

January - December 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	962,926	-3.8	12,966,347	1.8	2,289,125	-4.6	31,150,090	0.3	100.0	2.4	
Germany	563,688	-2.5	7,862,171	2.3	1,176,847	-2.6	17,165,441	1.6	55.1**	2.2	
Total foreign countries	399,238	-5.6	5,104,176	1.2	1,112,278	-6.7	13,984,649	-1.4	44.9**	2.7	
Total Europe	290,858	-9.0	3,559,184	-1.0	798,007	-10.3	9,585,306	-3.5	68.5	2.7	
Europe											
United Kingdom	58,959	-6.7	623,199	2.3	161,790	-9.7	1,676,803	-0.3	12.0	2.7	1
Spain	26,496	-6.2	293,613	-5.5	83,501	-7.5	869,274	-9.0	6.2	3.0	2
Italy	22,693	-20.5	284,999	-5.9	67,297	-21.4	836,906	-9.7	6.0	2.9	3
Netherlands	23,703	-5.5	281,301	-5.1	65,299	-5.8	773,097	-6.9	5.5	2.7	4
France	18,423	-10.4	239,433	2.7	49,625	-13.8	656,533	0.8	4.7	2.7	5
Switzerland	15,709	-6.1	222,421	-4.0	42,268	-7.8	598,073	-6.5	4.3	2.7	6
Denmark	17,265	-8.9	212,339	-7.1	47,344	-9.0	591,298	-9.1	4.2	2.8	7
Sweden	10,206	-22.2	161,421	-6.9	27,137	-20.3	410,107	-9.5	2.9	2.5	8
Austria	8,620	-6.5	147,933	2.4	20,629	-15.1	363,702	-0.2	2.6	2.5	9
Russia	12,156	9.1	130,545	17.1	32,898	14.4	345,691	16.6	2.5	2.6	10
Poland	14,022	-7.3	156,858	-0.3	25,889	0.0	314,532	2.2	2.2	2.0	11
Belgium	6,897	-29.7	109,697	-15.9	17,645	-31.0	290,561	-17.6	2.1	2.6	12
Norway	6,208	-17.7	92,393	-14.6	17,500	-17.9	242,287	-17.4	1.7	2.6	13
Finland	5,150	-26.9	75,677	5.1	14,620	-30.9	208,298	-0.5	1.5	2.8	14
Ireland, Republic	5,076	-4.9	59,852	0.3	14,169	-5.7	168,219	-1.1	1.2	2.8	15
Turkey	5,990	4.6	61,343	-10.1	16,524	8.9	160,244	-12.9	1.1	2.6	16
Greece	5,432	-18.4	39,118	5.5	18,119	-18.7	122,818	2.6	0.9	3.1	17
Czech Republic	3,628	1.0	54,635	10.5	7,285	-2.7	114,014	4.3	0.8	2.1	18
Portugal	3,167	-0.3	34,574	15.8	9,632	0.0	94,035	13.9	0.7	2.7	19
Romania	2,285	-29.1	32,644	22.6	6,778	-32.7	88,407	18.2	0.6	2.7	20
Ukraine	2,779	56.3	27,986	35.0	7,369	45.3	73,387	34.6	0.5	2.6	21
Hungary	1,504	-1.9	26,526	22.6	3,763	-2.1	67,863	21.4	0.5	2.6	22

January - December 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	983	7.4	13,566	19.2	3,328	0.6	43,965	11.5	0.3	3.2	23
Latvia	1,763	15.8	19,208	11.8	4,162	18.0	42,376	12.3	0.3	2.2	24
Bulgaria	1,006	-6.3	13,785	18.6	3,273	6.7	41,884	36.8	0.3	3.0	25
Luxembourg	1,077	17.7	13,697	1.5	2,930	22.4	36,089	-1.3	0.3	2.6	26
Lithuania	1,562	10.9	15,578	10.1	3,828	16.8	35,596	12.8	0.3	2.3	27
Slovakia	711	6.6	13,756	1.5	1,870	-1.0	35,114	-2.5	0.3	2.6	28
Croatia	716	22.0	10,311	8.5	2,040	21.4	29,327	12.3	0.2	2.8	29
Estonia	927	28.0	11,825	7.9	2,423	21.3	28,658	4.4	0.2	2.4	30
Slovenia	507	-17.7	8,596	-1.4	1,475	-9.8	23,908	-1.0	0.2	2.8	31
Cyprus	493	-10.7	4,055.0	-9.5	1,659	-16.5	13,653	-11.3	0.1	3.4	32
Malta	552	-4.8	4,250	-2.3	1,788	-29.4	13,203	-15.2	0.1	3.1	33
Other European countries	4,193	-9.1	62,050	15.1	12,150	-5.8	175,384	15.3	1.3	2.8	

January - December 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	26,412	5.7	435,874	11.4	71,771	3.1	1,213,229	7.5	8.7	2.8	1
Brazil	4,868	-5.0	71,122	13.5	15,868	-6.1	232,085	10.2	1.7	3.3	2
Canada	2,355	0.8	54,519	8.8	7,374	1.2	163,025	4.8	1.2	3.0	3
Central America, Caribbean	3,707	57.9	37,590	25.0	10,408	61.0	101,599	18.9	0.7	2.7	4
Other North American countries	410	-15.6	10,483	24.0	1,112	-12.4	33,184	38.2	0.2	3.2	
Other South American countries	4,094	4.2	81,814	7.1	11,679	5.7	243,226	6.2	1.7	3.0	
Total America	41,846	6.7	691,402	11.7	118,212	5.0	1,986,348	8.4	14.2	2.9	
Israel	13,035	-4.8	122,199	-4.8	51,773	0.3	440,810	-8.4	3.2	3.6	1
China, incl. Hongkong	6,407	-10.0	130,815	9.0	15,357	-7.8	309,875	6.8	2.2	2.4	2
Arabic Gulf States	2,848	8.4	41,666	-7.1	9,480	-2.5	139,573	-19.7	1.0	3.3	3
Japan	3,791	2.4	47,447	0.4	8,643	-0.7	115,864	-0.2	0.8	2.4	4
India	1,711	24.9	28,879	22.0	4,795	24.3	79,050	15.4	0.6	2.7	5
South Korea	1,836	15.2	29,201	13.1	4,709	24.9	76,167	7.7	0.5	2.6	6
Taiwan	737	2.9	13,235	9.4	1,966	3.3	35,957	14.1	0.3	2.7	7
Other Asian countries	8,058	20.3	90,380	13.2	20,907	16.2	243,677	7.1	1.7	2.7	
Total Asia	38,423	2.4	503,822	4.6	117,630	3.0	1,440,973	-1.3	10.3	2.9	
Australia	7,550	1.3	86,226	1.3	23,154	-2.1	263,164	-0.5	1.9	3.1	1
New Zealand, Oceania	948	-1.0	12,246	6.1	2,696	4.2	35,225	5.7	0.3	2.9	2
Total Australia, New Zealand, Oceania	8,498	1.0	98,472	1.9	25,850	-1.5	298,389	0.2	2.1	3.0	
South Africa	785	15.4	9,428	8.7	2,604	19.7	30,137	7.9	0.2	3.2	
Other African countries	2,264	0.8	31,497	-0.6	7,218	-4.6	106,043	-6.6	0.8	3.4	
No information on residence	16,564	9.2	210,371	0.5	42,757	9.1	537,453	5.3	3.8	2.6	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

January - December 2017

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	17,165,441	1.6
United Kingdom	1,676,803	-0.3
USA	1,213,229	7.5
Spain	869,274	-9.0
Italy	836,906	-9.7
Netherlands	773,097	-6.9
France	656,533	0.8
Switzerland	598,073	-6.5
Denmark	591,298	-9.1
Israel	440,810	-8.4

Bednights (percentage)

Domestic / International			
January - December 2016		January - December 2017	
Germany	54.4%	Germany	55.1%
International	45.6%	International	44.9%
Germany / Europe / Overseas			
January - December 2016		January - December 2017	
Germany	54.4%	Germany	55.1%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	30.8%
Overseas	13.6%	Overseas	14.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Dec.						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	31,150,090	0.3	17,165,441	1.6	13,984,649	-1.4	51.9	60.1	ns	ns	143,272	ns	779
Total hotel properties	26,253,297	-0.4	14,667,095	1.1	11,586,202	-2.3	53.3	60.3	ns	ns	120,561	ns	635
Hotels	16,136,087	-1.3	8,561,916	0.5	7,574,171	-3.3	55.8	60.6	ns	ns	73,139	ns	237
Hotels (breakfast only)	9,560,172	1.1	5,804,157	2.2	3,756,015	-0.4	50.1	60.4	ns	ns	44,428	ns	300
Guesthouses	39,313	-0.6	25,970	2.5	13,343	-6.2	31.3	42.8	ns	ns	262	ns	11
Boarding houses	517,725	-0.1	275,052	-1.0	242,673	0.9	42.2	51.2	ns	ns	2,732	ns	87
Other accommodations	4,896,793	4.0	2,498,346	4.8	2,398,447	3.2	44.0	59.0	ns	ns	22,711	ns	144
Camping sites	117,342	-1.6	82,408	4.7	34,934	-13.8	1.1	9.3	ns	ns	2,700	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified