0	1.0	2.2	18
Portugal	2,896	15.7	14,525	-0.8	7,688	29.3	41,943	3.8	0.8	2.9	19
Ukraine	3,236	60.8	13,824	47.7	8,718	77.2	38,576	59.9	0.7	2.8	20
Hungary	3,020	35.0	14,285	33.5	7,936	51.2	38,501	41.7	0.7	2.7	21
Romania	2,611	3.5	12,288	-8.2	7,311	14.9	34,324	-8.0	0.6	2.8	22
Bulgaria	1,178	3.0	5,781	3.2	3,313	-7.6	19,770	26.3	0.4	3.4	23
Iceland	1,568	15.7	5,839	6.5	5,245	19.4	18,779	4.9	0.3	3.2	24

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,673	19.2	8,110	5.5	3,789	21.4	18,604	7.3	0.3	2.3	25
Slovakia	1,194	6.9	6,016	18.3	3,085	16.9	16,313	18.9	0.3	2.7	26
Lithuania	1,201	24.6	6,449	7.4	2,569	24.2	15,395	12.6	0.3	2.4	27
Luxembourg	1,464	19.9	5,462	9.0	4,060	31.3	14,947	14.5	0.3	2.7	28
Croatia	915	35.6	4,720	26.8	2,545	31.1	13,361	14.1	0.2	2.8	29
Estonia	851	-5.7	5,123	23.7	2,042	0.9	12,933	29.7	0.2	2.5	30
Slovenia	858	32.2	3,932	21.4	2,424	64.3	10,427	17.1	0.2	2.7	31
Cyprus	285	21.8	1,990.0	19.3	841	-8.7	6,793	19.7	0.1	3.4	32
Malta	238	-0.4	1,224	-32.7	777	31.7	3,937	-30.8	0.1	3.2	33
Other European countries	4,674	-24.2	24,709	-10.3	13,195	-19.7	71,865	-7.4	1.3	2.9	

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	44,599	5.1	143,635	2.1	123,552	2.9	395,355	0.8	7.2	2.8	1
Brazil	6,387	-4.3	24,227	-0.6	20,975	-1.8	82,198	-0.2	1.5	3.4	2
Canada	6,761	8.2	18,508	7.0	21,795	18.7	58,096	11.6	1.1	3.1	3
Central America, Caribbean	3,654	67.9	17,264	66.1	11,169	105.5	51,502	74.3	0.9	3.0	4
Other North American countries	734	3.8	2,559	-8.3	2,023	-12.0	7,089	-15.5	0.1	2.8	
Other South American countries	8,573	11.1	31,198	4.5	25,309	11.6	94,565	4.3	1.7	3.0	
Total America	70,708	7.2	237,391	5.3	204,823	7.7	688,805	5.1	12.6	2.9	
Israel	8,708	-10.8	42,705	-4.5	30,299	-12.3	155,633	-1.3	2.8	3.6	1
China, incl. Hongkong	11,784	8.7	40,282	2.1	25,233	6.9	91,481	1.4	1.7	2.3	2
Arabic Gulf States	2,306	-11.5	12,950	-5.8	6,955	-17.2	44,267	-6.4	0.8	3.4	3
Japan	4,257	6.2	17,439	7.4	10,067	0.5	42,806	8.4	0.8	2.5	4
India	3,455	-11.7	10,367	1.7	9,119	-8.4	30,021	6.7	0.5	2.9	5
South Korea	2,099	-2.8	8,770	-4.6	5,599	10.3	23,912	5.2	0.4	2.7	6
Taiwan	1,068	-14.8	3,913	5.4	2,934	3.9	10,869	6.3	0.2	2.8	7
Other Asian countries	7,747	0.7	35,725	8.1	20,638	8.9	101,138	9.9	1.8	2.8	
Total Asia	41,424	-1.9	172,151	1.1	110,844	-2.2	500,127	2.6	9.1	2.9	
Australia	5,996	-1.8	21,148	-0.1	18,638	1.7	66,166	0.9	1.2	3.1	1
New Zealand, Oceania	1,068	-0.7	3,300	-9.4	2,779	-2.5	8,998	-12.9	0.2	2.7	2
Total Australia, New Zealand, Oceania	7,064	-1.7	24,448	-1.5	21,417	1.1	75,164	-1.0	1.4	3.1	
South Africa	785	-2.8	3,800	13.4	2,347	-3.5	12,478	19.9	0.2	3.3	
Other African countries	2,192	-4.5	14,398	14.7	7,288	-1.7	48,474	11.4	0.9	3.4	
No information on residence	19,992	0.5	86,776	19.1	48,136	3.5	219,126	18.8	4.0	2.5	

*Compared to 2017

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	6,853,823	4.3
United Kingdom	660,841	2.5
USA	395,355	0.8
Italy	373,149	-0.2
Spain	338,044	1.3
Netherlands	307,866	4.4
France	290,877	6.1
Switzerland	244,459	5.3
Denmark	222,561	7.1
Israel	155,633	-1.3

Bednights (percentage)

Domestic / International			
January - December 2017		January - May 2018	
Germany	55.1%	Germany	55.6%
International	44.9%	International	44.4%
Germany / Europe / Overseas			
January - December 2017		January - May 2018	
Germany	55.1%	Germany	55.6%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.9%
Overseas	14.1%	Overseas	12.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			Jan. - May				May	Jan.-May	May	Jan.-May	May	May	May
Total accommodations ²	12,328,273	4.2	6,853,823	4.3	5,474,450	4.2	62.6	56.1	ns	ns	146,205	ns	789
Total hotel properties	10,377,749	4.0	5,859,409	3.9	4,518,340	4.2	62.3	55.9	ns	ns	123,349	ns	641
Hotels	6,340,295	2.9	3,438,645	3.1	2,901,650	2.7	62.9	56.9	ns	ns	73,945	ns	242
Hotels (breakfast only)	3,805,420	5.5	2,291,833	4.6	1,513,587	6.9	61.9	54.9	ns	ns	46,170	ns	295
Guesthouses	15,140	0.0	9,903	-2.4	5,237	4.8	45.4	38.0	ns	ns	265	ns	11
Boarding houses	216,894	11.3	119,028	13.9	97,866	8.3	56.2	49.0	ns	ns	2,969	ns	93
Other accommodations	1,950,524	5.4	994,414	6.4	956,110	4.4	64.0	56.7	ns	ns	22,856	ns	148
Camping sites	26,025	6.4	20,687	5.7	5,338	9.4	11.2	5.7	ns	ns	4,572	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2017

** Number of accommodations available in reporting month

ns = not specified