

January - February 2017

Berlin

	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	February		Jan. - Feb.		February		Jan. - Feb.		Feb.	of STAY	
	total	% *			total	% *			%	days	
Total	853,516	0.2	1,660,246	2.6	2,031,424	0.4	3,923,232	1.5	100.0	2.4	
Germany	502,399	-2.4	1,024,185	0.9	1,052,796	-1.7	2,143,078	-0.1	54.6**	2.1	
Total foreign countries	351,117	4.0	636,061	5.3	978,628	2.9	1,780,154	3.6	45.4**	2.8	
Total Europe	267,173	4.5	474,549	6.4	728,326	3.6	1,298,023	4.7	72.9	2.7	
Europe											
United Kingdom	51,276	5.0	88,348	8.7	145,441	4.4	245,403	7.3	13.8	2.8	1
Italy	26,810	1.3	47,368	4.1	77,131	-0.4	144,108	1.8	8.1	3.0	2
Spain	24,185	10.6	43,101	15.8	69,552	5.2	124,973	9.2	7.0	2.9	3
Netherlands	19,254	-1.8	33,920	4.3	49,600	-3.2	90,180	5.9	5.1	2.7	4
France	20,168	12.5	32,631	11.3	56,582	14.9	88,147	10.0	5.0	2.7	5
Switzerland	13,722	-7.8	25,138	-3.4	36,680	-9.1	68,004	-6.9	3.8	2.7	6
Russia	9,340	37.2	21,594	19.1	26,782	39.8	62,345	17.7	3.5	2.9	7
Denmark	11,235	-8.3	18,124	-7.0	29,835	-8.9	47,496	-9.9	2.7	2.6	8
Poland	11,178	-7.0	20,795	-9.3	23,510	-4.7	42,920	-5.9	2.4	2.1	9
Austria	9,405	-3.0	17,251	-3.7	22,786	-4.8	42,399	-4.7	2.4	2.5	10
Belgium	9,605	-9.6	16,510	-6.2	24,270	-14.2	41,439	-8.1	2.3	2.5	11
Sweden	8,608	8.5	14,908	3.8	20,323	3.3	37,885	-0.7	2.1	2.5	12
Greece	5,215	43.7	9,318	40.4	15,864	38.3	29,660	36.8	1.7	3.2	13
Norway	5,234	-15.7	9,289	-12.1	14,636	-17.2	26,067	-15.1	1.5	2.8	14
Ireland, Republic	4,470	1.8	9,118	12.2	12,384	3.6	25,699	14.1	1.4	2.8	15
Turkey	5,004	2.6	9,238	-1.7	13,836	-5.6	24,605	-11.6	1.4	2.7	16
Finland	4,361	3.6	7,916	-1.6	12,015	1.1	22,200	-9.2	1.2	2.8	17
Portugal	3,490	25.1	5,849	30.3	10,271	27.4	16,481	26.7	0.9	2.8	18
Czech Republic	3,907	4.5	6,714	3.6	8,953	7.6	14,611	3.6	0.8	2.2	19
Romania	2,841	87.4	5,053	98.8	8,176	93.1	14,523	99.7	0.8	2.9	20
Ukraine	1,721	15.7	3,562	23.9	5,140	23.8	9,629	20.3	0.5	2.7	21
Hungary	2,180	49.8	3,691	47.7	5,531	50.0	9,604	45.2	0.5	2.6	22
Latvia	1,209	9.0	2,762	14.1	2,731	9.7	6,385	17.8	0.4	2.3	23
Lithuania	1,218	9.3	2,381	13.2	2,839	11.5	5,775	17.3	0.3	2.4	24
Slovakia	1,030	-17.4	1,763	-20.9	3,199	-0.8	5,378	-10.7	0.3	3.1	25

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	February		Jan. - Feb.		February		Jan. - Feb.		Feb.	of STAY	
	total	% *			total	% *			%	days	
Bulgaria	1,028	34.4	1,889	37.3	2,548	21.2	4,884	28.9	0.3	2.6	26
Croatia	794	12.3	1,364	17.4	2,615	20.6	4,349	24.4	0.2	3.2	27
Luxembourg	919	-10.1	1,522	-7.2	2,348	-13.8	3,880	-8.8	0.2	2.5	28
Iceland	707	32.4	1,145	20.5	2,314	31.9	3,571	18.4	0.2	3.1	29
Estonia	685	26.9	1,261	17.9	1,650	16.3	3,143	10.0	0.2	2.5	30
Slovenia	636	-4.9	1,017	-4.7	1,870	-8.9	2,916	-11.4	0.2	2.9	31
Cyprus	389	0.5	730.0	1.4	1,299	-9.7	2,483	-4.1	0.1	3.4	32
Malta	247	16.5	579	52.0	893	19.1	2,089	36.9	0.1	3.6	33
Other European countries	5,102	26.2	8,700	25.9	14,722	23.3	24,792	22.2	1.4	2.8	

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	February		Jan. - Feb.		February		Jan. - Feb.		Feb.	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	20,851	2.8	38,486	5.3	59,501	-4.2	109,793	1.9	6.2	2.9	1
Brazil	4,519	11.9	9,304	9.6	16,332	13.9	33,831	11.6	1.9	3.6	2
Canada	2,708	16.6	4,403	17.3	8,240	9.1	13,147	12.7	0.7	3.0	3
Central America, Caribbean	1,769	38.4	3,438	33.9	5,773	59.3	10,034	41.7	0.6	2.9	4
Other North American countr	421	17.9	792	16.0	1,354	17.0	2,349	14.3	0.1	3.0	
Other South American countr	6,113	10.5	11,221	6.5	19,215	7.4	35,822	8.2	2.0	3.2	
Total America	36,381	7.6	67,644	8.1	110,415	3.5	204,976	6.8	11.5	3.0	
Israel	7,427	-9.1	15,181	-4.3	24,011	-13.4	52,089	-8.0	2.9	3.4	1
China, incl. Hongkong	6,842	16.4	12,664	20.6	19,491	34.7	33,269	19.6	1.9	2.6	2
Arabic Gulf States	2,665	-6.2	4,754	-8.4	9,810	-14.6	17,713	-20.4	1.0	3.7	3
Japan	3,332	-9.8	5,526	-1.5	8,289	-7.3	13,467	-3.6	0.8	2.4	4
South Korea	1,607	-0.1	3,921	4.0	4,804	-3.5	10,463	-0.2	0.6	2.7	5
India	1,415	25.8	2,453	23.6	4,474	11.6	7,396	12.2	0.4	3.0	6
Taiwan	613	-11.0	1,129	-2.8	2,130	10.2	3,688	17.5	0.2	3.3	7
Other Asian countries	5,357	9.4	10,250	11.9	15,078	0.7	29,011	1.7	1.6	2.8	
Total Asia	29,258	1.2	55,878	5.0	88,087	-0.5	167,096	-1.3	9.4	3.0	
Australia	2,580	3.7	7,868	2.8	8,214	3.3	25,951	0.8	1.5	3.3	1
New Zealand, Oceania	525	1.9	1,279	9.8	1,692	8.5	3,896	15.8	0.2	3.0	2
Total Australia, New Zealan	3,105	3.4	9,147	3.7	9,906	4.1	29,847	2.5	1.7	3.3	
South Africa	826	-14.9	1,197	-17.8	2,797	-4.7	3,968	-9.3	0.2	3.3	
Other African countries	3,088	0.2	4,817	-12.4	11,137	-5.7	17,254	-18.4	1.0	3.6	
No information on residence	11,286	-7.1	22,829	-14.0	27,960	-3.9	58,990	-6.8	3.3	2.6	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

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Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,143,078	-0.1
UK	245,403	7.3
Italy	144,108	1.8
Spain	124,973	9.2
USA	109,793	1.9
Netherlands	90,180	5.9
France	88,147	10.0
Switzerland	68,004	-6.9
Russia	62,345	17.7
Israel	52,089	-8.0

Bednights (percentage)

Domestic / International			
January - December 2016		January - February 2017	
Germany	54.4%	Germany	54.6%
International	45.6%	International	45.4%
Germany / Europe / Overseas			
January - December 2016		January - February 2017	
Germany	54.4%	Germany	54.6%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	33.1%
Overseas	13.6%	Overseas	12.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - February 2017						Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.	Feb.
Total accommodations ²	3,923,232	1.5	2,143,078	-0.1	1,780,154	3.6	52.1	47.8	ns	ns	139,297	ns	770
Total hotel properties	3,341,807	1.5	1,876,270	-0.1	1,465,537	3.7	52.0	48.2	ns	ns	117,550	ns	632
Hotels	2,087,914	0.5	1,130,047	-0.3	957,867	1.4	52.4	48.8	ns	ns	72,417	ns	236
Hotels (breakfast only)	1,183,906	3.5	709,490	0.6	474,416	8.1	52.0	47.9	ns	ns	42,166	ns	299
Guesthouses	4,551	-1.2	3,034	0.5	1,517	-4.2	38.6	31.8	ns	ns	227	ns	10
Boarding houses	65,436	-0.6	33,699	-10.0	31,737	11.8	44.6	40.6	ns	ns	2,740	ns	87
Other accommodations	581,425	1.6	266,808	-0.1	314,617	3.1	52.4	45.5	ns	ns	21,747	ns	138
Camping sites	1,774	92.8	1,629	123.8	145	-24.5	1.4	1.4	ns	ns	2,180	ns	5

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified