

January - March 2017

Berlin

	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	March		Jan. - March		March		Jan. - March		March	of STAY	
	total	% *			total	% *			%	days	
Total	1,036,459	3.6	2,696,857	3.0	2,391,048	-3.2	6,313,047	-0.3	100.0	2.3	
Germany	642,963	4.7	1,667,201	2.4	1,330,184	-2.4	3,472,490	-1.0	55.0**	2.1	
Total foreign countries	393,496	1.8	1,029,656	3.9	1,060,864	-4.2	2,840,557	0.5	45.0**	2.8	
Total Europe	293,663	-0.1	768,302	3.8	778,441	-6.0	2,076,099	0.4	73.1	2.7	
Europe											
United Kingdom	51,958	-0.9	140,147	4.8	137,260	-4.8	382,055	2.5	13.5	2.7	1
Italy	32,332	22.5	79,767	10.9	97,564	17.2	241,849	7.6	8.5	3.0	2
Spain	24,535	-11.0	67,665	4.5	70,506	-21.1	195,533	-4.1	6.9	2.9	3
Netherlands	19,398	-11.0	53,325	-1.9	50,771	-16.4	140,888	-3.4	5.0	2.6	4
France	19,066	17.9	51,754	13.8	49,957	19.2	138,161	13.2	4.9	2.7	5
Switzerland	16,226	-15.1	41,351	-8.4	39,611	-24.5	107,556	-14.3	3.8	2.6	6
Russia	9,412	43.1	31,020	25.5	25,527	34.7	87,886	22.2	3.1	2.8	7
Denmark	13,583	-34.9	31,710	-21.4	34,594	-43.1	82,090	-27.6	2.9	2.6	8
Austria	12,501	-1.6	29,743	-2.8	29,202	-11.0	71,499	-7.5	2.5	2.4	9
Poland	11,759	16.8	32,575	-1.3	24,086	16.4	67,051	1.2	2.4	2.1	10
Belgium	9,381	-29.2	25,891	-16.1	25,034	-31.4	66,457	-18.5	2.3	2.6	11
Sweden	10,977	-15.5	25,881	-5.4	25,496	-25.5	63,354	-12.5	2.2	2.4	12
Greece	6,055	55.1	15,388	46.0	19,158	47.6	48,881	41.0	1.7	3.2	13
Norway	6,383	-22.8	15,630	-17.0	16,495	-30.0	42,355	-22.0	1.5	2.7	14
Turkey	6,025	2.1	15,269	-0.2	15,886	-0.6	40,496	-7.6	1.4	2.7	15
Ireland, Republic	4,374	-7.0	13,493	5.2	11,688	-17.5	37,387	1.9	1.3	2.8	16
Finland	5,722	2.7	13,639	0.1	15,171	-6.7	37,370	-8.2	1.3	2.7	17
Portugal	3,104	14.8	8,963	24.6	9,128	16.3	25,635	22.9	0.9	2.9	18
Romania	3,446	149.3	8,526	117.3	9,586	112.5	24,237	105.7	0.9	2.8	19

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	March		Jan. - March		March		Jan. - March		March	of STAY	Overn.
	total	% *			total	% *			%	days	
Czech Republic	4,292	9.1	11,011	5.7	8,799	0.3	23,426	2.4	0.8	2.1	20
Hungary	2,459	34.7	6,165	42.6	6,583	16.6	16,216	32.2	0.6	2.6	21
Ukraine	1,906	26.8	5,471	24.9	5,216	40.3	14,838	26.6	0.5	2.7	22
Latvia	1,911	23.5	4,674	17.8	4,355	24.5	10,741	20.5	0.4	2.3	23
Slovakia	1,183	0.3	2,994	-12.2	3,171	2.1	8,772	-3.9	0.3	2.9	24
Lithuania	1,223	3.7	3,603	9.7	2,800	15.1	8,584	16.7	0.3	2.4	25
Bulgaria	1,361	57.5	3,252	45.2	3,652	72.6	8,538	44.6	0.3	2.6	26
Croatia	952	6.6	2,315	12.7	3,014	18.3	7,366	21.9	0.3	3.2	27
Iceland	1,244	66.5	2,389	40.8	3,589	50.6	7,160	32.6	0.3	3.0	28
Luxembourg	900	-20.7	2,422	-12.7	1,992	-32.8	5,872	-18.6	0.2	2.4	29
Slovenia	964	10.8	1,982	2.3	2,782	0.3	5,701	-6.0	0.2	2.9	30
Estonia	1,059	15.7	2,321	16.9	2,453	2.6	5,598	6.7	0.2	2.4	31
Cyprus	412	-19.4	1,144.0	-7.1	1,308	-25.8	3,793	-12.8	0.1	3.3	32
Malta	459	7.0	1,038	28.1	1,298	-12.4	3,387	12.6	0.1	3.3	33
Other European countries	7,101	76.5	15,784	44.3	20,709	82.4	45,367	43.4	1.6	2.9	

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	March		Jan. - March		March		Jan. - March		March	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	28,269	10.0	66,796	7.3	75,064	1.5	184,972	1.8	6.5	2.8	1
Brazil	3,787	20.0	13,091	12.4	11,946	20.6	45,768	13.8	1.6	3.5	2
Canada	2,704	1.8	7,110	10.9	8,366	7.2	21,498	10.4	0.8	3.0	3
Central America, Caribbean	2,237	3.7	5,671	20.0	6,559	1.1	16,570	22.1	0.6	2.9	4
Other North American countries	506	-11.1	1,298	3.7	1,592	8.4	3,941	11.8	0.1	3.0	
Other South American countries	4,955	-2.0	16,169	3.7	14,716	-6.2	50,498	3.5	1.8	3.1	
Total America	42,458	8.0	110,135	8.1	118,243	2.5	323,247	5.2	11.4	2.9	
Israel	9,629	1.9	24,810	-2.0	31,575	-7.0	83,654	-7.6	2.9	3.4	1
China, incl. Hongkong	7,264	26.7	19,921	22.7	16,284	22.8	49,516	20.5	1.7	2.5	2
Arabic Gulf States	3,639	-2.5	8,385	-6.0	12,224	-18.9	29,917	-19.9	1.1	3.6	3
Japan	4,091	18.7	9,617	6.2	9,976	11.8	23,438	2.4	0.8	2.4	4
South Korea	1,412	36.0	5,333	10.9	3,348	18.0	13,811	3.7	0.5	2.6	5
India	1,972	3.8	4,427	14.0	5,954	-1.7	13,350	5.6	0.5	3.0	6
Taiwan	643	37.4	1,773	8.8	1,948	49.3	5,637	26.9	0.2	3.2	7
Other Asian countries	8,008	10.9	18,256	11.4	26,330	10.0	55,330	5.5	1.9	3.0	
Total Asia	36,658	11.1	92,522	7.3	107,639	2.2	274,653	0.0	9.7	3.0	
Australia	2,786	-1.8	10,655	1.6	8,175	-2.9	34,116	-0.2	1.2	3.2	1
New Zealand, Oceania	599	-9.5	1,878	2.8	1,623	-12.6	5,519	5.7	0.2	2.9	2
Total Australia, New Zealand, Oceania	3,385	-3.3	12,533	1.7	9,798	-4.6	39,635	0.6	1.4	3.2	
South Africa	687	20.3	1,885	-7.0	2,402	15.4	6,371	-1.3	0.2	3.4	
Other African countries	3,337	7.0	8,140	-5.5	11,802	-0.5	29,019	-12.1	1.0	3.6	
No information on residence	13,308	-0.2	36,139	-9.4	32,539	-4.9	91,533	-6.1	3.2	2.5	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

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Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,472,490	-1.0
United Kingdom	382,055	2.5
Italy	241,849	7.6
Spain	195,533	-4.1
USA	184,972	1.8
Netherlands	140,888	-3.4
France	138,161	13.2
Switzerland	107,556	-14.3
Russia	87,886	22.2
Israel	83,654	-7.6

Bednights (percentage)

Domestic / International			
January - December 2016		January - March 2017	
Germany	54.4%	Germany	55.0%
International	45.6%	International	45.0%
Germany / Europe / Overseas			
January - December 2016		January - March 2017	
Germany	54.4%	Germany	55.0%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	32.9%
Overseas	13.6%	Overseas	12.1%

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - March 2017						March	Jan.-March	March	Jan.-March	March	March	March
Total accommodations ²	6,313,047	-0.3	3,472,490	-1.0	2,840,557	0.5	55.3	50.4	kA	kA	139,501	kA	773
Total hotel properties	5,359,301	-0.7	3,022,305	-1.2	2,336,996	0.1	55.3	50.7	kA	kA	117,702	kA	633
Hotels	3,328,231	-1.6	1,808,940	-1.2	1,519,291	-2.1	55.3	51.0	kA	kA	72,427	kA	237
Hotels (breakfast only)	1,919,319	1.1	1,154,142	-0.8	765,177	4.0	56.1	50.7	kA	kA	42,295	kA	298
Guesthouses	7,655	0.0	5,092	1.6	2,563	-3.1	44.1	35.9	kA	kA	227	kA	10
Boarding houses	104,096	-1.7	54,131	-10.5	49,965	10.0	45.3	42.3	kA	kA	2,753	kA	88
Other accommodations	953,746	1.6	450,185	0.4	503,561	2.6	55.1	48.8	kA	kA	21,799	kA	140
Camping sites	3,725	-32.0	3,354	-25.1	371	-62.8	2.3	1.8	kA	kA	2,700	kA	6

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified