

January - December 2011

Berlin

MARKETS	ARRIVALS				OVERNIGHTS				SHARE**	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	749,444	15.6	9,866,088	9.0	1,616,498	16.5	22,359,470	7.5	100.0	2.3	
Germany	470,584	15.3	6,266,515	8.5	914,294	16.3	13,108,932	6.7	58.6**	2.1	
Total foreign countries	278,860	16.2	3,599,573	9.9	702,204	16.8	9,250,538	8.7	41.4**	2.6	
Total Europe	220,019	15.6	2,683,592	9.0	556,244	16.3	6,923,058	7.5	74.8**	2.6	
Europe											
United Kingdom	28,674	13.9	358,252	8.6	73,715	17.4	880,517	8.2	9.5	2.5	1
Italy	23,857	4.9	263,174	-5.7	65,196	0.5	763,220	-8.1	8.3	2.9	2
Netherlands	24,668	1.7	270,417	10.5	62,332	-1.0	702,510	7.7	7.6	2.6	3
Spain	17,552	25.2	235,081	10.5	50,776	27.5	699,562	9.4	7.6	3.0	4
France	16,757	30.1	199,126	7.5	42,908	34.7	522,974	7.9	5.7	2.6	5
Denmark	16,752	14.1	194,619	3.6	42,707	12.2	514,494	2.7	5.6	2.6	6
Switzerland	14,209	27.7	182,993	17.3	33,355	29.0	459,440	17.5	5.0	2.5	7
Russia	12,565	24.0	124,568	32.7	32,388	32.9	315,172	32.8	3.4	2.5	8
Sweden	9,326	31.0	127,887	13.7	21,953	34.2	310,231	13.9	3.4	2.4	9
Austria	7,625	10.0	122,835	12.7	17,763	20.0	287,306	9.9	3.1	2.3	10
Norway	5,563	14.3	85,665	5.6	13,796	15.5	212,674	8.6	2.3	2.5	11
Belgium	5,514	9.6	81,013	12.5	13,707	14.9	206,063	14.2	2.2	2.5	12
Poland	9,526	51.4	100,024	23.0	17,484	62.2	194,896	22.4	2.1	1.9	13
Finland	5,198	14.9	59,101	19.9	13,291	13.6	151,913	18.2	1.6	2.6	14
Greece	3,735	-5.9	35,085	-18.0	11,081	-11.4	104,516	-21.9	1.1	3.0	15
Ireland, Republic	2,180	-17.7	31,399	-7.0	5,524	-18.0	82,487	-8.8	0.9	2.6	16
Turkey	1,998	34.6	28,347	20.4	4,408	42.4	66,813	21.5	0.7	2.4	17
Czech Republic	2,071	16.8	29,793	16.2	4,271	27.1	62,652	17.6	0.7	2.1	18
Portugal	1,125	-7.2	17,368	-12.0	3,321	6.3	49,223	-8.9	0.5	2.8	19
Hungary	1,058	41.8	14,831	10.2	2,770	51.0	40,317	14.2	0.4	2.7	20
Romania	790	-13.0	11,246	12.5	2,017	4.5	27,218	12.4	0.3	2.4	21
Luxembourg	982	13.0	10,293	-9.7	2,314	7.3	25,210	-11.5	0.3	2.4	22
Ukraine	999	54.6	10,458	21.6	2,332	54.7	24,686	15.3	0.3	2.4	23
Iceland	472	54.2	9,346	64.1	1,301	53.6	23,149	41.0	0.3	2.5	24

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	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	961	20.9	9,150	24.6	1,973	27.8	18,892	18.0	0.2	2.1	25
Lithuania	723	-16.5	8,223	8.7	1,408	-18.8	16,894	3.8	0.2	2.1	26
Bulgaria	516	24.6	6,499	8.5	1,288	34.0	15,844	11.4	0.2	2.4	27
Slovenia	470	35.8	6,607	5.4	1,019	26.7	15,468	-2.9	0.2	2.3	28
Slovakia	276	-1.1	5,221	2.7	650	12.7	13,290	12.5	0.1	2.5	29
Estonia	283	25.8	4,497	12.7	588	23.8	10,695	20.9	0.1	2.4	30
Cyprus	175	-24.9	2,462	-8.4	458	-15.2	6,867	-4.7	0.1	2.8	31
Malta	237	55.9	1,702	27.2	835	76.2	4,471	23.7	0.0	2.6	32
Other European countries	3,182	21.0	36,310	9.5	7,315	19.4	93,394	7.5	1.0	2.6	

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	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	15,156	7.0	267,108	2.2	36,705	10.4	651,423	2.5	7.0	2.4	1
Brazil	3,169	22.1	51,127	21.7	9,395	21.5	150,694	24.6	1.6	2.9	2
Canada	1,770	10.4	44,176	11.8	4,495	11.7	114,214	8.6	1.2	2.6	3
Central America, Caribic	1,020	42.7	19,523	5.4	2,620	29.1	51,359	11.6	0.6	2.6	4
Other Southamerican countries	1,704	12.3	39,095	28.0	4,329	24.0	107,884	28.5	1.2	2.8	
Total America	22,819	10.8	421,029	7.4	57,544	13.9	1,075,574	8.4	11.6	2.6	
Israel	4,551	32.6	70,245	12.8	13,816	31.4	219,593	13.1	2.4	3.1	1
China, incl. Hongkong	3,993	36.5	55,743	22.8	8,792	34.2	125,000	21.1	1.4	2.2	2
Japan	4,842	18.2	52,105	3.3	9,154	10.2	110,998	1.5	1.2	2.1	3
Arabic Gulf States	1,159	61.6	19,686	6.9	3,112	61.6	56,898	7.9	0.6	2.9	4
India	673	-1.5	14,600	32.4	1,733	26.3	36,514	39.6	0.4	2.5	5
South Korea	560	22.8	12,858	26.0	1,365	22.2	27,481	20.9	0.3	2.1	6
Taiwan	262	-4.4	6,054	25.3	606	-10.6	15,226	21.6	0.2	2.5	7
Other Asian countries	3,364	32.1	42,143	10.6	7,480	26.7	106,541	6.7	1.2	2.5	
Total Asia	19,404	28.2	273,434	13.6	46,058	26.6	698,251	12.5	7.5	2.6	
Australia	4,635	1.2	64,482	13.5	13,765	2.3	184,246	15.2	2.0	2.9	1
New Zealand, Oceania	459	-9.6	7,420	-1.2	1,152	-6.1	20,177	0.9	0.2	2.7	2
Total Australia, New Zealand, Oceania	5,094	0.1	71,902	11.7	14,917	1.6	204,423	13.6	2.2	2.8	
South Africa	454	7.3	6,744	9.6	1,414	9.3	20,066	13.2	0.2	3.0	
Other African countries	1,448	33.5	17,104	0.1	4,335	28.3	47,610	-4.4	0.5	2.8	
No information on residence	9,622	31.4	125,768.0	37.1	21,692	30.3	281,556	36.5	3.0	2.2	

*Compared to 2010

**Share of total overnights, otherwise share of international overnights

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**Top-10- Overnight stays in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	13,108,932	6.7
UK	880,517	8.2
Italy	763,220	-8.1
Netherlands	702,510	7.7
Spain	699,562	9.4
USA	651,423	2.5
France	522,974	7.9
Denmark	514,494	2.7
Switzerland	459,440	17.5
Russia	315,172	32.8

Overnight stays (percentage)

Domestic / International			
January - December 2010		January - December 2011	
Germany	59.1%	Germany	58.6%
International	40.9%	International	41.4%
Germany / Europe / Overseas			
January - December 2010		January - December 2011	
Germany	59.1%	Germany	58.6%
Europe (w/o Germany)	31.0%	Europe (w/o Germany)	31.0%
Overseas	9.9%	Overseas	10.4%

Statistics of overnight stays
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - December					Dec.		Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	22,359,470	7.5	13,108,932	6.7	9,250,538	8.7	43.3	51.2	NS	NS	120,805	NS	762
Total hotel properties	18,802,839	9.0	11,195,552	8.8	7,607,287	9.2	44.6	51.4	NS	NS	101,752	NS	612
Hotels	12,061,368	9.5	6,949,664	8.4	5,111,704	11.0	46.1	52.0	NS	NS	64,364	NS	210
Hotels (breakfast only)	6,949,664	8.5	3,986,284	10.2	2,365,070	5.8	43.1	51.7	NS	NS	34,260	NS	298
Guesthouses	20,908	-4.6	18,171	-8.1	2,737	28.7	23.3	24.0	NS	NS	267	NS	10
Boarding houses	369,209	1.6	241,433	-0.4	127,776	5.6	31.6	36.0	NS	NS	2,861	NS	94
Other accommodations	3,556,631	0.5	1,913,380	-4.2	1,643,251	6.5	36.6	50.4	NS	NS	19,053	NS	150
Camping sites	97,160	9.4	57,252	24.7	39,908	-7.0	1.1	9.0	NS	NS	3,140	NS	7

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2010

** Number of accommodations available in reporting month

NS = not specified