

January - July 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	July		Jan. - July		July		Jan. - July		July	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,232,412	1.4	7,393,644	2.5	3,120,178	-0.9	17,799,304	1.3	100.0	2.4	
Germany	693,101	3.0	4,493,436	2.5	1,609,451	2.0	9,833,856	2.3	55.2**	2.2	
Total foreign countries	539,311	-0.6	2,900,208	2.4	1,510,727	-3.9	7,965,448	0.1	44.8**	2.7	
Total Europe	357,278	-3.1	2,041,215	1.1	977,262	-7.3	5,511,417	-1.2	69.2	2.7	
Europe											
United Kingdom	57,234	-3.4	350,391	3.2	157,882	-6.7	947,098	1.0	11.9	2.7	1
Spain	30,139	-12.4	168,204	-2.0	92,226	-15.8	495,596	-5.4	6.2	2.9	2
Italy	21,594	-14.1	166,719	-1.7	64,090	-19.5	488,474	-5.0	6.1	2.9	3
Netherlands	27,853	-6.8	156,169	-6.2	77,365	-9.4	428,072	-7.6	5.4	2.7	4
France	20,922	-2.6	140,496	7.8	61,127	-4.9	385,432	6.1	4.8	2.7	5
Switzerland	23,336	-4.6	130,670	-3.1	64,651	-7.6	349,877	-6.0	4.4	2.7	6
Denmark	34,633	-10.7	120,417	-8.9	95,854	-16.8	333,950	-11.3	4.2	2.8	7
Sweden	23,859	-3.4	96,947	-2.5	58,896	-8.1	247,572	-5.0	3.1	2.6	8
Austria	14,669	10.4	86,612	3.4	36,309	5.8	214,390	1.8	2.7	2.5	9
Russia	10,559	15.0	72,353	19.4	26,563	18.1	193,786	18.0	2.4	2.7	10
Belgium	10,868	-23.2	67,306	-12.8	29,924	-27.1	180,664	-14.2	2.3	2.7	11
Poland	14,355	10.7	87,904	-0.5	29,136	9.0	176,526	1.2	2.2	2.0	12
Norway	10,270	-7.7	47,997	-17.0	27,524	-15.1	130,617	-19.6	1.6	2.7	13
Finland	9,294	12.2	46,747	11.4	27,590	4.4	130,284	4.5	1.6	2.8	14
Ireland, Republic	6,927	3.4	34,173	3.1	20,788	4.2	96,553	1.2	1.2	2.8	15
Turkey	5,306	-10.4	35,868	-13.7	14,033	-13.5	93,354	-18.3	1.2	2.6	16
Greece	1,950	9.6	23,935	19.9	6,015	4.0	75,108	15.6	0.9	3.1	17
Czech Republic	5,752	30.8	30,418	12.5	11,804	25.9	63,854	10.3	0.8	2.1	18
Portugal	2,919	33.4	20,347	24.3	7,587	25.9	54,923	19.6	0.7	2.7	19

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	July		Jan. - July		July		Jan. - July		July	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Romania	2,676	64.0	18,859	76.4	7,075	70.6	52,138	73.5	0.7	2.8	20
Hungary	2,621	41.4	15,666	38.0	7,049	40.2	39,561	34.4	0.5	2.5	21
Ukraine	2,432	50.6	14,004	26.0	6,773	65.2	36,282	24.0	0.5	2.6	22
Iceland	1,029	34.7	7,517	40.6	3,422	44.6	24,602	34.2	0.3	3.3	23
Latvia	1,776	12.6	10,954	12.9	3,965	16.2	24,337	14.9	0.3	2.2	24
Bulgaria	1,291	29.5	7,977	35.2	3,633	39.1	22,725	50.1	0.3	2.8	25
Luxembourg	1,394	21.5	7,837	-1.8	4,204	21.6	21,025	-3.6	0.3	2.7	26
Slovakia	1,370	8.0	7,569	-4.5	3,411	2.1	19,866	-5.3	0.2	2.6	27
Lithuania	1,365	1.5	8,632	11.5	2,810	2.7	19,242	14.3	0.2	2.2	28
Croatia	715	-20.4	5,335	-0.3	2,100	-19.0	16,275	9.7	0.2	3.1	29
Estonia	1,341	-7.3	6,584	1.4	3,420	-1.8	15,955	-2.1	0.2	2.4	30
Slovenia	734	8.9	4,581	-7.8	2,084	18.1	12,473	-12.2	0.2	2.7	31
Cyprus	400	-5.7	2,348.0	-7.3	1,441	-16.8	7,992	-9.4	0.1	3.4	32
Malta	328	-26.0	2,396	6.4	1,144	-26.4	7,586	-2.0	0.1	3.2	33
Other European countries	5,367	17.4	37,283	33.3	15,367	14.2	105,228	34.8	1.3	2.8	

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	July		Jan. - July		July		Jan. - July		July	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	53,490	6.9	251,356	8.4	157,038	3.5	708,446	5.2	8.9	2.8	1
Brazil	9,172	31.3	40,523	16.9	30,486	29.4	134,689	15.5	1.7	3.3	2
Canada	6,625	-0.5	30,252	4.5	19,547	-4.1	90,274	-0.7	1.1	3.0	3
Central America, Caribbean	5,118	6.4	19,076	14.8	13,722	-0.6	51,834	13.2	0.7	2.7	4
Other North American countries	1,791	20.4	5,583	14.4	4,697	12.7	18,276	29.6	0.2	3.3	
Other South American countries	10,310	-1.5	49,705	3.8	31,104	1.3	149,413	3.2	1.9	3.0	
Total America	86,506	7.5	396,495	8.6	256,594	5.0	1,152,932	6.2	14.5	2.9	
Israel	11,999	-5.8	66,921	-5.1	44,746	-8.3	237,980	-8.1	3.0	3.6	1
China, incl. Hongkong	16,482	14.0	69,991	16.4	37,247	15.3	159,201	17.7	2.0	2.3	2
Arabic Gulf States	5,287	-9.6	21,557	-12.3	19,567	-7.8	74,901	-24.1	0.9	3.5	3
Japan	3,678	-10.2	24,547	-0.9	9,735	3.5	60,452	1.4	0.8	2.5	4
India	2,874	10.1	16,738	20.4	7,694	-2.4	45,678	12.6	0.6	2.7	5
South Korea	3,450	-8.3	15,351	11.4	8,192	-8.7	36,976	4.3	0.5	2.4	6
Taiwan	1,853	4.3	6,739	1.6	5,386	21.0	18,518	13.0	0.2	2.7	7
Other Asian countries	9,279	8.0	50,438	13.4	25,725	6.2	138,493	7.2	1.7	2.7	
Total Asia	54,902	1.9	272,282	5.2	158,292	0.7	772,199	-0.2	9.7	2.8	
Australia	13,874	-10.4	46,329	1.0	42,277	-10.7	141,083	-0.9	1.8	3.0	1
New Zealand, Oceania	1,601	-2.3	6,744	7.6	4,710	-9.8	19,212	5.0	0.2	2.8	2
Total Australia, New Zealand, Oceania	15,475	-9.7	53,073	1.8	46,987	-10.6	160,295	-0.3	2.0	3.0	
South Africa	1,160	15.2	5,482	8.0	4,940	25.7	18,505	8.9	0.2	3.4	
Other African countries	2,975	10.6	17,898	-1.3	10,246	-7.0	60,286	-10.4	0.8	3.4	
No information on residence	21,015	13.7	113,763	-0.4	56,406	17.1	289,814	4.8	3.6	2.5	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	9,833,856	2.3
United Kingdom	947,098	1.0
USA	708,446	5.2
Spain	495,596	-5.4
Italy	488,474	-5.0
Netherlands	428,072	-7.6
France	385,432	6.1
Switzerland	349,877	-6.0
Denmark	333,950	-11.3
Sweden	247,572	-5.0

Bednights (percentage)

Domestic / International			
January - December 2016		January - July 2017	
Germany	54.4%	Germany	55.2%
International	45.6%	International	44.8%
Germany / Europe / Overseas			
January - December 2016		January - July 2017	
Germany	54.4%	Germany	55.2%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	31.0%
Overseas	13.6%	Overseas	13.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - July 2017						July	Jan.-July	July	Jan.-July	July	July	July
Total accommodations ²	17,799,304	1.3	9,833,856	2.3	7,965,448	0.1	70.0	59.6	ns	ns	142,648	ns	784
Total hotel properties	14,932,857	0.6	8,362,826	1.6	6,570,031	-0.6	69.3	59.5	ns	ns	120,260	60,817	637
Hotels	9,193,760	0.1	4,900,224	1.7	4,293,536	-1.8	69.7	59.6	ns	ns	73,452	37,676	239
Hotels (breakfast only)	5,420,578	1.6	3,290,301	1.6	2,130,277	1.5	69.4	59.9	ns	ns	43,745	21,638	297
Guesthouses	22,891	2.6	15,149	6.1	7,742	-3.7	49.8	44.2	ns	ns	259	120	11
Boarding houses	295,628	1.0	157,152	-0.9	138,476	3.2	59.1	50.3	ns	ns	2,804	1,383	90
Other accommodations	2,866,447	4.9	1,471,030	6.4	1,395,417	3.4	73.7	60.2	ns	ns	22,388	ns	147
Camping sites	68,241	-2.7	47,823	6.6	20,418	-19.2	18.6	9.3	ns	ns	4,584	1,146	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified