

January - April 2017

Berlin

	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	April		Jan. - April		April		Jan. - April		April	of STAY	Overn.
	total	% *			total	% *			%	days	
Total	1,093,434	2.0	3,789,573	2.7	2,771,430	8.8	9,082,866	2.3	100.0	2.4	
Germany	648,383	-1.0	2,315,040	1.4	1,500,986	7.5	4,972,595	1.4	54.7**	2.1	
Total foreign countries	445,051	6.6	1,474,533	4.7	1,270,444	10.4	4,110,271	3.3	45.3**	2.8	
Total Europe	335,684	7.2	1,103,797	4.8	959,345	12.2	3,034,347	3.8	73.8	2.7	
Europe											
United Kingdom	49,876	1.8	190,131	4.1	142,835	6.3	525,144	3.5	12.8	2.8	1
Italy	27,377	-7.8	107,134	5.5	83,046	-6.2	324,873	3.7	7.9	3.0	2
Spain	24,540	21.0	92,192	8.4	78,787	36.4	274,244	4.8	6.7	3.0	3
Netherlands	28,779	-4.0	82,022	-2.7	84,735	2.3	225,401	-1.4	5.5	2.7	4
France	24,682	6.9	76,479	11.5	73,578	8.2	211,764	11.4	5.2	2.8	5
Switzerland	24,017	5.2	65,273	-4.0	70,634	11.0	177,965	-5.9	4.3	2.7	6
Denmark	26,212	20.5	57,706	-7.1	80,849	29.3	162,195	-7.9	3.9	2.8	7
Sweden	18,008	14.7	43,850	1.9	51,494	22.9	114,690	0.3	2.8	2.6	8
Russia	9,648	12.0	40,657	22.0	24,503	13.2	112,370	20.1	2.7	2.8	9
Austria	14,563	21.5	44,309	4.0	38,031	29.2	109,581	2.7	2.7	2.5	10
Belgium	13,303	17.9	39,179	-7.0	39,423	20.5	105,798	-7.4	2.6	2.7	11
Poland	14,849	2.6	47,517	0.1	27,886	9.3	95,117	3.6	2.3	2.0	12
Norway	8,443	-19.1	24,031	-17.9	24,207	-16.4	66,464	-20.1	1.6	2.8	13
Finland	7,883	26.8	21,528	8.5	22,301	26.2	59,616	2.1	1.5	2.8	14
Greece	2,809	-6.0	18,187	34.4	9,092	-3.8	57,953	31.4	1.4	3.2	15
Turkey	4,444	-21.3	19,683	-6.0	10,899	-20.3	51,290	-10.8	1.2	2.6	16
Ireland, Republic	4,676	14.6	18,170	7.5	13,478	10.7	50,863	4.1	1.2	2.8	17
Portugal	3,155	40.2	12,136	28.5	8,772	50.2	34,440	29.0	0.8	2.8	18

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	April		Jan. - April		April		Jan. - April		April	of STAY	Overn.
	total	% *			total	% *			%	days	
Czech Republic	4,982	22.9	16,005	10.6	10,428	24.1	33,864	8.3	0.8	2.1	19
Romania	2,313	29.4	10,869	90.3	6,619	20.6	30,942	79.2	0.8	2.8	20
Hungary	2,312	33.4	8,470	39.8	5,747	39.0	21,927	33.7	0.5	2.6	21
Ukraine	1,857	27.5	7,338	25.7	4,321	17.9	19,202	24.8	0.5	2.6	22
Latvia	1,602	16.7	6,281	17.6	3,481	16.8	14,214	19.5	0.3	2.3	23
Iceland	1,724	84.2	4,124	56.6	6,322	92.1	13,510	55.4	0.3	3.3	24
Bulgaria	1,192	54.2	4,461	48.1	3,518	93.3	12,070	56.2	0.3	2.7	25
Lithuania	1,424	52.8	5,038	19.5	3,006	53.5	11,608	24.6	0.3	2.3	26
Slovakia	980	-6.8	3,976	-10.9	2,340	-14.6	11,100	-6.5	0.3	2.8	27
Luxembourg	1,392	11.9	3,786	-5.8	4,155	14.1	9,954	-8.3	0.2	2.6	28
Croatia	744	-11.6	3,052	5.4	2,443	15.0	9,788	19.8	0.2	3.2	29
Estonia	924	-12.8	3,242	6.5	2,354	-5.1	7,951	2.9	0.2	2.5	30
Slovenia	573	-32.8	2,589	-7.2	1,622	-37.0	7,429	-14.0	0.2	2.9	31
Malta	541	61.0	1,579	37.8	1,714	68.2	5,101	26.7	0.1	3.2	32
Cyprus	281	-1.7	1,434.0	-5.5	939	3.4	4,756	-9.6	0.1	3.3	33
Other European countries	5,579	33.3	21,369	41.3	15,786	37.0	61,163	41.7	1.5	2.9	

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	April		Jan. - April		April		Jan. - April		April	of STAY	Overn.
	total	% *			total	% *			%	days	
OVERSEAS											
USA	31,364	12.9	98,137	9.0	86,820	12.8	272,030	5.2	6.6	2.8	1
Brazil	4,594	3.6	17,697	10.1	15,156	5.1	60,972	11.6	1.5	3.4	2
Canada	3,896	13.5	11,021	11.9	12,109	0.3	33,653	6.7	0.8	3.1	3
Central America, Caribbean	2,563	34.1	8,221	23.9	7,565	53.8	24,107	30.4	0.6	2.9	4
Other North American countries	787	53.1	2,085	18.1	2,147	26.8	6,088	16.7	0.1	2.9	
Other South American countries	5,974	16.8	22,137	6.9	17,505	12.6	67,970	5.7	1.7	3.1	
Total America	49,178	13.9	159,298	9.8	141,302	12.5	464,820	7.4	11.3	2.9	
Israel	10,173	1.3	34,973	-1.1	39,488	-1.5	123,092	-5.8	3.0	3.5	1
China, incl. Hongkong	8,671	14.3	28,623	20.1	17,013	5.5	66,590	16.4	1.6	2.3	2
Arabic Gulf States	2,767	-9.2	11,135	-7.0	8,957	-28.5	38,885	-22.0	0.9	3.5	3
Japan	2,618	-16.2	12,231	0.4	6,029	-16.3	29,464	-2.1	0.7	2.4	4
India	1,854	14.7	6,285	14.3	4,810	13.5	18,205	7.8	0.4	2.9	5
South Korea	1,696	29.6	7,037	15.0	3,790	20.2	17,649	7.1	0.4	2.5	6
Taiwan	682	16.2	2,451	10.6	1,749	25.5	7,380	26.4	0.2	3.0	7
Other Asian countries	7,064	16.6	25,360	13.0	17,614	14.1	73,061	7.6	1.8	2.9	
Total Asia	35,525	6.4	128,095	7.1	99,450	-0.7	374,326	-0.2	9.1	2.9	
Australia	4,408	20.2	15,032	6.2	13,210	17.7	47,186	3.9	1.1	3.1	1
New Zealand, Oceania	690	-16.4	2,563	-3.4	1,968	-5.7	7,470	2.2	0.2	2.9	2
Total Australia, New Zealand, Oceania	5,098	13.5	17,595	4.7	15,178	14.0	54,656	3.7	1.3	3.1	
South Africa	657	21.7	2,543	-0.9	1,595	-9.8	7,972	-3.1	0.2	3.1	
Other African countries	2,105	-11.6	10,256	-6.7	7,210	-15.2	36,243	-12.7	0.9	3.5	
No information on residence	16,804	-18.1	52,949	-12.3	46,364	0.5	137,907	-4.0	3.4	2.6	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

January - April 2017

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	4,972,595	1.4
United Kingdom	525,144	3.5
Italy	324,873	3.7
Spain	274,244	4.8
USA	272,030	5.2
Netherlands	225,401	-1.4
France	211,764	11.4
Switzerland	177,965	-5.9
Denmark	162,195	-7.9
Israel	123,092	-5.8

Bednights (percentage)

Domestic / International			
January - December 2016		January - April 2017	
Germany	54.4%	Germany	54.7%
International	45.6%	International	45.3%
Germany / Europe / Overseas			
January - December 2016		January - April 2017	
Germany	54.4%	Germany	54.7%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	33.4%
Overseas	13.6%	Overseas	11.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - April 2017						April	Jan.-April	April	Jan.-April	April	April	April
Total accommodations ²	9,082,866	2.3	4,972,595	1.4	4,110,271	3.3	66.0	54.3	ns	ns	139,691	ns	773
Total hotel properties	7,686,702	1.9	4,297,043	0.9	3,389,659	3.2	65.9	54.5	ns	ns	117,750	ns	630
Hotels	4,760,547	1.1	2,556,529	0.8	2,204,018	1.5	66.1	54.8	ns	ns	72,309	ns	236
Hotels (breakfast only)	2,765,483	3.2	1,654,759	1.2	1,110,724	6.4	66.6	54.6	ns	ns	42,451	ns	296
Guesthouses	11,376	3.7	7,522	9.5	3,854	-6.2	53.0	40.0	ns	ns	232	ns	10
Boarding houses	149,296	2.5	78,233	-4.4	71,063	11.3	54.2	45.3	ns	ns	2,758	ns	88
Other accommodations	1,396,164	4.3	675,552	4.7	720,612	4.0	66.0	53.1	ns	ns	21,941	ns	143
Camping sites	11,992	-0.4	9,742	11.5	2,250	-31.7	8.2	3.8	ns	ns	3,368	ns	9

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified