

January - December 2014

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	926,330	9.5	11,871,326	4.8	2,180,182	10.0	28,688,683	6.5	100.0	2.4	
Germany	550,490	7.4	7,351,728	4.6	1,147,187	8.8	16,193,157	5.3	56.4**	2.2	
Total foreign countries	375,840	12.6	4,519,598	5.2	1,032,995	11.3	12,495,526	8.1	43.6**	2.8	
Total Europe	287,756	11.9	3,272,030	5.4	780,668	9.6	8,969,742	7.1	71.8	2.7	
Europe											
United Kingdom	49,285	26.0	481,314	6.8	136,634	23.8	1,279,943	7.8	10.2	2.7	1
Italy	26,849	16.8	298,811	6.7	80,051	13.8	931,895	10.4	7.5	3.1	2
Netherlands	30,912	11.1	294,924	4.9	85,830	11.5	826,953	8.1	6.6	2.8	3
Denmark	20,048	8.2	233,270	2.0	54,246	6.5	660,770	3.6	5.3	2.8	4
Spain	17,312	12.9	217,871	7.3	52,498	9.9	658,729	8.9	5.3	3.0	5
France	17,208	4.0	222,171	-3.4	46,572	0.0	616,354	-1.6	4.9	2.8	6
Switzerland	17,840	13.9	221,544	3.0	47,345	11.5	598,910	4.0	4.8	2.7	7
Russia	14,303	-20.7	175,334	-5.3	39,244	-23.2	484,674	-4.2	3.9	2.8	8
Sweden	13,631	7.0	171,126	4.4	34,795	0.2	448,367	5.9	3.6	2.6	9
Austria	10,051	9.0	149,535	4.0	24,751	9.8	381,262	7.0	3.1	2.5	10
Poland	16,133	25.5	159,744	19.6	27,669	15.4	322,959	18.2	2.6	2.0	11
Norway	8,466	2.2	113,039	4.8	24,213	1.7	303,907	6.5	2.4	2.7	12
Belgium	7,174	16.8	90,511	3.5	19,145	20.5	246,429	4.9	2.0	2.7	13
Finland	6,282	-9.5	74,294	5.4	18,377	-12.5	215,020	7.7	1.7	2.9	14
Ireland, Republic	4,147	45.2	42,503	31.7	11,645	44.2	117,065	31.8	0.9	2.8	15
Turkey	4,413	54.8	43,694	17.0	11,134	41.5	113,674	18.2	0.9	2.6	16
Czech Republic	3,177	10.6	42,994	14.6	6,491	14.0	92,467	16.4	0.7	2.2	17
Greece	3,178	3.1	25,423	5.1	11,469	4.2	82,971	8.8	0.7	3.3	18
Portugal	2,452	115.3	21,697	22.6	7,431	101.4	65,445	24.1	0.5	3.0	19
Hungary	1,124	5.7	19,465	15.8	2,990	7.4	52,243	13.8	0.4	2.7	20
Romania	1,056	-14.3	15,167	-1.8	3,701	6.4	47,718	14.9	0.4	3.1	21
Ukraine	1,376	9.0	16,161	1.2	3,833	13.6	43,405	8.5	0.3	2.7	22
Luxembourg	1,060	3.2	14,253	4.3	2,990	6.9	38,176	1.9	0.3	2.7	23
Bulgaria	925	14.6	11,449	13.5	2,797	19.2	31,646	16.3	0.3	2.8	24

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	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	655	58.6	8,505	-2.1	2,349	78.0	28,291	-10.8	0.2	3.3	25
Latvia	1,094	-0.9	11,129	8.1	2,464	4.9	23,921	11.2	0.2	2.1	26
Lithuania	1,032	-2.5	10,421	6.0	2,322	7.5	22,619	7.0	0.2	2.2	27
Slovakia	488	-6.9	8,398	18.4	1,222	2.0	21,420	21.3	0.2	2.6	28
Slovenia	437	5.6	6,773	13.4	1,517	35.3	20,413	29.0	0.2	3.0	29
Estonia	381	9.2	7,851	19.8	1,056	3.0	19,398	16.0	0.2	2.5	30
Croatia	532	27.3	7,251	18.9	1,204	40.2	19,310	22.5	0.2	2.7	31
Cyprus	185	38.1	2,126.0	0.9	530	9.1	6,895	10.4	0.1	3.2	32
Malta	287	-7.7	1,828	3.7	1,075	0.9	6,119	12.6	0.0	3.3	33
Other European countries	4,263	5.2	51,454	17.9	11,078	-1.2	140,374	22.1	1.1	2.7	

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	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	21,106	20.7	344,513	5.3	56,843	19.9	923,015	10.5	7.4	2.7	1
Brazil	7,623	51.6	72,127	5.8	23,732	53.4	231,477	10.5	1.9	3.2	2
Canada	2,110	4.0	45,642	1.0	6,277	9.8	136,280	4.8	1.1	3.0	3
Central America, Caribbean	1,666	12.5	26,588	2.0	4,471	14.6	72,479	6.5	0.6	2.7	4
Other North American countries	276	x	4,483	x	795	x	13,020	x	0.1	2.9	
Other South American countries	2,661	7.0	51,358	1.5	7,465	6.4	153,831	2.8	1.2	3.0	
Total America	35,442	24.3	544,711	5.3	99,583	25.2	1,530,102	9.9	12.2	2.8	
Israel	10,059	75.2	103,337	21.8	38,130	70.6	387,807	24.4	3.1	3.8	1
China, incl. Hongkong	5,705	14.7	89,569	6.9	13,886	16.8	210,172	12.5	1.7	2.3	2
Arabic Gulf States	2,399	23.0	36,758	9.1	9,429	-3.6	144,512	24.6	1.2	3.9	3
Japan	4,270	-9.5	55,897	-12.0	10,220	-3.0	136,991	-3.2	1.1	2.5	4
India	870	23.9	17,306	8.4	2,543	28.6	49,101	18.0	0.4	2.8	5
South Korea	1,155	11.0	19,940	44.5	2,841	5.6	47,896	24.2	0.4	2.4	6
Taiwan	448	12.0	8,339	9.9	1,131	17.0	22,999	17.3	0.2	2.8	7
Other Asian countries	5,410	15.6	62,052	8.4	14,261	12.4	174,015	15.4	1.4	2.8	
Total Asia	30,316	25.2	393,198	9.1	92,441	26.8	1,173,493	16.6	9.4	3.0	
Australia	6,716	6.8	80,611	4.5	20,837	4.7	241,202	5.5	1.9	3.0	1
New Zealand, Oceania	812	-1.5	10,675	4.1	2,249	-8.3	29,634	3.1	0.2	2.8	2
Total Australia, New Zealand, Ocean	7,528	5.8	91,286	4.5	23,086	3.3	270,836	5.2	2.2	3.0	
South Africa	651	40.9	7,724	3.1	1,802	16.6	24,553	6.7	0.2	3.2	
Other African countries	1,988	16.6	24,686	7.1	6,518	18.0	85,656	7.8	0.7	3.5	
No information on residence	12,159	-16.1	185,963	-4.8	28,897	-15.5	441,144	2.9	3.5	2.4	

*Compared to 2013

**Share of total overnights, otherwise share of international overnights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	16,193,157	5.3
UK	1,279,943	7.8
Italy	931,895	10.4
USA	923,015	10.5
Netherlands	826,953	8.1
Denmark	660,770	3.6
Spain	658,729	8.9
France	616,354	-1.6
Switzerland	598,910	4.0
Russia	484,674	-4.2

Bednights (percentage)

Domestic / International			
January - December 2013		January - December 2014	
Germany	57.1%	Germany	56.4%
International	42.9%	International	43.6%
Germany / Europe / Overseas			
January - December 2013		January - December 2014	
Germany	57.1%	Germany	56.4%
Europe (w/o G)	31.1%	Europe (w/o G)	31.3%
Overseas	11.8%	Overseas	12.3%

Statistics of bednights
Source markets and occupancy rate by type of accommodation

Type of accommodation	Total total		Germany ¹ total		International ¹ total		Occupancy % beds		Occupancy % rooms		Available beds rooms		No. of Accommm.**
	%*	%*	%*	%*	%*	%*	Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	
	January - December						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	28,688,683	6.5	16,193,157	5.3	12,495,526	8.1	52.6	58.3	ns	ns	134,399	ns	788
Total hotel properties	24,108,999	5.8	13,730,796	4.4	10,378,203	7.8	54.4	59.0	ns	ns	112,952	ns	634
Hotels	15,326,346	6.0	8,212,470	4.5	7,113,876	7.9	57.2	60.0	ns	ns	70,239	ns	232
Hotels (breakfast only)	8,245,388	5.3	5,190,613	4.3	3,054,775	7.1	50.5	58.2	ns	ns	39,594	ns	301
Guesthouses	30,209	19.7	23,153	7.5	7,056	90.0	26.5	35.6	ns	ns	233	ns	8
Boarding houses	507,056	7.2	304,560	4.4	202,496	11.8	41.3	46.9	ns	ns	2,886	ns	93
Other accommodations	4,579,684	10.0	2,462,361	10.2	2,117,323	9.8	43.2	54.4	ns	ns	21,447	ns	154
Camping sites	114,268	5.4	76,003	11.3	38,265	-4.7	1.2	8.8	ns	ns	2,700	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2013

** Number of accommodations available in reporting month

ns = not specified