

January - December 2016

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION of STAY	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.		
	total	% *	total	% *	total	% *	total	% *	%		
Total	1,001,136	6.5	12,731,640	2.9	2,399,265	5.6	31,067,775	2.7	100.0	2.4	
Germany	578,386	7.0	7,687,753	2.4	1,207,644	5.6	16,888,504	1.7	54.4**	2.2	
Total foreign countries	422,750	5.8	5,043,887	3.7	1,191,621	5.5	14,179,271	3.9	45.6**	2.8	
Total Europe	319,512	5.6	3,596,878	4.2	889,691	5.6	9,936,861	4.0	70.1	2.8	
Europe											
United Kingdom	63,199	10.0	609,421	9.2	179,233	8.2	1,682,447	9.9	11.9	2.8	1
Spain	28,254	20.3	310,683	13.9	90,262	20.3	955,023	13.5	6.7	3.1	2
Italy	28,549	6.4	302,761	-0.3	85,665	4.4	926,317	-1.8	6.5	3.1	3
Netherlands	25,075	-15.9	296,516	-1.9	69,308	-17.0	830,542	-1.8	5.9	2.8	4
France	20,558	21.9	233,093	7.9	57,540	26.5	651,339	9.6	4.6	2.8	5
Denmark	18,942	-2.5	228,633	-2.1	52,041	-3.2	650,801	-1.9	4.6	2.8	6
Switzerland	16,721	-9.3	231,628	-2.4	45,845	-8.9	639,711	-1.9	4.5	2.8	7
Sweden	13,119	4.3	173,460	-3.7	34,035	3.0	453,149	-3.7	3.2	2.6	8
Austria	9,218	-6.4	144,516	-3.5	24,303	0.5	364,326	-4.1	2.6	2.5	9
Belgium	9,817	-3.2	130,498	21.5	25,557	-6.3	352,660	19.3	2.5	2.7	10
Poland	15,124	-6.4	157,388	0.7	25,877	-7.4	307,748	-2.7	2.2	2.0	11
Russia	11,141	12.4	111,526	-15.4	28,754	3.3	296,522	-16.1	2.1	2.7	12
Norway	7,546	-11.3	108,170	-2.3	21,325	-14.3	293,427	-4.4	2.1	2.7	13
Finland	7,047	3.4	72,028	-2.2	21,173	3.3	209,434	-3.0	1.5	2.9	14
Turkey	5,727	9.4	68,216	26.4	15,178	14.6	183,880	27.9	1.3	2.7	15
Ireland, Republic	5,340	15.2	59,669	17.8	15,023	13.7	170,124	19.5	1.2	2.9	16
Greece	6,659	74.0	37,093	36.4	22,273	60.5	119,680	34.7	0.8	3.2	17
Czech Republic	3,593	13.1	49,434	9.8	7,488	4.9	109,264	8.3	0.8	2.2	18
Portugal	3,176	25.1	29,850	5.8	9,633	34.9	82,568	-1.8	0.6	2.8	19
Romania	3,221	170.9	26,632	44.3	10,066	178.1	74,787	29.2	0.5	2.8	20
Hungary	1,533	45.0	21,633	6.3	3,842	54.6	55,900	3.2	0.4	2.6	21
Ukraine	1,778	7.3	20,730	14.4	5,073	15.7	54,537	15.4	0.4	2.6	22
Iceland	915	-3.6	11,381	6.0	3,309	1.2	39,416	6.9	0.3	3.5	23

January - December 2016

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION of STAY	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.		
	total	% *	total	% *	total	% *	total	% *	%		
Latvia	1,523	-9.9	17,175	22.0	3,527	-11.5	37,728	21.4	0.3	2.2	24
Luxembourg	915	2.5	13,498	-5.7	2,394	-4.6	36,563	-4.8	0.3	2.7	25
Slovakia	667	-27.4	13,557	24.5	1,889	-22.2	35,998	23.1	0.3	2.7	26
Lithuania	1,408	27.1	14,143	16.6	3,277	37.9	31,566	18.9	0.2	2.2	27
Bulgaria	1,074	45.5	11,620	23.6	3,067	71.1	30,614	14.1	0.2	2.6	28
Estonia	724	17.7	10,961	42.4	1,998	11.7	27,451	38.5	0.2	2.5	29
Croatia	587	-7.3	9,502	5.4	1,680	2.2	26,106	9.1	0.2	2.7	30
Slovenia	616	33.9	8,717	2.1	1,636	36.3	24,149	5.3	0.2	2.8	31
Malta	580	0.5	4,352	80.1	2,531	25.7	15,575	93.6	0.1	3.6	32
Cyprus	552	-6.1	4,479.0	11.3	1,987	-8.3	15,391	10.6	0.1	3.4	33
Other European countries	4,614	23.1	53,915	2.9	12,902	22.1	152,118	1.9	1.1	2.8	

January - December 2016

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION of STAY	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.		
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	24,989	4.6	391,109	0.6	69,586	3.7	1,128,466	4.5	8.0	2.9	1
Brazil	5,122	-3.7	62,676	-19.3	16,906	-5.9	210,621	-19.4	1.5	3.4	2
Canada	2,337	8.1	50,109	1.1	7,284	15.0	155,607	3.1	1.1	3.1	3
Central America, Caribbean	2,348	10.0	30,074	1.3	6,464	24.2	85,446	1.9	0.6	2.8	4
Other North American countries	486	18.5	8,457	29.8	1,269	9.0	24,004	25.6	0.2	2.8	
Other South American countries	3,930	27.7	76,401	22.6	11,051	25.7	229,032	21.4	1.6	3.0	
Total America	39,212	6.0	618,826	0.7	112,560	5.6	1,833,176	2.7	12.9	3.0	
Israel	13,694	20.5	128,376	4.9	51,617	17.0	481,078	3.6	3.4	3.7	1
China, incl. Hongkong	7,122	20.3	119,983	0.8	16,656	17.0	290,262	9.1	2.0	2.4	2
Arabic Gulf States	2,627	-7.1	44,838	-4.9	9,722	-20.3	173,813	-7.7	1.2	3.9	3
Japan	3,701	-7.8	47,275	-15.7	8,700	-5.7	116,149	-15.5	0.8	2.5	4
South Korea	1,594	9.3	25,813	7.3	3,770	9.9	70,751	9.7	0.5	2.7	5
India	1,370	20.2	23,664	13.9	3,858	22.4	68,496	21.1	0.5	2.9	6
Taiwan	716	15.3	12,095	-0.3	1,903	8.0	31,502	-5.6	0.2	2.6	7
Other Asian countries	6,696	5.2	79,851	5.1	17,996	-4.0	227,553	5.7	1.6	2.8	
Total Asia	37,520	11.3	481,895	0.9	114,222	6.9	1,459,604	2.3	10.3	3.0	
Australia	7,453	-3.0	85,094	0.5	23,647	-2.2	264,592	2.4	1.9	3.1	1
New Zealand, Oceania	958	6.6	11,544	-3.5	2,587	6.7	33,310	-2.7	0.2	2.9	2
Total Australia, New Zealand, Oceania	8,411	-2.0	96,638	0.0	26,234	-1.3	297,902	1.8	2.1	3.1	
South Africa	680	-16.2	8,670	-6.3	2,175	-12.4	27,925	-1.5	0.2	3.2	
Other African countries	2,247	-8.6	31,696	-5.0	7,565	-4.9	113,565	3.1	0.8	3.6	
No information on residence	15,168	4.1	209,284	14.8	39,174	7.9	510,238	13.0	3.6	2.4	

*Compared to 2015

**Share of total bednights, otherwise share of international bednights

January - December 2016

Berlin

**Top-10-Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	16,888,504	1.7
United Kingdom	1,682,447	9.9
USA	1,128,466	4.5
Spain	955,023	13.5
Italy	926,317	-1.8
Netherlands	830,542	-1.8
France	651,339	9.6
Denmark	650,801	-1.9
Switzerland	639,711	-1.9
Israel	481,078	3.6

Bednights (percentage)

Domestic / International			
January - December 2015		January - December 2016	
Germany	54.9%	Germany	54.4%
International	45.1%	International	45.6%
Germany / Europe / Overseas			
January - December 2015		January - December 2016	
Germany	54.9%	Germany	54.4%
Europe (w/o Germany)	31.6%	Europe (w/o G)	32.0%
Overseas	13.5%	Overseas	13.6%

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan.-Dec.						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	31,067,775	2.7	16,888,504	1.7	14,179,271	3.9	55.6	61.0	ns	ns	139,650	ns	771
Total hotel properties	26,360,539	3.0	14,504,532	2.7	11,856,007	3.4	57.5	61.4	ns	ns	118,158	ns	636
Hotels	16,351,258	2.2	8,522,506	3.3	7,828,752	1.1	59.5	61.8	ns	ns	72,790	ns	237
Hotels (breakfast only)	9,451,499	4.9	5,678,909	2.6	3,772,590	8.6	55.0	61.7	ns	ns	42,389	ns	302
Guesthouses	39,546	-4.0	25,325	-7.2	14,221	2.2	38.5	44.3	ns	ns	261	ns	11
Boarding houses	518,236	-4.1	277,792	-10.3	240,444	4.1	44.7	50.0	ns	ns	2,718	ns	86
Other accommodations	4,707,236	0.9	2,383,972	-3.9	2,323,264	6.4	45.2	58.6	ns	ns	21,492	ns	135
Camping sites	119,216	12.4	78,673	17.0	40,543	4.5	1.7	9.1	ns	ns	2,700	ns	6

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2015

** Number of accommodations available in reporting month

ns = not specified